

UX RESEARCH
UI DESIGN
WIREFRAMING
PROTOTYPES
WEB DEVELOPMENT

COVER | RESUME 2024

Julio Nicolás Santarelli

Sr. UX Design lead

Contents

PROFILE

[Responsibilities and skillset](#)

[Resume](#)

WORK

[NEI](#)

[symplr](#)

[Mercado Libre](#)

[Andes](#)

[Plex](#)

[Aberturas de Aluminio](#)

[Siempre Taxi](#)

[Congreso Argentino de Informática en Salud](#)

[CME Sur](#)

[SmartCare](#)

[Neuquen's Public Hospital](#)

[City hall's magazine and website](#)

[Other works](#)

CONTESTS

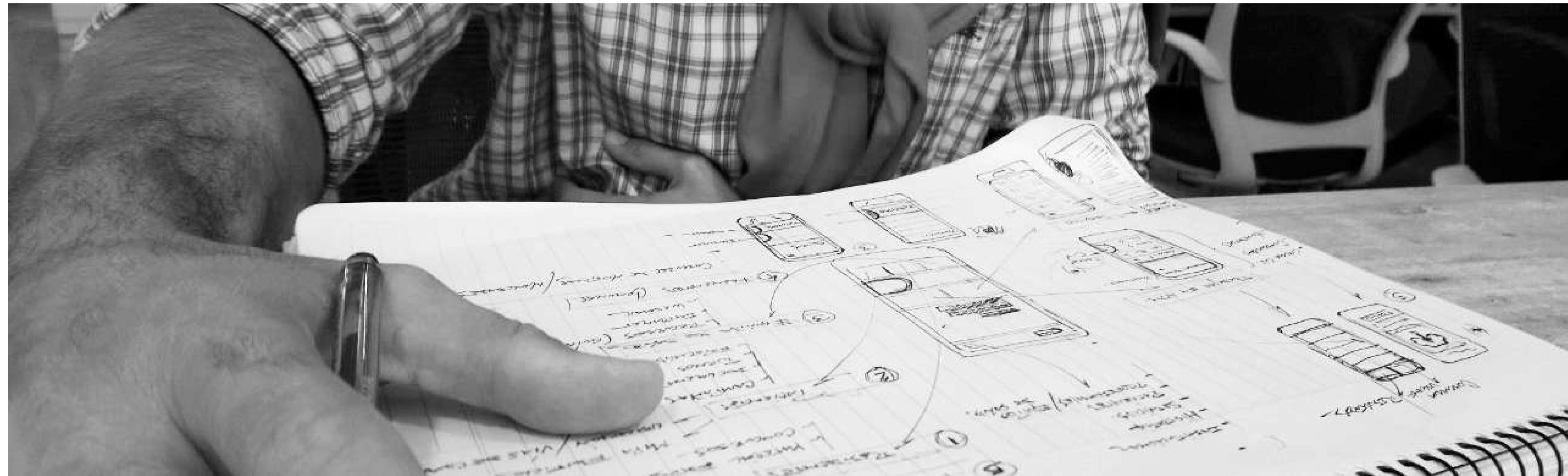
[Contar con Datos 2023](#)

[Contar con Datos 2022](#)

[San Juan's Bicentennial Theater](#)

WORKSHOP & TALKS

[Agile UI design workshop](#)



[RESUME](#) | [ROLE](#)

Responsibilities and skillset

My role involves designing, prototyping and developing digital products by exploring tools, addressing accessibility and responsiveness aspects, and set design guidelines and recommendations for stakeholders. My daily tasks are:

HARD SKILLS

- Create prototypes using Figma, Axure, Power BI among others.
- Build working UI components through HTML/CSS and JavaScript.
- Define and document UI/UX guidelines and technical recommendations.

SOFT SKILLS

- Shape usability tests and UX discovery approaches and methods.
- Collaborate with engineers, PMs, and users through incremental iterations.
- Provide UX and technical support to legacy and net-new projects.



Other interests

- Architecture
- Tennis
- Italy
- Industrial design
- Carpentry

RESUME | JOBS & WORK

Julio Nicolás Santarelli

Date of birth
December 6th, 1984

Citizenship
Argentine / Italian

Identity number
31359294

Sons
3



Experience

 **HEALTHCARE DASHBOARD DESIGN**

Concentrix

Wireframing, prototyping, UI design, accessibility

Design consulting services for diverse industries such as healthcare, relocation services, e-commerce, and non-profit organizations.
UX research + UI design + data visualization + guidelines documentation.

**DESIGN + PROTOTYPING****Mercado Libre**

Wireframes and clickable prototypes for the internal employee portal, Job Offer and back-office systems.

**RESEARCH + DESIGN + PROTOTYPING****NEI**

UX Discovery, research, and UI Design for internal clients portal redesign.

 **HEALTH RECORDS SYSTEM + MOBILE APP**

ANDES

Wireframing, design and HTML, CSS, AngularJS layouting

Multiple apps design and development to easily manage patients health data records, build using an in-house [UI library named PLEX](#).

**RESEARCH + DASHBOARDS DESIGN + PROTOTYPING****symplr**

UX research, UI design, prototyping, and guidelines for dashboard and reporting projects.

Activities

 **WORKSHOP**

Figma workshop

Activity for symplr's design team, sharing knowledge and insights on [Figma collaborative handoff files](#).

 **CONFERENCE**

Snomed Conf 2020

As member of an interdisciplinary team, we showcased a healthcare terms navigator based on Snomed.

 **WORKSHOP**

Agile UI design

Speaker and activity facilitator for college students during the CAIS 2019 healthcare conference.

 **UFLO TALK**

Designer role in IT

Talk given to advanced UX/UI design students sharing thoughts about onboarding the IT field.

Education

 **LA PLATA NATIONAL UNIVERSITY**

Visual Communitaction

Final project: Environments graphics in outdoor facilities

[View degree](#) / [Explore project](#)

COMPLETED

 **CODERHOUSE**

JavaScript

Final project: Drug prescription system.

[View certificate](#) / [Navigate prototype](#)

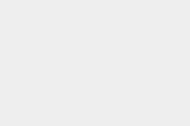
COMPLETED

 **UDEMY**

Three.js and TypeScript

[View certificate](#)

COMPLETED

 **PROFILE | METHODOLOGY**

Guide to AR with Unity

[View certificate](#)

COMPLETED

 **CODERHOUSE**

Web development

Final project: Interactive location plan.

[View certificate](#) / [Navigate prototype](#)

COMPLETED

Languages

'ESTACION LIMAY' HIGH SCHOOL

COMPLETED

English pre-first certificate level

B2 Level - Upper Intermediate

2002

[SmallTalk2Me 2024 Certificate](#)

EXPERIENCE

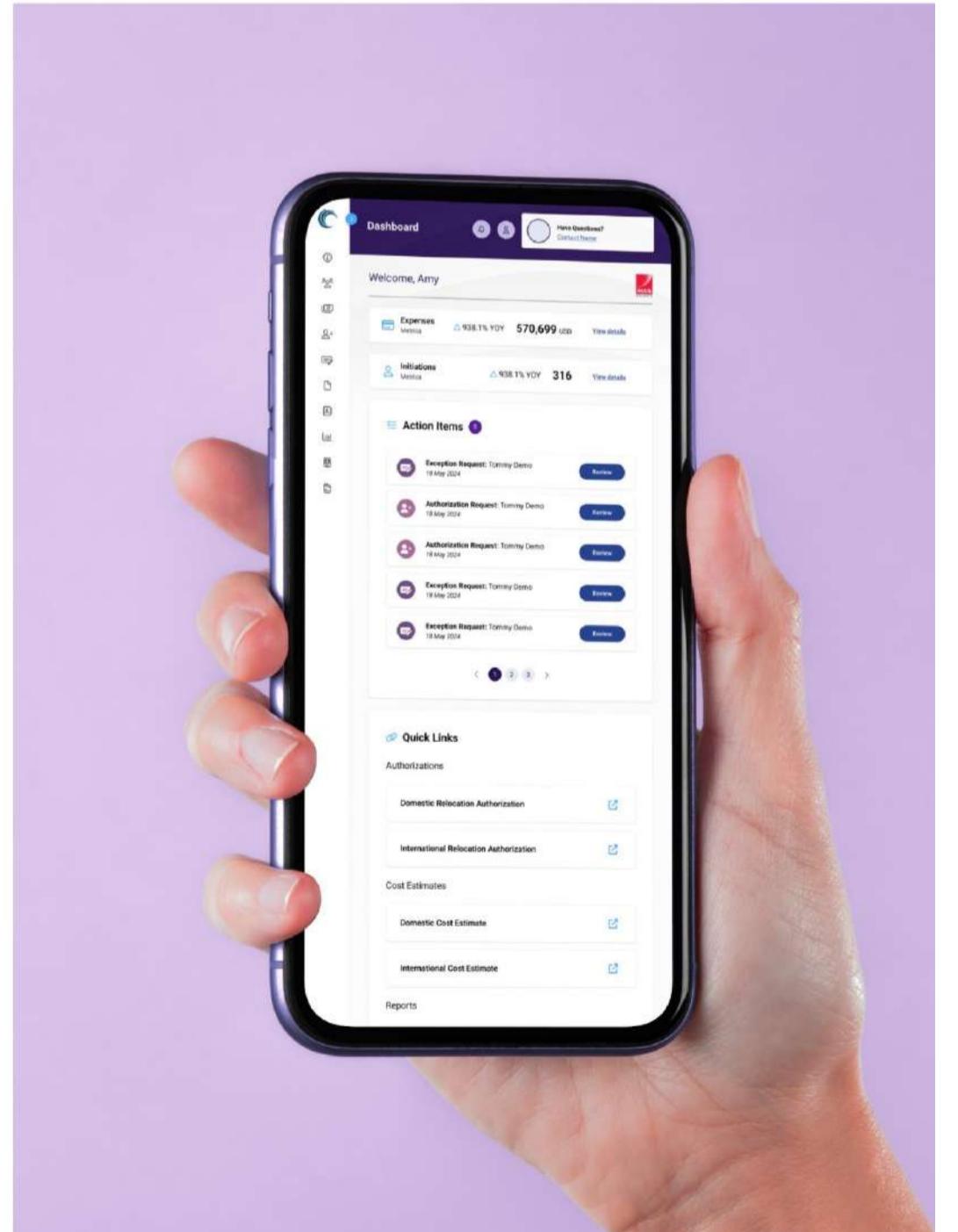
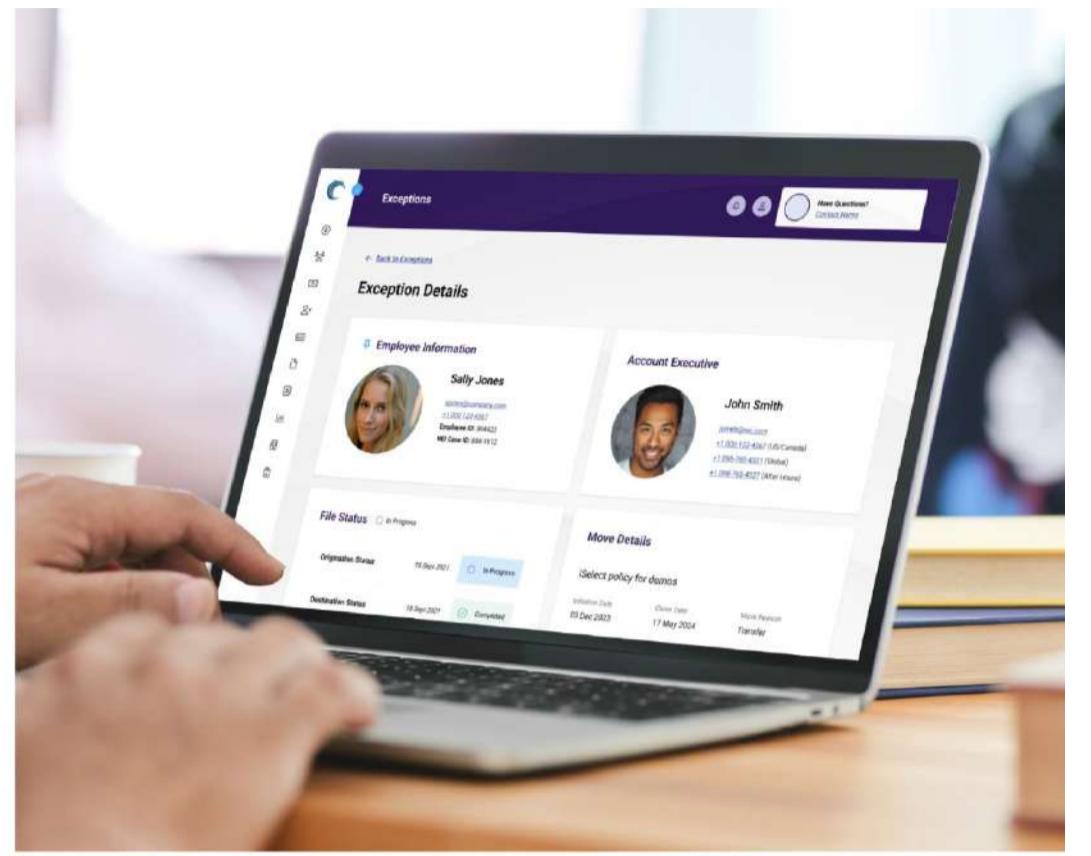
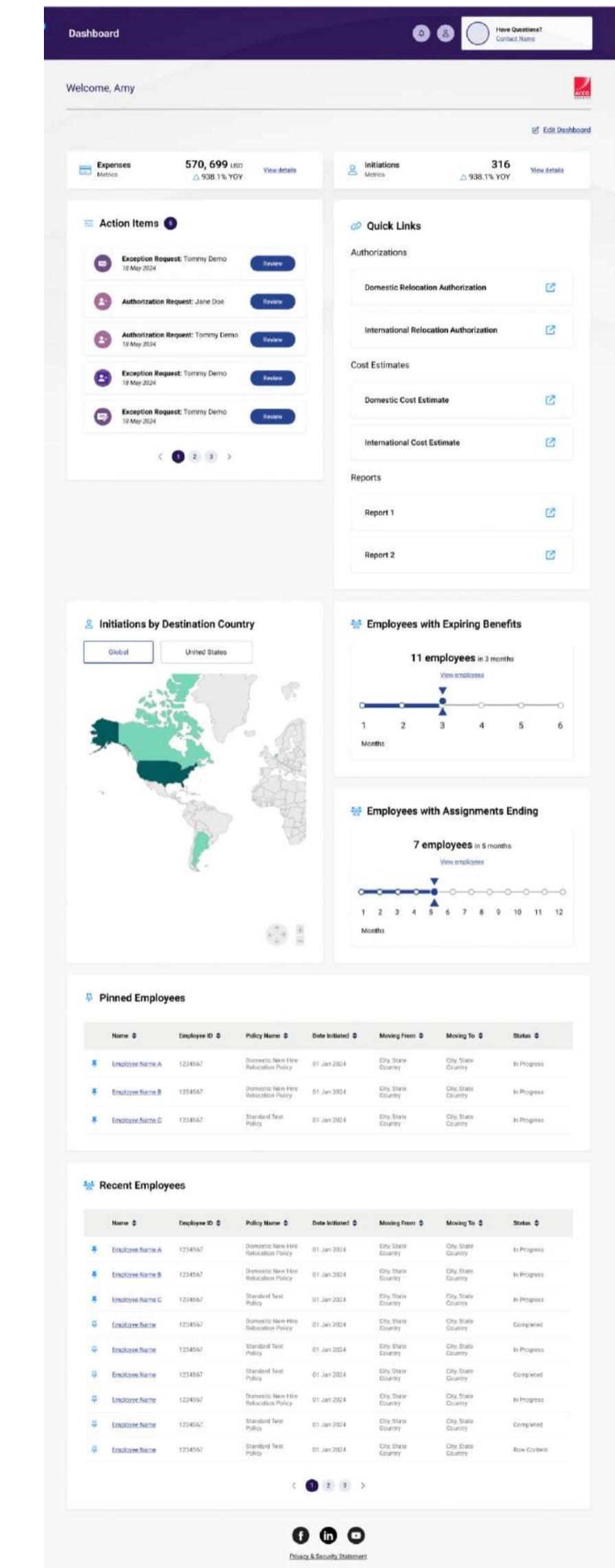
Work

