# Internationalized Domain Name Homograph Attacks

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#### Abstract

TODO

#### 1 Introduction

TODO - Introduction to the problem - Enumeration of sections this paper talks about

Domain names were originally designed to support only ASCII characters. The proposal of Internationalized Domain Name IDN) benefits non-English speaking people, however, it also presents the potential vulnerability. In this paper, we would analyze XXX top level .com domain by the means of clustering possible homograph domains and classify the owner of them.

# 2 Background

TODO - DNS: explanation - IDN: history, explanation - Browsers: display of IDNs, algorithms

Domain name system contains the relationship between domain names with Internet Protocol(IP) address. It can can translate domain names to Internet Protocol(IP) address. At beginning, domain names support only ASCII characters. In 1996, Internationalized Domain Name (IDN) was proposed by Martin Drst for the purpose of letting non-English speaking people use Internet without additional restrictions. This extension involves representing Unicode characters in ASCII using Punycode, so that they could be

then rendered back into their Unicode representation. Homograph letters (different letters whose representation is almost, if not, the same), however, present a potential vulnerability. For example, Cyrillic letter a can look identical to Latin letter a depending on the font. In other languages, like Chinese, there exists many homograph letters between traditional Chinese and simplified Chinese. Malicious attackers can then register a domain where one of the letters is actually Cyrillic but whose representation matches a Latin one. Users could be linked to this newly registered malicious page, and they may not have any visual indication (at least without further interaction) that the page is not the one they think they are visiting.

Currently, most popular website will show the hostname in Unicode depends on the language setting to defend IDN attack. For example, Chrome will display IDN in Unicode only if all characters of the domain names belong to only one language and this language has to be the user's preferred language.

#### 3 Related Work

 $\operatorname{TODO}$  - Brief analysis of previous papers on the same topic

Many relevant studies have been conducted to show the vulnerability of IDN and provide possible solution to mitigate IDN homograph attack. In 2001, Evgeniy Gabrilovich and Alex Gontmakher has proved the feasibility of such attack based on the vulnerability in *The Homograph Attack* [?]

### 4 Methodology

Our data collection involves two primary sources. The first one is a snapshot of the .com and .net domain zone, from now on referenced as .com snapshot. This snapshot was provided by Verisign<sup>1</sup>, and it is dated on 2017/05/01. It contains, mostly, the name servers of all .com and .net domains. For the purposes of this project, only the .com domains were considered.

The second data source is the Alexa Top 1 million sites ranking<sup>2</sup>, from now on referenced as top domains snapshot. It contains the most popular one million web sites, regardless whether they are .com domains or not. It was also retrieved on 2017/05/01.

In an effort to help with the reproducibility and replicability of this project, the original data and processing code used in this project has been made available in a public repository<sup>3</sup>.

#### 4.1 Data Preprocessing

We used the .com snapshot to obtain all the international domains of the .com domain zone. All international domain names are represented using Punycode, so they start with the xn-- prefix. Using this information we first filtered the .com snapshot to match only the .com domains that start with xn--. Since the .com snapshot contains name server records, a single domain may have more than one entry in the file. Only the domain name is relevant for this project, so the rest of the columns of the .com snapshot were discarded. We sorted the domains in lexicographic order, removing duplicates in the pro-

We used the *top domains snapshot* as a source for the canonical (non-international) domain name of a website, based on its ranking. As we were only interested in non-international domain names, so we discarded the ones that start with the preffix xn--. We also removed sub-domains, as we only had top level domain names in the *.com snapshot*.

#### 4.2 Clustering

The underlying assumptions behind the clustering process are that homograph attacks are more likely to target popular domains, and that the million domains from the *top domains snapshot* contains most of the popular domains. To detect potential international domain name homograph attacks, we cluster the international domain names in the *.com snapshot*. The representative of each cluster is a homograph domain name from the *top domains snapshot*. Only clusters with more than one domain name are output.

The detection of homograph domain names is done using an algorithm to check if two strings are confusable. This algorithm is described in the *Unicode Technical Standard #39*<sup>4</sup>. The approach followed has some caveats, that could be addressed in future work. For instance, it does not detect a homograph of www.google.com, where the first "." has been replaced by a similar looking unicode character. More sophisticated homographs can also be generated by using unicode characters similar to "/". It is also worth noting that only domain names from the .com zone were considered, but similar studies could be done to other top level domains following the same procedure. All things considered, we still think this approach is a valuable first step.

