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## PROFESSIONAL EXPERIENCE

#### Creative Director

CoCreation Works, New York, NY | June 2013 - Present

Redesigned website / company brand, project management of the development team, acquired and liaised with clients to ensure maximum satisfaction on deliverables, front-end development using bootstrap, provided site usability testing.

### Design Management Lead

Kristin Hanson, New York, NY | Mar 2013 - Present

Redesigned and progressed brand marketing and client outreach. Comprehensively collaborated with development team to refresh company websites. Established and integrated monthly e-newsletter blasts. Project management / intern team supervision. Designed and enhanced jewelry collections for company look-book and catalogues.

#### Interactive Production Assistant

imybike Media, New York, NY | Dec 2012 - October 2013

Provided interactive design and development solutions for various desktop, mobile, and tablet based media products for in the genres of education, technology, and entertainment industries. Clients ranged from large corporation to start up.

# SOFTWARE | SKILLS

Photoshop (CS6)	Omnigraffle	Drupal	jQuery
Illustrator (CS6)	HTML5	Magento	Git   Github
InDesign (CS6)	CSS3	JavaScript	Wordpress   Wix

## **EDUCATION**

Web Development Certification, 2012 General Assembly, New York, NY

Bachelor of Arts, Psychology, 2008 Baruch College, New York, NY