

UX RESEARCH

UI DESIGN

WIREFRAMING

PROTOTYPES

WEB DEVELOPMENT

PORTFOLIO | 2023/2024

Julio Nicolás Santarelli

Senior UI/UX designer

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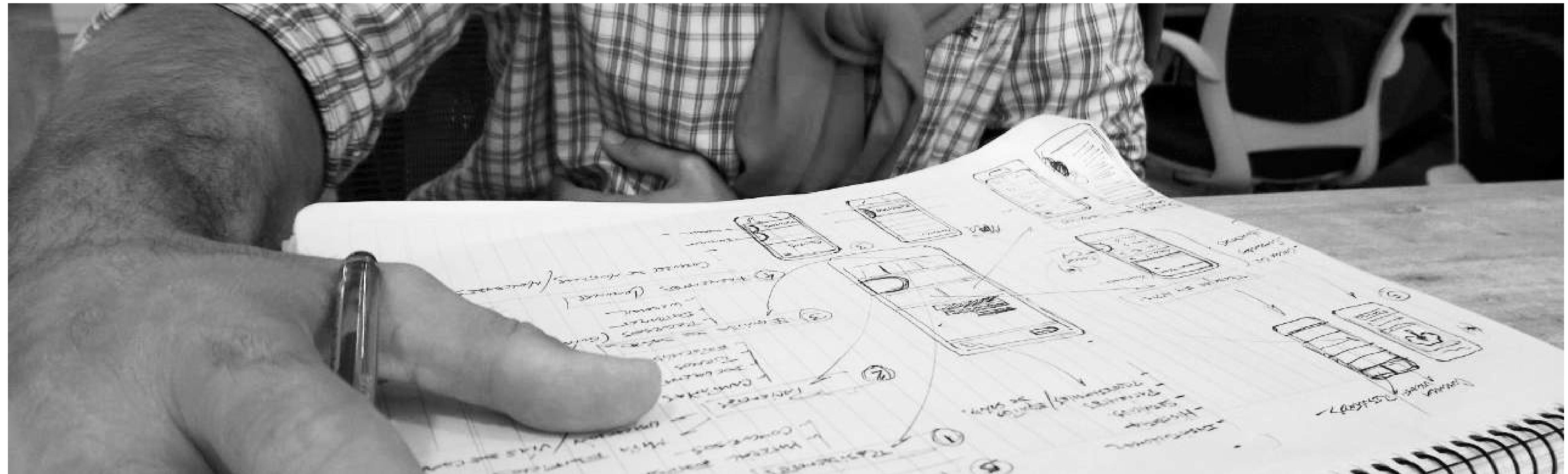
Contar con Datos 2023

Contar con Datos 2022

Resume San Juan's Bicentennial Theater

WORKSHOP & TALKS

Agile UI design workshop



[RESUME](#) | [ROLE](#)

Responsibilities and skillset

My role involves designing, prototyping and developing digital products by exploring tools, addressing accessibility and responsiveness aspects, and set design guidelines and recommendations for stakeholders. My daily tasks are:

HARD SKILLS

- Create prototypes using Figma, Axure, Power BI among others.
- Build working UI components through HTML/CSS and JavaScript.
- Define and document UI/UX guidelines and technical recommendations.

SOFT SKILLS

- Shape usability tests and UX discovery approaches and methods.
- Collaborate with engineers, PMs, and users through incremental iterations.
- Provide UX and technical support to legacy and net-new projects.



Other interests

- Architecture
- Tennis
- Italian culture
- Industrial design
- Carpentry

Movies / TV Shows

- Inception
- Butterfly effect
- The Walking Dead
- Suits

My favorite book

- "The art of war"
- by Sun Tzu.

Music

- The Police
- U2
- Smashing Pumpkins
- Metal (from Glam to Symphonic)

RESUME | JOBS & WORK

Julio Nicolás Santarelli

Experience



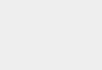
HEALTHCARE DASHBOARD DESIGN

Concentrix

Wireframing, prototyping, UI design, accessibility



HTML/CSS/Javascript LAYOUTING



Aberturas S.A.

High fidelity layout. Structuring and modularization of components



HEALTH RECORDS SYSTEM + MOBILE APP



ANDES

Wireframing, design and HTML, CSS, AngularJS layouting



EDITORIAL DESIGN | MULTIMEDIA DESIGN

LM Neuquén

Micro-websites, printed and digital infographics.



DESIGN LAYOUT + PHP IMPLEMENTATION



Neuquen Public Hospital

Website redesign based on metrics (Google Analytics/ Hotjar), HR section development based on administrative users needs.

WORKSHOP

Figma workshop

Activity for symplr's design team, sharing knowledge and insights on [Figma collaborative handoff files](#).



CONFERENCE

Snomed Conf 2020

As member of an interdisciplinary team, we showcased a healthcare terms navigator based on Snomed.



WORKSHOP

Agile UI design

Speaker and activity facilitator for college students during the CAIS 2019 healthcare conference.



UFLO TALK

Designer role in IT

Talk given to advanced UX/UI design students sharing thoughts about onboarding the IT field.

Education



LA PLATA NATIONAL UNIVERSITY

COMPLETED

Visual Communitaction

Final project: Environments graphics in outdoor facilities

[View degree](#) / [Explore project](#)



CODERHOUSE

COMPLETED

JavaScript

Final project: Drug prescription system.

[View certificate](#) / [Navigate prototype](#)



UDEMY

Three.js and TypeScript

[View certificate](#)

COMPLETED

PROFILE | METHODOLOGY

Guide to AR with Unity

[View certificate](#)

COMPLETED



CODERHOUSE

Web development

Final project: Interactive location plan.

[View certificate](#) / [Navigate prototype](#)

COMPLETED



NEUQUEN'S PUBLIC HOSPITAL

Management Course

Healthcare planning: Management and Government.

[View certificate](#)

COMPLETED

Activities



WORKSHOP

Figma workshop

Activity for symplr's design team, sharing knowledge and insights on [Figma collaborative handoff files](#).



CONFERENCE

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WORKSHOP

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UFLO TALK

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Languages

'ESTACION LIMAY' HIGH SCHOOL

COMPLETED

English pre-first certificate level

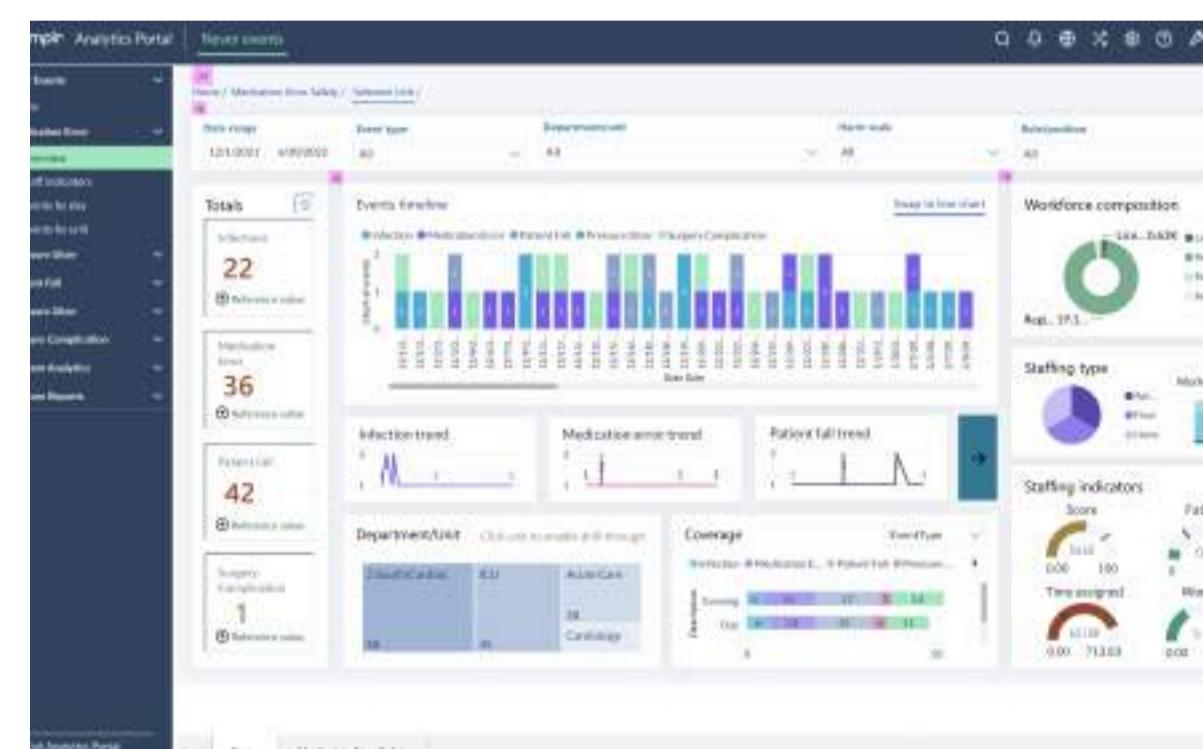
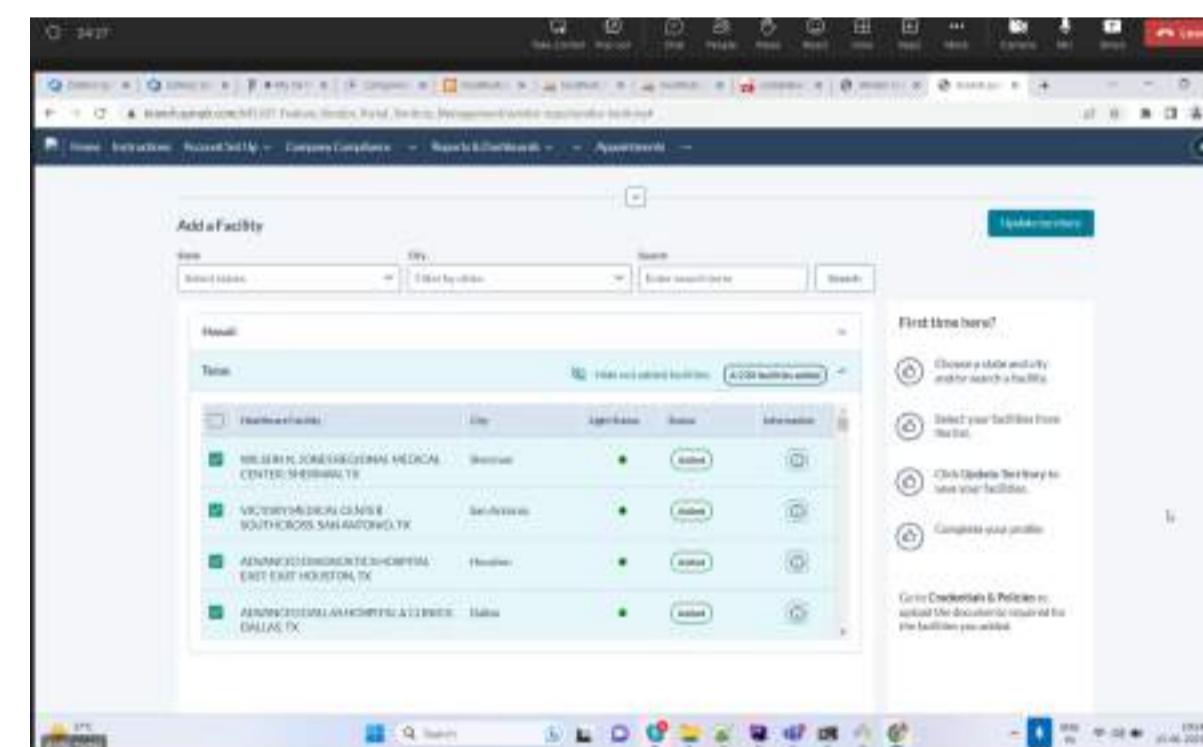
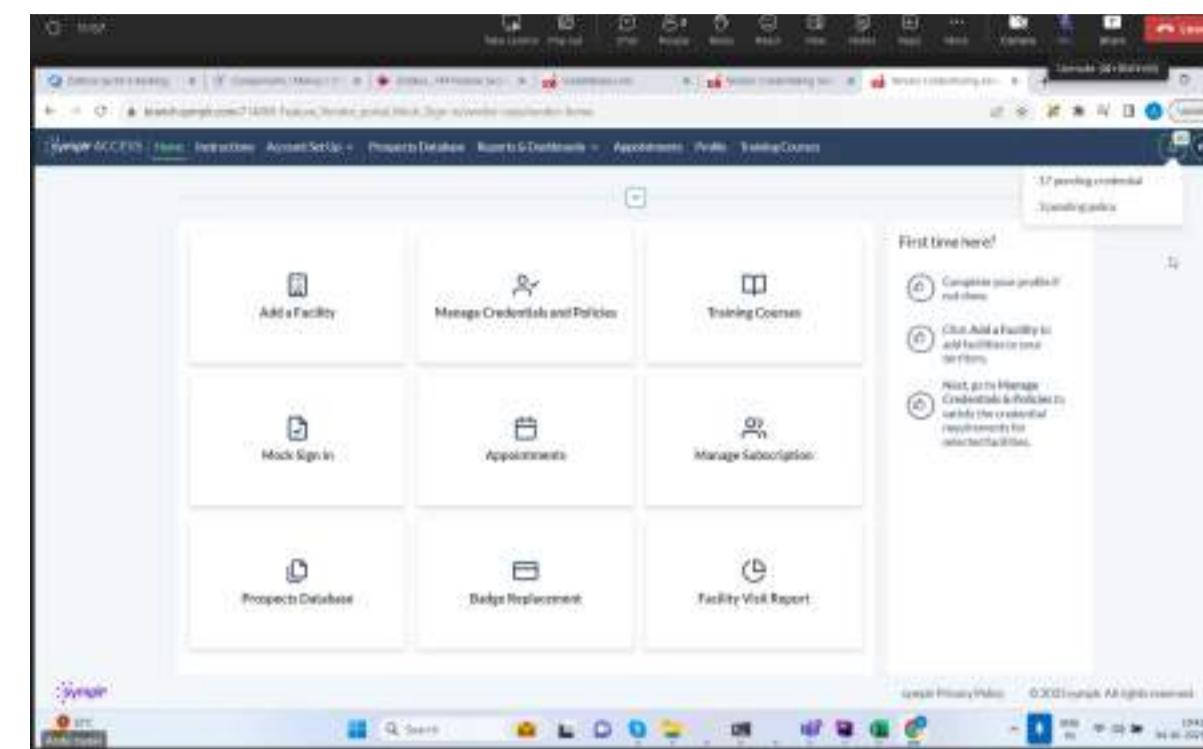
B2 Level - Upper Intermediate

