# Product Directory (Capability)

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#### 1. Role Definition



The product directory service domain provides a central service to reference product specifications and related details. The broad range of specification information available includes: product feature descriptions; pricing and eligibility requirements used in sales and on-boarding; servicing support and guidelines; and operational and production requirements

#### 2. Example of Use



A customer accesses the product directory to obtain product feature descriptions, eligibility and pricing guidelines

### 3. Executive Summary



This service domain maintains a comprehensive directory of the bank's products and services. It can be referenced to obtain product details used to support activities including product selection, sales and marketing, on-boarding, servicing and product fulfillment.

## 4. Key Features



Maintain product/service operational requirements

Maintain product/service sales/marketing rules and guidelines

Maintain product/service suitability and eligibility requirements

Maintain product/service servicing guidelines and diagnosis

Maintain product/service production requirements

Provide structured access to the product directory

#### **Documentation**

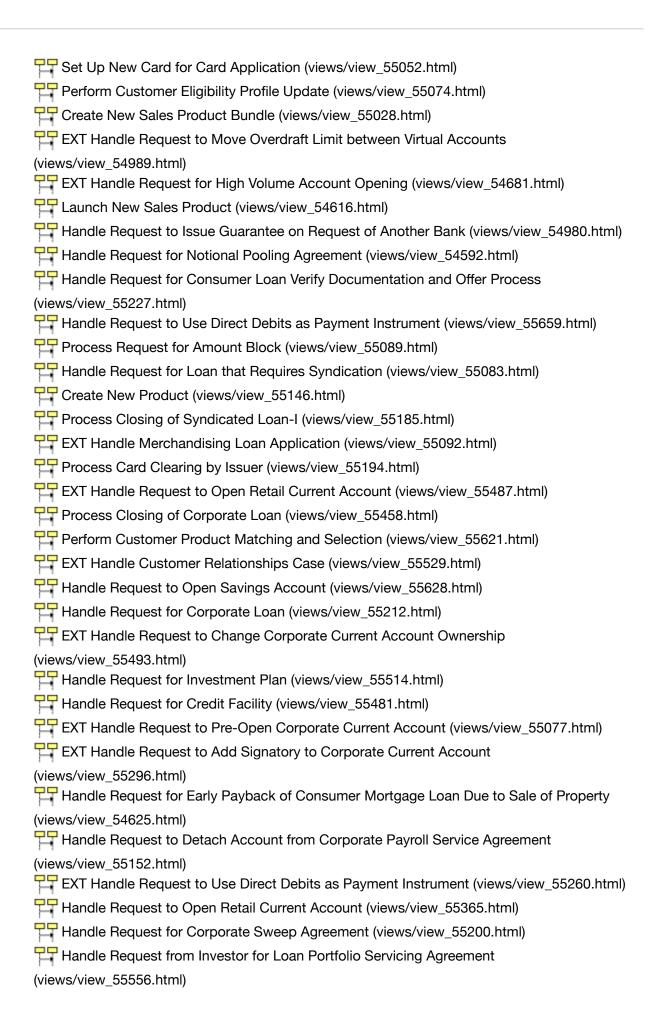


# **Properties**



Property	Value
Service Domai	n
API BIAN Portal	Product Directory API (https://app.swaggerhub.com/apis/BIAN-3/ProductDirectory/12.0.0)
Core Business Object	
Individual	productDirectoryEntryAccumulators productDirectoryEntryActivityAnalysis
Analytics	productDirectoryEntryPerformanceAnalysis productDirectoryEntryTrends&Events
Portfolio	productDirectoryEntryPortfolioActivityAnalysis productDirectoryEntryPortfolioMake-UpAnalysis
Analytics	productDirectoryEntryPortfolioPerformanceAnalysis

