

# Corporate Relationship (Capability)

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- Properties
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- Relations

## 1. Role Definition

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Manage corporate relationships with key parties such as major clients, political and industry groups, user associations etc.

## 2. Example of Use

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A regular relationship review is scheduled with a major multinational customer to develop business opportunities

## Documentation


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## Properties

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Property	Value
Service Domain	

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Individual Analytics	corporatePartnerRelationshipManagementPlanAccumulators corporatePartnerRelationshipManagementPlanActivityAnalysis corporatePartnerRelationshipManagementPlanPerformanceAnalysis corporatePartnerRelationshipManagementPlanTrends&Events
Portfolio Analytics	corporatePartnerRelationshipManagementPlanPortfolioActivityAnalysis corporatePartnerRelationshipManagementPlanPortfolioMake-UpAnalysis corporatePartnerRelationshipManagementPlanPortfolioPerformanceAnalysis
Scenarios	 Select Buyers for Securitize Assets (views/view_54717.html)
Service Role	Manage corporate relationships with key parties such as major clients, political and industry groups, user associations etc.

BIAN Life Cycle	
Registration Status	Registered
Stereotypes	
stereotype	ServiceDomain

Appears on

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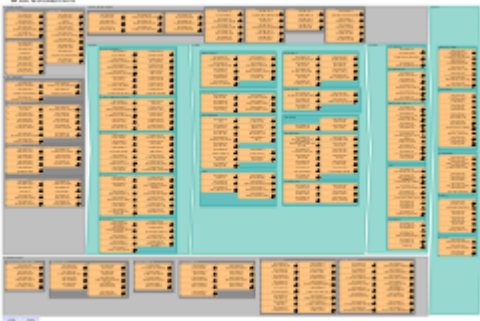
(views/view\_51447.html)



Total view new style for Interaction Mana...

(views/view\_51822.html)

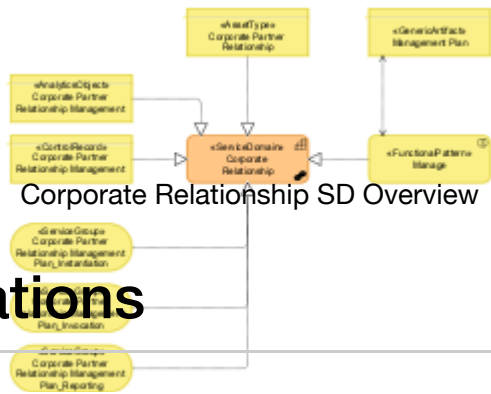
(views/view\_51705.html)



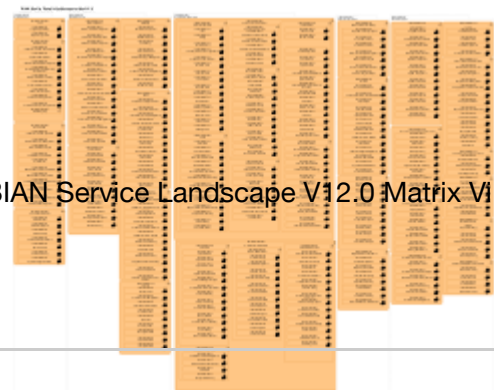
BIAN Service Landscape V12.0 Value Ch...

(views/view\_51891.html)

# Relations




BIAN Service Landscape V12.0 Matrix Vi...



aggregated  
by

 Corporate Relations (object\_25.html?object=171786)















is equal to

 Corporate Relationship (object\_37.html?object=41083)



is part of

 Corporate Relations (object\_25.html?object=130222)


realized by

-  Corporate Partner Relationship Management Plan\_ Analytics Object (object\_25.html?object=111249)
-  Corporate Partner Relationship Management Plan (object\_24.html?object=133027)
-  Corporate Partner Relationship (object\_24.html?object=133221)
-  Corporate Partner Relationship Management Plan\_Instantiation (object\_18.html?object=216960)
-  Corporate Partner Relationship Management Plan\_Invocation (object\_18.html?object=216973)
-  Corporate Partner Relationship Management Plan\_Reporting (object\_18.html?object=216977)
-  retrieve Corporate Partner Relationship Management Plan (object\_19.html?object=239995)
-  Corporate Relationship\_SD\_Service Group (object\_19.html?object=242596)
-  terminate Corporate Partner Relationship Management Plan (object\_19.html?object=242609)
-  notify Corporate Partner Relationship Management Plan (object\_19.html?object=243425)
-  configure Corporate Partner Relationship Management Plan (object\_20.html?object=243616)
-  request Corporate Partner Relationship Management Plan (object\_20.html?object=243923)
-  record Corporate Partner Relationship Management Plan (object\_20.html?object=245245)
-  Manage (object\_28.html?object=58116)

serves

-  Interaction Management (object\_6.html?object=130131)
-  Partner Management (object\_6.html?object=130509)

triggered by

 Asset Securitization (object\_23.html?object=47465)