2002

EXPERIENCE

Work

Selection of projects designed and implemented for companies and institutions.



Navigation

Section contents

- Breadcrumbs
- Drill-through

Breadcrumbs

Replace tabs with page titles and implement [breadcrumbs](#) using a page navigator native component.

Drill-through

It's an ideal option for linking general views with detail pages. Ensure to pass along important information from parent page, including key measures that keep data context.

E.g.: Overview page has "top drugs involved" section. When drilling down to a specific unit, "top drugs involved" info should reflect that unit only.

Interaction consistency

Be mindful that users may expect same interactions on every chart, if one visual allows drilling-through, all of them should.

FIGMA + POWER BI

symplr

symplr provides an enterprise healthcare software that optimizes and improves efficiency of healthcare operations.

sAccess

Comprehensive Access Management system to reduce risk, ensuring safety for all healthcare organizations via a single credentialing source, covering diverse user's access authorization needs.

Analytics (Power BI)

Cross-product module that consumes information from all symplr's application and displays them graphically, it provides the ability to generate reports so that managers can make accurate decisions.



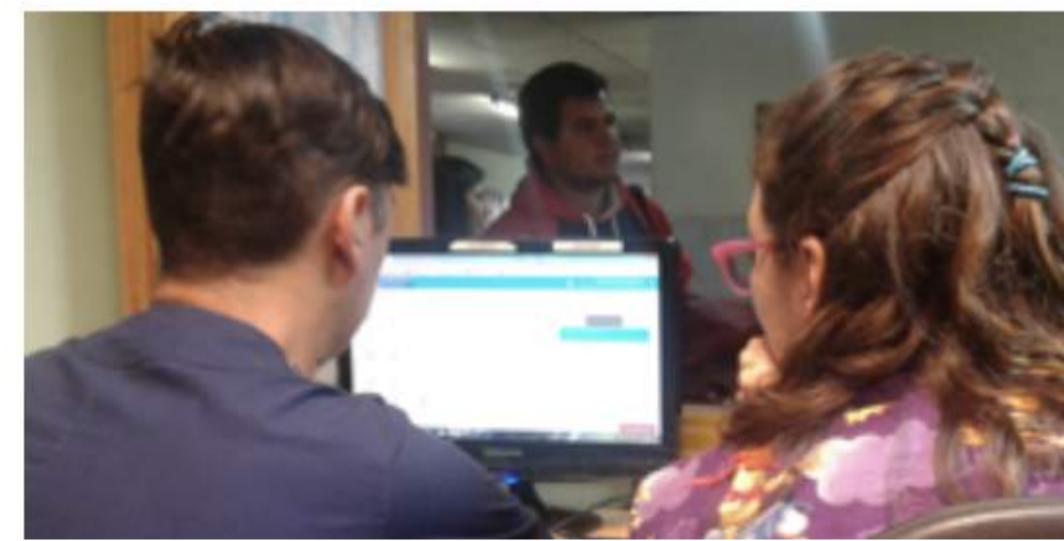
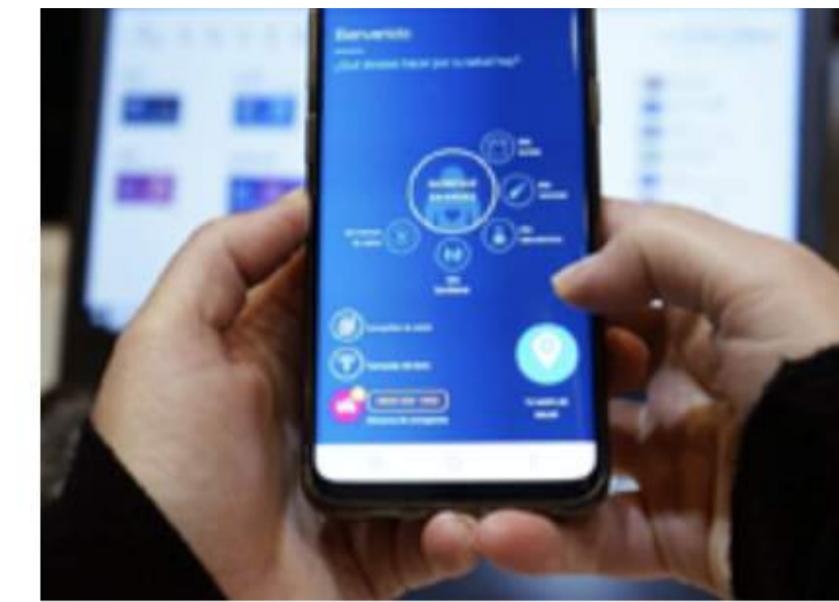
Year
2021/2023

Industry
Healthcare

Requirement
Dashboard design,
guidelines and
technical
assessment.
UI Design, styling
design adoption and
implementation
follow up.

Tools/Technologies
Power BI
Deneb (Vega script)
Figma
Axure RP

Location
Houston, TX



Year
2016/2021

Industry
Public healthcare system

Requirement
UI Design and development

Tools/Technologies
HTML
CSS
AngularJS
Ionic

Location
Neuquén Capital, Neuquén

[HTML + CSS + IONIC](#)

ANDES

Set of healthcare apps

In order to provide patients, practitioners, and manager, the ability to register, organize, and view health data records, the government requested the design and development of a standalone app to easily manage patients information, from registration to appointments scheduling and medical equipment management.

