

# **Internationalized Domain Name Homograph Attacks**

Chen Lai, Zhongrong Jian, J. Sidrach

University of California San Diego

CSE 227: Computer Security - Spring 2017

# Internationalized Domain Name Homograph Attacks

- ▶ Domains registered with Punycode (xn- prefix)
- ▶ Displayed in Unicode in browsers' navigation bar
- ▶ What could go wrong?
- ▶ *Some* of the Unicode homographs of a, b, c:

<b>a</b>	<b>ɑ</b>	<b>α</b>	<b>а</b>	<b>Ɑ</b>	<b>𝐚</b>	<b><i>a</i></b>	<b><i><b>a</b></i></b>
LATIN SMALL LETTER A	LATIN SMALL LETTER ALPHA	GREEK SMALL LETTER ALPHA	CYRILLIC SMALL LETTER A	APL FUNCTIONAL SYMBOL ALPHA	MATHEMATICAL BOLD SMALL A	MATHEMATICAL ITALIC SMALL A	MATHEMATICAL BOLD ITALIC SMALL A
<b>b</b>	<b>Ḃ</b>	<b>Ბ</b>	<b>Ბ</b>	<b>ᑭ</b>	<b>𝐛</b>	<b><i>b</i></b>	<b><i><b>b</b></i></b>
LATIN SMALL LETTER B	LATIN CAPITAL LETTER TONE SIX	CYRILLIC CAPITAL LETTER SOFT SIGN	CHEROKEE LETTER SI	CANADIAN SYLLABICS AIVILIK B	MATHEMATICAL BOLD SMALL B	MATHEMATICAL ITALIC SMALL B	MATHEMATICAL BOLD ITALIC SMALL B
<b>Ɔ</b>	<b>Ϝ</b>	<b>Ϣ</b>	<b>Ɔ</b>	<b>℥</b>	<b>ꞥ</b>	<b><i>ꞥ</i></b>	<b><i>ꞥ</i></b>
LATIN SMALL LETTER C	GREEK LUNATE SIGMA SYMBOL	CYRILLIC SMALL LETTER ES	LATIN LETTER SMALL CAPITAL C	SMALL ROMAN NUMERAL ONE HUNDRED	DESERET SMALL LETTER CHEE	MATHEMATICAL BOLD SMALL C	MATHEMATICAL ITALIC SMALL C

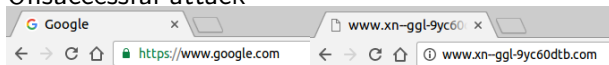
(Image provided by Google)

# Defense Mechanisms - Browsers

- ▶ URLs displayed in Punycode if certain checks fail
- ▶ No common policy across major browsers
- ▶ Successful attack



- ▶ Unsuccessful attack



# Defense Mechanisms - ICANN and TLD Registrars

## ICANN

- ▶ Rejects ccTLD applications that look similar to existing ones
- ▶ Does not enforce restrictions to second-level domains

## TLD Registrars

- ▶ No common public policy to deal with homograph domains
- ▶ Notable exception: Chinese TLDs (simplified/traditional)

# Methodology - Clustering

## Data sources

- ▶ *.com* zone snapshot
- ▶ Alexa Top 1 million web sites ranking

## Clustering Process

- ▶ Filter IDNs from snapshot
- ▶ Filter non-IDNs from Alexa ranking
- ▶ Cluster all homograph IDNs, using a non-IDN homograph domain from the Alexa ranking as the representative

# Methodology - Classification

Manual classification using

- ▶ WHOIS records
- ▶ HTTP/HTML responses

Categories

- ▶ Canonical - Parking
- ▶ Canonical - Redirect
- ▶ Third Party - Redirect to Canonical
- ▶ Third Party - Unrelated
- ▶ Third Party - Parking
- ▶ Third Party - Scam

## Results (1)

Domains	#	%
<i>Canonical domain names</i>	<i>458731</i>	<i>8.31%</i>
With IDN homographs	825	6.04%
Without IDN homographs	457906	2.27%
<i>Internationalized Domain Names</i>	<i>1045400</i>	<i>91.69%</i>
With canonical homograph	1099	3.68%
Without canonical homograph	1044301	2.74%

Table 1: Overview of the clustering results.

## Results (2)

Domain	# of IDN homographs
google.com	24
youtube.com	3
facebook.com	9
baidu.com	3
yahoo.com	4
reddit.com	1
qq.com	2
taobao.com	1
live.com	1
vk.com	6

Table 2: Top ten .com domains in the Alexa ranking with IDN homographs.



## Results (3)

Status	#	%
<i>Canonical</i>	88	8.31%
Parking	64	6.04%
Redirect	24	2.27%
<i>Third Party</i>	971	91.69%
Redirect to Canonical	39	3.68%
Unrelated	29	2.74%
Parking	872	82.34%
Scam	31	2.93%

Table 3: Breakdown of the manually classified homograph IDNs.

## Results (4)

Registrant organization	Registrant email	# of Homograph IDNs
Domains By Proxy, LLC	–	89
Super Privacy Service c/o Dynadot	privacy@dynadot.com	23
Domain Registries Foundation	–	22
Duong Thien	thiendv@outlook.com	18
Syngenuity Limited	manager@syngenuity.com	12
Helpnet: Brand Development & Sales	help@strongestbrands.com	12
ONUNO L.L.C.	corucas@gmail.com	11
Privacy Protection Service INC d/b/a	contact@privacyprotect.org	10
Hubertus Henz	hu_h5@yahoo.de	9
wuyu	wy65535@126.com	7

Table 4: Top ten registrants with the most homograph IDNs.

# Conclusions

## Current state

- ▶ No common TLD policies in place
- ▶ 1000+ homograph IDNs detected
- ▶ Most domains inactives (parking)
- ▶ No guarantees they will stay parked in the future

## Future work

- ▶ Analyze other TLDs
- ▶ Improve homograph matching algorithm (OCR?)
- ▶ Automatic classification of homograph IDNs

Q & A