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PROFESSIONAL EXPERIENCE

Creative Director

CoCreation Works, New York, NY | June 2013 - Present

Led usability testing and heuristic evaluations, created Omnigraffle wireframes based on research result and presented accordingly. Designed web & mobile app layouts in Photoshop & Illustrator. Iterated on responsive B-to-B & B-to-C sites designs.

Design Management Lead

Kristin Hanson, New York, NY | Mar 2013 - Present

Sketched, outlined, wireframed (Omnigraffle) and mocked up (Photoshop & Illustrator) refreshed web and mobile applications. Project managed design efforts via Basecamp to iterate on app redesigns. Designed & co-developed responsive scaled Magento site using UX research specs. Created Wordpress blog. Provided A/B testing for site updates.

Interactive Production Assistant

imybike Media, New York, NY | Dec 2012 - October 2013

Provided development solutions for various responsive media products using HTML5, CSS3, and JS technologies. Design focus on layout and typography. Created UX flow progressions, provided spec documentation and refined content maps in Omnigraffle.

SOFTWARE | SKILLS

Photoshop (CC)	Omnigraffle	Drupal	JavaScript jQuery
Illustrator (CC)	HTML5	Magento	Git Github
InDesign (CC)	CSS3	Ionic	Wordpress Wix

EDUCATION

Web Development Certification, 2012

General Assembly, New York, NY

Bachelor of Arts, Psychology, 2008

Baruch College, New York, NY