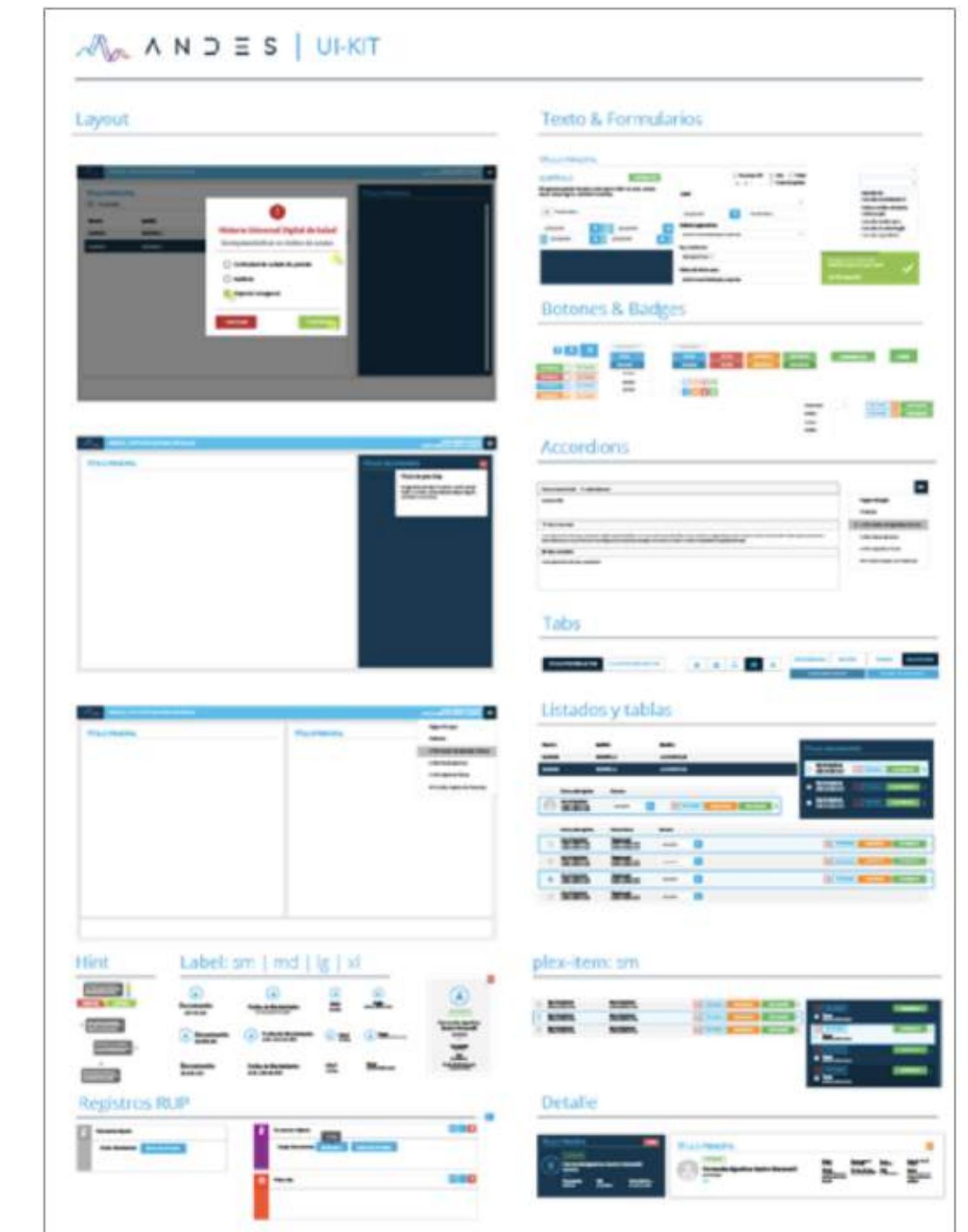
DESIGN, HTML/CSS + ANGULARJS

PLEX

UI library for healthcare apps

The UI components set was meant to streamline the development process for multiple responsive and accessible government healthcare apps.

It was created following Atomic design principles, addressing aspects such as scalability and maintenance, from smaller blocks up to entire templates.



Year
2016/2021

Industry
Public healthcare system

Requirement
UI Design and development

Tools/Technologies
HTML
CSS
AngularJS

Location
Neuquén Capital, Neuquén

HTML + CSS + JS

Aberturas de aluminio S.A

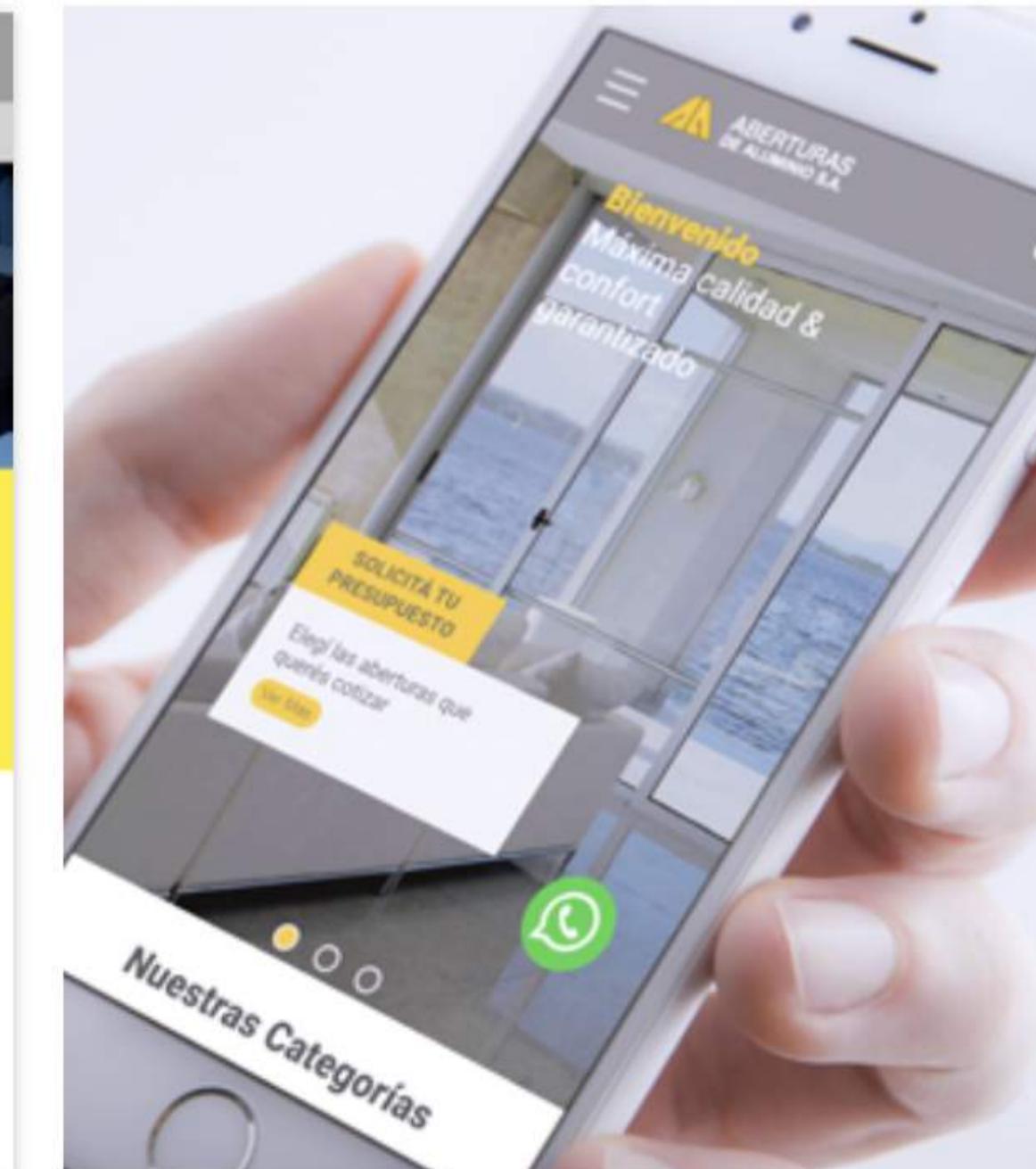
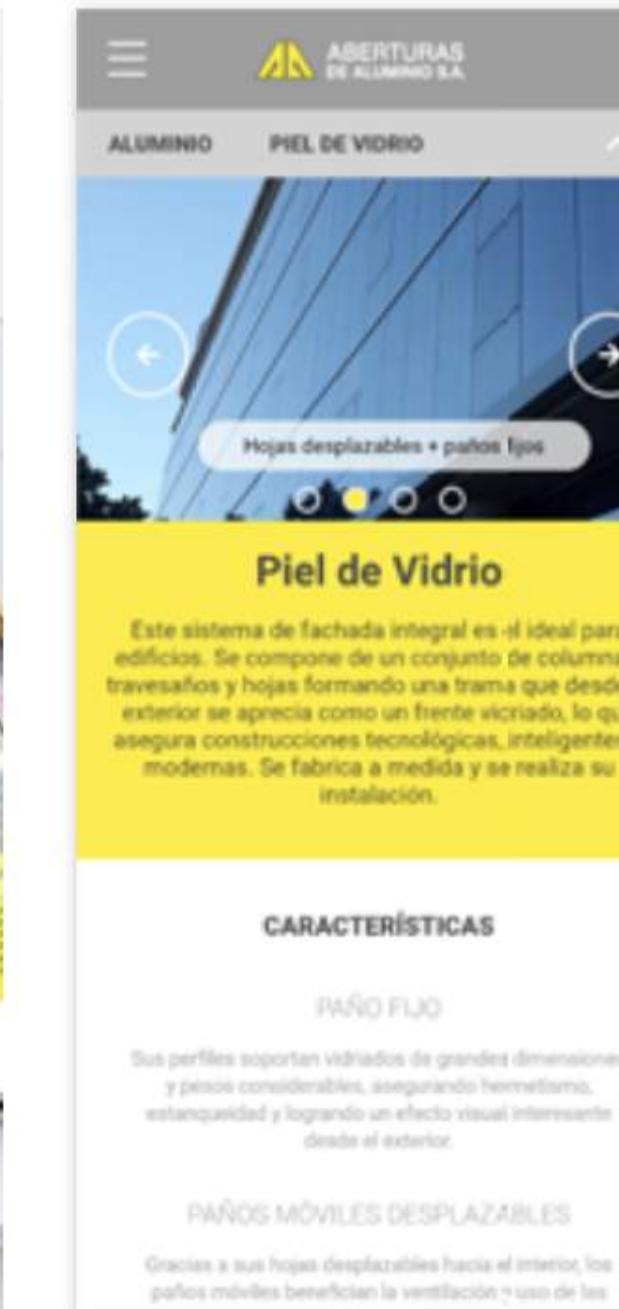
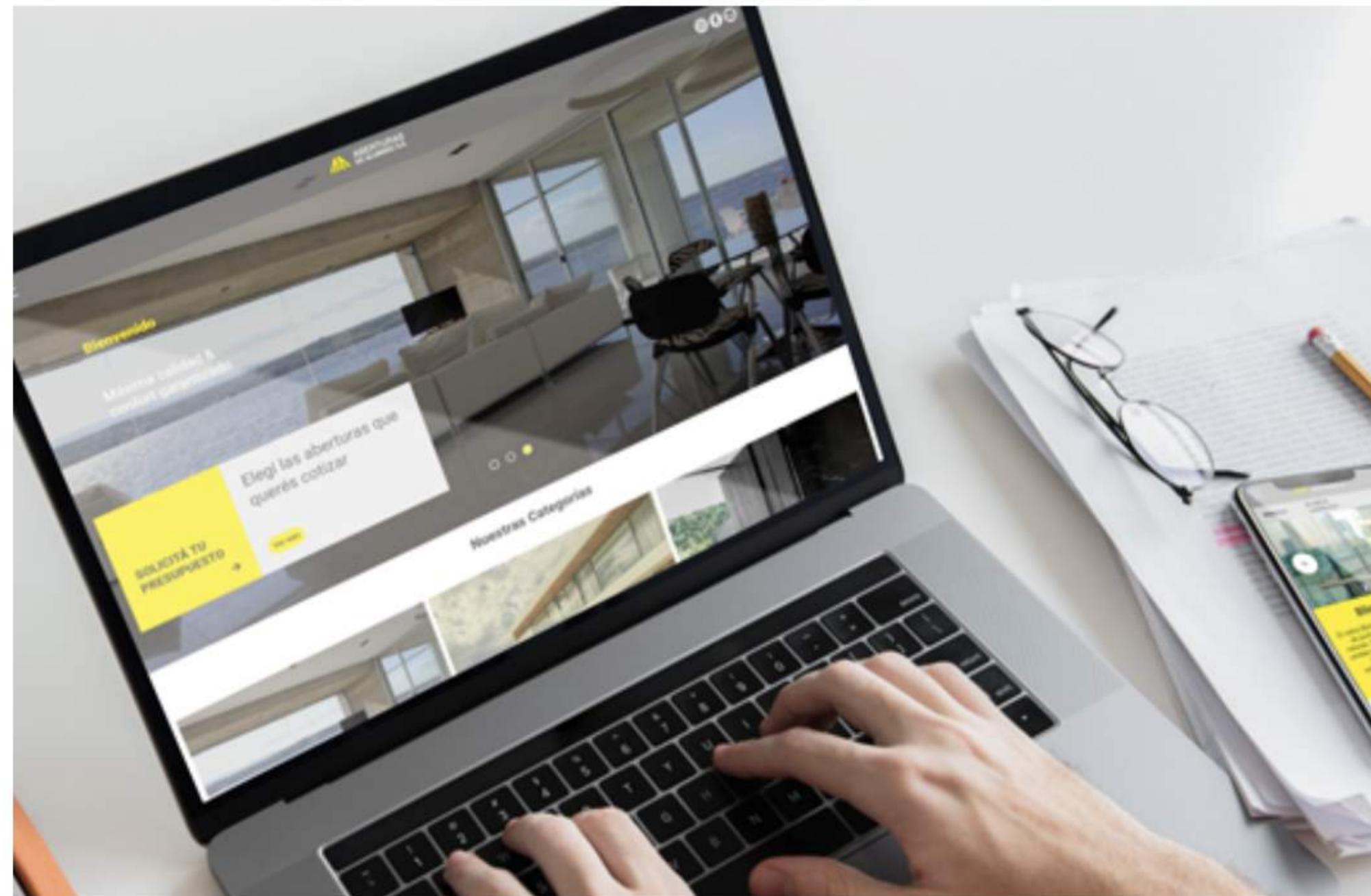
This aluminum frames builder, leader the its industry, needed a brand new website. Based on designs provided, an entire set of working UI components was built using HMTL, CSS and JavaScript, before delivering the entire website template to the client.