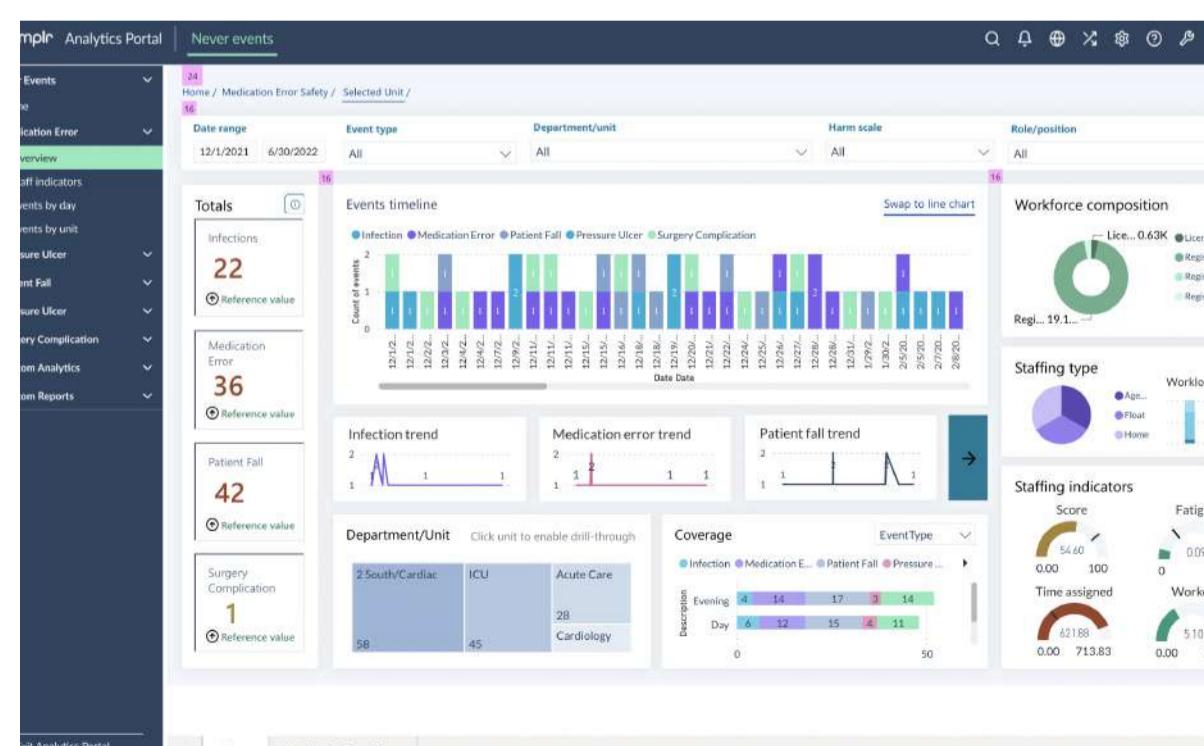
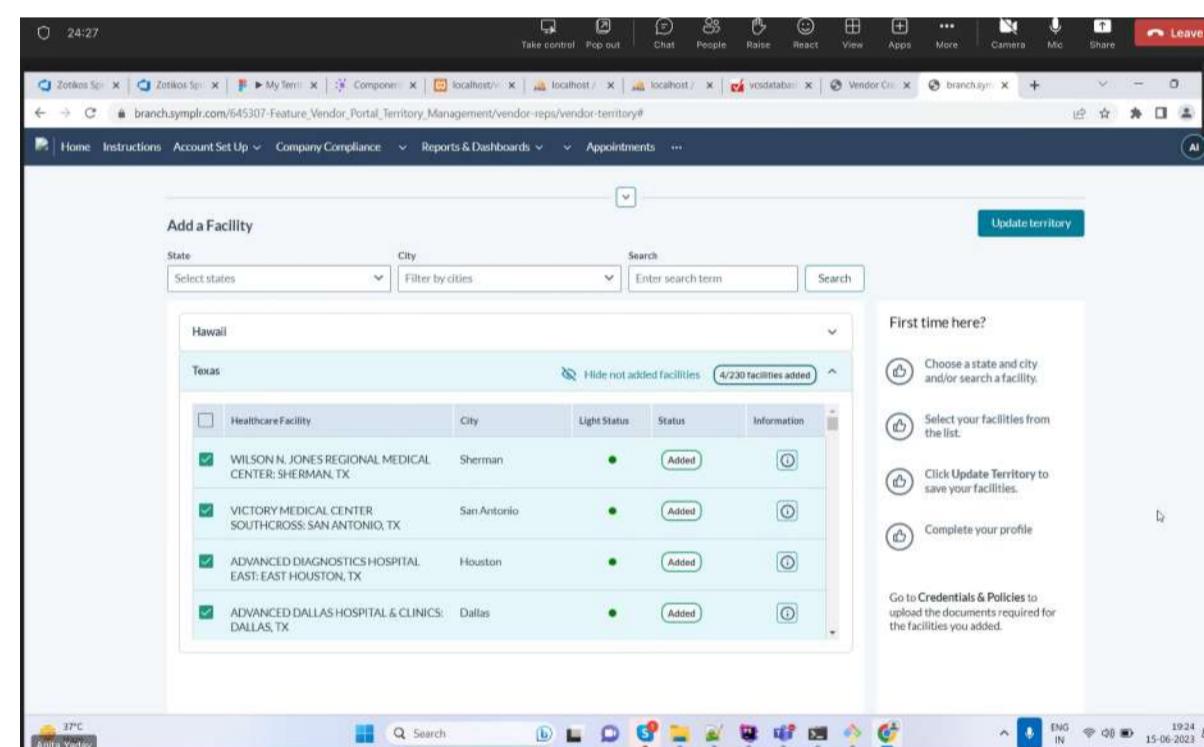
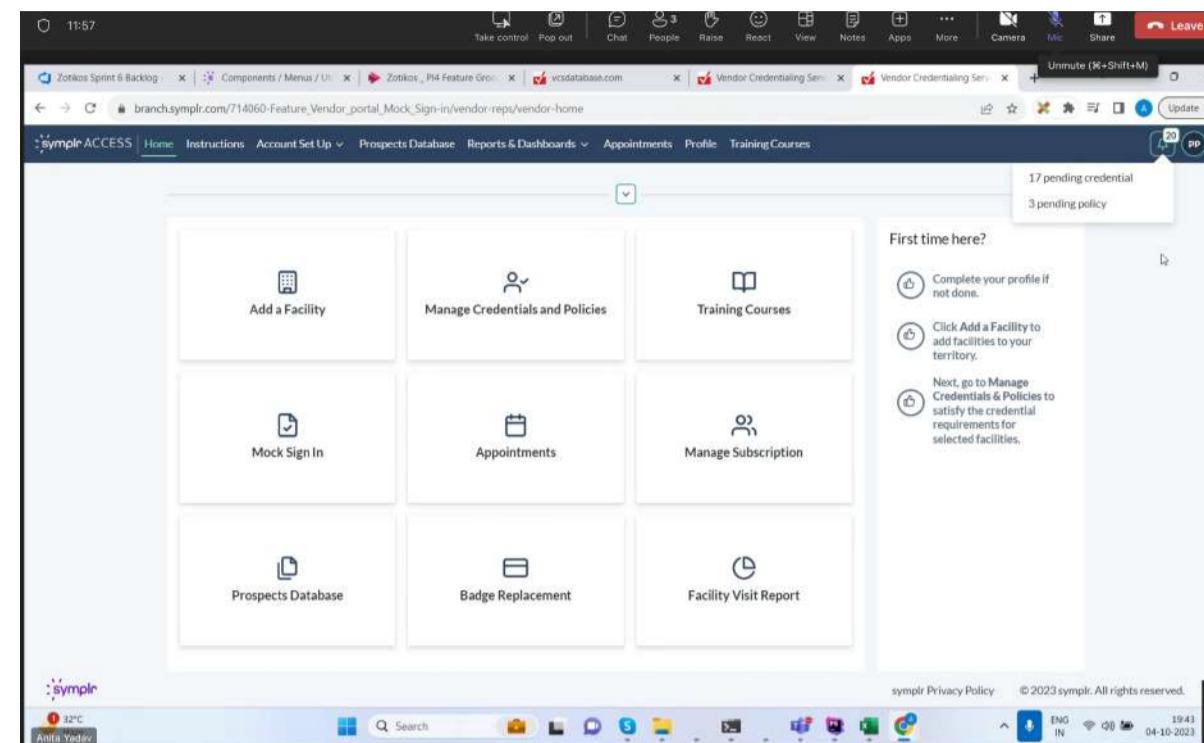
Selection of projects designed and implemented for companies and institutions.

FIGMA + TELERIK / KENDO**NEI**

Global Relocations

The corporate relocation specialist, required UX consultancy and UI design services to extend its new design system across various products. This led to a comprehensive redesign process for their Company Portal Platform.

Year
2024Industry
Corporate relocationRequirement
UI redesign,
wireframes,
prototypesTools/Technologies
Figma
Kendo/TelerikLocation
Omaha, Nebraska



Navigation

Section contents

- Breadcrumbs
- Drill-through

Breadcrumbs

Replace tabs with page titles and implement [breadcrumbs](#) using a page navigator native component.

Drill-through

It's an ideal option for linking general views with detail pages. Ensure to pass along important information from parent page, including key measures that keep data context.

E.g.: Overview page has "top drugs involved" section. When drilling down to a specific unit, "top drugs involved" info should reflect that unit only.

