



khalida nicole allen

MULTIMEDIA & UX DESIGNER

khalida.nicole@gmail.com | 678.779.8759 | www.khalidanicole.com

DESIGN PRACTICES

User Research	Story Telling
Information Architecture	Illustration
Interaction Design	Painting
Persona Creation	Usability Testing
Prototyping	Design Research

DESIGN TOOLS

Axure	Slack
UXPin	Adobe XD
Sketch	Premiere Pro
Illustrator	HTML, CSS
Photoshop	Balsamiq

DESIGN EXPERIENCE

Lead UX Designer. BreadTrails LLC. Atlanta, GA (2015-2017).
Led design and development of brand, marketing items, landing page of educational technology start-up. Implemented visual design of wireframes, prototypes and flow of information architecture. Ran engaging classroom demonstrations and user testing within high schools throughout Gwinnett County.

Freelance Multimedia Designer. Self-Employed. Atlanta, GA (2012-2017).
Designed and delivered custom art works to clients using a range of mediums. Displayed pieces within local establishments, including Cherokee Town & Country Club and Volume One book club. Designed digital book covers for cookbooks featured on Amazon's Top 10 List.

Communications Director. ChickTech ATL. Atlanta, GA (2016).
Created and maintained newsletters with current events geared for students, volunteers and mentors. Customized flyers and marketing collateral for special events and programs. Managed social media presence to drive participation for ChickTech events throughout metro Atlanta.



khalida nicole allen

Page 2

MULTIMEDIA & UX DESIGNER

khalida.nicole@gmail.com | 678.779.8759 | www.khalidanicole.com

PREVIOUS EXPERIENCE

Research Analyst. Georgia State University. (2012-2013).

Administered surveys and scored data on thousands of child-aged participants. Pitched ideas for award-winning cognitive and emotional projects on human brain trajectories. Collaborated with Children's Healthcare of Atlanta to analyze research from brain tumor survivors.

EDUCATION

Bachelor of Information Technology and Digital Arts.

University of Massachusetts. Lowell, MA (2016-2018).

Bachelor of Science in Psychology. Minor in Visual Communications.

Georgia State University. Atlanta, GA (2009-2013).

Certificate in Human-Centered Design.

UC San Diego. Coursera Online Course (2016-2017). Social Computing, Human-Centered Design, Input and Interaction

AFFILIATIONS

Ladies That UX, Girl Develop It, Advanced Technology Development Center (ATDC) at Georgia Institute of Technology, Atlanta Technology Village, Writers Digest, The Cool Girls Inc. Female Youth Mentor