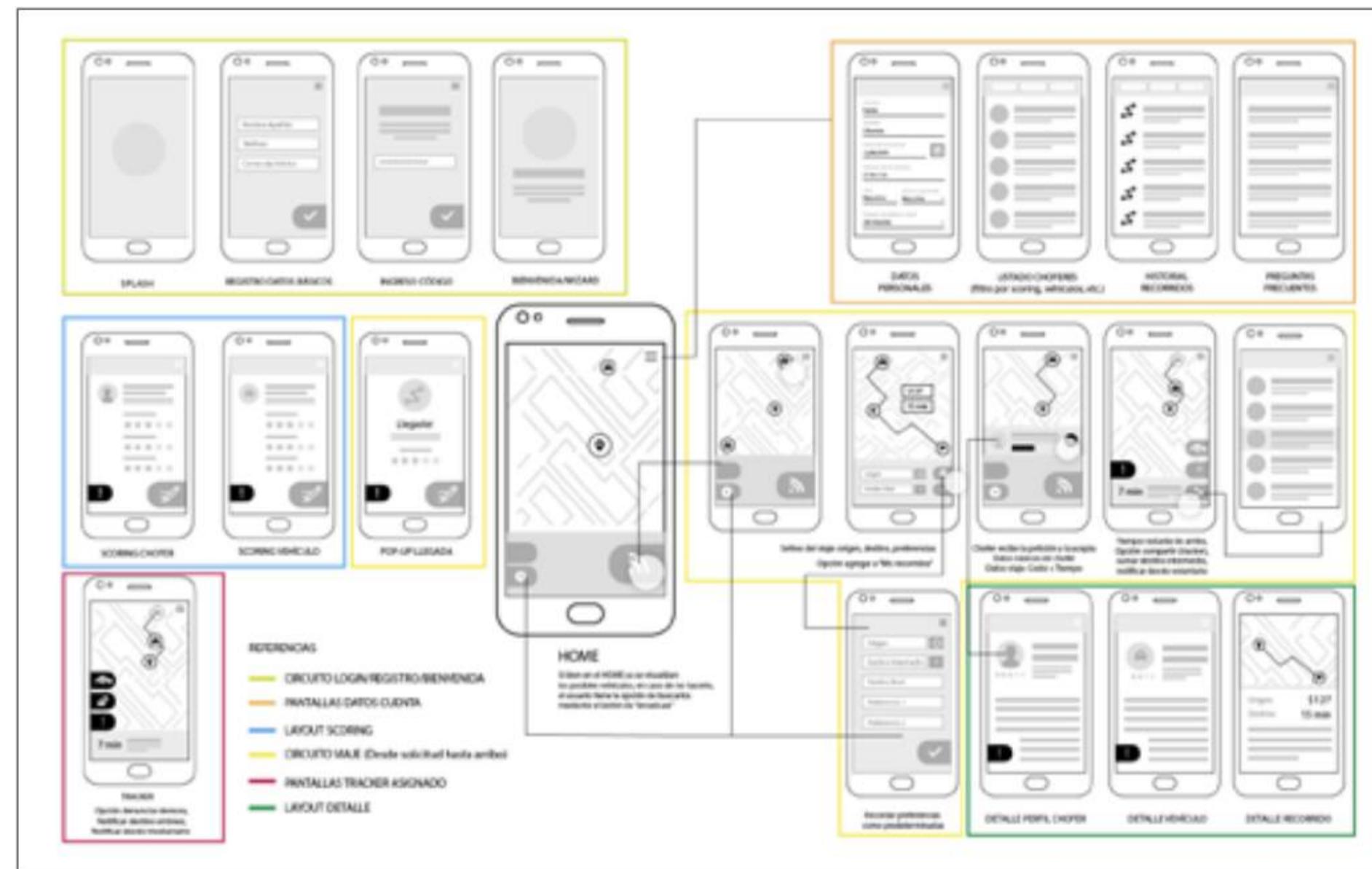


aberturas.com.ar



Aberturas de aluminio

Year
2020Industry
Frame manufacturerRequirement
Web developmentTools/Techologies
HTML
CSS
JSLocation
Cipolletti, Río Negro

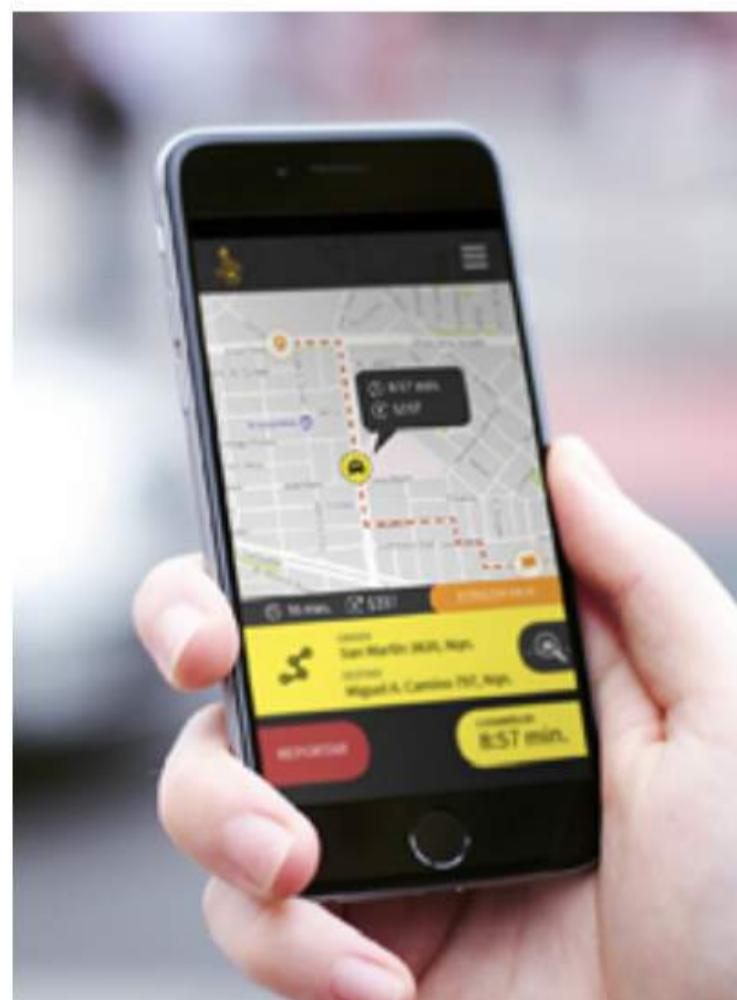


DESIGN + PROTOTYPING + HTML/CSS FRONTEND

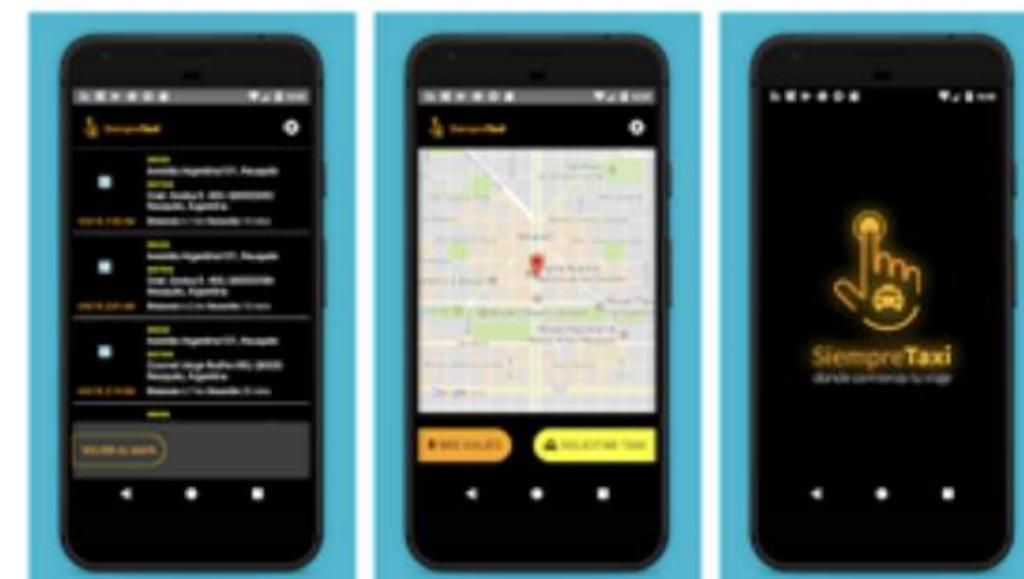
Siempre Taxi

Cabs app

Following transportation innovation trends, this startup required the design, prototyping and front-end development for its cabs travel app. An easy and safety way to take people from one place to another.



