Branch Location Management (Capability)

1. Role Definition

This service domain oversees/manages the day to day bank branch location activity, maintaining branch plans and budgets, assigning responsibilities, determining the optimum coverage of products and services and reporting on branch activity and performance

2. Example of Use

Example of use:

A branch manager reviews product and service performance at their location and adjusts business development staffing priorities to target high-value business opportunities

3. Executive Summary

Manage and oversee branch activity, assign resources to optimize branch performance

4. Key Features ⌃

Develop and implement branch business plans

Allocate customer management resources to optimize product/service coverage

Assess and report on branch performance

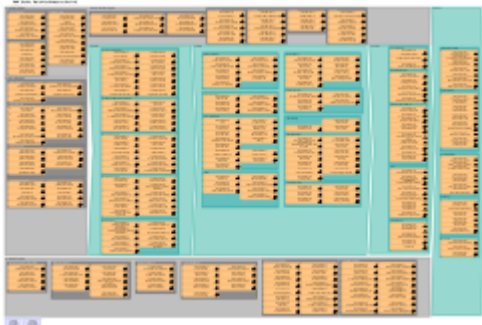Customer liaison and troubleshooting

Documentation ⌃

Properties ⌃

Property	Value
Service Domain	
API BIAN Portal	Branch Location Management API (https://app.swaggerhub.com/apis/BIAN-3/BranchLocationManagement/12.0.0)
Individual Analytics	branchLocationManagementPlanAccumulators branchLocationManagementPlanActivityAnalysis branchLocationManagementPlanPerformanceAnalysis branchLocationManagementPlanTrends&Events
Portfolio Analytics	branchLocationManagementPlanPortfolioActivityAnalysis branchLocationManagementPlanPortfolioMake-UpAnalysis branchLocationManagementPlanPortfolioPerformanceAnalysis
Scenarios	▱ Review Branch Location Performance (views/view_55272.html)
Service Role	Oversee/manage the day to day bank branch location activity, maintaining branch plans and budgets and reporting on branch activity
BIAN Life Cycle	
Registration Status	Registered
Stereotypes	
stereotype	ServiceDomain

Appears on

BIAN Service Landscape V12.0 Value Ch…

Branch Location Management SD Overvi…

BIAN Service Landscape V12.0 Matrix Vi…

Relations

|		
aggregated by	🟧	Channel Specific (object_25.html?object=130065)
	▬	Wave 5 (object_25.html?object=153746)
	⬚	Channel Management (object_25.html?object=172028)
is equal to	🟨	Branch Location Management (object_37.html?object=35933)
is part of	🟧	Channel Specific (object_25.html?object=130065)

realized by	Branch Location Management Plan_ Analytics Object (object_25.html?object=111470)
	Branch Location (object_24.html?object=132189)
	Branch Location Management Plan_Reporting (object_17.html?object=143074)
	Branch Location Management Plan_Invocation (object_17.html?object=143085)
	Branch Location Management_SD_Operations (object_20.html?object=143093)
	Branch Location Management Plan_Instantiation (object_17.html?object=143104)
	Branch Location Management_SD_Service Group (object_20.html?object=247334)
	Re CR Retrieve details about any aspect of Branch Location Management Plan (object_12.html?object=28906)
	Up BQ Update details relating to Troubleshooting (object_12.html?object=29836)
	In BQ Instantiate a new Troubleshooting (object_12.html?object=30070)
	Re BQ Retrieve details about any aspect of Troubleshooting (object_13.html?object=30460)
	Up CR Update details relating to Branch Location Management Plan (object_13.html?object=32222)
	Re BQ Retrieve details about any aspect of Staff and Location Planning (object_13.html?object=32533)
	Ca BQ Capture Product and Service Planning activity or event related information (object_13.html?object=32642)
	Ec CR Accept, verify, etc. aspects of Branch Location Management Plan processing (object_12.html?object=33190)
	Up BQ Update details relating to Product and Service Planning (object_13.html?object=34105)
	Ca BQ Capture Customer Liaison activity or event related information (object_14.html?object=35042)
	Rq BQ Request manual intervention or a decision with respect to Staff and Location Planning (object_14.html?object=35920)
	Gr CR Obtain permission to act in relation to Branch Location Management Plan (object_14.html?object=37981)
	Ca BQ Capture Staff and Location Planning activity or event related information (object_15.html?object=38468)
	Branch Location Management Plan (object_24.html?object=38538)
	Re BQ Retrieve details about any aspect of Customer Liaison (object_15.html?object=39038)
	Rq CR Request manual intervention or a decision with respect to Branch Location Management Plan (object_15.html?object=39710)
	Co CR Control the processing of Branch Location Management Plan (object_15.html?object=40570)
	In CR Instantiate a new Branch Location Management Plan (object_15.html?object=40597)
	Up BQ Update details relating to Customer Liaison (object_15.html?object=40753)
	Rq BQ Request manual intervention or a decision with respect to Customer Liaison (object_12.html?object=42625)
	Rq BQ Request manual intervention or a decision with respect to Troubleshooting (object_12.html?object=42643)

⬭ Ca CR Capture Branch Location Management Plan activity or event related information (object_15.html?object=42799)

⬭ Re BQ Retrieve details about any aspect of Product and Service Planning (object_16.html?object=43916)

⬭ Ca BQ Capture Troubleshooting activity or event related information (object_16.html?object=44462)

⬭ Co BQ Control the processing of Product and Service Planning (object_16.html?object=44498)

⬭ In BQ Instantiate a new Customer Liaison (object_16.html?object=46423)

⬭ Up BQ Update details relating to Staff and Location Planning (object_17.html?object=47356)

⬭ Rq BQ Request manual intervention or a decision with respect to Product and Service Planning (object_17.html?object=48228)

◖◗ Manage (object_28.html?object=58116)

serves	⬓ Channel Management (object_6.html?object=130032)
triggered by	⬓ Branch Network Management (object_23.html?object=48774)
triggers	⬓ Branch Location Operations (object_21.html?object=34007)