# Sales Planning (Capability)

2. Example of Use

Documentation

**Properties** 

Appears on

Relations

## 2. Example of Use



Sales management review quarterly performance and pipeline and set sales targets and allocations for the upcoming cycle

### **Documentation**



### **Properties**



Property	Value
Service Doma	ain
Individual	marketing&SalesStrategyAccumulators marketing&SalesStrategyActivityAnalysis
Analytics	marketing&SalesStrategyPerformanceAnalysis marketing&SalesStrategyTrends&Events
Portfolio	marketing&SalesStrategyPortfolioActivityAnalysis marketing&SalesStrategyPortfolioMake-
Analytics	UpAnalysis marketing&SalesStrategyPortfolioPerformanceAnalysis
Scenarios	
	Launch New Sales Product (views/view_54616.html)
Service Role	Plan, and assess sales activity and re-direct resources and priorities as necessary

#### **BIAN Life Cycle**

Registration

Registered

Status

#### **Stereotypes**

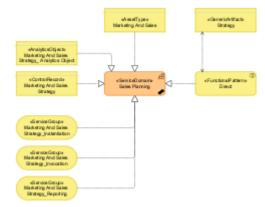
stereotype

ServiceDomain

### Appears on



(views/view\_51681.html)



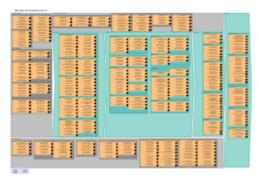
Sales Planning SD Overview

(views/view\_51891.html)



BIAN Service Landscape V12.0 Matrix Vi...

(views/view\_51705.html)



BIAN Service Landscape V12.0 Value Ch...

### Relations



aggregated by Marketing And Development (object\_25.html?object=171926)

is equal to

Sales Planning (object\_36.html?object=31033)

is part of	Sales (object_25.html?object=130075)
realized by	Marketing And Sales Strategy_ Analytics Object (object_25.html?object=111375)  Marketing And Sales (object_24.html?object=133354)  Marketing And Sales Strategy (object_24.html?object=133356)  Marketing And Sales Strategy_Invocation (object_18.html?object=216277)  Marketing And Sales Strategy_Instantiation (object_18.html?object=216287)  Marketing And Sales Strategy_Reporting (object_18.html?object=216290)  request Marketing And Sales Strategy (object_18.html?object=238281)  retrieve Marketing And Sales Strategy (object_19.html?object=239970)  record Marketing And Sales Strategy (object_19.html?object=241381)  Sales Planning_SD_Service Group (object_19.html?object=243293)  notify Marketing And Sales Strategy (object_20.html?object=244090)  configure Marketing And Sales Strategy (object_20.html?object=245067)  authorize Marketing And Sales Strategy (object_20.html?object=247138)  Direct (object_28.html?object=58041)
serves	Sales Plan Management (object_6.html?object=115246)
triggered by	Sales Planning (object_21.html?object=31032)
triggers	Sales Planning (object_21.html?object=31032)  Product Directory (object_21.html?object=34953)  Product Deployment (object_22.html?object=40177)