

Product Design (Capability)

- 1. Role Definition
- 2. Example of Use
- 3. Executive Summary
- 4. Key Features

Documentation

Properties

Appears on

Relations

1. Role Definition

Design and refine bank product and service specifications. This addresses multiple aspects including the core product specification definition, legal, tax and regulatory compliance, pricing, risk and performance assessments, testing and supporting systems and production requirements definition

2. Example of Use

Product management identifies an opportunity to amend key features of a product to target a market segment

3. Executive Summary

Develop/refine product designs and supporting specification details

4. Key Features

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- Consolidate desired product/service features and requirements
- Define and develop product/service specifications
- Deploy, process feedback and refine/tune product/service specifications

Documentation

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Properties

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| Property | Value |
|----------------------|--|
| Service Domain | |
| API BIAN Portal | Product Design API (https://app.swaggerhub.com/apis/BIAN-3/ProductDesign/12.0.0) |
| Core Business Object |  Product (object_26.html?object=44441) |
| Individual Analytics | product/ServiceSpecificationAccumulators product/ServiceSpecificationActivityAnalysis product/ServiceSpecificationPerformanceAnalysis product/ServiceSpecificationTrends&Events |
| Portfolio Analytics | product/ServiceSpecificationPortfolioActivityAnalysis product/ServiceSpecificationPortfolioMake-UpAnalysis product/ServiceSpecificationPortfolioPerformanceAnalysis |
| Scenarios | <div><div></div> Create New Sales Product Bundle (views/view_55028.html)</div> <div><div></div> Review Call Centre Activity for New Product (views/view_55164.html)</div> <div><div></div> Create New Product (views/view_55146.html)</div> <div><div></div> Create New Sales Product Single (views/view_55221.html)</div> <div><div></div> Perform Servicing Root Cause Analysis (views/view_54750.html)</div> <div><div></div> Conduct Customer Centric Product Manufacturing (views/view_54849.html)</div> <div><div></div> Change Operational Current Account Product (views/view_54857.html)</div> |
| Service Role | Develop/refine product designs and supporting specification details |
| BIAN Life Cycle | |
| Registration Status | Registered |

Stereotypes

stereotype
ServiceDomain

Appears on

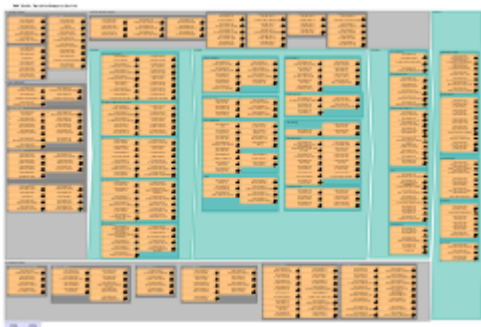


(views/view_50872.html)



Product Design SD Overview

(views/view_51705.html)



BIAN Service Landscape V12.0 Value Ch...

(views/view_51891.html)

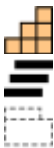


BIAN Service Landscape V12.0 Matrix Vi...

Relations



aggregated
by



- Product Management (object_25.html?object=130408)
- Wave 3 (object_25.html?object=153743)
- Product Management (object_25.html?object=172104)

is equal to




























Product Design (object_37.html?object=44094)

is part of



Product Management (object_25.html?object=130408)




realized by

-  Business service (4) (object_19.html?object=239640)
-  Product Design_SD_Service Group (object_19.html?object=239803)
-  Up BQ Update the functional requirements or other properties of a the specification (object_12.html?object=29057)
-  Rq CR Request manual intervention to a specification (object_13.html?object=31053)
-  Rq BQ Request changes or improvements to the specification (object_13.html?object=31654)
-  Re BQ Retrieve details and documentation covering product or service production deployment (object_12.html?object=33392)
-  Ec BQ Accept or reject specification testing results (object_13.html?object=33868)
-  Re BQ Retrieve details about the product or service specification and any associated properties (object_14.html?object=34517)
-  Re BQ Retrieve details of the specification testing results (object_14.html?object=36114)
-  Ex BQ Get automated support for product or service specification deployment (object_14.html?object=37051)
-  Product and Service (object_24.html?object=38088)
-  Up BQ Update user specification testing content (object_15.html?object=40544)
-  Re CR Retrieve details about a product or service specification (object_12.html?object=41842)
-  Ex CR Execute an automated action against a product or service specification (object_12.html?object=42007)
-  Rq BQ Request production support for a product or service specification (object_16.html?object=43129)
-  Cr CR Create or register an imported product or service specification (object_16.html?object=44740)
-  Ec BQ accept or reject requirements detailed in the specification (object_16.html?object=45106)
-  Productor Service Specification (object_24.html?object=45115)
-  Ca BQ Capture usage reports for the product or service specification (object_17.html?object=48309)
-  Design (object_28.html?object=58118)
-  Productand Service Specification_ Analytics Object (object_25.html?object=65861)
-  Productand Service Specification_ Instantiation (object_17.html?object=65864)
-  Product Design_SD_Operations (object_19.html?object=65869)
-  Productand Service Specification_ Invocation (object_17.html?object=65879)
-  Productand Service Specification_ Reporting (object_17.html?object=65895)

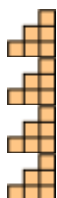
served by

-  Product Design (object_6.html?object=131865)

serves

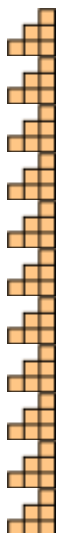
-  Product Management (object_6.html?object=130055)
 -  Product Development (object_6.html?object=130219)
 -  Product Design (object_6.html?object=131865)
-

triggered by



Investment Portfolio Management (object_21.html?object=32159)
Product Portfolio (object_21.html?object=36619)
Product Design (object_22.html?object=44093)
Servicing Activity Analysis (object_22.html?object=46634)

triggers



Correspondence (object_20.html?object=32927)
Product Directory (object_21.html?object=34953)
Product Inventory Item Management (object_21.html?object=35580)
Current Account (object_21.html?object=37122)
Sales Product Agreement (object_21.html?object=37916)
Product Deployment (object_22.html?object=40177)
System Development (object_20.html?object=41965)
Financial Accounting (object_20.html?object=42346)
Intellectual Property Portfolio (object_22.html?object=43362)
Product Design (object_22.html?object=44093)
Regulatory Compliance (object_22.html?object=46420)