Siempre Taxi
Development in communication · Communication
Everyone
This app is available for your device



siempretaxi.com



Google Play



SiempreTaxi

Year
2018Industry
Transporte público
Requirement
 UI Design,
 Wireframing,
 Prototyping,
 HTML/CSS layouting

Tools/Technologies
 Adobe Illustrator
 Adobe XD
 HTML/CSS
 NativeScript
 AngularJS
 Android Studio

Location
 CABA, Buenos Aires

BRANDING + WEB DESIGN

CAIS 2019/20

National e-health meeting

Since 2010, CAIS has been a recognized event to showcase innovation and share experiences on digital healthcare national initiatives. For this edition, the organizer committee requested a re-branding, website redesign and printed work.



Year
2019/2020

Industry
Healthcare software conference

Requirement
Branding,
Print design,
Web design and
development

Tools/Technologies
HTML, CSS,
Drupal,
Adobe Illustrator

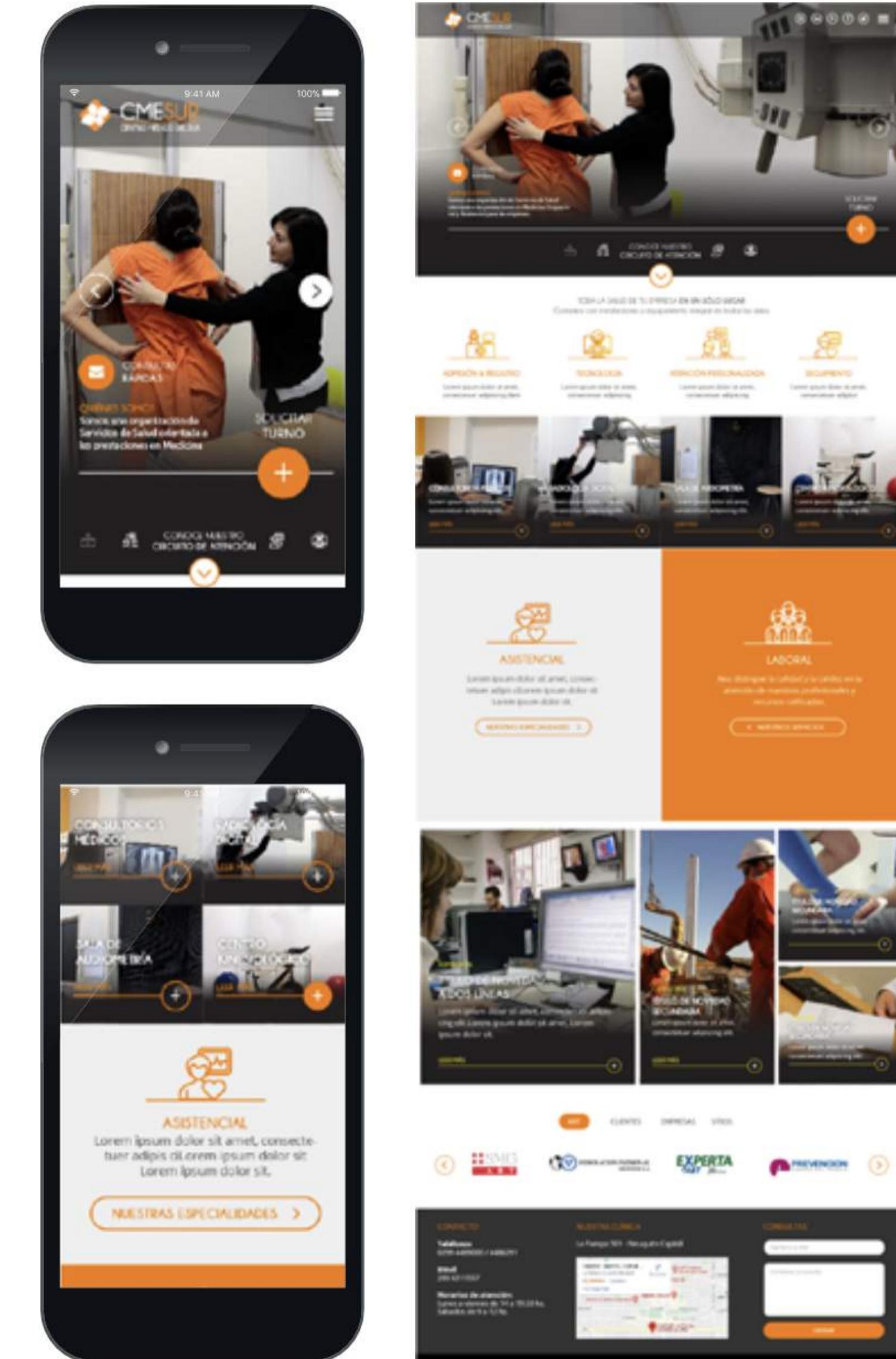
Location
Salta, Argentina

DESIGN + PROTOTYPING

CME Sur

Workforce medical clinic

This specialized medical center, required a brand new website to handle appointments and manage workforce information. Responsiveness and accessibility were two main pillars requested by the client.



