

Ivan Ovcharenko

Digital Marketing Automation



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📍 Ukraine, Kiev

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🔗 <https://1one.webflow.io/>

🌐 LANGUAGES

Ukrainian — Fluent

Russian — Fluent

English — Conversational

Polish — Basic

🔑 INTERESTS

Technology

Programming

Cybersecurity

Web development

Artificial intelligence

👤 PROFILE

I design AI-driven systems that automate, optimize, and supercharge businesses — so you can focus on what really matters: growth and innovation.

💼 PROFESSIONAL EXPERIENCE

Freelancer / Independent Developer

Digital Marketing Automation | AI Integration

2022 – present

- **Automated** sales funnels, reducing lead processing time by **30%**.
- **Integrated AI** into business processes, increasing efficiency and reducing manual work up to **50%**.
- **Built AI-powered** agents for instant customer support, reducing wait times to zero and enhancing customer experience.
- **Built chatbots** that nurture leads, provide personalized recommendations, and smoothly guide customers toward conversions.
- **Created custom** JavaScript and Python solutions for automation and data processing.

🎓 EDUCATION

Poltav'skij Nacional'nij Tehnicnij Universytet imeni Yuriya Kundraiuka

Bachelor's degree, Economist

Poltava, Ukraine

National University of Pharmacy

Master's degree, Pharmacology and management.

Kharkiv, Ukraine

🧠 SKILLS

No-Code/Low-Code Solutions — n8n.io, make.com, Manychat, Webflow

AI & Automation — AI agents, chatbot development, AI-powered workflow automation

Business Process Optimization — Sales funnel automation, lead nurturing, customer support automation

Custom Development — JavaScript & Python automation scripts, API integrations

Platforms & APIs I Work With — n8n, make, manychat(smarter sender), openAPI, Google API, Apify, Airtable, OpenRouter, Huggingface, Notion, Webflow, Supabase, Firebase, etc.