

UX RESEARCH

UI DESIGN

PROTOTYPES

WIREFRAMING

WEB DEVELOPMENT

PORTFOLIO 2016/2021

# Julio Nicolás Santarelli

Visual Communication Designer

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INTRO

# Profile

Culture. Methodology. technical profile.



PROFILE | INTRO

Hi!

I am Julio Santarelli

 LinkedIn

 Behance

 Github



santarellijulio@gmail.com

I am a **visual communication designer** with a strong background in information design and specialized in user experience and interface design.

PROFILE | INTRO

**Otras aptitudes**

Coordinación de equipos UI/UX bajo el marco metodológico SCRUM.

Definición y documentación de lineamientos estilísticos y de buenas prácticas con el flujo de trabajo GIT.

**PROFILE | METHODOLOGY**

# Research. Analyze. Design

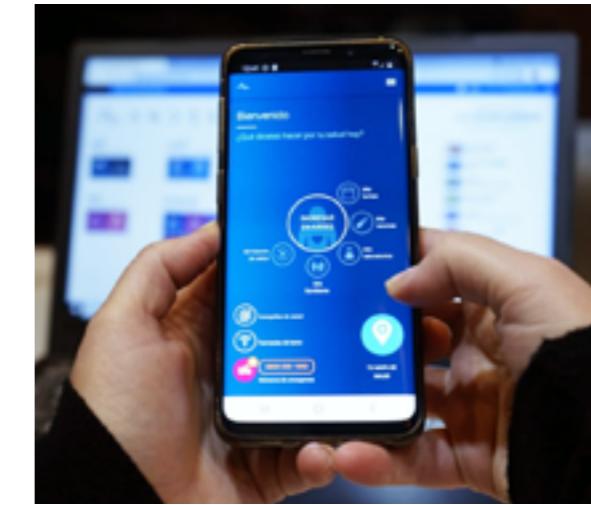
My work is based in interview **users**, observe screens and detect usage habits to identify problems and define how to solve them. Then I analyze, **conceptualize** and sketch, from *wireframes* to complete *workflows*. Next I focus on the **design** and generate prototypes, both in *low* and *high* fidelity. Finally, I do the layout, develop the interactivity and implement the **functional digital product**.

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EXPERIENCE

# Works

Selection of projects carried out for private companies and institutions.



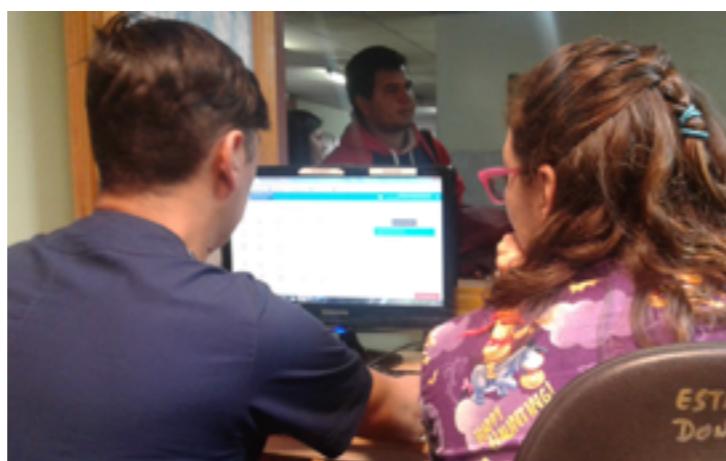
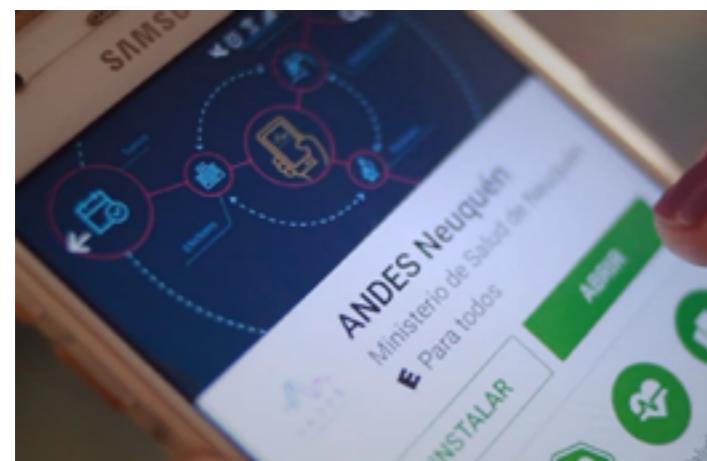
Año  
2016/2021

Rubro  
Salud pública

Requerimiento  
Diseño UI  
Maquetado  
Funcionalidad

Tecnologías  
HTML, CSS  
AngularJS  
Ionic

Ubicación  
Neuquén Capital,  
Neuquén



MAQUETADO HTML/CSS/JS

# ANDES

## Health Applications

The health system of the *Province of Neuquén* required the design of the multiple interfaces that make up its ecosystem of applications for the registration of health data; from the identification of the patient and appointment of appointments, to the medical-administrative record in the various areas of attention and care.

