Jean-Simon Robert Ouimet

Branding, User Experience, Web Development

+1 613 552 4904
http://creativespectrums.com
linkedin.com/in/jsrobertouimet

I am an independent thinker seeking innovative solutions to complex problems. I have a flair for creating memorable visual identities, impactful marketing material, and elegant user interfaces. My work has been praised for both its originality and clarity. I know my way around most design software, but I also like to use good old pen and paper to quickly assess the value of an idea. My strong desire to understand how things work under the hood also led me to develop a good understanding of web development. Over the years, I have worked with a variety of frameworks and libraries, both front-end and back-end.

Working as a professional musician for more than ten years taught me that the most valuable things in life can only be achieved through dedication, and it is in the same spirit that I approach my work as a designer today. I love to be surrounded by smart, yet humble people, and I will do everything I can to help them leverage their strengths in an effort to materialize a vision.

My mother tongue is French and I am proudly bilingual.

Areas of Expertise

- Visual identity, brand guidelines, pattern libraries
- Usability testing, user interviews, focus groups
- Sketches, wireframes, mockups, prototypes
- Cross-platform application design and development
- Requirements gathering and scope definition
- Iteration process using the Agile methodology

Familiar Software & Technologies

- Balsamiq Wireframes, Figma, Adobe XD
- Adobe Illustrator, Photoshop, InDesign
- HTML5, CSS3 (SASS), JavaScript
- Angular, Express, Ionic, MongoDB, React

Professional Experience

UI/UX Design Specialist @ University of Ottawa
September 2019 – Present, Ottawa, ON

Designed, in collaboration with instructional designers, online courses for university students and working professionals. Presented design solutions to team members and clients. Conducted usability testing; designed and analysed surveys to gather user feedback. Created marketing material (print and digital) for academic activities.

UI/UX Designer @ Kivuto Solutions

September 2018 – June 2019, Ottawa, ON

Worked on an enterprise-level application (50M users). Ran user interviews that highlighted usability issues and informed recommendations presented to stakeholders and senior management, orienting future development of the application. Designed multiple features that supported a new subscription-based business model. Created a pattern library that harmonized the user interface of the application, accelerated iteration process, and facilitated communication with QA testers, stakeholders and senior management.

Front-end Web Developer @ Kivuto Solutions

June 2017 – August 2018, Ottawa, ON

Worked on the web version of an e-reader application built with AngularJS. Designed and implemented new features based on user feedback. Resolved bugs and usability issues. Conducted an interface inventory of the application across four operating systems using the atomic design methodology. Worked in collaboration with developers to harmonize the user interface of the application.

Front-end Web Developer @ Symbiosys

June – September 2016, Montréal, QC

Implemented user interfaces according to design specifications for a variety of cross-platform mobile and desktop applications. Used frameworks such as Ionic, Angular Material, and Bootstrap 3.

Owner, Designer & Web Developer @ Creative Spectrums

January 2013 – Present, Montréal, QC / Ottawa, ON

Gathered requirements and defined project scope that respects timeline and budget. Built profitable partnerships by providing excellent customer service. Created visual identities and brand guidelines for clients evolving in a variety of industries. Designed administrative documents and marketing material for print and web. Designed, developed and maintained websites.

Musical Documentalist @ Université de Montréal

2007 – 2014, Montréal, QC

Created and maintained a database to catalogue a variety of musical publications, including books, articles, and scores. Created a style guide and led a team of students to help with data entry. Maintained a database about musical activities in the 20th century (100K records).

Head Organist @ Sisters of the Holy Cross

2006 – 2014, Montréal, QC

Ensured, in collaboration with the choir and the priest, smooth execution of the musical aspect of Sunday masses, special services, and funerals all year round. Composed a mass for choir and organ. Organized concerts to celebrate anniversaries.

Education

ACS (Graphic Design) @ Collège Salette
2013 – 2014, Montréal, QC

MA (Music, Musicology) @ Université de Montréal
2010 – 2012, Montréal, QC

BMus (Musicology) @ Université de Montréal
2007 – 2010, Montréal, QC

Certifications

Design Thinking: Implementing the Process
Lynda.com, June 2019

MERN Stack Front To Back: Full Stack React, Redux & Node.js
Udemy, May 2018

Javascript Design Patterns: 20 Patterns for Expert Code
Udemy, April 2018

A complete list of certifications can be found here.

Personal Interests

I have played many competitive sports, including badminton, ping-pong, and chess — yes, chess is a sport. I also practiced taekwondo for many years. These days, I nourish a passion for motor racing and try to be on the track whenever possible.

References upon request.