Page 1 → **Drill-through** → **Page 2**

Interaction consistency

Be mindful that users may expect same interactions on every chart, if one visual allows drilling-through, all of them should.

FIGMA + POWER BI

symplr

symplr provides an enterprise healthcare software that optimizes and improves efficiency of healthcare operations.

sAccess

Comprehensive Access Management system to reduce risk, ensuring safety for all healthcare organizations via a single credentialing source, covering diverse user's access authorization needs.

Analytics (Power BI)

Cross-product module that consumes information from all symplr's application and displays them graphically, it provides the ability to generate reports so that managers can make accurate decisions.



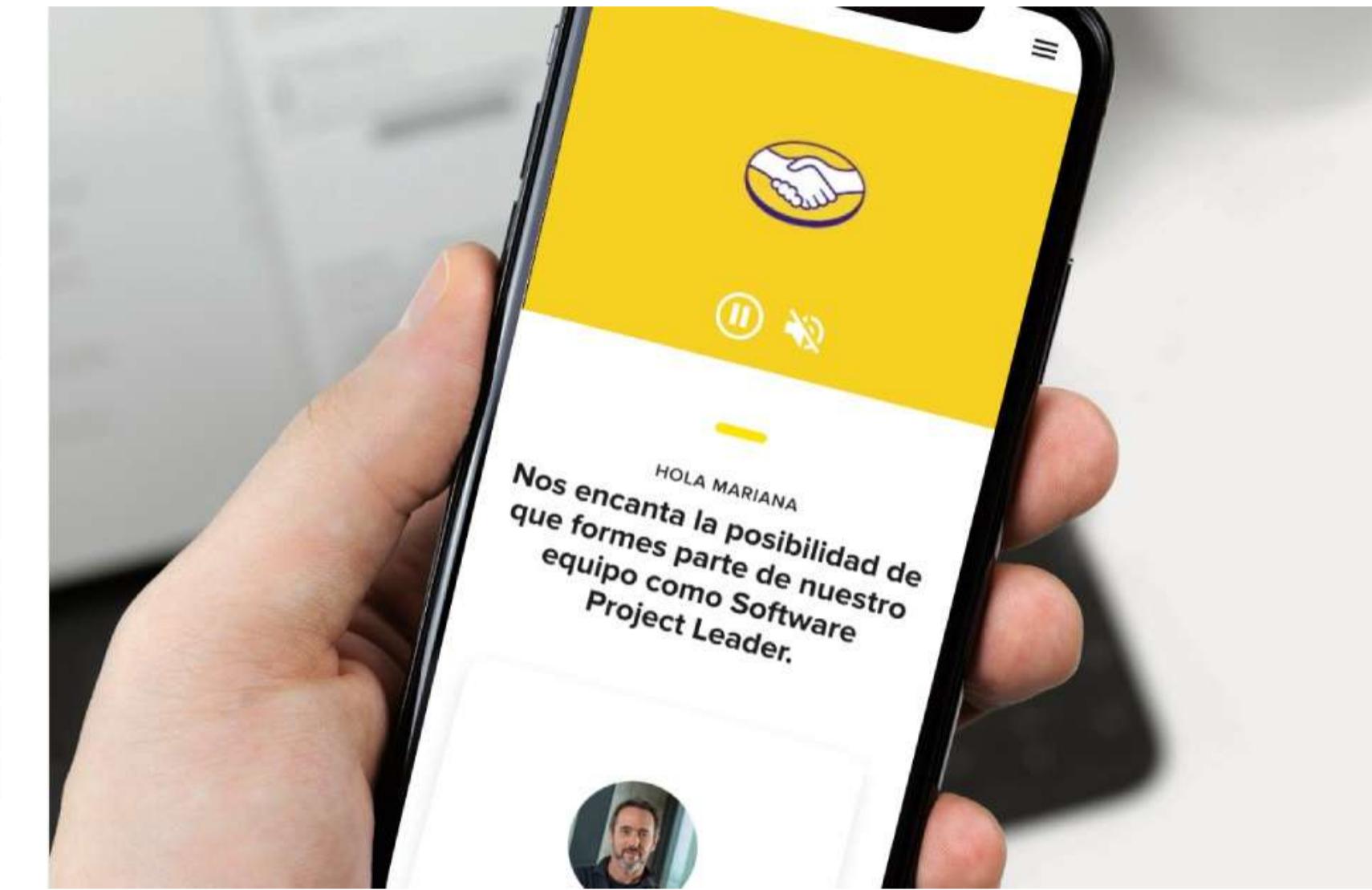
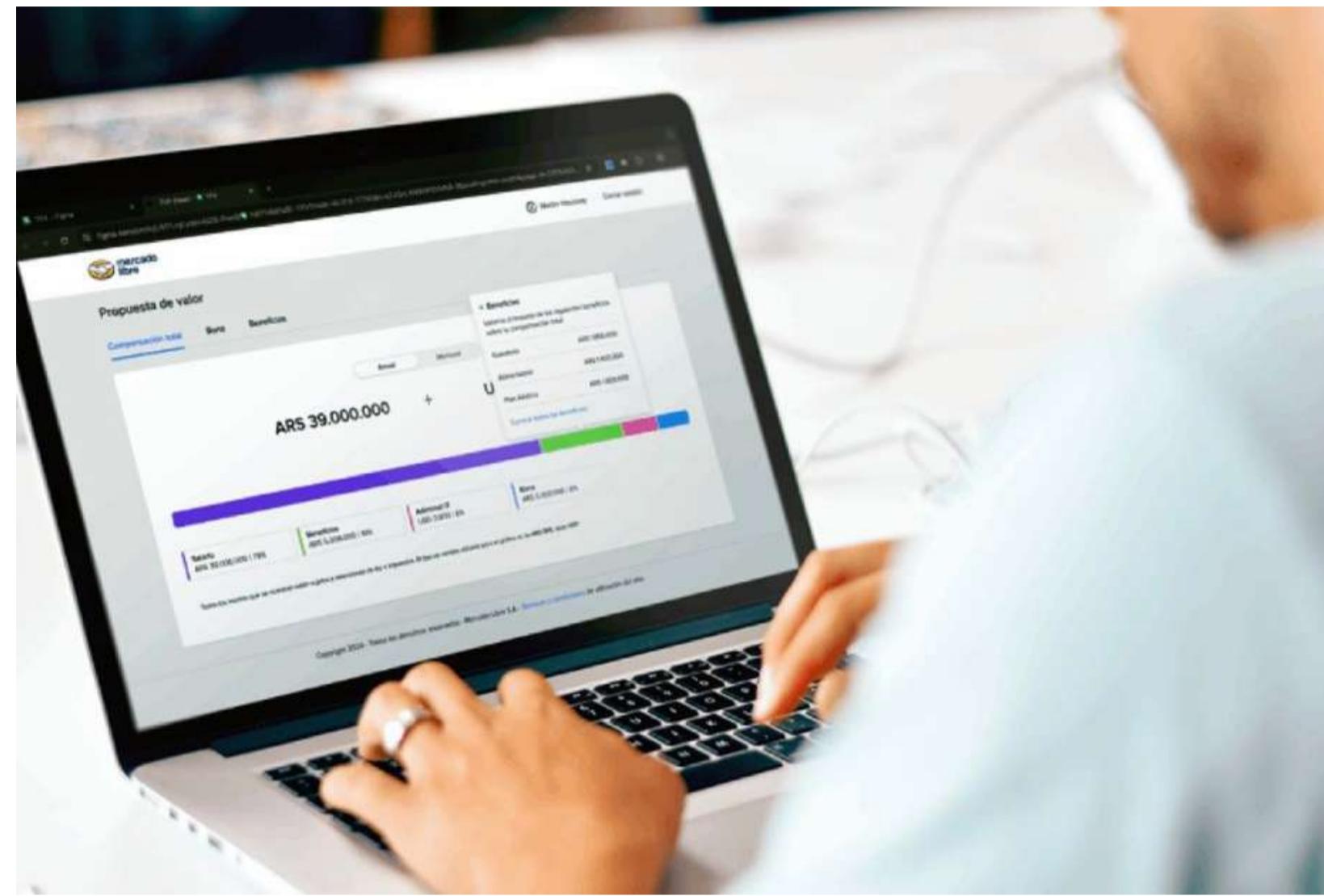
Year
2021/2023

Industry
Healthcare

Requirement
Dashboard design,
guidelines and
technical
assessment.
UI Design, styling
design adoption and
implementation
follow up.

Tools/Technologies
Power BI
Deneb (Vega script)
Figma
Axure RP

Location
Houston, Texas



ANDES UI + SAP UI-5

Mercado Libre

e-commerce

The leading e-commerce company in LATAM required UI/UX services to adopt ANDES UI into their internal platforms, including employees portal, candidates landing pages, and their back-office management systems. High fidelity mockups and clickable prototypes were created to validate workflows and design approach with stakeholders and engineering team.



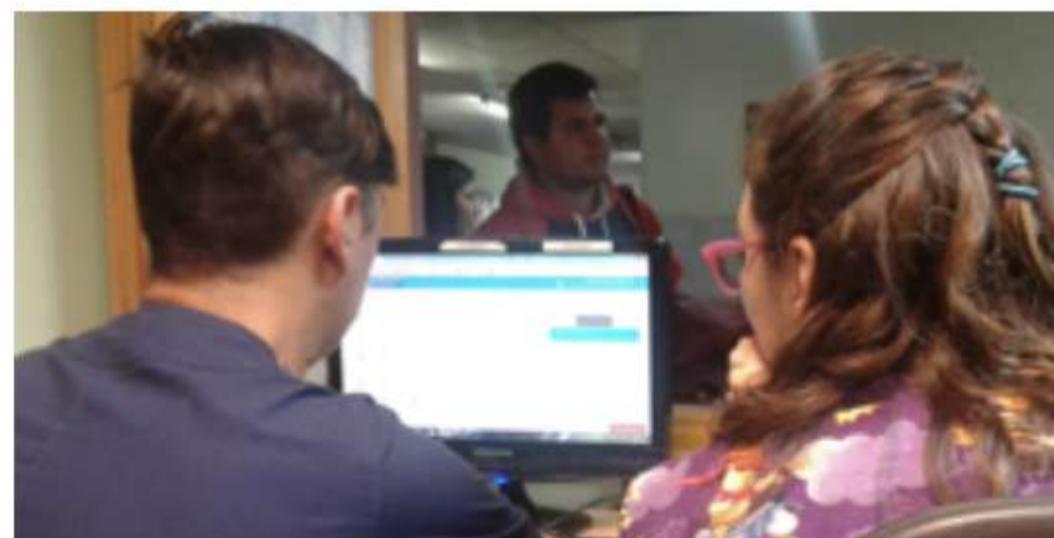
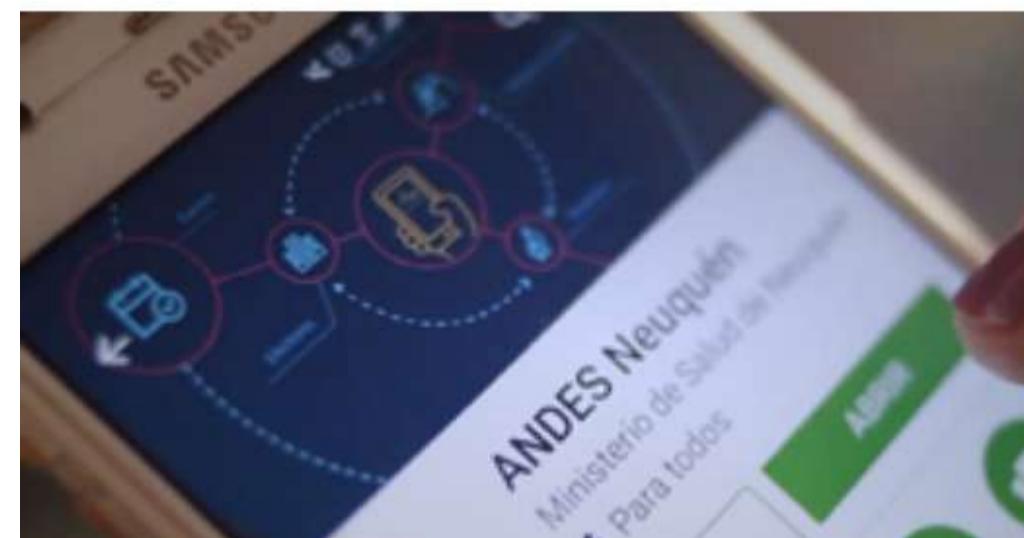
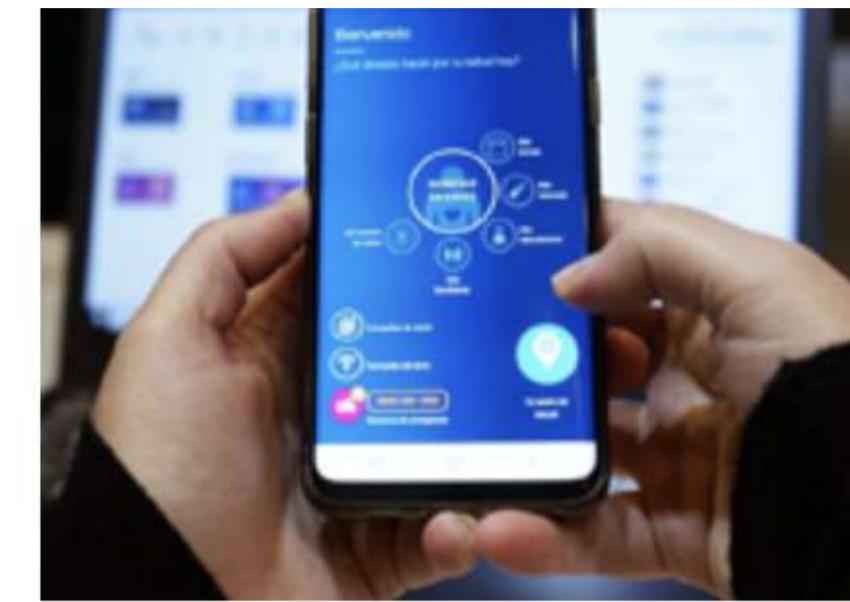
Year
2024

Industry
e-commerce

Requirement
UI Design,
wireframes,
prototypes.

