

Contribution Models (Capability)

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1. Role Definition

Develop and refine contribution models to detect underdeveloped business relationships and other opportunities

2. Example of Use

Financial engineers evaluate the relative business performance of customers and products to identify patterns that highlight business development opportunities from increased sales, usage activity and/or pricing

Documentation

Properties

Property	Value
Service Domain	
Individual Analytics	contributionModelSpecificationAccumulators contributionModelSpecificationActivityAnalysis contributionModelSpecificationPerformanceAnalysis contributionModelSpecificationTrends&Events

Portfolio Analytics	contributionModelSpecificationPortfolioActivityAnalysis contributionModelSpecificationPortfolioMake-UpAnalysis contributionModelSpecificationPortfolioPerformanceAnalysis
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Scenarios

Service Role	Develop and refine contribution models to detect underdeveloped business relationships and other opportunities
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BIAN Life Cycle

Registration Status	Registered
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Stereotypes

stereotype	ServiceDomain
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Appears on

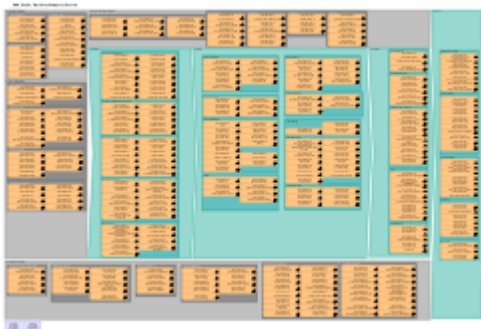
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(views/view_51084.html)



Contribution Models SD Overview

(views/view_51705.html)



BIAN Service Landscape V12.0 Value Ch...




















(views/view_51891.html)



BIAN Service Landscape V12.0 Matrix Vi...

Relations



aggregated by	 Models And Analytics (object_25.html?object=172124)
is equal to	 Contribution Models (object_36.html?object=30497)
is part of	 Models (object_25.html?object=130273)
realized by	<div><div> Contribution Model Specification_ Analytics Object (object_25.html?object=111265)</div><div> Contribution Model Specification (object_24.html?object=131601)</div><div> Contribution Model (object_24.html?object=131875)</div><div> Contribution Model Specification_Reporting (object_17.html?object=159887)</div><div> Contribution Model Specification_Instantiation (object_17.html?object=159899)</div><div> Contribution Model Specification_Invocation (object_17.html?object=159903)</div><div> notify Contribution Model Specification (object_18.html?object=238127)</div><div> terminate Contribution Model Specification (object_18.html?object=239208)</div><div> create Contribution Model Specification (object_19.html?object=239513)</div><div> record Contribution Model Specification (object_19.html?object=239696)</div><div> retrieve Contribution Model Specification (object_19.html?object=239959)</div><div> update Contribution Model Specification (object_19.html?object=240432)</div><div> Contribution Models_SD_Service Group (object_19.html?object=242837)</div><div> request Contribution Model Specification (object_20.html?object=247842)</div><div> Design (object_28.html?object=58118)</div></div>
serves	 Customer Management (object_6.html?object=126743)