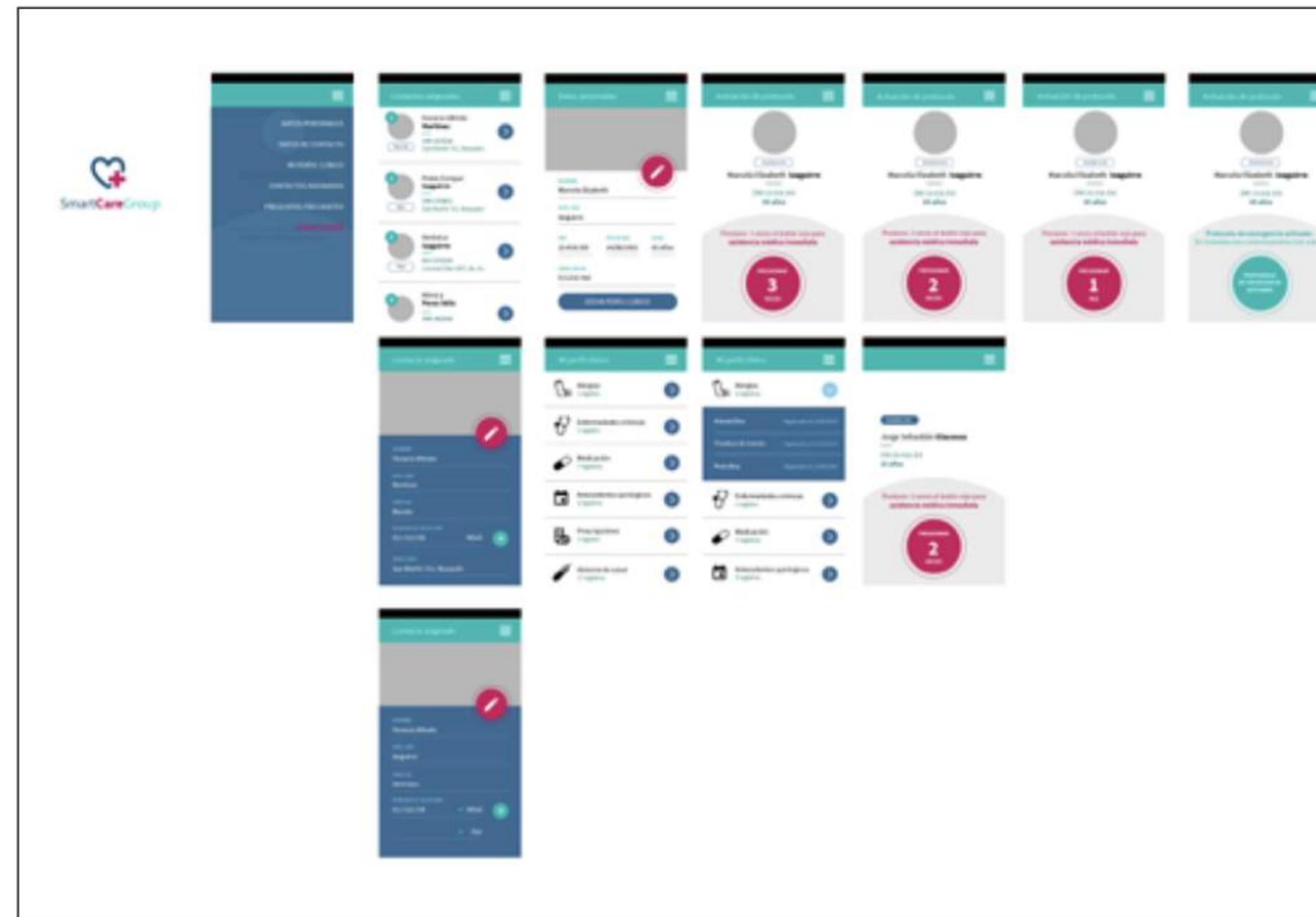
Year
2020

Industry
Healthcare

Requirement
Web design,
Prototyping

Tools/Techologies
Adobe Illustrator
Figma

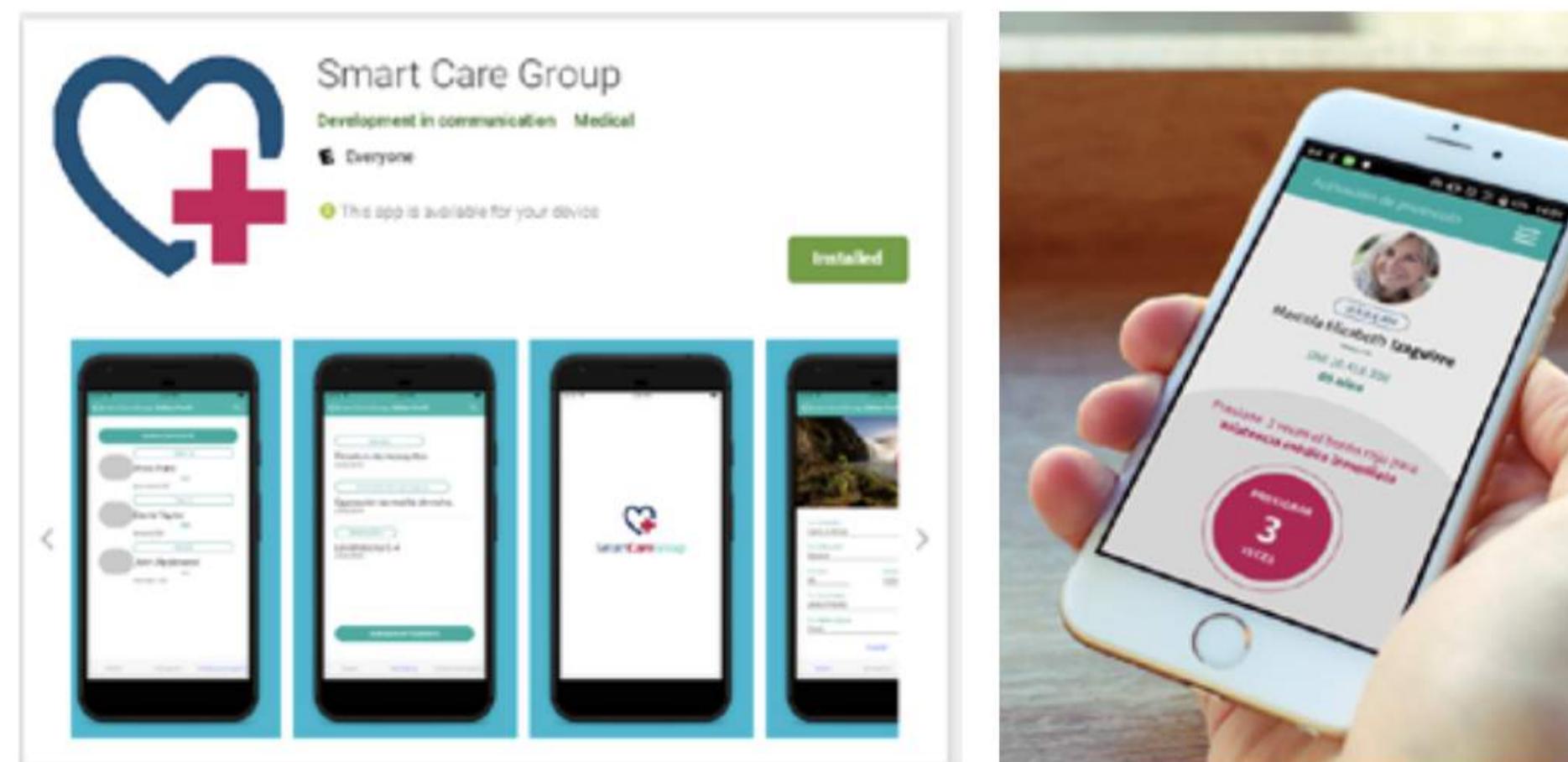
Location
Neuquén Capital,
Neuquén



DESIGN + PROTOTYPING + HTML/CSS FRONTEND

SmartCare

The health company requested the design, prototyping and development of an app to notify medical emergencies. The NativeScript framework was used to facilitate compatibility between operating systems.



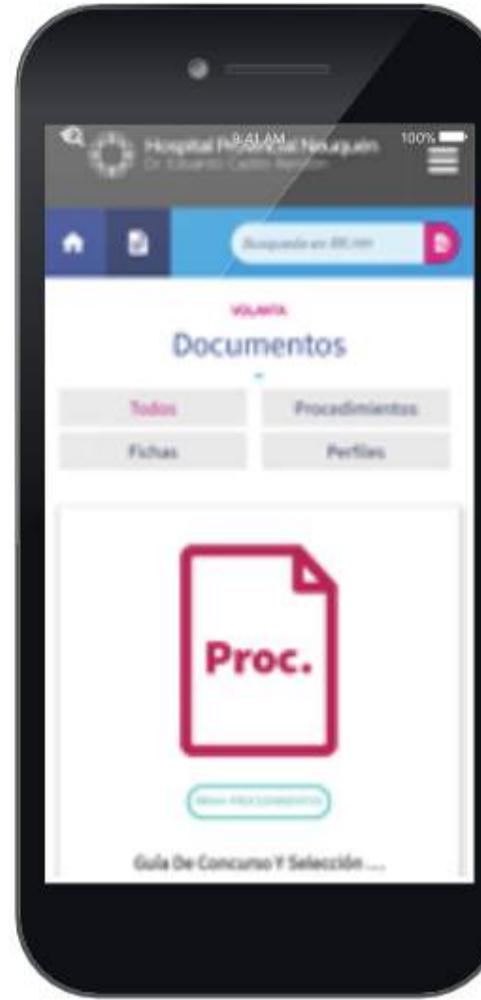
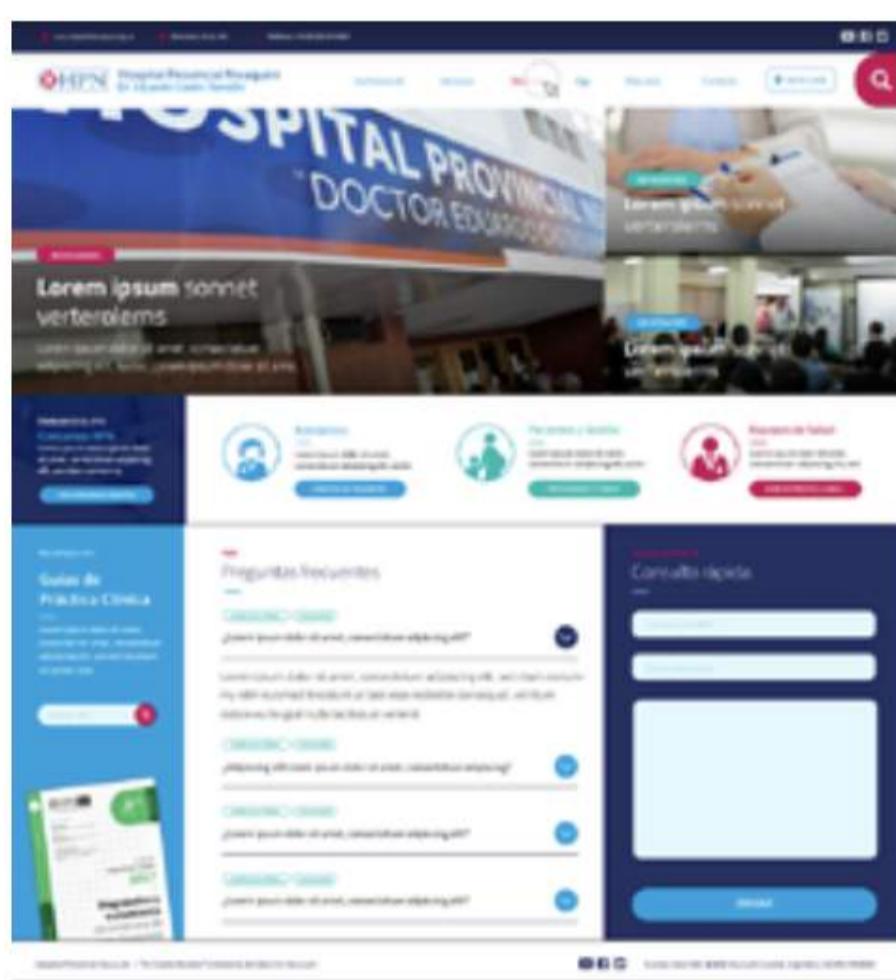
Year
2018

Industry
Healthcare

Requirement
UI Design,
Prototyping,
HTML/CSS layouting

Tools/Techologies
Adobe Illustrator,
Adobe XD
HTML/CSS
NativeScript
AngularJS
Android Studio

Location
CABA, Buenos Aires



DIGITAL + PRINT + SIGNAGE DESIGN

Neuquen's Public Hospital

The redesign of the website and implementation of the HR section and the creation of a digital repository for clinical practice guidelines were proposed. Internal and external posters were also resolved in the central building and outbuildings, in addition to the editorial design and layout of the institutional magazine.



hospitalneuquen.org.ar/recursos-humanos-digital/



Behance



JSantarelli/rrhh



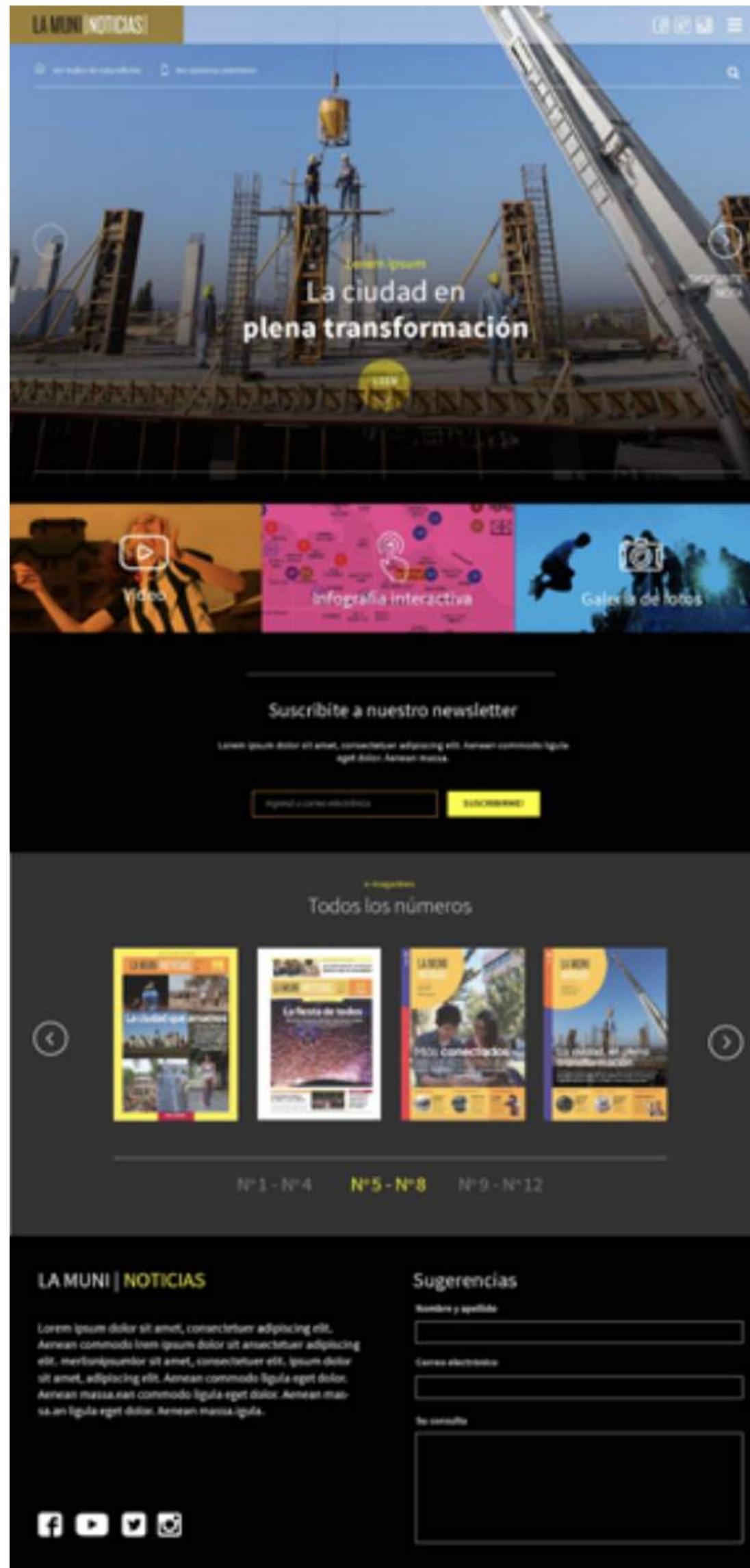
Year
2017

Industry
Public healthcare system

Requirement
UI/UX Design,
Layouting,
Signage,
Print design

Tools/Technologies
HTML, CSS,
Bootstrap,
PHP,
Wordpress

Location
Neuquén Capital,
Neuquén



HTML/CSS FRONTEND + WORDPRESS

City hall's magazine and website

Communication office had the need to communicate activities and initiatives taking place in the city through visually rich print and digital media.