Tools/Technologies
ANDES UI
SAP UI-5
Figma

Location
Buenos Aires,
Bs. As.



Year
2016/2021

Industry
Public healthcare system

Requirement
UI Design and development

Tools/Techologies
HTML
CSS
AngularJS
Ionic

Location
Neuquén Capital, Neuquén

HTML + CSS + IONIC

ANDES

Set of healthcare apps

In order to provide patients, practitioners, and manager, the ability to register, organize, and view health data records, the government requested the design and development of a standalone app to easily manage patients information, from registration to appointments scheduling and medical equipment management.

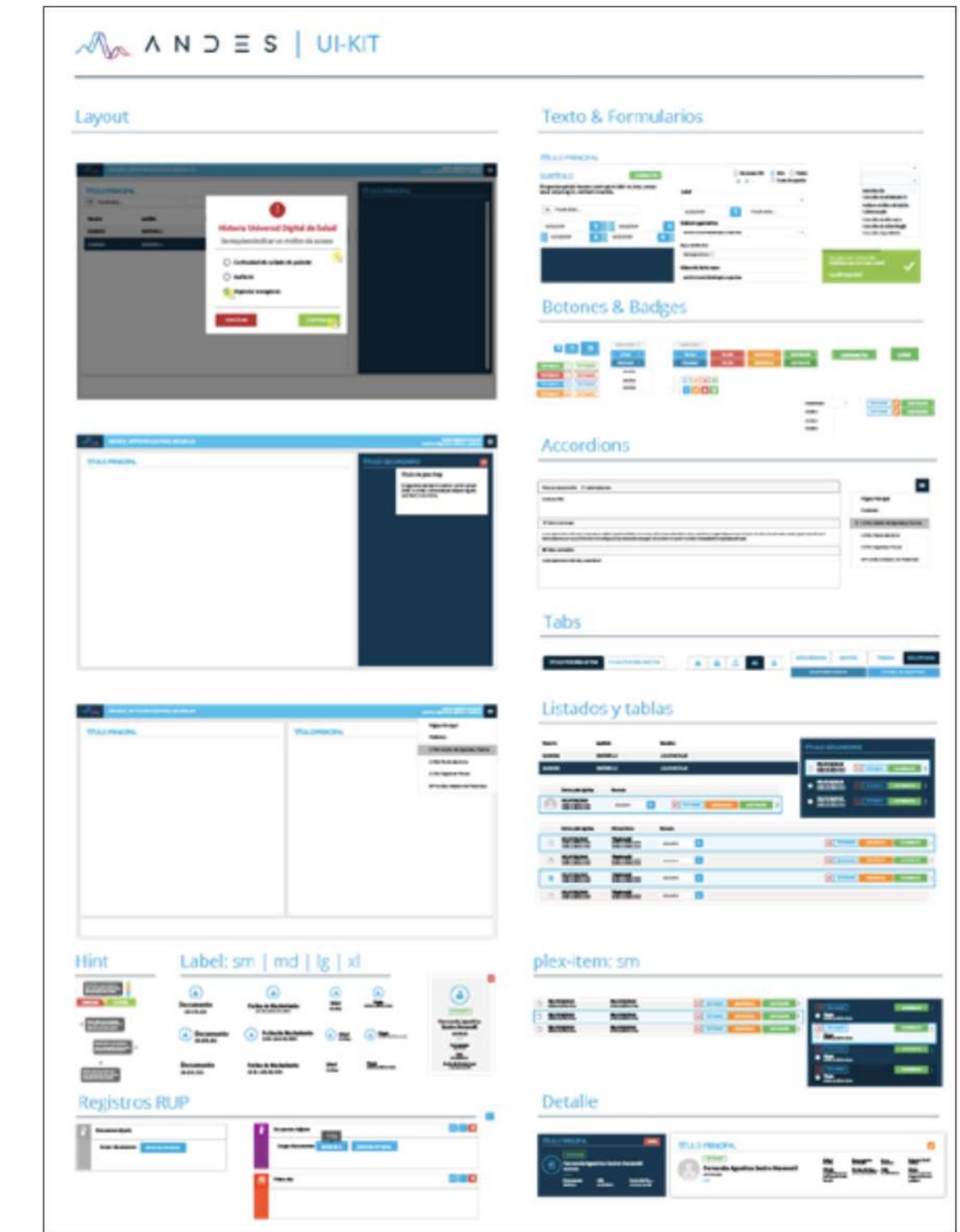
DESIGN, HTML/CSS + ANGULARJS

PLEX

UI library for healthcare apps

The UI components set was meant to streamline the development process for multiple responsive and accessible government healthcare apps.

It was created following Atomic design principles, addressing aspects such as scalability and maintenance, from smaller blocks up to entire templates.



Year
2016/2021

Industry
Public healthcare system

Requirement
UI Design and development

Tools/Technologies
HTML
CSS
AngularJS

Location
Neuquén Capital, Neuquén

HTML + CSS + JS

Aberturas de aluminio S.A

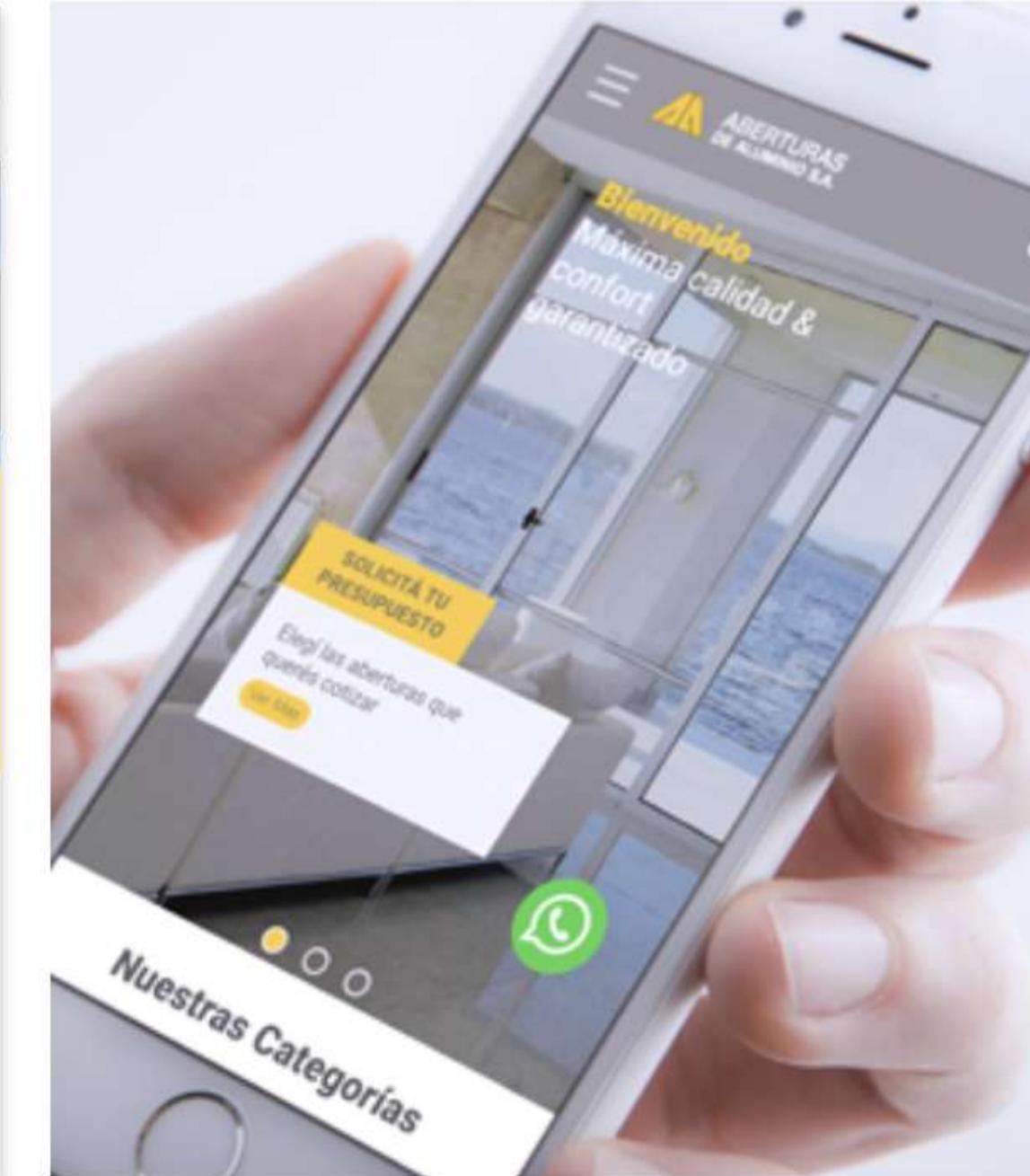
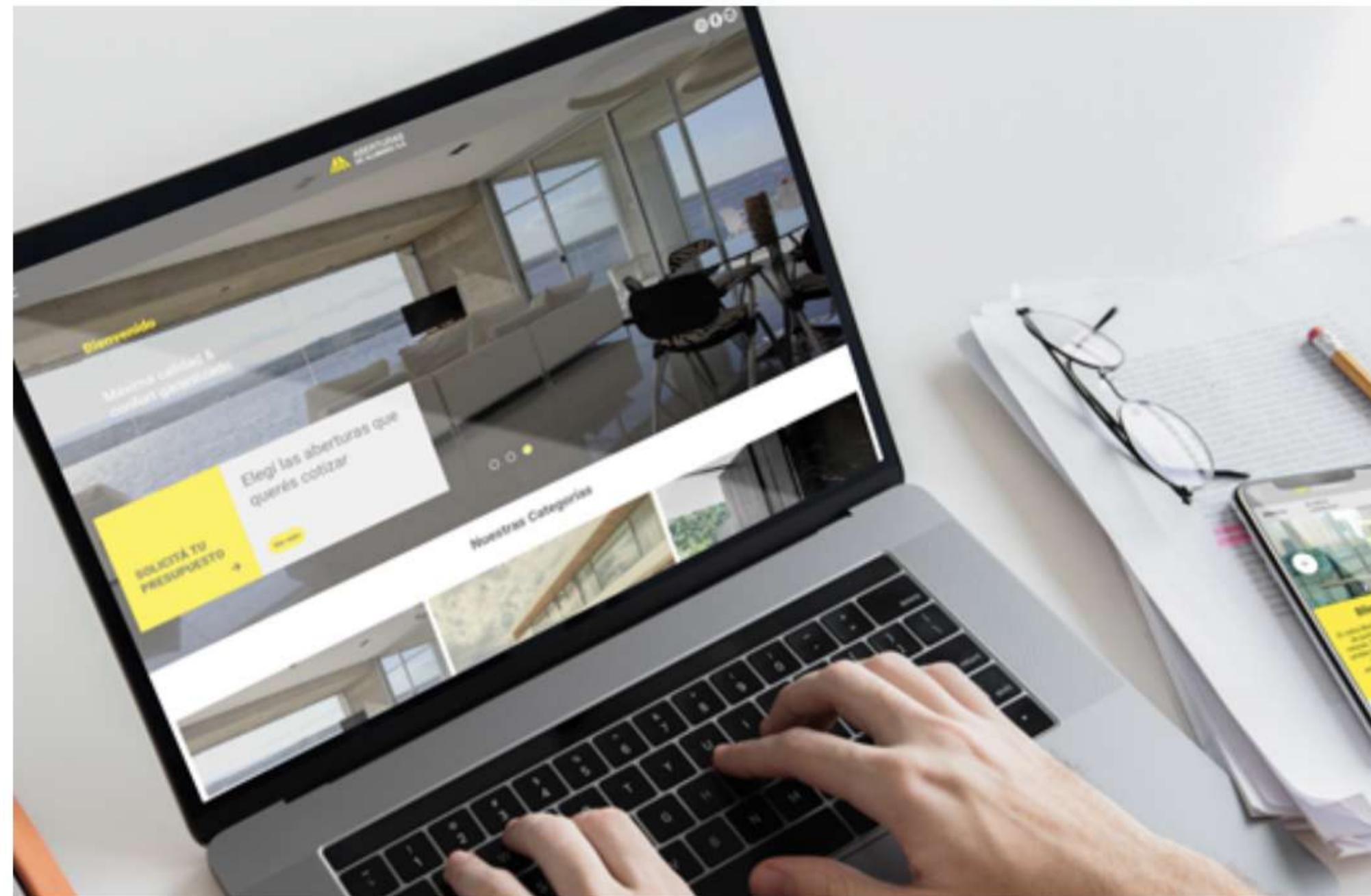
This aluminum frames builder, leader the its industry, needed a brand new website. Based on designs provided, an entire set of working UI components was built using HMTL, CSS and JavaScript, before delivering the entire website template to the client.