#### Scenarios



```
Handle Request to Establish Corporate Payroll Service Agreement (views/view_55281.html)
Initiate Bank Guarantee (views/view 55496.html)
Phase Out Sales Product Current Account (views/view 55434.html)
1a - Retrieved ASPSP Account Information Triggers NBP (views/view_55684.html)
EXT Handle Request to Change Virtual Account Ownership (views/view 55562.html)
EXT Handle Request for High Volume Virtual Account Opening (views/view_55266.html)
Handle Request for Product Selection (views/view 55673.html)
Handle Request for Account Statement and Balances (views/view_55648.html)
Process End of Daily Booking Window for Interest Accrual Savings Account
(views/view 55173.html)
Handle Request for BNPL Financing-II (views/view_55329.html)
Handle Request for Power of Attorney (views/view 55182.html)
Handle Request for Bank Guarantee (views/view_55341.html)
Create New Sales Product Single (views/view_55221.html)
Process Closing of Mortgage Loan (views/view 55134.html)
EXT Handle Request for Renewal of Uncollateralised Consumer Loan
(views/view 55034.html)
Process Card Clearing by Card Network (views/view_55080.html)
EXT Handle Request to Detach Account from Corporate Payroll Service Agreement
(views/view 54714.html)
Handle Request for Corporate Sweep Agreement Considering Inter-Company Loan
Agreements (views/view 54604.html)
Process Modification of Corporate Loan (views/view_54822.html)
Handle Request for Consumer Loan Checks and Options (views/view 54741.html)
Process Closing of Syndicated Loan-II (views/view_54738.html)
EXT Handle Request to Open Corporate Current Account (views/view_54675.html)
Handle Request for Uncollateralised Consumer Loan (views/view_54995.html)
Transport Determine Dynamically Calculated Available Balance (views/view_54684.html)
Handle Mortgage Loan Application (views/view_54640.html)
EXT Handle Request to Open Virtual Account (views/view_54790.html)
Conduct Customer Centric Product Manufacturing (views/view_54849.html)
Change Operational Current Account Product (views/view_54857.html)
Regotiate Mandate Letter and Term Sheets (views/view_54880.html)
Handle Request for Modification of Corporate Loan (views/view_54654.html)
Handle Request to Open Corporate Current Account (views/view_54919.html)
Handle Request for Early Closing of Term Deposit (views/view_54726.html)
TT EXT Handle Request to Open Term Deposit Agreement for Retail Customer
(views/view 55007.html)
Handle Request to Open Term Deposit under Term Deposit Agreement for Retail Customer
(views/view 55278.html)
```

Handle Request for Corporate Debit Cards Service (views/view\_55428.html)

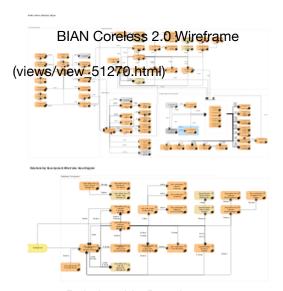
	EXT Handle Request to Open Term Deposit under Term Deposit Agreement for Retail
	Customer (views/view_55547.html)
	Handle Request to Open Term Deposit under Term Deposit Agreement for Corporate
	Customer (views/view_55206.html)
	EXT Handle request for Corporate Debit Cards Service (views/view_55446.html)
	Handle Request for Early Renewal of Term Deposit (views/view_55335.html)
	EXT Handle Request to Open Term Deposit under Term Deposit Agreement for Corporate
	Customer (views/view_55209.html)
	Handle Request to Open Term Deposit Agreement (views/view_55179.html)
	TT Update Letter of Credit for Extension of Validity (views/view_55579.html)
	Handle Request to Issue Letter of Credit (views/view_55618.html)
	EXT Handle Request to Establish Term Deposit Agreement (views/view_54702.html)
	Initiate Letter of Credit (views/view_54819.html)
	EXT Handle Request for Early Closing of Term Deposit (views/view_54863.html)
	EXT Handle Request for Early Renewal of Term Deposit (views/view_54866.html)
	Handle Request to Establish Term Deposit Agreement (views/view_54907.html)
	EXT Handle Request for Modification of Merchandising Loan (views/view_54708.html)
Service Role	Keep information about the basic product building blocks, represented as Product Components with Functions and Features, as well as the completed product specification from SD Product Design.
BIAN Life Cycle	
Registration Status	Registered
Stereotypes	
stereotype	
	ServiceDomain

# Appears on



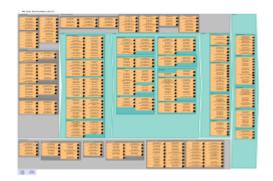
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(views/view\_51045.html)



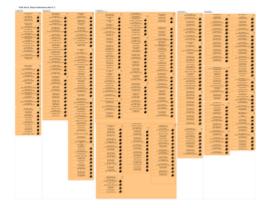
Relationship Development

(views/view\_51705.html)

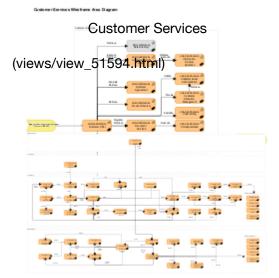


BIAN Service Landscape V12.0 Value Ch...