DISEÑO, HTML/CSS + ANGULARJS

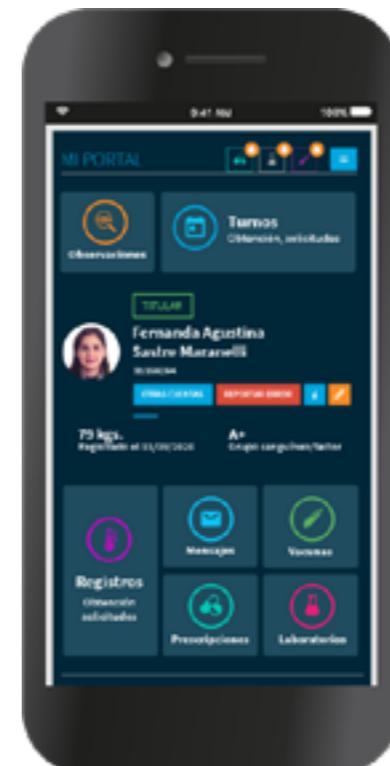
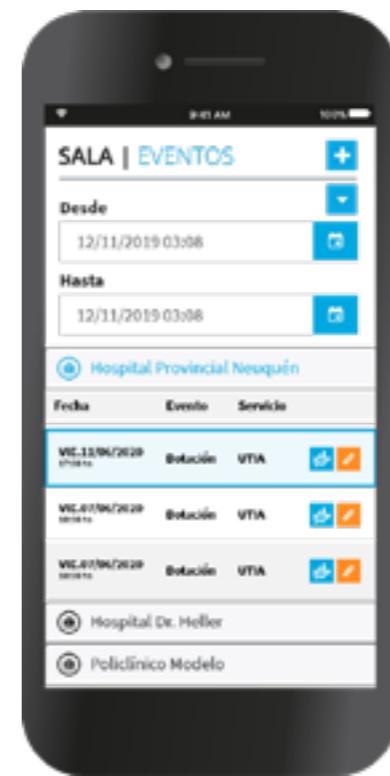
# PLEX

Graphical library of UI components for health

Parallel to ANDES (Neuquén Health Apps), the need arose to develop an own UI component framework. Over the years, the library has expanded, incorporating new components and improving aspects such as adaptability and accessibility.

The screenshot shows the ANDES UI-KIT documentation site. It features a grid of cards, each displaying a different UI component or feature. The components include:

- Layout: Shows a mobile screen with a navigation bar and a content area.