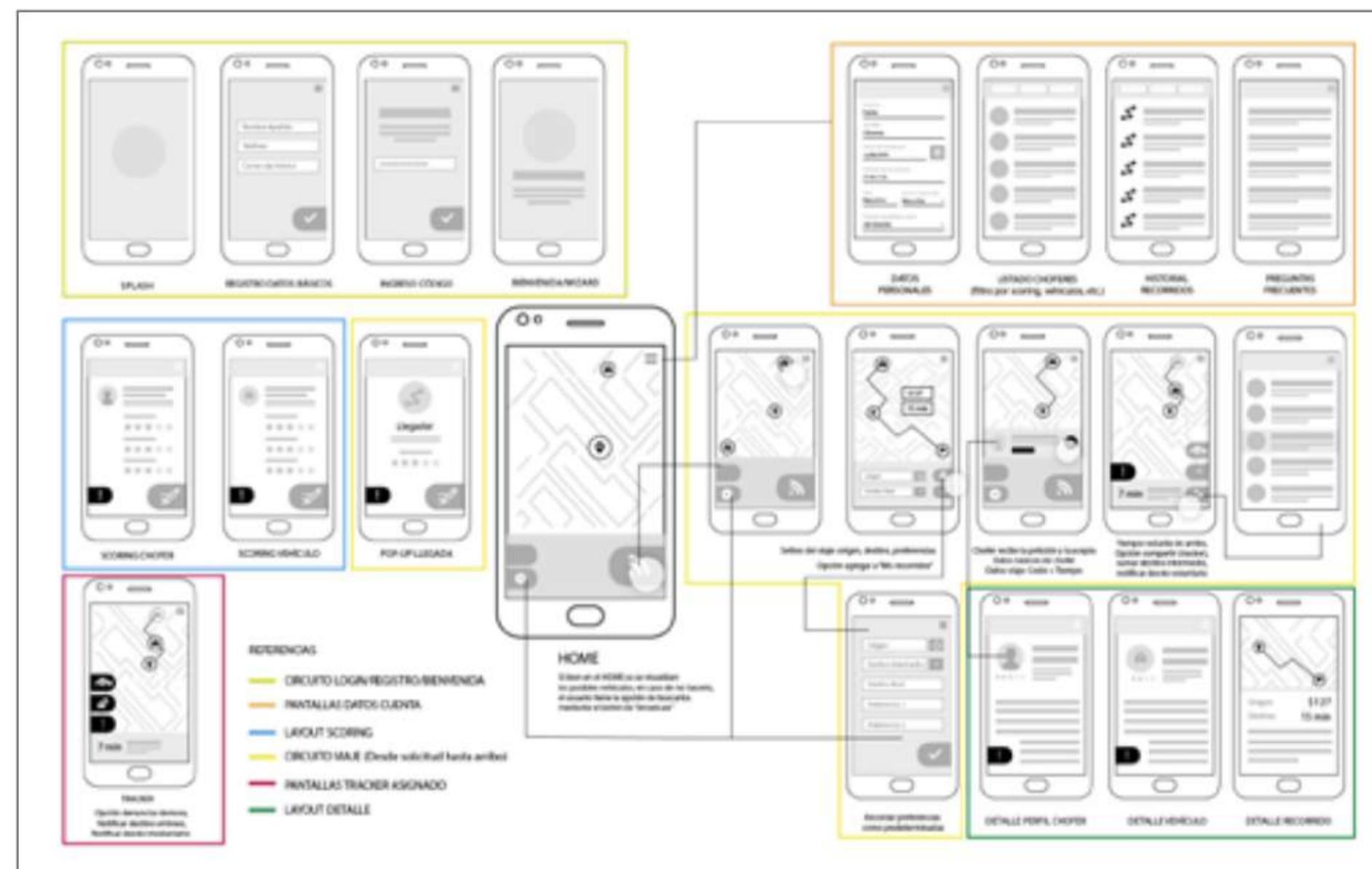


aberturas.com.ar



Aberturas de aluminio

Year
2020Industry
Frame manufacturerRequirement
Web developmentTools/Techologies
HTML
CSS
JSLocation
Cipolletti, Río Negro

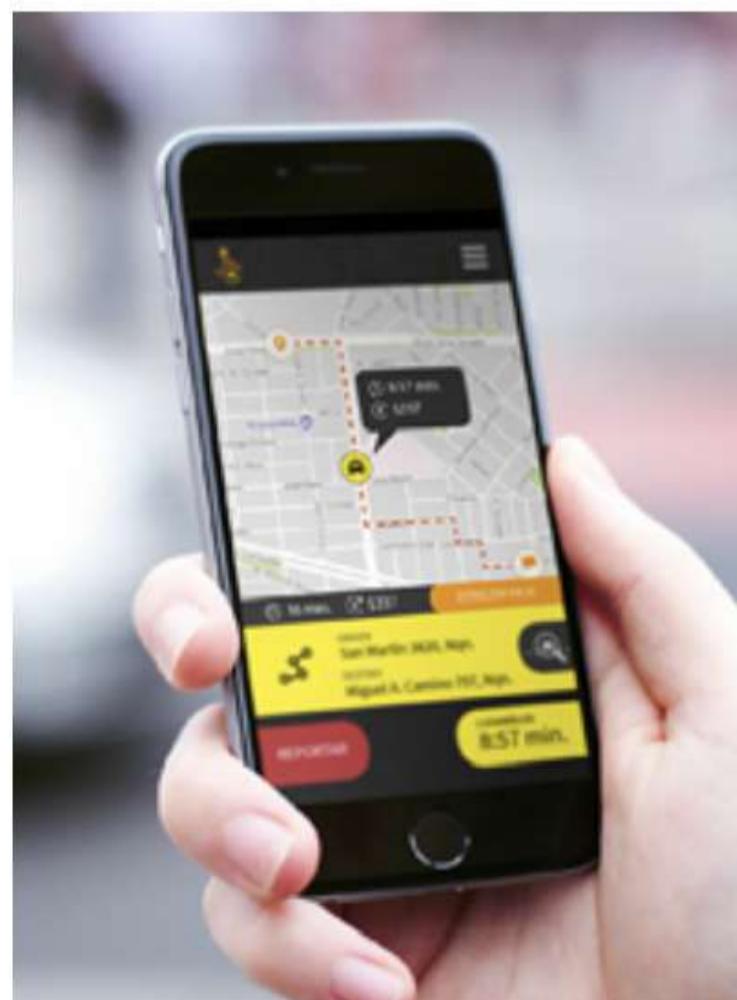


DESIGN + PROTOTYPING + HTML/CSS FRONTEND

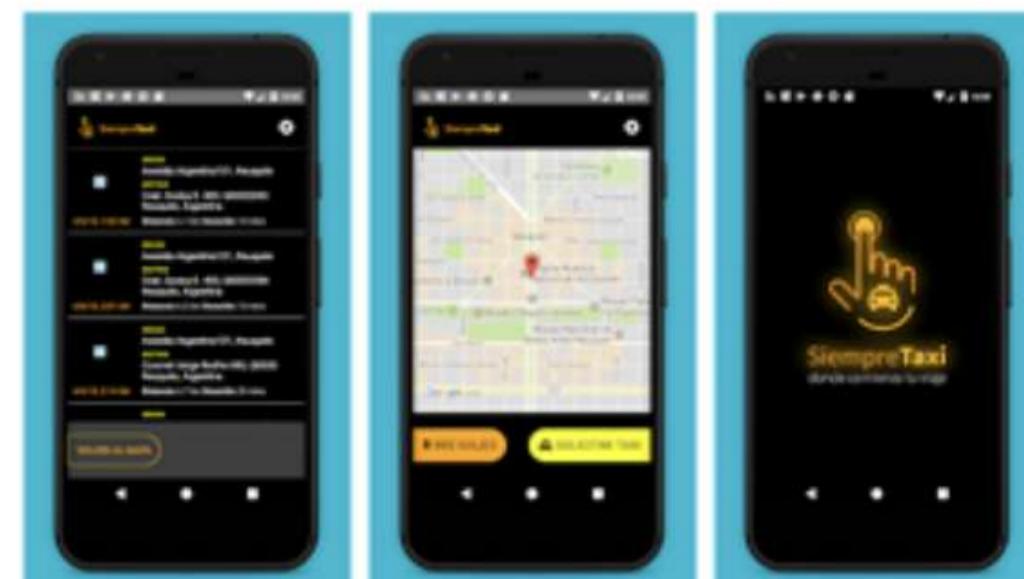
Siempre Taxi

Cabs app

Following transportation innovation trends, this startup required the design, prototyping and front-end development for its cabs travel app. An easy and safety way to take people from one place to another.



Siempre Taxi
Development in communication · Communication
Everyone
This app is available for your device



siempretaxi.com



Google Play



SiempreTaxi

Year
2018Industry
Transporte público

Requirement
UI Design,
Wireframing,
Prototyping,
HTML/CSS layouting

Tools/Technologies
Adobe Illustrator
Adobe XD
HTML/CSS
NativeScript
AngularJS
Android Studio

Location
CABA, Buenos Aires

BRANDING + WEB DESIGN

CAIS 2019/20

National e-health meeting

Since 2010, CAIS has been a recognized event to showcase innovation and share experiences on digital healthcare national initiatives. For this edition, the organizer committee requested a re-branding, website redesign and printed work.



Year
2019/2020

Industry
Healthcare software conference

Requirement
Branding,
Print design,
Web design and
development

Tools/Technologies
HTML, CSS,
Drupal,
Adobe Illustrator

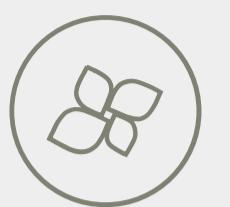
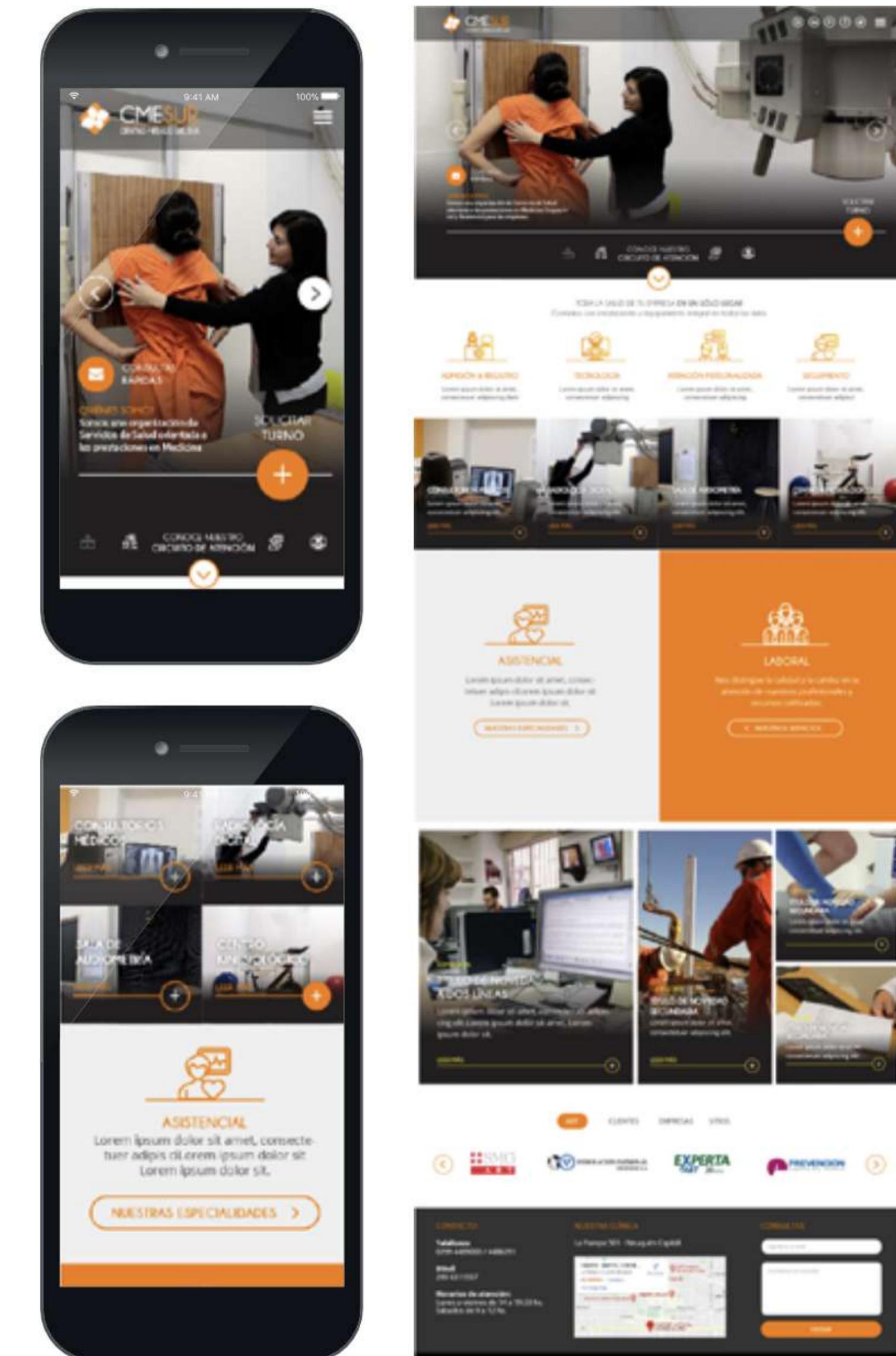
Location
Salta, Argentina