Another type of clustering was also performed. We grouped the homograph domain names by its registrant organization, and ranked each organization by the number of homograph domain names to their name. This could shed light on which registrant organizations are allowing homograph domain names, or even on which indivuduals and companies are doing it the most.

#### 4.3 Manual Classification

The last part of the data processing was the classification of the homograph domain names. This classification was done manually, to be able to differentiate between scam and unrelated websites. Some domains expired at the time of the classification, and were subsequently deleted from the output file.

<sup>1</sup>https://www.verisign.com/en\_US/channel-resources/
domain-registry-products/zone-file/index.xhtml

<sup>&</sup>lt;sup>2</sup>https://www.alexa.com/topsites

<sup>3</sup>https://github.com/jsidrach/idn-homograph-attack

<sup>4</sup>http://www.unicode.org/reports/tr39/#Confusable\_ Detection

The two high level categories that were defined are *Canonical* and *Third Party*. The first one, *Canonical*, is employed when the domain is registered by the same organization as its canonical homograph domain name. The second one, *Third Party*, is used when the domain is registered by a different organization than its canonical homograph domain name. Additionally, a more detailed classification was made:

- Canonical Parking: domain is registered but not accessible via HTTP.
- Canonical Redirect: domain redirects (HTTP Status Code 301/307/308) to its canonical homograph domain name.
- Third Party Redirect to Canonical: domain redirects (HTTP Status Code 301/307/308) to its canonical homograph domain name.
- Third Party Unrelated: domain resolves, but the contents of the website are totally unrelated to its canonical homograph domain name.
- Third Party Parking: domain is registered, but no accessible via HTTP, or when accessed, a default domain parking webpage is displayed.
- Third Party Scam: domain resolves, and the website displayed is a clear attempt (similar color, logos, etc.) to make users think they are visiting the canonical homograph domain name.

#### 5 Results

TODO - Comment different results obtained - Explain consequences of caveats (low number of matches) - Explain and reference tables - Some other interesting results (topic-related domain hoarding)

TODO: mention: Number of Third Party domains whose Registrant Organization and Email has than one homograph IDN registered: 437 Number of Registrant's Organization and Email that have more than one homograph IDN: 82

#### 6 Ethical Considerations

TODO - Brief explanation why this research is ethical

#### 7 Conclusions

 $\operatorname{TODO}$  - Conclusions of our work - Possible future work - TLDs

TODO DELETE [?]

## Acknowledgements

We would like to thank Louis DeKoven and Stefan Savage for their help and support throughout this project.

Domains	#	%
Canonical domain names	458731	8.31%
With IDN homographs	825	6.04%
Without IDN homograpphs	457906	2.27%
International Domain Names	1045400	91.69%
With canonical homograph	1099	3.68%
Without canonical homograph	1044301	2.74%

Table 1: Overview of the clustering results.

Domain	# of IDN homographs
google.com	24
youtube.com	3
facebook.com	9
baidu.com	3
yahoo.com	4
$\operatorname{reddit.com}$	1
qq.com	2
taobao.com	1
live.com	1
vk.com	6

Table 2: Top ten .com domains in the Alexa ranking with IDN homographs.

Status	#	%
Canonical	88	8.31%
Parking	64	6.04%
Redirect	24	2.27%
Third Party	971	91.69%
Redirect to Canonical	39	3.68%
Unrelated	29	2.74%
Parking	872	82.34%
$\operatorname{Scam}$	31	2.93%

Table 3: Breakdown of the manually classified homograph IDNs.  $\,$ 

Registrant organization	Registrant email	# of homograph IDNs
Domains By Proxy, LLC	_	89
Super Privacy Service c/o Dynadot	privacy@dynadot.com	23
Domain Registries Foundation	_	22
Duong Thien	${\it thiendv}@{\it outlook.com}$	18
Syngenuity Limited	manager@syngenuity.com	12
Helpnet: Brand Development & Sales	help@strongestbrands.com	12
ONUNO L.L.C.	corucas@gmail.com	11
Privacy Protection Service INC d/b/a	contact@privacyprotect.org	10
Hubertus Henz	$hu_h5@yahoo.de$	9
wuyu	wy65535@126.com	7

Table 4: Top ten registrants with the most homograph IDNs.