- Texto & Formularios: Shows a form with input fields, dropdowns, and buttons.
- Botones & Badges: Shows various button and badge styles.
- Accordions: Shows a card with an accordion interface.
- Tabs: Shows a card with a tabbed interface.
- Listados y tablas: Shows a card with a list and table interface.
- Hint: Shows a card with a hint message.
- Registro RUP: Shows a card with a registration form.



Año  
2016/2021

Rubro  
Salud pública

Requerimiento  
Diseño UI  
Maquetado  
Funcionalidad

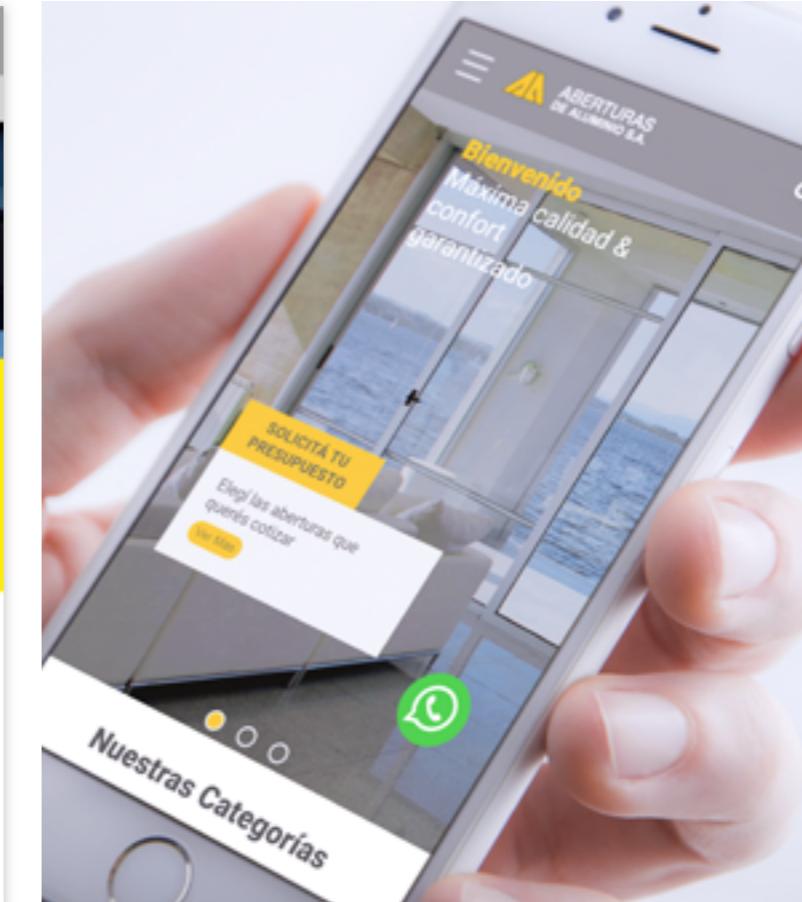
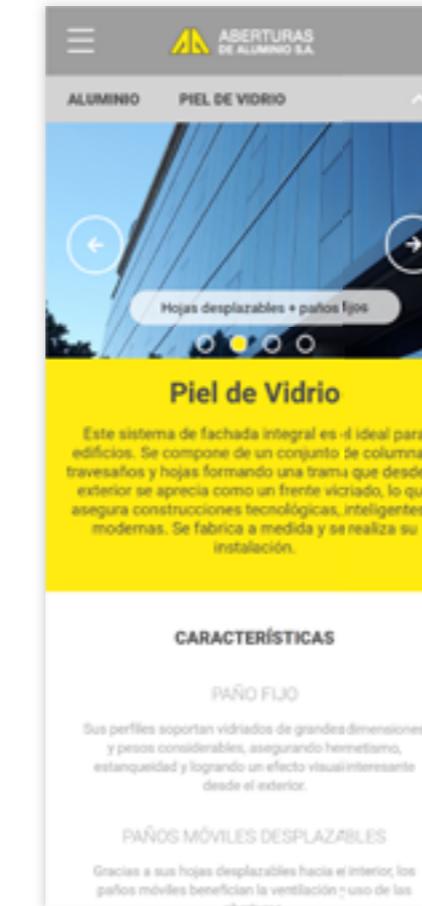
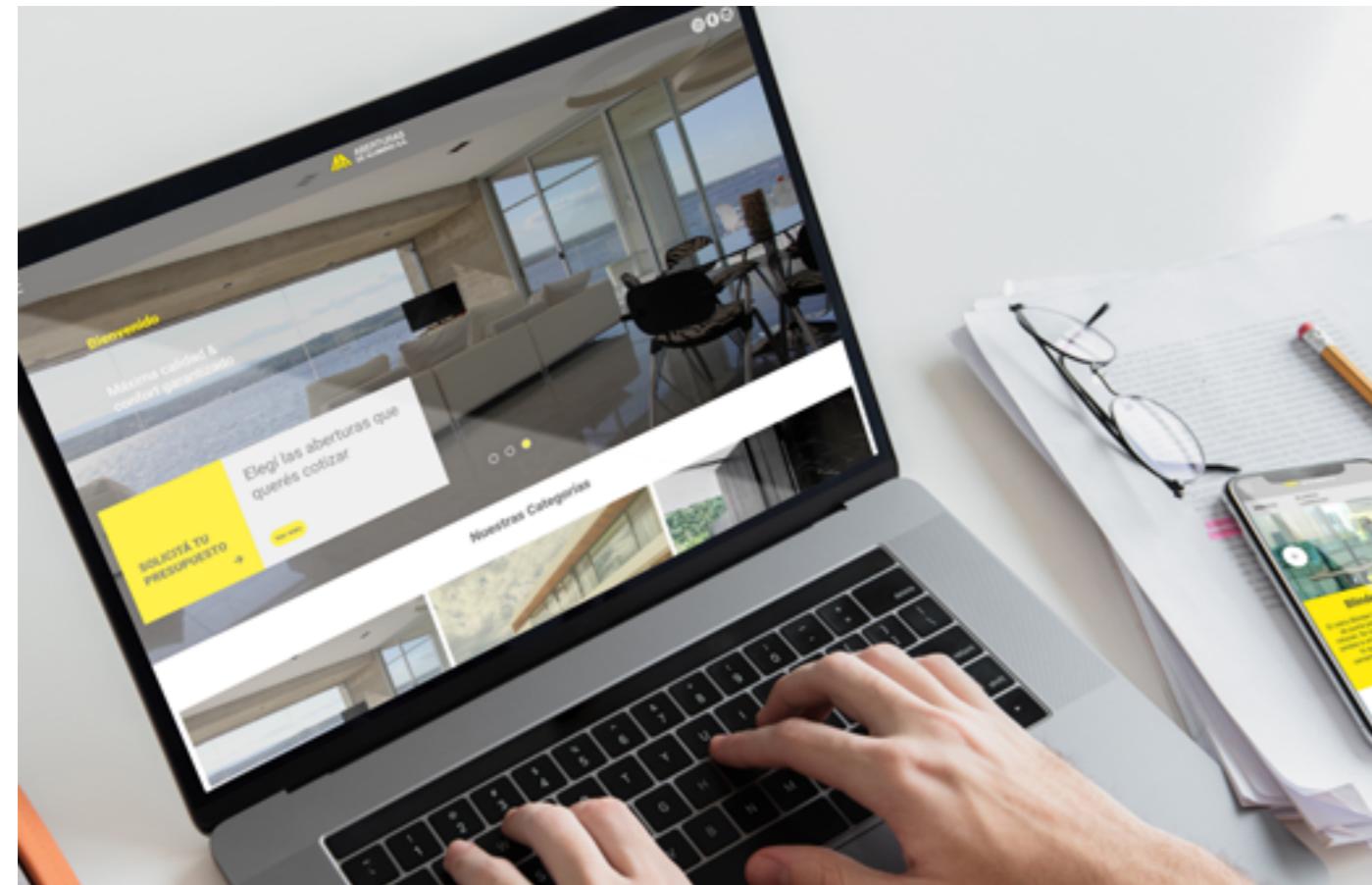
Tecnologías  
HTML, CSS  
AngularJS