 Revista-La-Muni



Year
2016

Industry
City government

Requirement
Web design,
Editorial design,
Infographics

Tools/Techologies
HTML, CSS,
Bootstrap,
Wordpress,
Adobe Illustrator,
Adobe Photoshop

Location
Neuquén Capital,
Neuquén

DISEÑO WEB**Carpintería Artesanal**

Carpintería

Sitio web autogestionable
Neuquén Capital, Neuquén
2015**DISEÑO WEB****Sendero Urbano**

Inmobiliaria

Branding + Sitio web
autogestionable
Neuquén Capital, Neuquén
2016**DISEÑO WEB****Bacci Contadores Públicos La web sindical**

Estudio contable

Sitio web autogestionable
Neuquén Capital, Neuquén
2016**DISEÑO WEB****Transac S.A**

Rentcar

Sitio web autogestionable
Neuquén Capital, Neuquén
2015**DISEÑO WEB****Solares del Sur**

Inmobiliaria

Sitio web autogestionable
Neuquén Capital, Neuquén
2015**DISEÑO WEB****Zure | Restó**

Restaurante - Catering

Sitio web autogestionable
Cipolletti, Río Negro
2016**DISEÑO EDITORIAL****Municipalidad de Plottier**

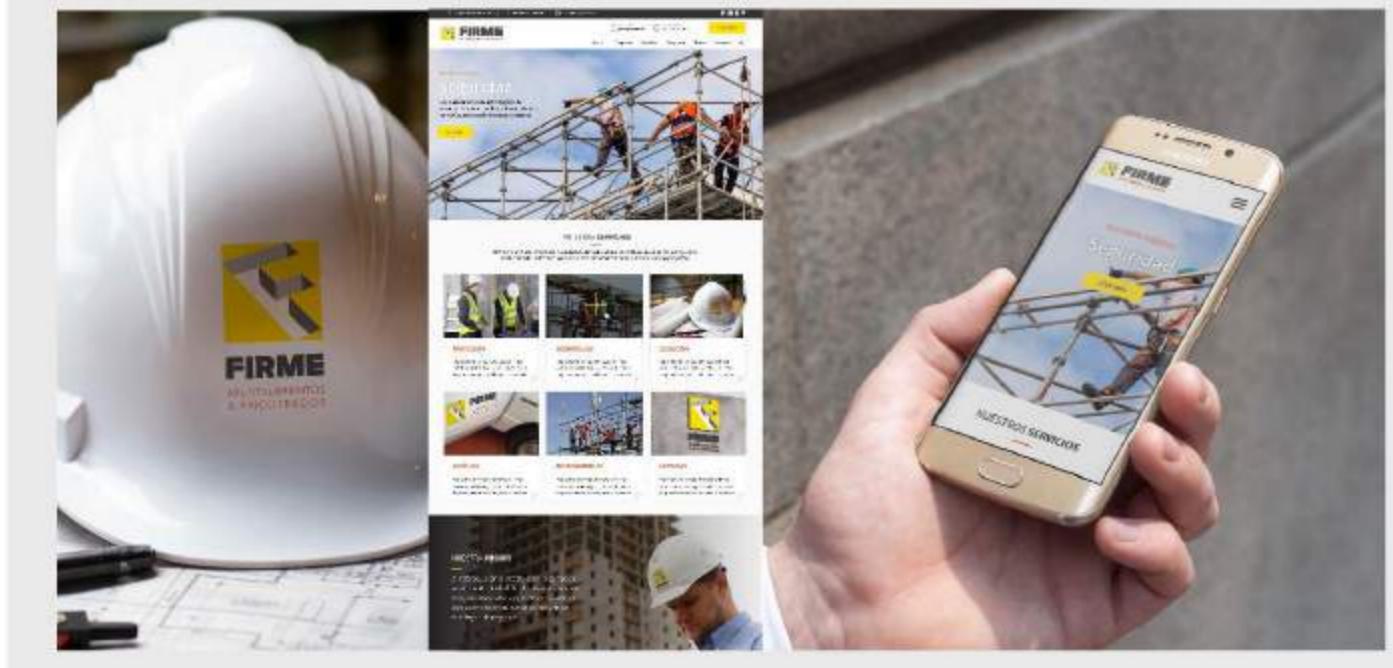
Entidad gubernamental

Diseño y diagramación
Plottier, Neuquén
2016**DISEÑO WEB****Círculo de Kinesiólogos del Neuquén**

Asociación de profesionales

SITIO WEB
autogestionable
Neuquén Capital,
Neuquén
2017**DISEÑO WEB****Firme**

Constructora

Diseño de marca + aplicaciones básicas
Neuquén Capital, Neuquén
2018**BRANDING****CUCAI**Centro Unico Coordinador de
Ablación e ImplantesDiseño de marca + aplicaciones
básicas
Neuquén Capital, Neuquén
2019**DISEÑO WEB****SITEC**

Ingeniería eléctrica

Sitio web autogestionable
Cipolletti, Río Negro
2017**EXPERIENCE | WORKS**

Other works

A quick overview on diverse apps and websites developed for startups, institutions and companies.

EXPERIENCE

Contests

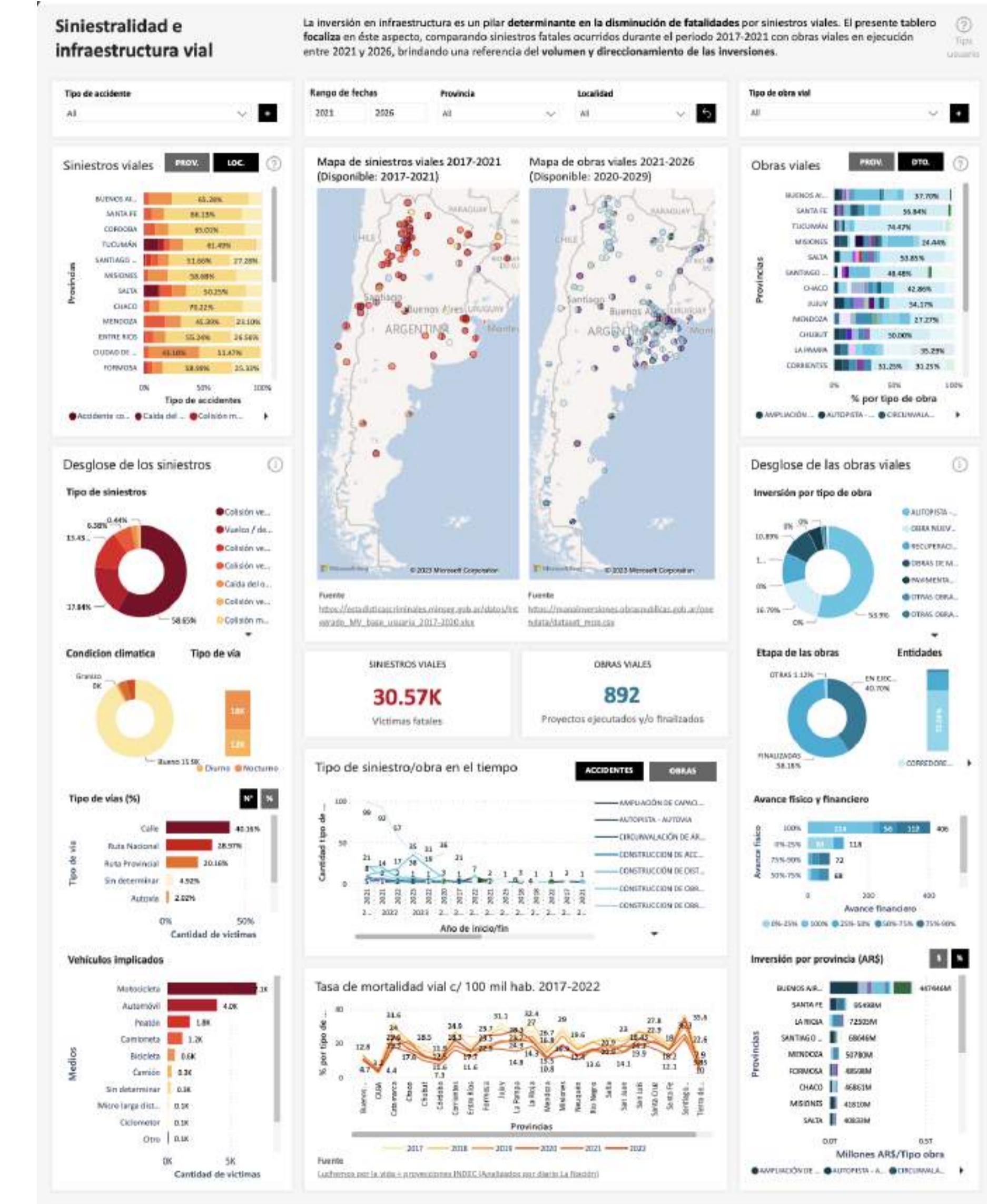
An effective way to measure aptitudes and skills through design competitions.

CONTEST

Contar con Datos 2023

Told in numbers 2023

The relationship between the high road accidents death rate and road infrastructure investments, is the main topic for this interactive dashboard submitted for the National data-visualization contest.