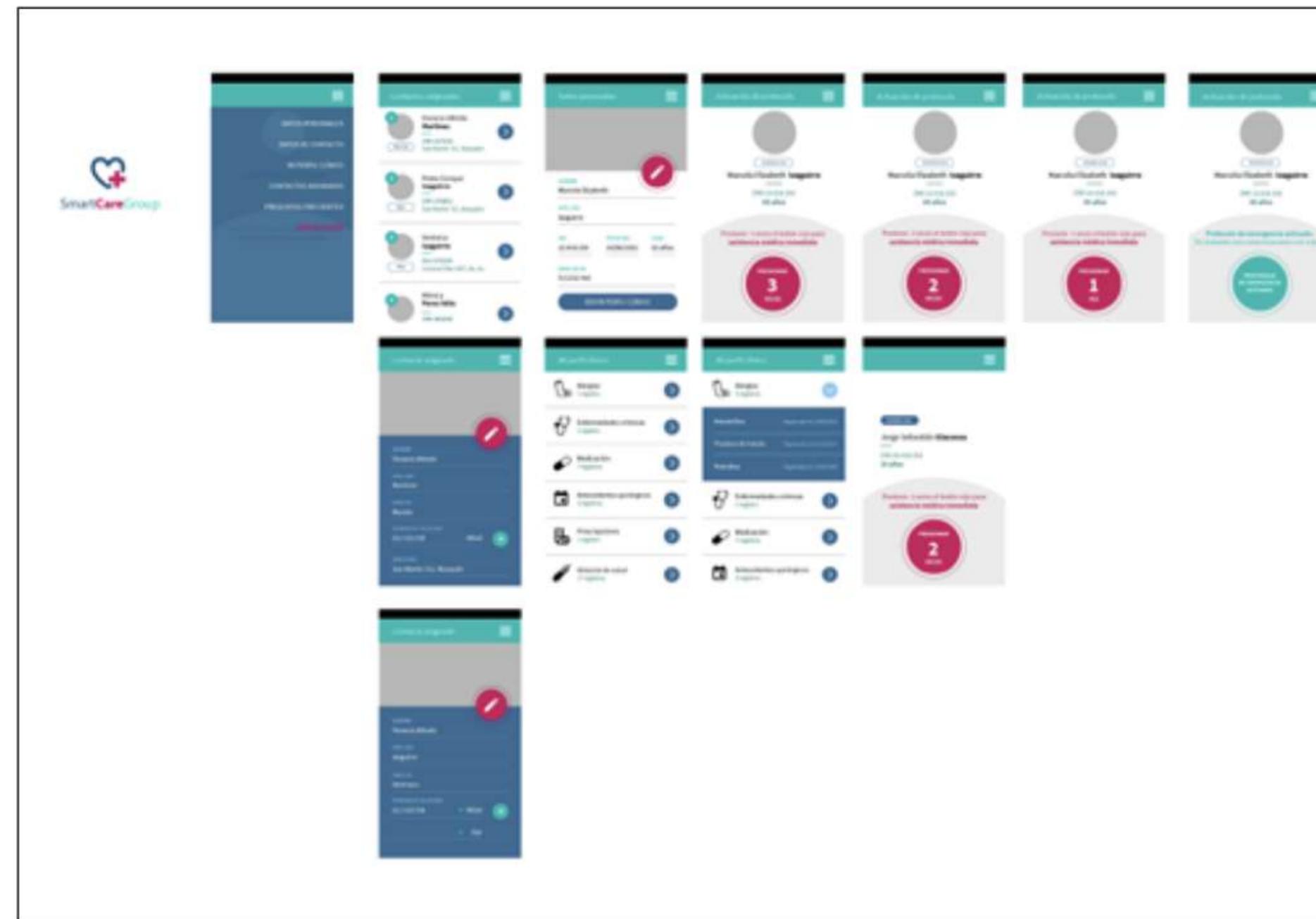
DESIGN + PROTOTYPING

CME Sur

Workforce medical clinic

This specialized medical center, required a brand new website to handle appointments and manage workforce information. Responsiveness and accessibility were two main pillars requested by the client.

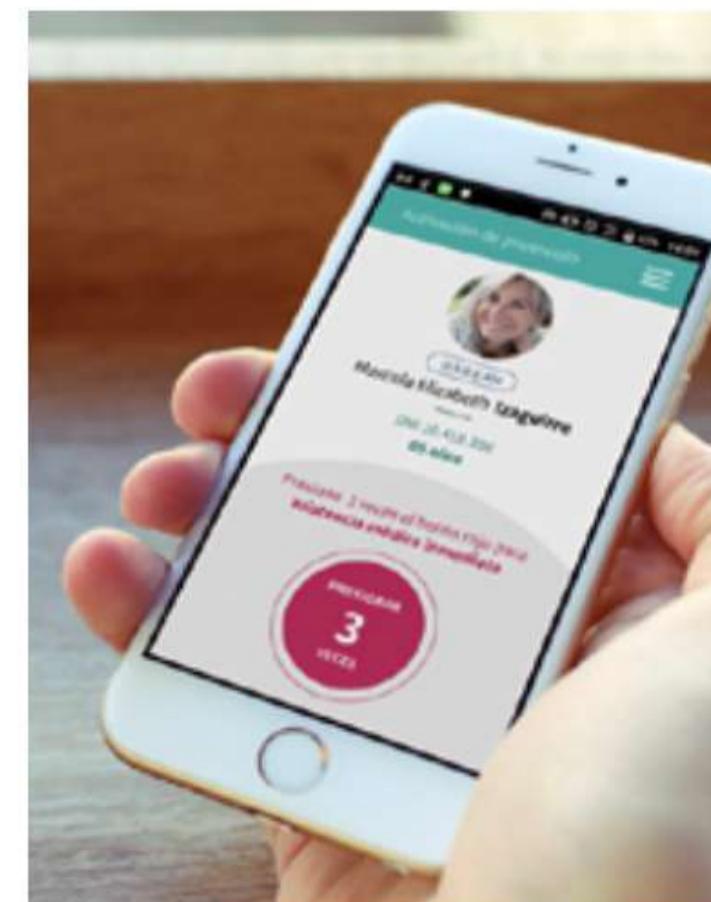
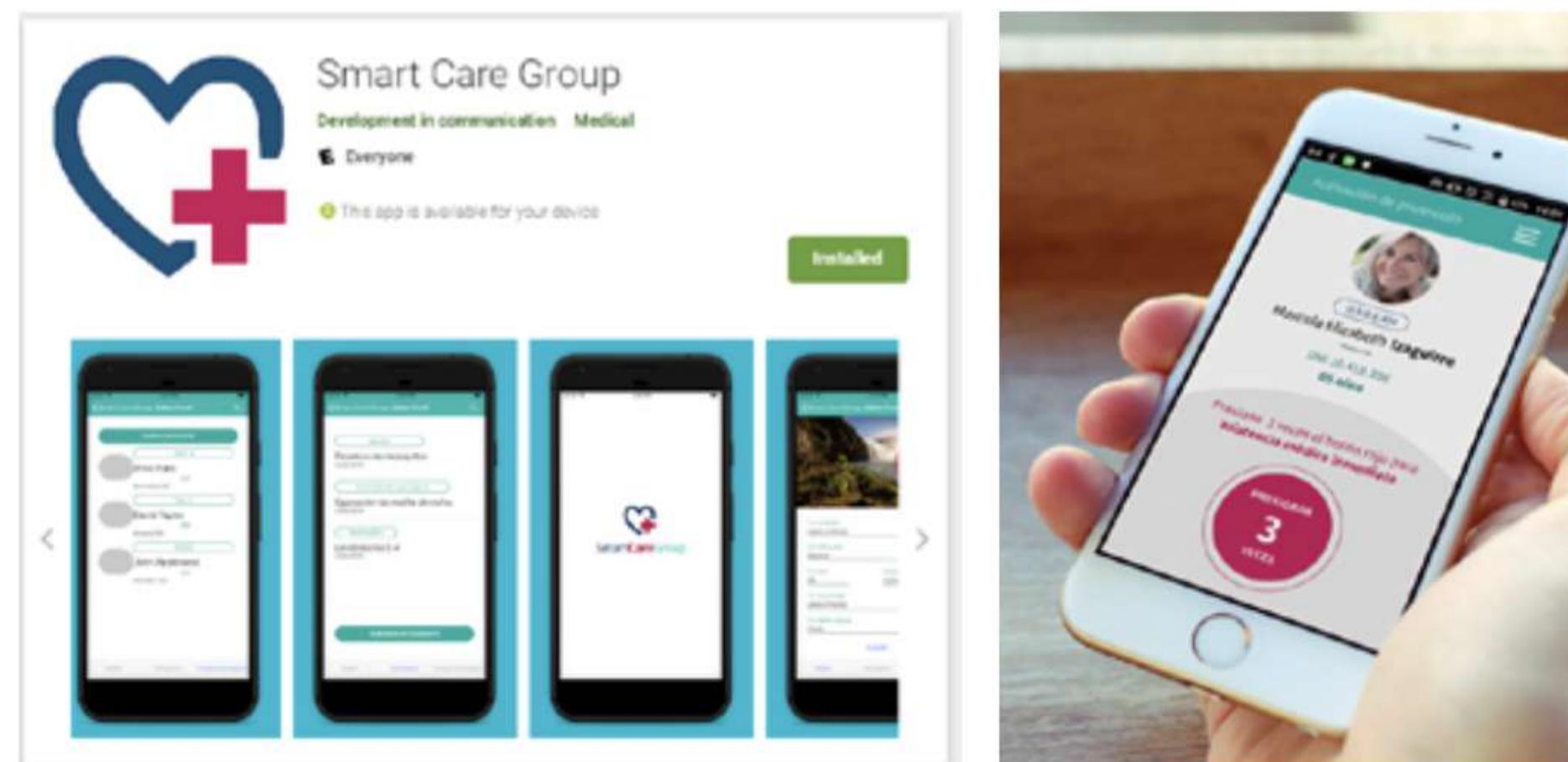
Year
2020Industry
HealthcareRequirement
Web design,
PrototypingTools/Techologies
Adobe Illustrator
FigmaLocation
Neuquén Capital,
Neuquén