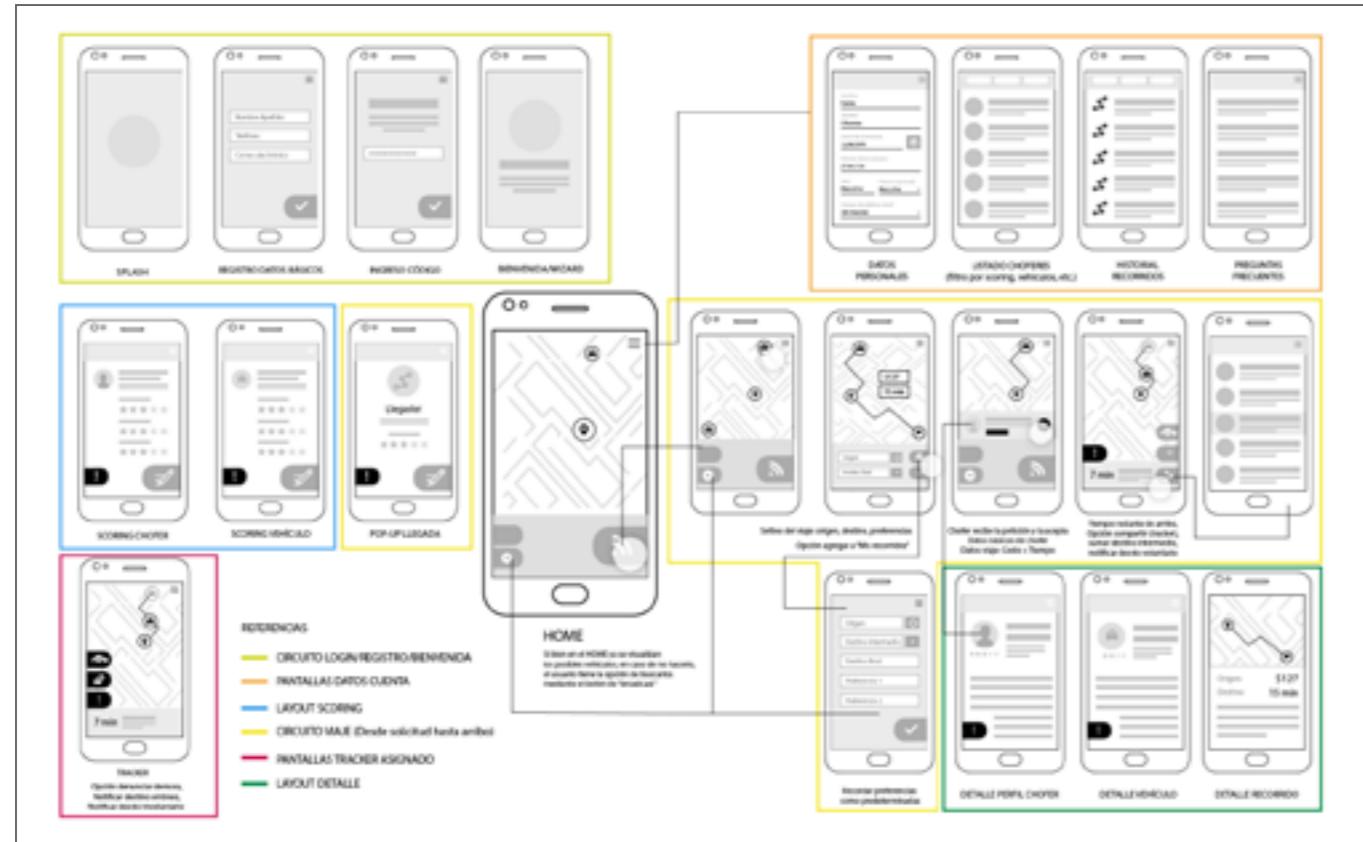
Ubicación  
Neuquén Capital,  
Neuquén

MAQUETADO HTML/CSS/JS

# Aberturas de aluminio S.A

The leading company in the field needed to renew its institutional site. Responsive HTML / CSS / JS layout and modularization of UI components were delivered for their functional development.

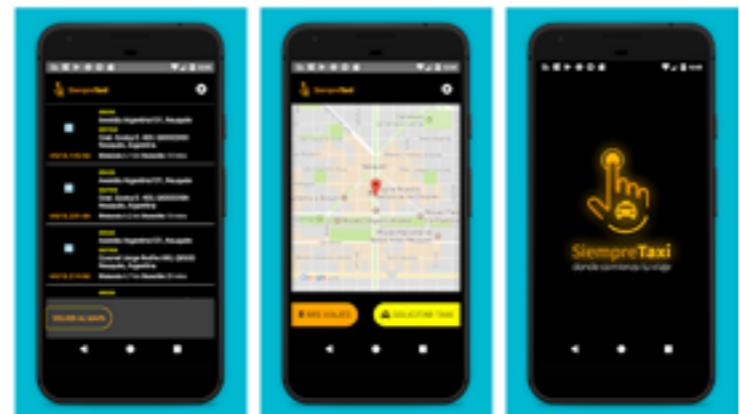
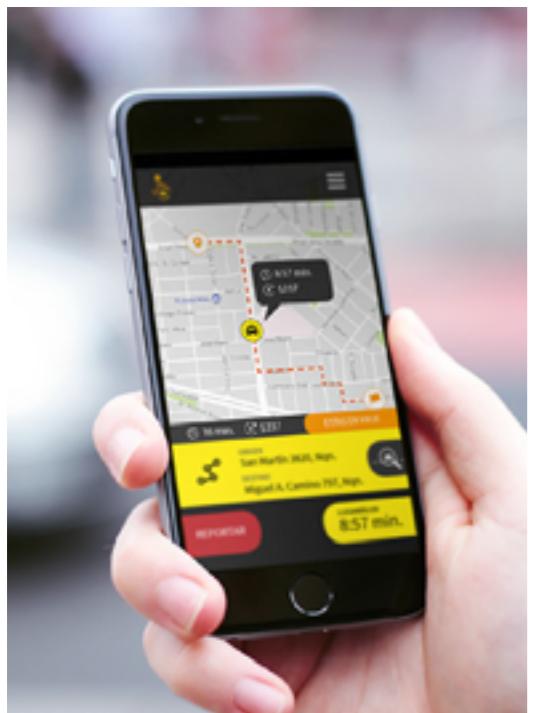
[aberturas.com.ar](http://aberturas.com.ar)[Bé Aberturas de aluminio](#)Año  
2020**Rubro**  
Fabricante de  
aberturas**Requerimiento**  
Maquetado web**Tecnologías**  
HTML, CSS, JS**Ubicación**  
Cipolletti, Río Negro



HTML/CSS + ANGULAR + NATIVESCRIPT

# Siempre Taxi

The startup required the design, prototyping and layout of interfaces for its taxi travel application. The HTML and CSS of the screens were carried out within the framework of the NativeScript framework for visual testing of compatibility between platforms.

Año  
2018Rubro  
Transporte públicoRequerimiento  
Wireframing  
Diseño UI  
Prototipado  
Maquetado HTML/CSSTecnologías  
Illustrator  
Adobe XD  
HTML/CSS  
NativeScript  
AngularJS  
Android StudioUbicación  
CABA, Buenos Aires

BRANDING + DISEÑO WEB

# CAIS 2019/20

Argentine Congress of  
Informatics and Health

For its tenth edition, the IT meeting needed to renew its brand and restyle its website.

A sign-brand was proposed taking the national territory as the main reference and the website interface was reformulated.



The website interface features a clean design with a purple header. The main content area includes a video player showing a presentation, a news section with three cards, and a "Revive el encuentro del CAIS 2018" section with a thumbnail. Below these are sections for "Ediciones anteriores" showing logos for previous years (2008-2013), "Nos acompañan" with logos for partners, and a "Consultas" and "Contacto" sidebar.

