Private Placement (Capability)

1. Role Definition ⌃

Private placement covers the definition, pricing, placing and all supporting actions involved for a private offering of corporate equity or debt. A private placement avoids many of the more stringent regulatory constraints of a public offering but can only be placed with accredited investors. The associated equity or debt securities issued by the corporate do not need to be registered with the regulatory authorities.

2. Example of Use ⌃

The Corporate Finance unit of an investment bank provides support to a corporate customer with a private placement in order to raise finds for a planned expansion of their manufacturing capacity

3. Executive Summary ⌃

This Service Domain provides the complete range of functions involved in providing private placement services to corporate customers.

4. Key Features ⌃

Determine and specify the optimum financing mechanism (debt or equity)

Package the debt/equity security for investors

Place the loan with accredited investors

Process equity/debt instrument maintenance and fulfillment actions

Documentation ⌃

Properties ⌃

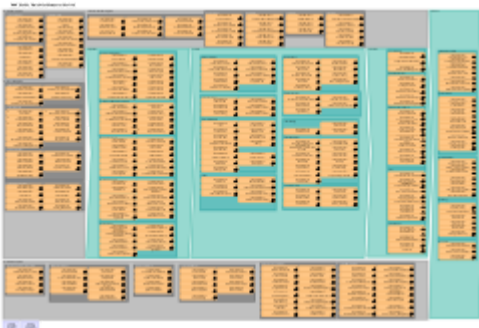| Property	Value
Service Domain	
API BIAN Portal	Private Placement API (https://app.swaggerhub.com/apis/BIAN-3/PrivatePlacement/12.0.0)
Individual Analytics	privatePlacementFulfillmentArrangementAccumulators privatePlacementFulfillmentArrangementActivityAnalysis privatePlacementFulfillmentArrangementPerformanceAnalysis privatePlacementFulfillmentArrangementTrends&Events
Portfolio Analytics	privatePlacementFulfillmentArrangementPortfolioActivityAnalysis privatePlacementFulfillmentArrangementPortfolioMake-UpAnalysis privatePlacementFulfillmentArrangementPortfolioPerformanceAnalysis
Scenarios	
Service Role	Project coordination and execution/ placement of a private offering of corporate equity or debt (avoids regulatory constraints of Public Placement)
BIAN Life Cycle	
Registration Status	Registered
Stereotypes	
stereotype	ServiceDomain

Appears on ⌃

(views/view_51090.html)

Private Placement SD Overview

(views/view_51705.html)

BIAN Service Landscape V12.0 Value Ch…

(views/view_51891.html)

BIAN Service Landscape V12.0 Matrix Vi…

Relations ⌃

aggregated by	Wave 6 (object_25.html?object=153745)
	Corporate Finance (object_25.html?object=172002)
is equal to	Private Placement (object_38.html?object=48253)
is part of	Corporate Financing and Advisory Services (object_25.html?object=129964)

realized by   Private Placement Facility_ Analytics Object (object_25.html?object=111313)

Private Placement (object_24.html?object=133150)

Private Placement Facility_Reporting (object_19.html?object=208400)

Private Placement_SD_Operations (object_19.html?object=208405)

Private Placement Facility_Instantiation (object_19.html?object=208410)

Private Placement Facility_Invocation (object_19.html?object=208420)

request Private Placement Facility (object_18.html?object=238124)

initiate Private Placement Facility (object_18.html?object=238242)

record Private Placement Facility (object_18.html?object=238627)

Private Placement Facility_Reporting (object_19.html?object=239487)

notify Private Placement Facility (object_19.html?object=239488)

Private Placement Facility_Invocation (object_19.html?object=239773)

terminate Private Placement Facility (object_19.html?object=239774)

execute Private Placement Facility (object_19.html?object=240615)

Private Placement_SD_Service Group (object_19.html?object=240811)

update Private Placement Facility (object_19.html?object=242077)

Private Placement Facility_Instantiation (object_20.html?object=244480)

retrieve Private Placement Facility (object_20.html?object=245374)

Retrieve Private Placement Instrument Specification Fulfillment (object_12.html?object=28939)

Initiate Private Placement Facility (object_12.html?object=29626)

Retrieve Private Placement Instrument Maintenance Fulfillment (object_13.html?object=31698)

Control Private Placement Facility (object_13.html?object=32180)

Initiate Private Placement Instrument Maintenance Fulfillment (object_12.html?object=32983)

Exchange Private Placement Instrument Maintenance Fulfillment (object_14.html?object=34529)

Update Private Placement Instrument Specification Fulfillment (object_13.html?object=34616)

Private Placement Facility (object_24.html?object=34823)

Request Private Placement Instrument Maintenance Fulfillment (object_14.html?object=34985)

Request Private Placement Fulfillment (object_14.html?object=36525)

Initiate Private Placement Instrument Specification Fulfillment (object_14.html?object=37612)

Exchange Private Placement Fulfillment (object_14.html?object=37842)

Exchange Private Placement Instrument Specification Fulfillment (object_14.html?object=38050)

Execute Private Placement Instrument Maintenance Fulfillment (object_15.html?object=38388)

- Request Private Placement Facility (object_15.html?object=38402)
- Notify Private Placement Fulfillment (object_15.html?object=39280)
- Update Private Placement Fulfillment (object_15.html?object=39428)
- Initiate Private Placement Fulfillment (object_15.html?object=39619)
- Execute Private Placement Facility (object_15.html?object=40271)
- Execute Private Placement Instrument Specification Fulfillment (object_15.html?object=41290)
- Request Private Placement Instrument Specification Fulfillment (object_16.html?object=43999)
- Notify Private Placement Facility (object_16.html?object=44501)
- Exchange Private Placement Facility (object_16.html?object=44507)
- Notify Private Placement Instrument Specification Fulfillment (object_16.html?object=46438)
- Execute Private Placement Fulfillment (object_16.html?object=46877)
- Update Private Placement Instrument Maintenance Fulfillment (object_17.html?object=48373)
- Notify Private Placement Instrument Maintenance Fulfillment (object_17.html?object=48494)
- Update Private Placement Facility (object_17.html?object=48660)
- Retrieve Private Placement Fulfillment (object_17.html?object=48693)
- Retrieve Private Placement Facility (object_17.html?object=48814)
- Fulfill (object_28.html?object=58132)

serves	Financial Instrument Management (object_6.html?object=95279)