Jean-Simon Robert Ouimet

Visual Identity, User Experience,
Interaction Design, Web Development

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creativespectrums.com

Independent thinker seeking innovative solutions to complex problems.

Working as a professional musician for more than ten years taught me that the most valuable things in life can only be achieved through dedication, and it is in the same spirit that I approach my work as a designer today. I love to be surrounded by smart, yet humble people, and I will do everything I can to help them leverage their strengths in an effort to materialize a vision.

I have a flair for creating memorable visual identities, impactful marketing material, and elegant user interfaces. My work has been praised for both its originality and clarity. I know my way around most wireframing and prototyping tools, but I also like to use good old pen and paper. My strong desire to understand how things work under the hood led me to web development. Over the years, I have worked with AngularJS, Ionic, MongoDB, Node.js, React, and Redux. I enjoy learning new frameworks and workflows, and during my spare time, I am usually reading some documentation.

A day is too short to keep up with all my interests. I have played many competitive sports, including badminton, ping-pong, and chess — yes, chess is a sport. I also practiced taekwondo for many years. These days, I nourish a passion for motor racing and try to be on the track whenever possible.

My mother tongue is French and I am proudly bilingual.

Areas of Expertise
- Visual identity, brand guidelines, design systems
- User interviews, user scenarios, user flows

- Sketching, wireframing, mockuping, prototyping
- Cross-platform application design and development
- Requirements gathering and scope definition
- Iteration process using the Agile methodology

Software Proficiencies
- Balsamiq Wireframes, Figma, Sketch
- Illustrator, Photoshop, InDesign, After Effects
- Azure DevOps, Word, Excel, PowerPoint

Professional Experience

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Creative Spectrums
Graphic Designer, Web Designer & Developer
January 2013 – Present, Montréal, Québec / Ottawa, Ontario

Gather requirements and define project scope that respects timeline and budget. Build profitable partnerships by providing excellent customer service. Create visual identities and brand guidelines for clients evolving in a variety of industries. Trace existing bitmap logos to vector graphics. Design administrative documents and marketing material for print and web. Design, develop and maintain websites.

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Kivuto Solutions

UI/UX Designer
September 2018 – June 2019, Ottawa, Ontario

Front-end Web Developer
June 2017 – August 2018, Ottawa, Ontario

Worked on ELMS, a multilingual enterprise-level application (50M users)
Ran user interviews that highlighted usability issues and informed recommendations presented to stakeholders and senior management, orienting future development of the application. Designed multiple features that supported a new subscription-based

business model. Created a modern design system that harmonized the user interface of the application, accelerated iteration process, and facilitated communication with QA testers, stakeholders and senior management.

Worked on Texidium, a multilingual e-reader consumer application
Designed and implemented new features based on user feedback. Resolved bugs and usability issues. Worked in tandem with developers to harmonize the user interface of the application across four operating systems (Android, iOS, Windows and macOS).

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Symbiosys
Front-end Web Developer
June 2016 – September 2016, Montréal, Québec

Turned provided mockups into data-driven, scalable, and accessible user interfaces using a variety of frameworks (AngularJS, Angular Material, Bootstrap, and Ionic). Worked on an investment management app, a video chat app based on mutual interests, and an online classified advertising app.

Education

Collège Salette
Attestation of College Studies — Graphic Design
2013 – 2014, Montréal, Québec

Université de Montréal
Master of Arts — Music, Musicology
2010 – 2012, Montréal, Québec

Université de Montréal
Bachelor of Music — Musicology
2007 – 2010, Montréal, Québec

Certifications

Lynda.com
[Design Thinking: Implementing the Process](#)
June 2019

Udemy
[MERN Stack Front To Back: Full Stack React, Redux & Node.js](#)
May 2018

Udemy
[Javascript Design Patterns: 20 Patterns for Expert Code](#)
April 2018

A complete list of certifications can be found [here](#).

References upon request.