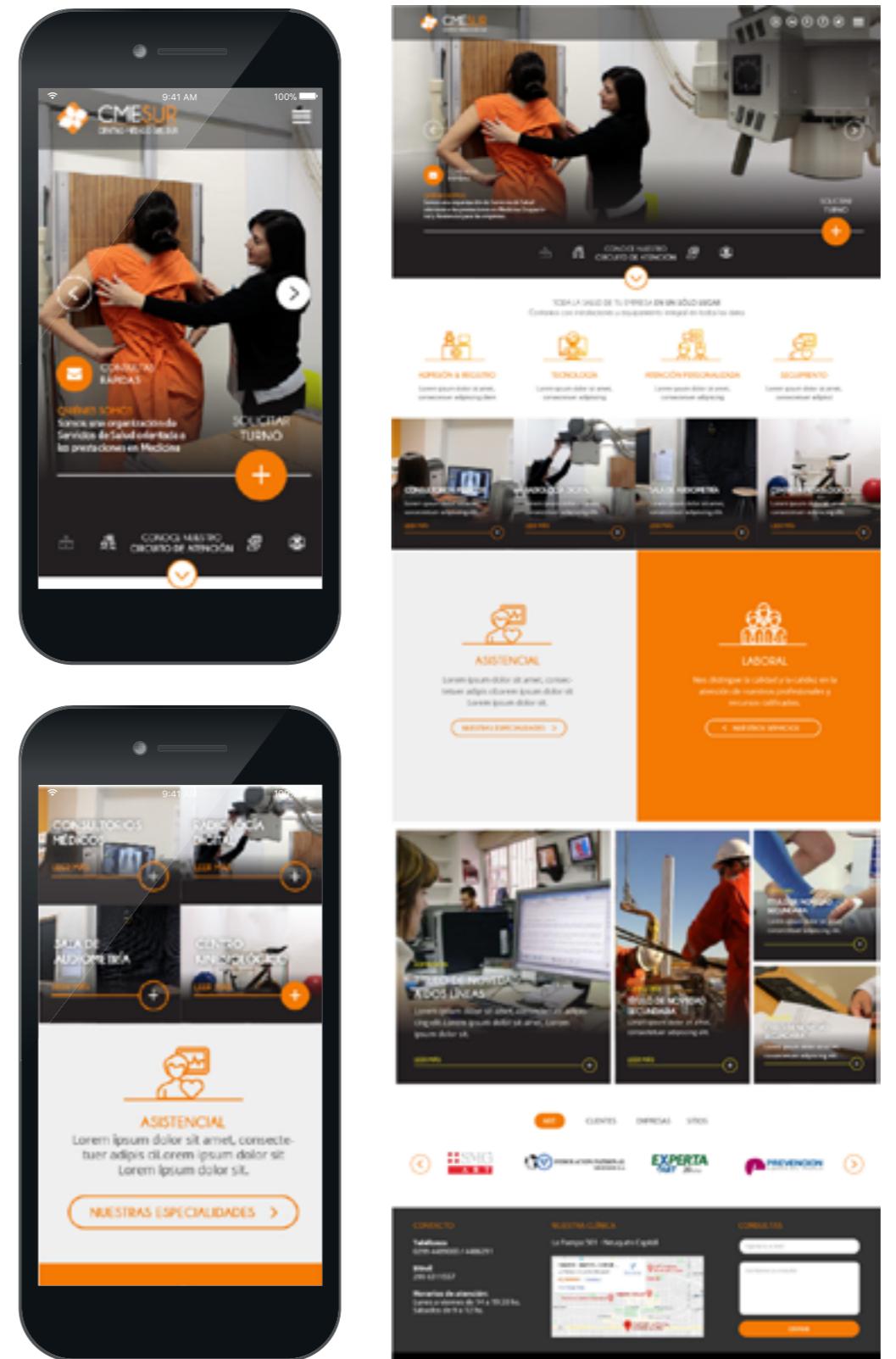
Año  
2019/2020Rubro  
Eventos nacionalesRequerimiento  
Identidad visual  
Diseño web  
Piezas gráficasTecnologías  
HTML, CSS, Drupal  
IllustratorUbicación  
Salta, Argentina

