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PROFESSIONAL EXPERIENCE

UX Designer

AndPlus LLC, Framingham, MA | April 2015 - Present

Client consulting to groom out product backlog & realize application architecture. Using Balsamiq, Marvel, PS & Al to create user flows, site diagrams, prototype & mock up web/mobile applications. User Research + testing with an Agile approach.

Creative Director

CoCreation Works, New York, NY | June 2013 - Feb 2015

Created Omnigraffle wireframes based on research result and presented accordingly. Designed web & mobile app layouts in Photoshop & Illustrator. Collected & exported marketing materials via InDesign for print. Iterated on responsive B-to-B & B-to-C sites.

Design Management Lead

Kristin Hanson, New York, NY | Mar 2013 - Jan 2015

Sketched, outlined, wireframed (Omnigraffle) and mocked up (Photoshop & Illustrator) refreshed web and mobile applications. Project managed design efforts via Basecamp to iterate on app redesigns. Designed & co-developed responsive scaled Magento site using UX research specs. Created Wordpress blog. Conducted A/B testing.

SOFTWARE | SKILLS

Photoshop (CC) Marvel JIRA JavaScript

Illustrator (CC) Sketch Confluence Git | Bitbucket

Balsamiq HTML5 | CSS3 Ionic Invision

EDUCATION

UX Bootcamp Certification, 2016 Bentley University, Waltham, MA

Web Development Certification, 2012 General Assembly, New York, NY

Bachelor of Arts, Psychology, 2008 Baruch College, New York, NY