Year
2023
Industry
National data-
visualization contest

Requirement
Interactive
dashboard

Tools/Techologies
Power BI,
JSON datasets

Location
CABA, Buenos Aires

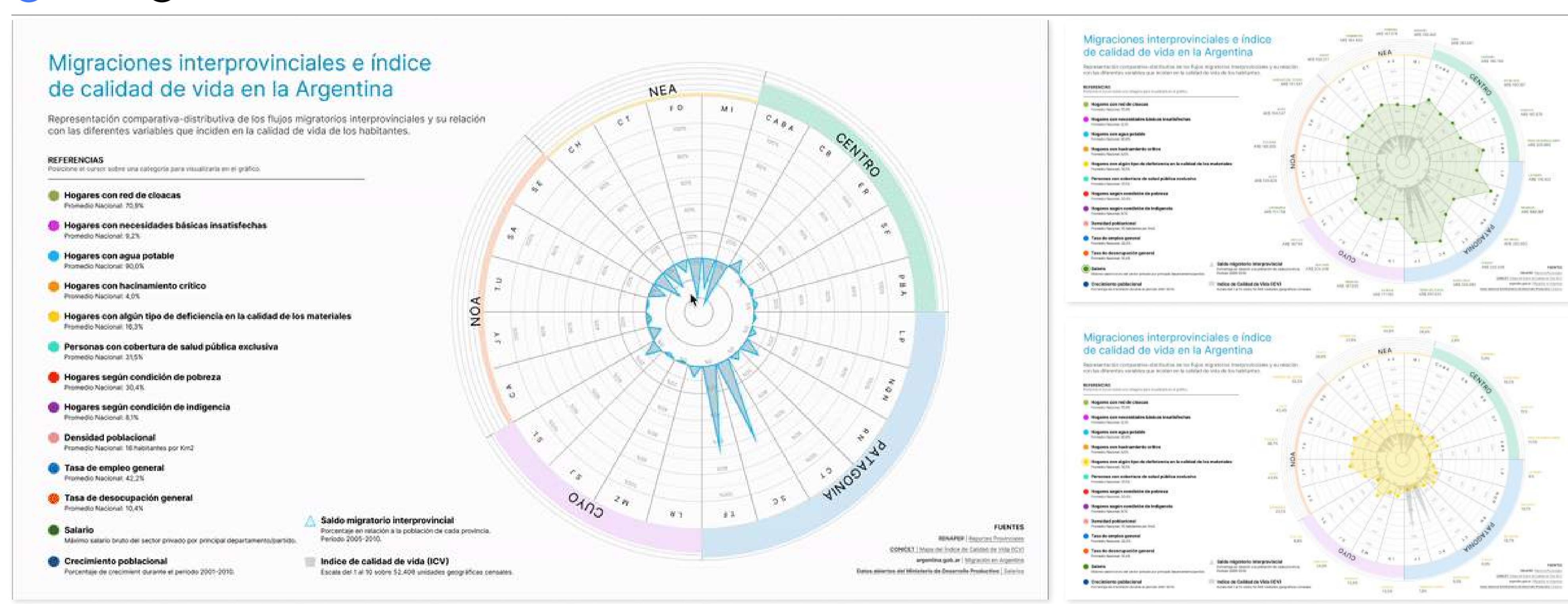
CONTEST

Contar con Datos 2022

Told in numbers 2022

The proposal submitted for this national data-visualization contest, resolves around the relationship between Argentina's internal migrations and diverse quality-life indicators, depicted through a radar type visual.

[Behance](#) [LinkedIn](#) [Figma](#)



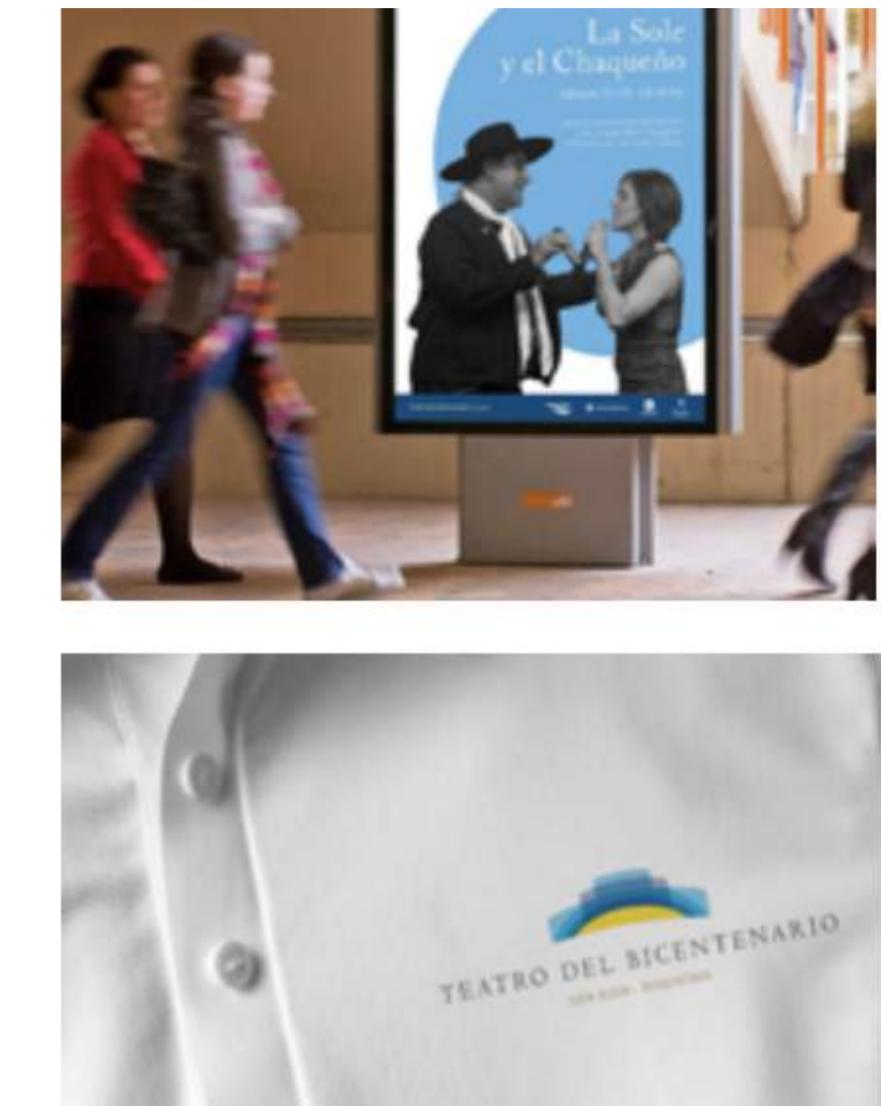
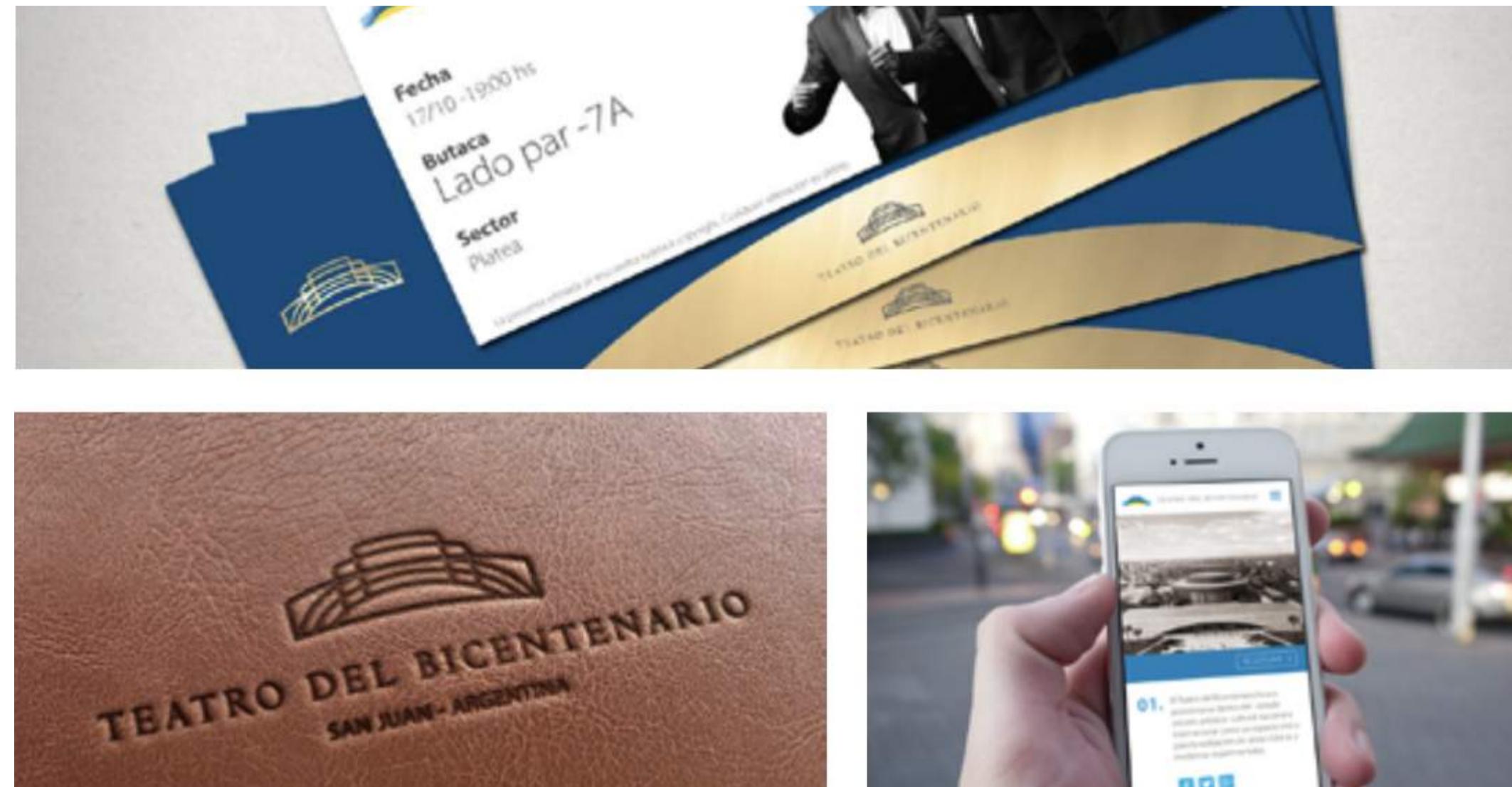
Year
2022

Industry
National data-
visualization contest

Requirement
Interactive
dashboard

Tools/Technologies
Figma

Location
CABA, Buenos Aires



Year
2015

Industry
National design
contest

Requirement
Print, digital, and
wayfinding design

Tools/Technologies
Adobe Illustrator,
Adobe Photoshop,
Adobe XD

Location
San Juan Capital,
San Juan

CONTEST

Bicentennial theater

On the occasion of this modern theater opening, San Juan's state government called a national branding contest, including print, environmental and digital graphic products designing.

The submitted proposal achieved the second place.



Concurso-Teatro-del-Bicentenario-(San-Juan-Argentina)

EXPERIENCE

Workshops & talks

Workshops and talks given at educational institutions and conferences.



ACTIVITY

Agile UI design workshop

On behalf of UI/UX team, a comprehensive workshop was given in Salta's National University, providing an innovative approach on agile UI design through 'Dual track' methodology and carrying out different design activities.

 Slides



Year
2019

Industry
Healthcare software conference

Requirement
Workshop facilitation

Tools/Techologies
Adobe XD,
Printed design material

Location
Salta, Argentina

CONTACT | COMMUNICATION

jsantarelli.github.io



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