DISEÑO + PROTOTIPADO

# CME Sur

Center specialized in occupational medicine

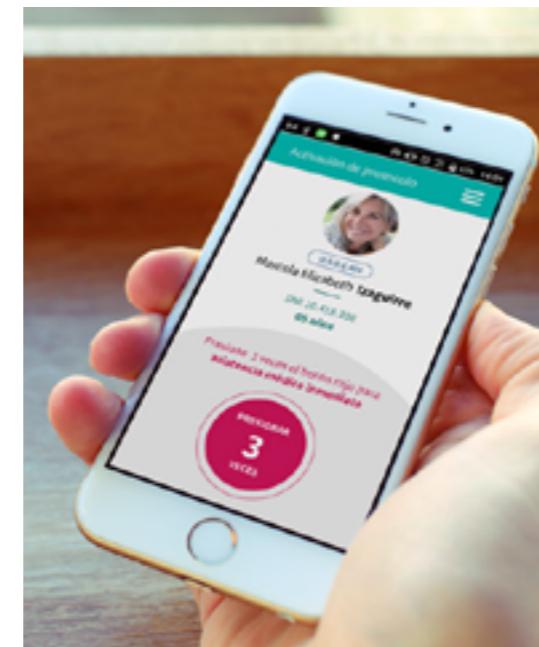
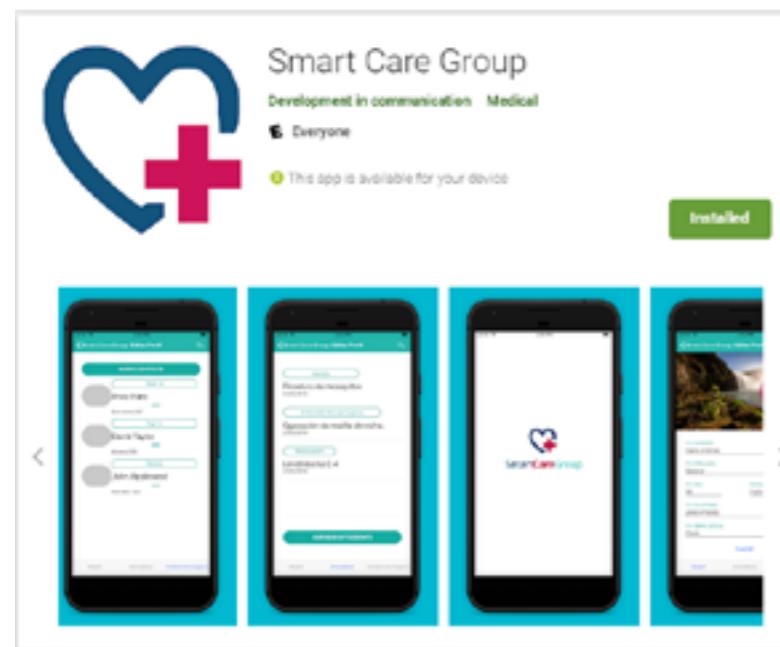
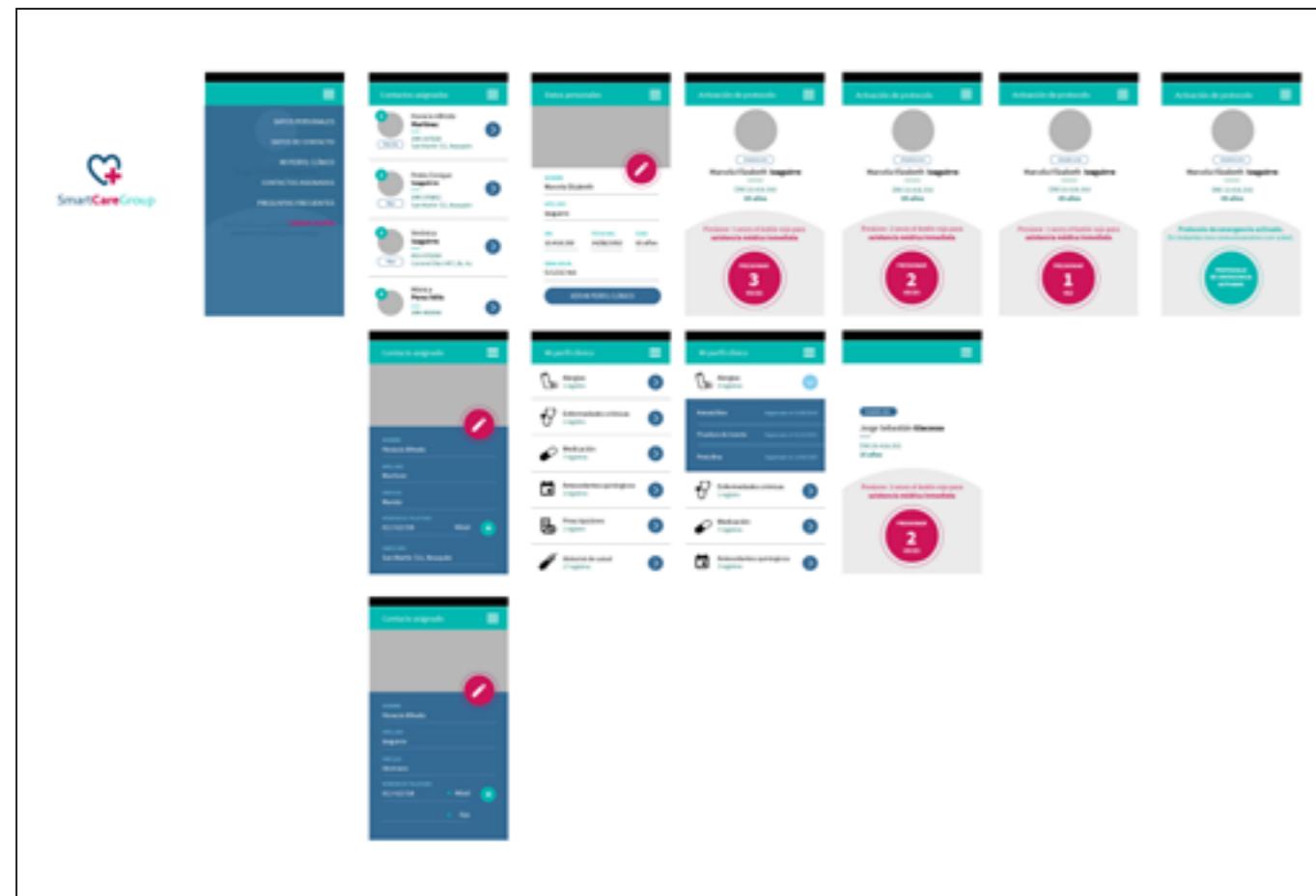
The medical center required to renew its website and provide the possibility of obtaining appointments online. A responsive design was devised through prototyping as a link between design and the development team.

Año  
2020Rubro  
Salud privadaRequerimiento  
Diseño web  
Prototipo en altaTecnologías  
Illustrator  
FigmaUbicación  
Neuquén Capital,  
Neuquén

DISEÑO + PROTOTIPADO + MAQUETADO HTML/CSS

# SmartCare

The health company requested the design, prototyping and development of an app to notify medical emergencies. The NativeScript framework was used to facilitate compatibility between operating systems.



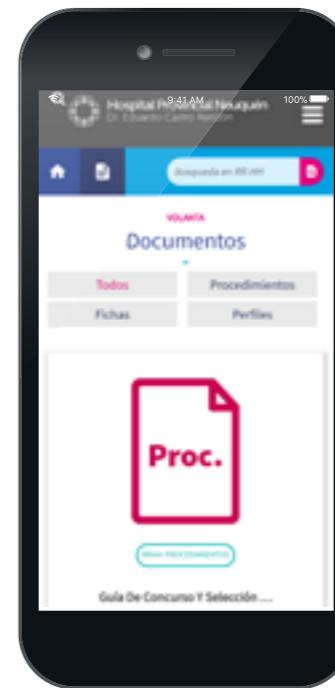
Año  
2018

Rubro  
Salud privada

Requerimiento  
Diseño UI  
Prototipado  
Maquetado HTML/CSS

Tecnologías  
Illustrator  
Adobe XD  
HTML/CSS  
NativeScript  
AngularJS  
Android Studio

Ubicación  
CABA, Buenos Aires



DISEÑO WEB + MAQUETADO HTML/CSS/PHP

# Hospital Provincial Neuquén

The redesign of the website and implementation of the HR section and the creation of a digital repository for clinical practice guidelines were proposed. Internal and external posters were also resolved in the central building and outbuildings, in addition to the editorial design and layout of the institutional magazine.