(views/view\_51891.html)

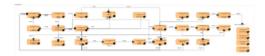


BIAN Service Landscape V12.0 Matrix Vi...



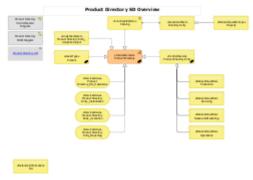
BIAN Coreless 3.0 Wireframe

(views/view\_51723.html)



TPP Backend

(views/view\_52083.html)



**Product Directory SD Overview** 

# Relations



aggregated by	Customer Services (object_25.html?object=127290)  Wave 2 (object_25.html?object=153742)  Wave 1 (object_25.html?object=153747)  Product Management (object_25.html?object=172104)  TPP Backend (object_25.html?object=83605)
is equal to	Product Directory (object_36.html?object=34954)
is part of	Product Management (object_25.html?object=130408)

realized by	Product Directory Entry_ Analytics Object (object_25.html?object=111061)
	Product Directory Entry_Reporting (object_18.html?object=207815)
	Product Directory Entry_Invocation (object_18.html?object=207835)
	Product Directory Entry_Instantiation (object_18.html?object=207838)
	Product Directory_SD_Operations (object_18.html?object=207852)
	Product Directory_SD_Service Group (object_18.html?object=238227)
	Re CR Retrieve product or service details from the catalog (object_13.html?object=30446)
	Re BQ Retrieve product or service servicing details from the catalog (object_13.html?
	object=32111)
	Re BQ Retrieve product or service production details from the catalog (object_14.html?
	object=36445)
	In CR Register a new product or service in the catalog (object_14.html?object=36583)
	Product Directory Entry (object_24.html?object=39047)
	Up BQ Update details of a product or service operations details in the catalog
	(object_15.html?object=40283)
	Up BQ Update details of a product or service sales and marketing details in the catalog
	(object_15.html?object=40451)
	Up BQ Update details of a product or service production details in the catalog
	(object_15.html?object=40718)
	Rq CR Request that an existing entry is updated or revised (object_15.html?object=41237)
	Re BQ Retrieve product or service sales and marketing details from the catalog
	(object_15.html?object=41530)  Re BQ Retrieve product or service operations details from the catalog (object_12.html?
	object=42595)
	In BQ Register a new product or service production details in the catalog (object_16.html?
	object=43847)
	Product (object_24.html?object=46198)
	Up CR Update details of a product or service in the catalog (object_16.html?object=46800)
	In BQ Register a new product or service operations details in the catalog (object_17.html?
	object=47029)
	In BQ Register a new product or service sales and marketing details in the catalog
	(object_17.html?object=47205)
	Up BQ Update details of a product or service servicing details in the catalog
	(object_17.html?object=47399)
	In BQ Register a new product or service servicing details in the catalog (object_17.html?
	object=48461)
	Catalog (object_28.html?object=58136)

served by

Product to Information Association (object\_6.html?object=131267)

Product Management (object\_6.html?object=130055) serves Product Association Management (object\_6.html?object=131146) Product to Information Association (object\_6.html?object=131267) Customer Relationship Management (object\_21.html?object=30437) triggered by Term Deposit (object\_21.html?object=30653) Sales Planning (object\_21.html?object=31032) Mortgage Loan (object 21.html?object=31825) Servicing Order (object\_21.html?object=32295) Term Deposit Framework Agreement (object\_20.html?object=33675) Corporate Current Account (object\_21.html?object=34221) Customer Product And Service Eligibility (object\_21.html?object=36792) Card Clearing (object\_21.html?object=36804) Current Account (object\_21.html?object=37122) Sales Product (object\_21.html?object=37972) Letter of Credit (object 21.html?object=38418) Direct Debits Service (object\_21.html?object=38821) Savings Account (object\_21.html?object=38858) Customer Offer (object 22.html?object=39968) Product Deployment (object\_22.html?object=40177) Customer Position (object\_22.html?object=41136) Cash Concentration (object\_22.html?object=41205) -Corporate Loan (object\_20.html?object=42505) Product Design (object\_22.html?object=44093) Bank Guarantee (object\_22.html?object=44405) Product Matching (object\_22.html?object=44814) Customer Case (object\_22.html?object=47339) Loan Syndication (object\_23.html?object=47935) Session Dialogue (object\_23.html?object=48273) Investment Portfolio Planning (object\_23.html?object=48534) Notional Pooling (object\_23.html?object=48546) Consumer Advisory Services (object\_22.html?object=44522) triggers