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PROFESSIONAL EXPERIENCE

Creative Director

CoCreation Works, New York, NY | June 2013 - Feb 2015

Incorporated research data, site maps & content outlines into wireframe presentations. Designed web & mobile app layouts in Photoshop & Illustrator. Collected & exported marketing materials via InDesign for print. Iterated on responsive B-to-B & B-to-C sites.

Design Management Lead

Kristin Hanson, New York, NY | Mar 2013 - Jan 2015

Sketched, outlined, wireframed (Omnigraffle) and mocked up (Photoshop & Illustrator) refreshed web and mobile applications. Project managed design efforts via Basecamp to iterate on app redesigns. Designed & co-developed responsive scaled Magento site using UX research specs. Created Wordpress blog & designed monthly email campaigns.

Interactive Production Assistant

imybike Media, New York, NY | Dec 2012 - October 2013

Provided design solutions for various responsive media products using HTML5, CSS3, and JS technologies. Design focus on layout and typography. Created UX flow progressions, provided spec documentation and refined content maps in Omnigraffle.

SOFTWARE | SKILLS

| Photoshop (CC) | Omnigraffle | Drupal | JavaScript ¡Query |
|------------------|--------------|-----------|---------------------|
| Illustrator (CC) | Sketch | Magento | Git Github |
| InDesign (CC) | HTML5 CSS3 | Bootstrap | Wordpress Wix |

EDUCATION

Web Development Certification, 2012 General Assembly, New York, NY

Bachelor of Arts, Psychology, 2008 Baruch College, New York, NY