[hospitalneuquen.org.ar/recursos-humanos-digital/](http://hospitalneuquen.org.ar/recursos-humanos-digital/)

[Behance](#)

[JSantarelli/rrhh](#)



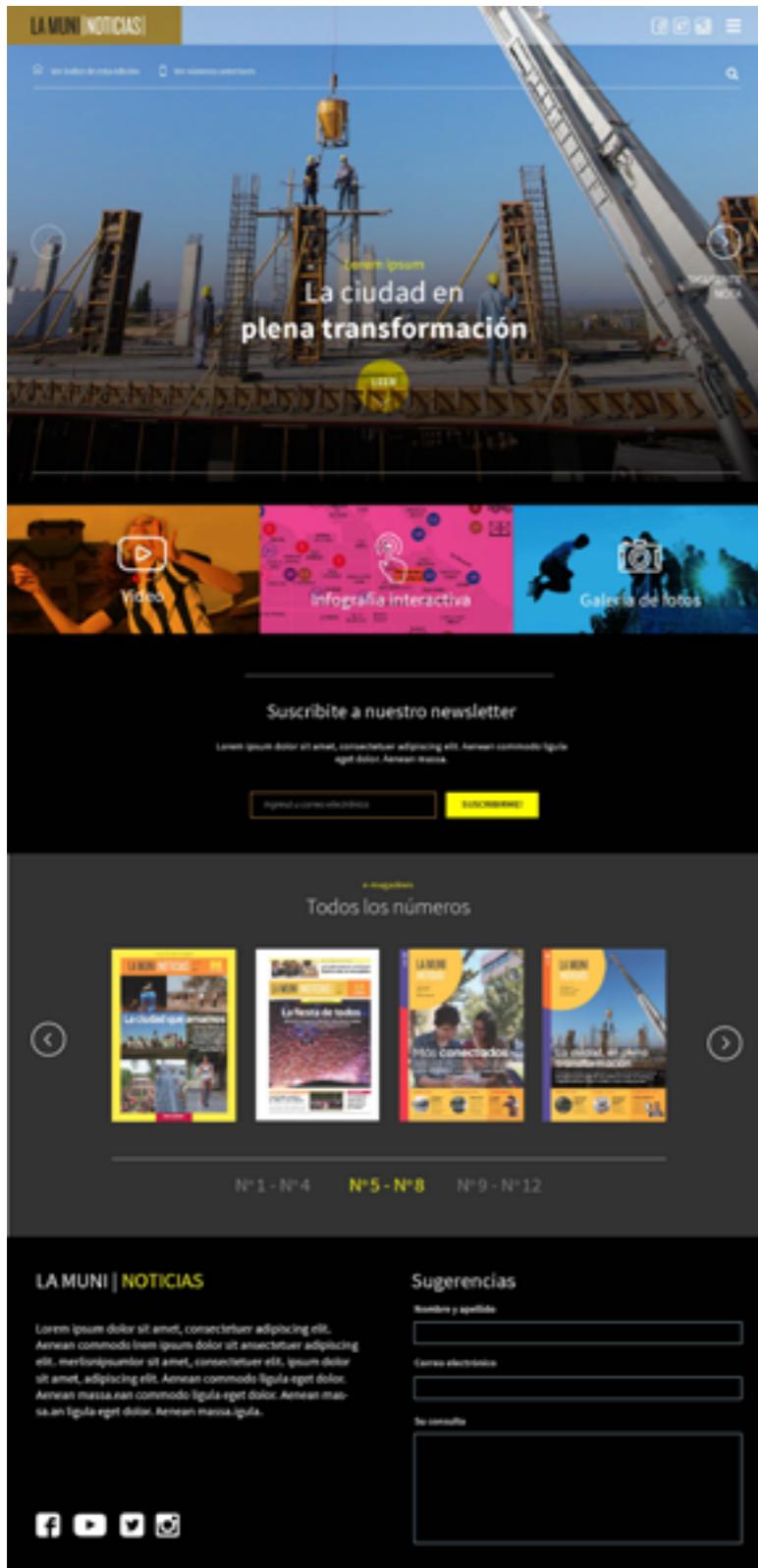
Año  
2017

Rubro  
Salud Pública

Requerimiento  
Diseño ui-ux  
Maquetado web  
Cartelería  
Diseño editorial  
Cartelería  
Piezas digitales

Tecnologías  
HTML, CSS,  
Bootstrap  
PHP, Wordpress

Ubicación  
Neuquén Capital,  
Neuquén



MAQUETADO HTML/CSS + WORDPRESS

# La Muni Neuquén Magazine

The mayor's office needed to communicate its activities and initiatives through print and digital media.

For this, a monthly publication, with great graphic richness and a site to host the multimedia content, was proposed.



