

- Stephen's portfolio features the alignment and proximity of the design quite well.
- One aspect of Stephen's portfolio that is designed very well is the alignment of content. The portfolio is broken into three categories ("Web design, Writing, and Contact Me") which then breaks down into three sub icons that display his work. Below the icons, organized into neat lines, are three different titles; one per icon. And then further on you can read a brief summary of the selected work. This design creates great alignment features by separating each piece of work with a scroll bar. Even further the titles and icons are aligned neatly into rows, making it easier to read for the client.
- The aspect of Stephen's portfolio that could be improved upon is ironically also his alignment. While the Web design portion is beautifully aligned, scrolling down further to the Writing portion you see a different story. While he does well in aligning the icons, his titles sit on different lines and aren't straight across. The same problem occurs with the brief summary that is below. Because of the faulty title design, the scroll bars and paragraphs are not organized in rows across. This is ineffective because it makes the client have to drop his or her eyes in order to read the screen from left to right. Another small feature that I believe could be designed better is his use of contrast. While his text is color coordinated with its select grouping, the "Writing" and "Web Design" aspects of the portfolio are a bluish-gray while the "Contact Me" portion is white. Instead of this design choice, I would've either contrasted each portion of the portfolio by using three different colors, or I would have kept the portfolio simple with one background color. Each would create better fluency in my opinion.
- One aspect of Stephen's portfolio that I would mimic is his use of icons as links. The use of an icon is wonderful because it is designed to promote something through a small picture. His use of the icons gives you an overview of what the link behind it actually says.