

# Jean-Simon Robert Ouimet

UI/UX Designer

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[creativespectrums.com](http://creativespectrums.com)

Passionate visual designer with a strong inclination towards front-end web development. I like to translate business requirements into seamless experiences informed by user research. I love to turn those experiences into elegant interfaces using the latest technologies. I enjoy both working independently or as part of a team where cooperation is the common denominator. My mother tongue is French and I'm proudly bilingual. I'm a former musician who persistently strives to create that pitch-perfect moment that will make a positive change for my audience.

## Areas of Expertise

- User interviews, user scenarios, user flows
- Wireframes, mock-ups, prototypes
- User interface and interaction design
- Human Interface Guidelines and Material Design
- Front-end web development for single-page applications
- Visual identities and brand guidelines
- Iteration process using the Agile methodology
- Requirements gathering and scope definition

## Software Proficiencies

- Affinity Designer, Balsamiq Wireframes, Figma, Sketch
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Microsoft Office (Azure DevOps, Word, Excel, PowerPoint)

## Familiar Technologies

- HTML5, CSS3 (Sass), JS (ES6), Markdown
- AngularJS, Bootstrap, Git, Ionic, Node.js, React

## Experience

### **Kivuto Solutions**

UI/UX Designer

September 2018 – June 2019, Ottawa, Ontario

Front-end Web Developer

June 2017 – August 2018, Ottawa, Ontario

#### **Worked on Texidium, a multilingual e-reader consumer application**

Conducted a UI inventory across five clients using atomic design principles. Worked in tandem with developers to modernized the UI of the application. Designed and implemented new features. Enhanced existing features based on user feedback. Defined requirements for a read aloud feature using user scenarios.

#### **Worked on ELMS, a multilingual enterprise-level application (50 million users)**

Ran user interviews to understand usage, pain points, and define personas. Created interactive prototypes to illustrate simplified user flows. Presented findings of user research and recommendations to senior management and project stakeholders. Designed functionality to collect, display and manage payment methods and addresses to support a new subscription-based billing model. Created and maintained a pattern library to accelerate design and development process while facilitating communication with stakeholders and QA testers.

### **Symbiosys**

Front-end Web Developer

June 2016 – September 2016, Montréal, Québec

Implemented user interfaces from provided mock-ups for three hybrid applications: an investment management app, a video chat app based on mutual interests, and an online classified advertising app.

### **Creative Spectrums**

Graphic Designer, Web Designer & Developer

January 2013 – Present, Montréal, Québec / Ottawa, Ontario

Gather requirements and define project scope within timeline and budget. Build profitable long-term relationships by providing excellent customer service. Create

visual identities and brand guidelines for a variety of industries. Trace existing bitmap logos to vector graphics. Design administrative documents and marketing material for print and web. Design, develop and maintain websites.

## Education

### **Collège Salette**

Attestation of College Studies (ACS), Graphic Design  
2013 – 2014, Montréal, Québec

### **Université de Montréal**

Master of Arts (MA), Music, Musicology  
2010 – 2012, Montréal, Québec

### **Université de Montréal**

Bachelor of Music (BMus), Musicology  
2007 – 2010, Montréal, Québec