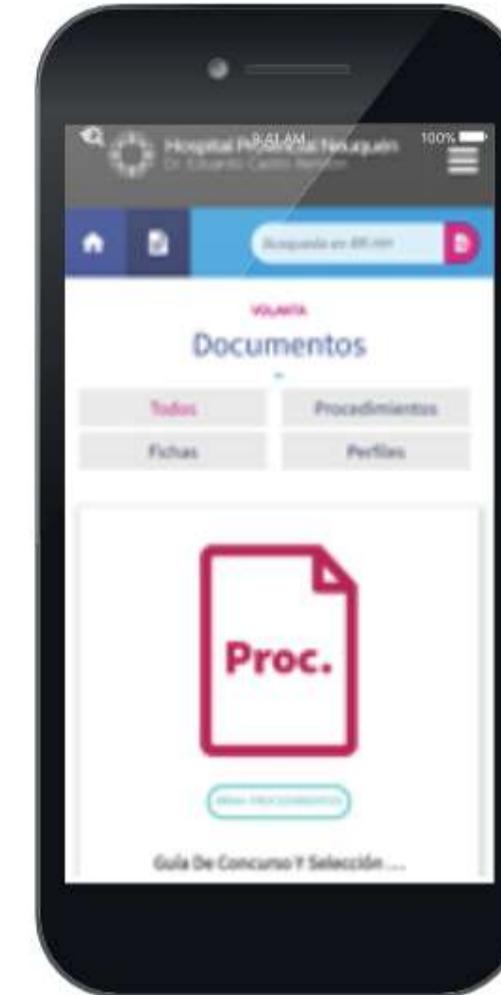
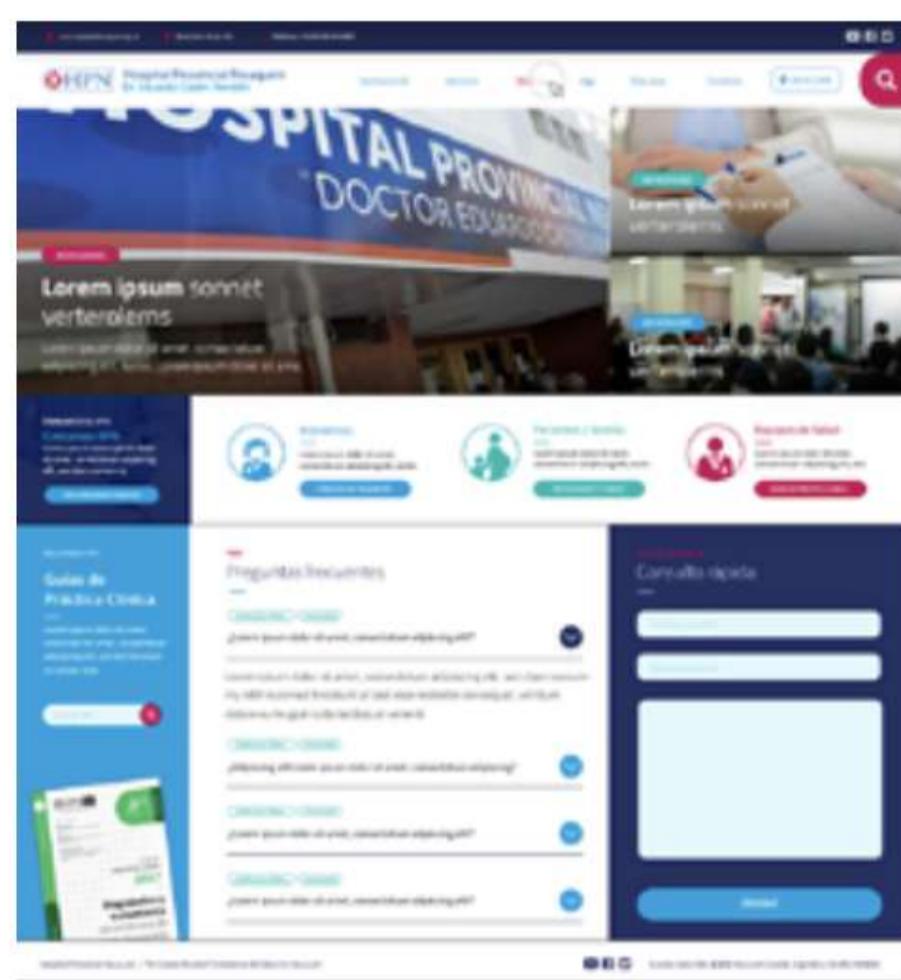


DESIGN + PROTOTYPING + HTML/CSS FRONTEND

SmartCare

The health company requested the design, prototyping and development of an app to notify medical emergencies. The NativeScript framework was used to facilitate compatibility between operating systems.

Year
2018Industry
HealthcareRequirement
UI Design,
Prototyping,
HTML/CSS layoutingTools/Technologies
Adobe Illustrator,
Adobe XD
HTML/CSS
NativeScript
AngularJS
Android StudioLocation
CABA, Buenos Aires



DIGITAL + PRINT + SIGNAGE DESIGN

Neuquen's Public Hospital

The redesign of the website and implementation of the HR section and the creation of a digital repository for clinical practice guidelines were proposed. Internal and external posters were also resolved in the central building and outbuildings, in addition to the editorial design and layout of the institutional magazine.



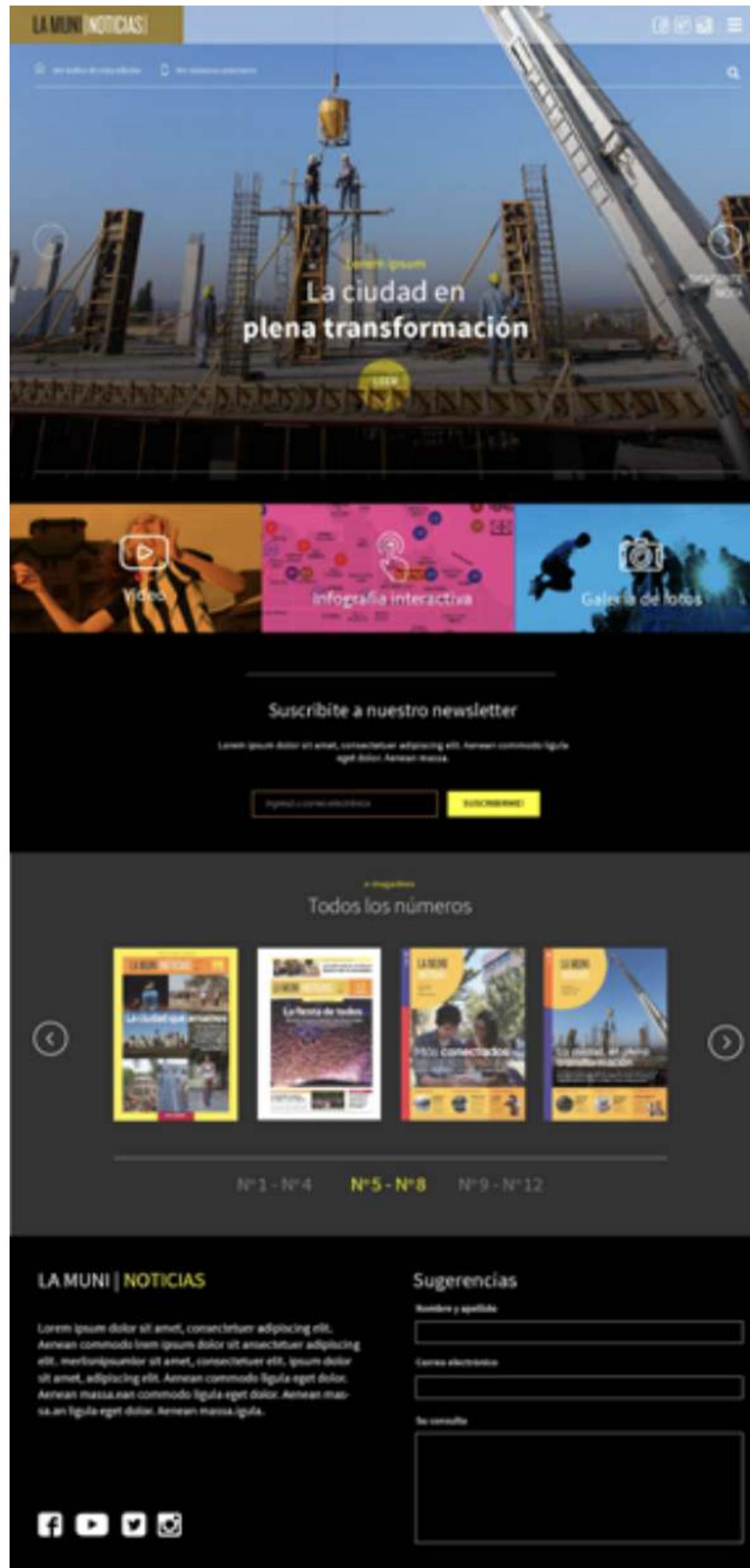
Year
2017

Industry
Public healthcare system

Requirement
UI/UX Design,
Layouting,
Signage,
Print design

Tools/Technologies
HTML, CSS,
Bootstrap,
PHP,
Wordpress

Location
Neuquén Capital,
Neuquén



HTML/CSS FRONTEND + WORDPRESS

City hall's magazine and website

Communication office had the need to communicate activities and initiatives taking place in the city through visually rich print and digital media.

 Revista-La-Muni



Year
2016

Industry
City government

Requirement
Web design,
Editorial design,
Infographics

Tools/Technologies
HTML, CSS,
Bootstrap,
Wordpress,
Adobe Illustrator,
Adobe Photoshop

Location
Neuquén Capital,
Neuquén

DISEÑO WEB

Carpintería Artesanal

Carpintería

Sitio web autogestionable
Neuquén Capital, Neuquén
2015



DISEÑO WEB

Sendero Urbano

Inmobiliaria

Branding + Sitio web
autogestionable
Neuquén Capital, Neuquén
2016



DISEÑO WEB

Bacci Contadores Públicos La web sindical

Estudio contable

Sitio web autogestionable
Neuquén Capital, Neuquén
2016

DISEÑO WEB

Transac S.A

Rentcar

Sitio web autogestionable
Neuquén Capital, Neuquén
2015

DISEÑO WEB

Solares del Sur

Inmobiliaria

Sitio web autogestionable
Neuquén Capital, Neuquén
2015

DISEÑO WEB

Zure | Restó

Restaurante - Catering

Sitio web autogestionable
Cipolletti, Río Negro
2016

DISEÑO EDITORIAL

Municipalidad de Plottier

Entidad gubernamental

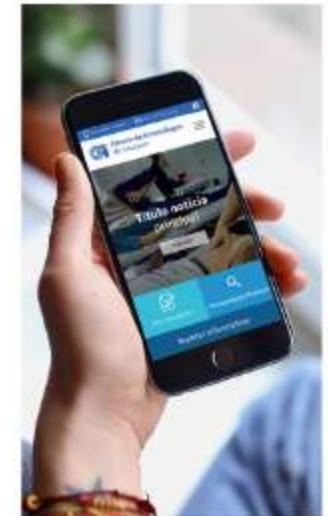
Diseño y diagramación
Plottier, Neuquén
2016

DISEÑO WEB

Círculo de Kinesiólogos del Neuquén

Asociación de profesionales

SITIO WEB
autogestionable
Neuquén Capital,
Neuquén
2017



BRANDING

CUCAI

Centro Unico Coordinador de
Ablación e Implantes

Diseño de marca + aplicaciones básicas
Neuquén Capital, Neuquén
2019

DISEÑO WEB

SITEC

Ingeniería eléctrica

Sitio web autogestionable
Cipolletti, Río Negro
2017



EXPERIENCE | WORKS

Other works

A quick overview on diverse apps and websites developed for startups, institutions and companies.

EXPERIENCE

Workshops & talks

Workshops and talks given at educational institutions and conferences.



ACTIVITY

Agile UI design workshop

On behalf of UI/UX team, a comprehensive workshop was given in Salta's National University, providing an innovative approach on agile UI design through 'Dual track' methodology and carrying out different design activities.

