

# Branch Portfolio (Capability)

- 1. Role Definition
- 2. Example of Use
- Documentation
- Properties
- Appears on
- Relations

## 1. Role Definition

Evaluate coverage and relative performance of branches. Optimize product allocation and marketing activity across the available branch network.

## 2. Example of Use

Business strategists assemble and review the distribution and relative product performance across the network and adjust the allocation accordingly

## Documentation

## Properties

Property	Value
Service Domain	
Individual Analytics	branchNetworkAnalysisAccumulators branchNetworkAnalysisActivityAnalysis branchNetworkAnalysisPerformanceAnalysis branchNetworkAnalysisTrends&Events

Portfolio Analytics	branchNetworkAnalysisPortfolioActivityAnalysis branchNetworkAnalysisPortfolioMake-UpAnalysis branchNetworkAnalysisPortfolioPerformanceAnalysis
Scenarios	
Service Role	Evaluate coverage and relative performance of branches. Optimize product allocation and marketing activity across the available branch network
BIAN Life Cycle	
Registration Status	Registered
Stereotypes	
stereotype	ServiceDomain

Appears on

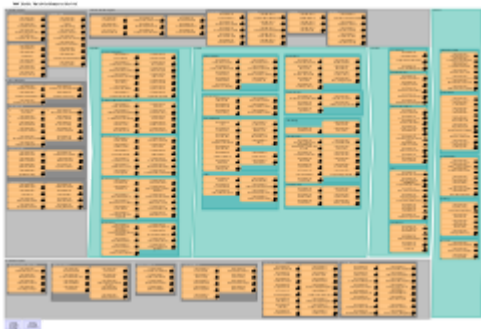
^

(views/view\_50836.html)



Branch Portfolio SD Overview

(views/view\_51705.html)



BIAN Service Landscape V12.0 Value Ch...



















(views/view\_51891.html)



BIAN Service Landscape V12.0 Matrix Vi...

# Relations



aggregated by	 Channel Management (object_25.html?object=172028)
is equal to	 Branch Portfolio (object_37.html?object=39936)
is part of	 Business Analysis (object_25.html?object=130086)
realized by	<div><div> Branch Network Analysis_ Analytics Object (object_25.html?object=111435)</div><div> Branch Network Analysis (object_24.html?object=132919)</div><div> Branch Network Analysis_Invocation (object_17.html?object=143746)</div><div> Branch Network Analysis_Reporting (object_17.html?object=143748)</div><div> Branch Network Analysis_Instantiation (object_17.html?object=143754)</div><div> Branch Portfolio_SD_Service Group (object_18.html?object=238544)</div><div> retrieve Branch Network Analysis (object_19.html?object=240645)</div><div> notify Branch Network Analysis (object_19.html?object=241280)</div><div> configure Branch Network Analysis (object_19.html?object=243427)</div><div> record Branch Network Analysis (object_20.html?object=246762)</div><div> request Branch Network Analysis (object_20.html?object=246845)</div><div> Analyze (object_28.html?object=58100)</div><div> Branch Network (object_24.html?object=76777)</div></div>
serves	<div><div> Channel Management (object_6.html?object=130032)</div><div> Channel Performance Management (object_6.html?object=130665)</div></div>