Año  
2016

Rubro  
Entidad gubernamental

Requerimiento  
Diseño web  
Diseño editorial  
Infografías

Tecnologías  
HTML, CSS, Bootstrap  
Wordpress  
Illustrator, Photoshop

Ubicación  
Neuquén Capital,  
Neuquén

DISEÑO WEB

**Carpintería Artesanal S.R.L**  
Carpintería  
Sitio web autogestionable  
Neuquén Capital, Neuquén  
2015



DISEÑO WEB

**Sendero Urbano**  
Inmobiliaria  
Branding + Sitio web autogestionable  
Neuquén Capital, Neuquén  
2016



DISEÑO WEB

**Bacci Contadores Públicos**  
Estudio contable  
Sitio web autogestionable  
Neuquén Capital, Neuquén  
2016

DISEÑO WEB

**Transac S.A**  
Rentacar  
Sitio web autogestionable  
Neuquén Capital, Neuquén  
2015

DISEÑO WEB

**Solares del Sur**  
Inmobiliaria  
Sitio web autogestionable  
Neuquén Capital, Neuquén  
2015

DISEÑO WEB

**La web sindical**  
Periódico digital  
Sitio web autogestionable  
Neuquén Capital, Neuquén  
2016

DISEÑO WEB

**El Bloque**  
Organización Sindical  
Branding + Sitio web  
autogestionable  
Neuquén Capital, Neuquén  
2016

DISEÑO WEB

**Zure | Restó**  
Restaurante - Catering  
Sitio web autogestionable  
Cipolletti, Río Negro  
2016

REALIZADO

**Firme**  
Constructora  
Diseño de marca + aplicaciones básicas  
Neuquén Capital, Neuquén | 2018



DISEÑO EDITORIAL

**Municipalidad de Plottier**  
Entidad gubernamental  
Diseño y diagramación  
Plottier, Neuquén  
2016

DISEÑO WEB

**Círculo de Kinesiólogos del Neuquén**  
Asociación de profesionales  
sitio web autogestionable  
Neuquén Capital, Neuquén  
2017

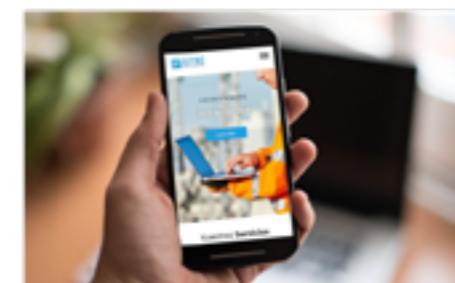


BRANDING

**CUCAI**  
Centro Único Coordinador de Ablación e Implantes  
Diseño de marca + aplicaciones básicas  
Neuquén Capital, Neuquén  
2019

DISEÑO WEB

**SITEC**  
Ingeniería eléctrica  
Sitio web autogestionable  
Cipolletti, Río Negro  
2017



## DISEÑO Y DESARROLLO WEB

# Otros proyectos

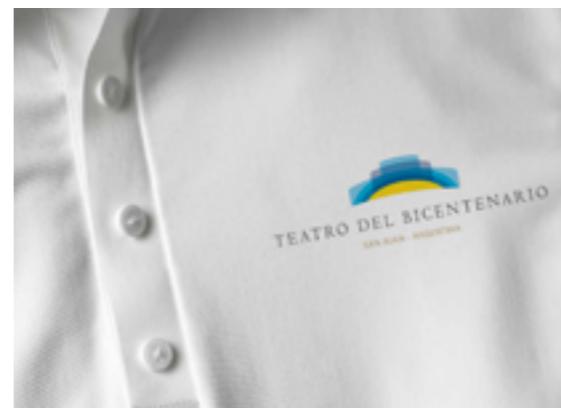
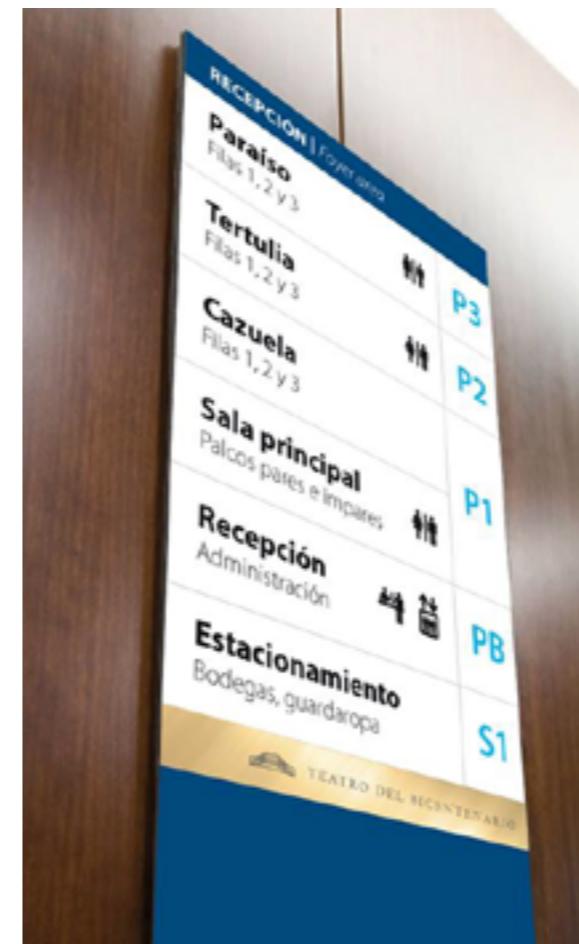
Una recorrida por los diversos WORKS realizados, desde emprendimientos particulares hasta instituciones y empresas.

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EXPERIENCE

# Contests

A possibility to evaluate your own aptitudes and stay aligned with  
the state of the art



Año  
2015

Rubro  
Entidad  
gubernamental

Requerimiento  
Identidad visual  
Aplicaciones básicas

Tecnologías  
HTML, CSS, JS

Ubicación  
San Juan, San Juan

CONCURSO NACIONAL

# Teatro del Bicentenario

Due to the inauguration of the modern theater, the government of the Province of San Juan called a competition for the design of its visual identity and the development of various graphic pieces. Second place was achieved.

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EXPERIENCE

# Workshops & talks

Workshops, dynamics and talks given at congresses and educational institutions.

WORKSHOP

# Agile methodologies in interface design

Within the framework of the Argentine Congress of Informatics and Health, the ANDES UI / UX team gave a workshop addressing the “dual track” methodology and its relationship with the SCRUM theoretical framework in the development of software in the health field.



 Publicación en Linkedin

 Slides del workshop



Año  
2019

Rubro  
Eventos nacionales

Requerimiento  
Armado y coordinación de taller de diseño

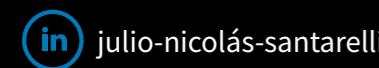
Tecnologías  
Prototipado con soportes impresos

Ubicación  
Salta, Argentina

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CONTACT | COMMUNICATION

# jsantarelli.github.io



julio-nicolás-santarelli



juliosantarelli



JSantarelli



santarellijulio@gmail.com

CONTACT | COMMUNICATION

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