 Slides



Year
2019

Industry
Healthcare software conference

Requirement
Workshop facilitation

Tools/Techologies
Adobe XD,
Printed design material

Location
Salta, Argentina

EXPERIENCE

Contests

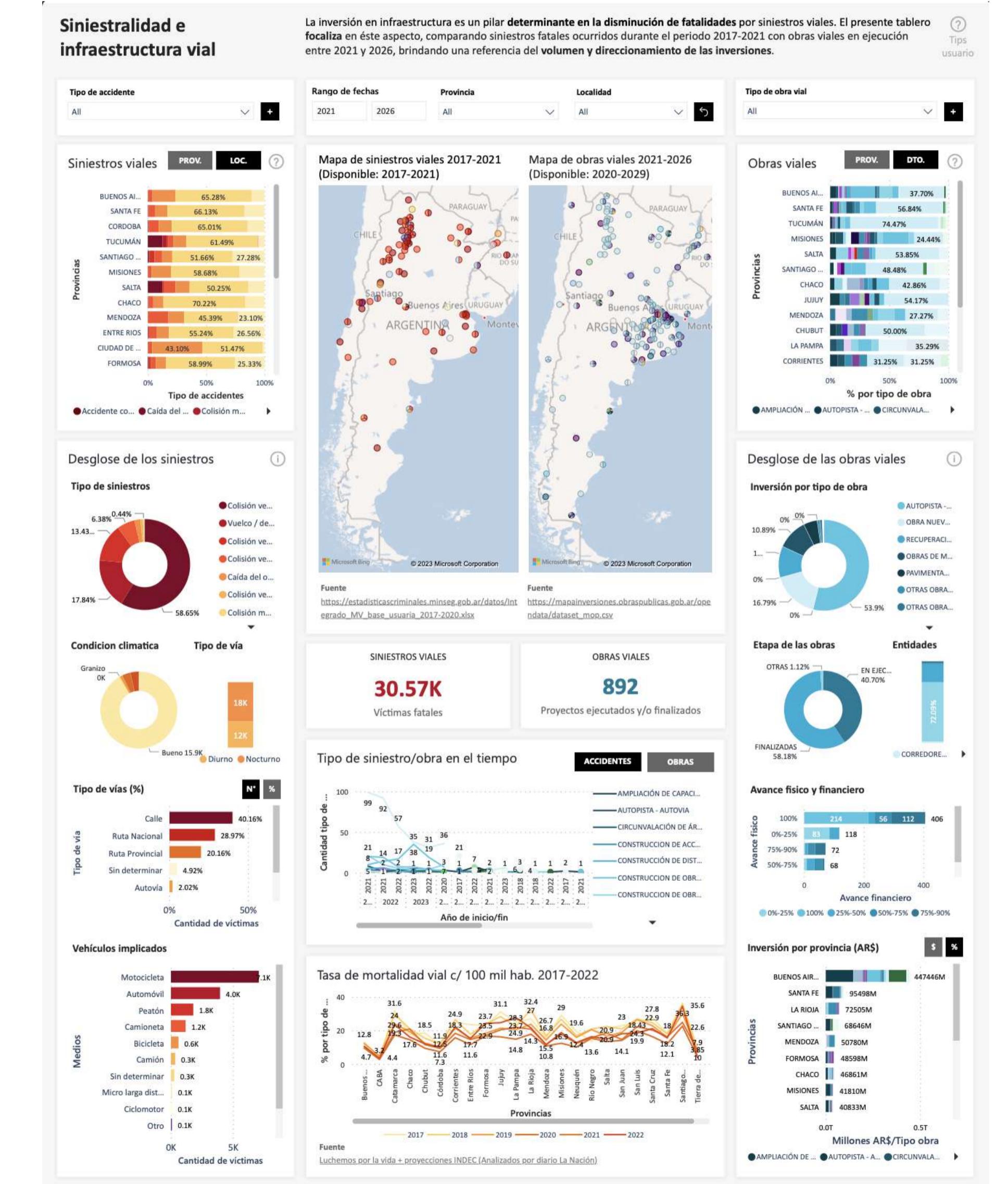
An effective way to measure aptitudes and skills through design competitions.

CONTEST

Contar con Datos 2023

Told in numbers 2023

The relationship between the high road accidents death rate and road infrastructure investments, is the main topic for this interactive dashboard submitted for the National data-visualization contest.

Year
2023Industry
National data-
visualization contestRequirement
Interactive
dashboardTools/Techologies
Power BI,
JSON datasetsLocation
CABA, Buenos Aires



Year
2022

Industry National data- visualization contest

Requirement

Interactive dashboard

Tools/Technologies

Figma

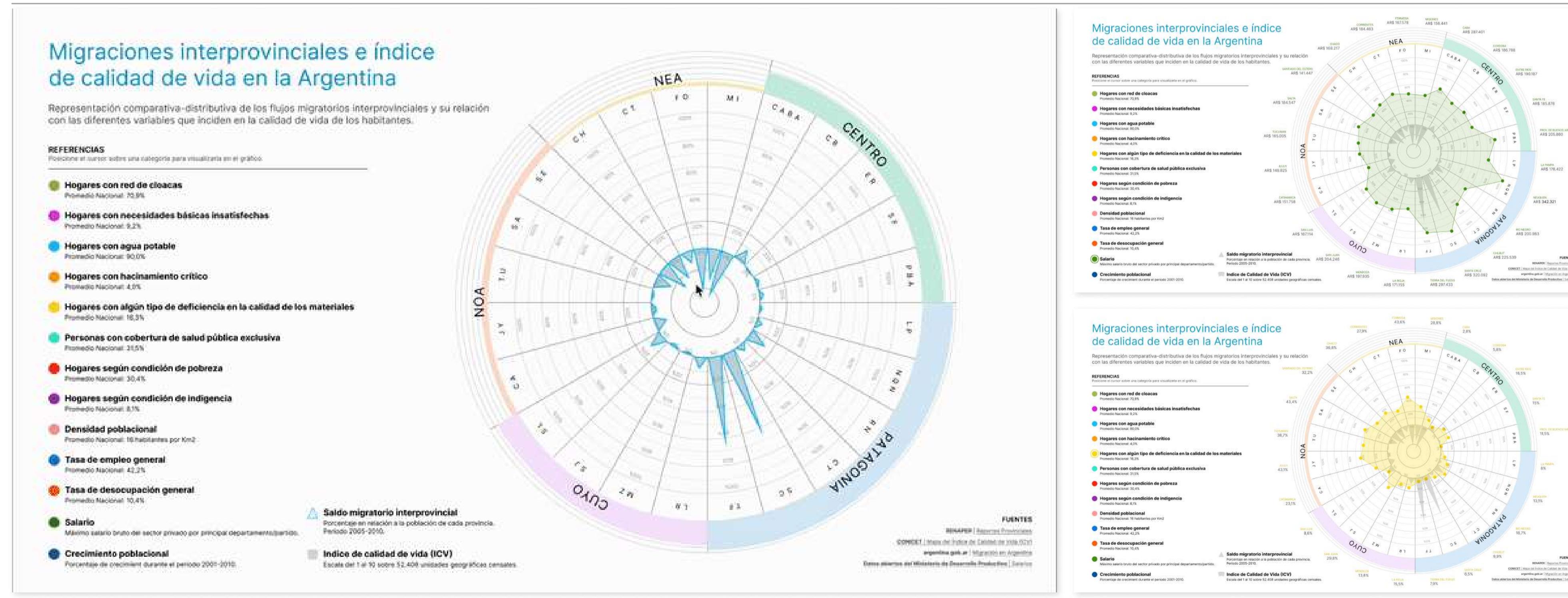
Location

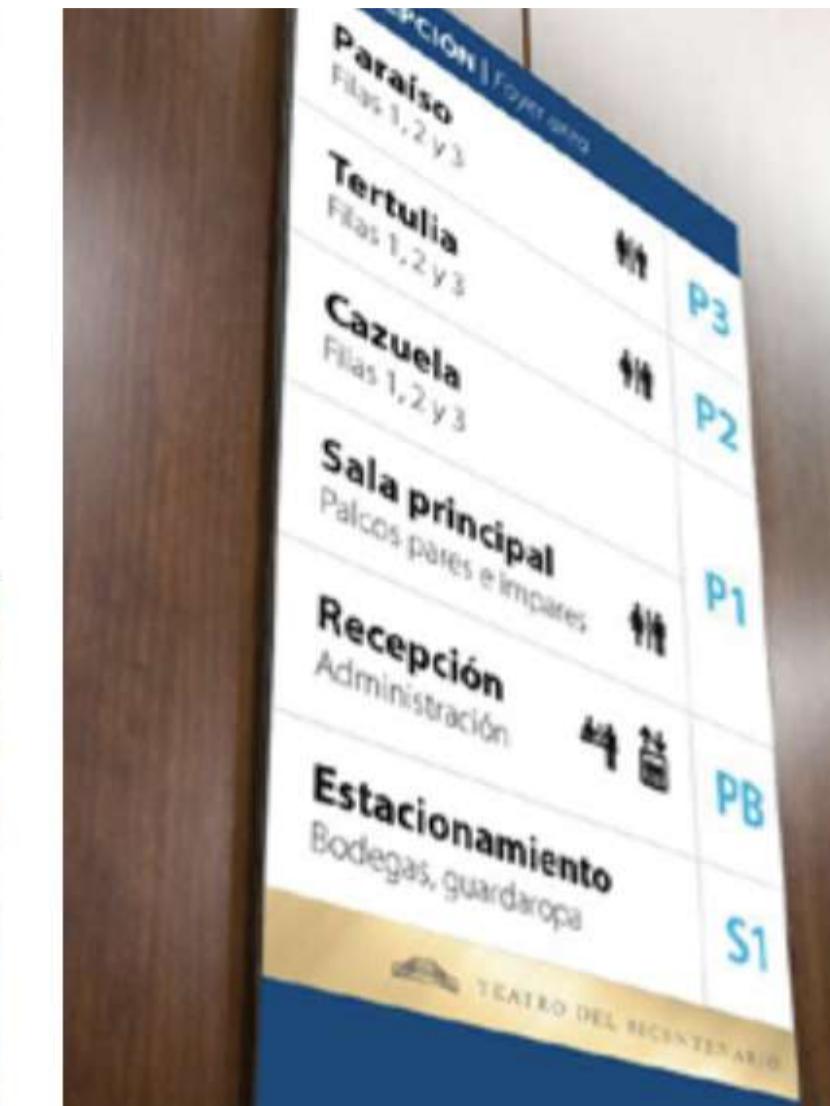
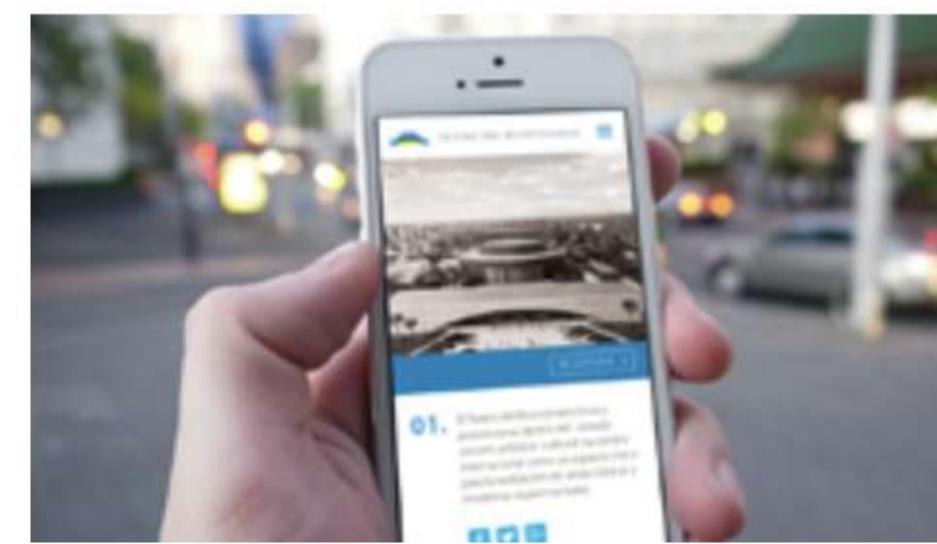
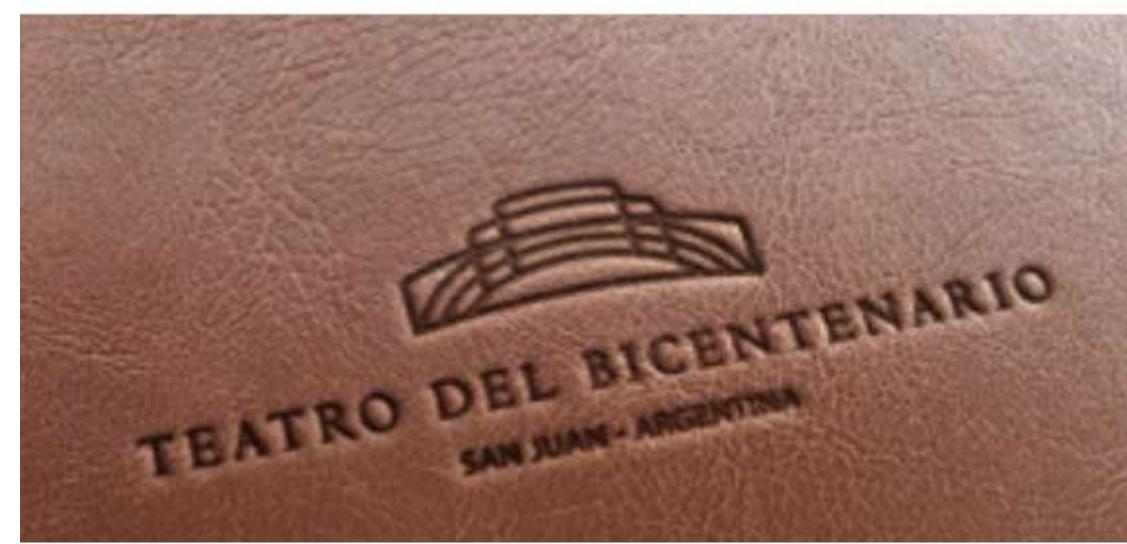
CONTEST

Contar con Datos 2022

Told in numbers 2022

The proposal submitted for this national data-visualization contest, revolves around the relationship between Argentina's internal migrations and diverse quality-life indicators, depicted through a radar type visual.





Year
2015

Industry
National design
contest

Requirement
Print, digital, and
wayfinding design

Tools/Technologies
Adobe Illustrator,
Adobe Photoshop,
Adobe XD

Location
San Juan Capital,
San Juan

CONTEST

Bicentennial theater

On the occasion of this modern theater opening, San Juan's state government called a national branding contest, including print, environmental and digital graphic products designing.

The submitted proposal achieved the second place.



Concurso-Teatro-del-Bicentenario-(San-Juan-Argentina)

CONTACT | COMMUNICATION

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