

Jonathan Deleon - [www.JonathanTDeleon.com]

PROFESSIONAL SUMMARY: Highly curious and driven **Front End Web Developer** that has acquired complementary skills in business, internet marketing, and web analytics.

TECHNICAL SKILLS:

- Proven proficiency in modern HTML5, CSS and JavaScript.
- Develops in ECMAScript 6, SASS, and utilizes responsive web design techniques.
- Ability to develop web applications using Front End frameworks such as Angular and React.
- Heavily utilizes software development tools such as Git Version Control, Grunt, Gulp, WebPack, Babel, NPM, and Javascript Linting.
- Commands the ability to build unit tests utilizing Jasmine and TDD testing methodology.
- Experience working with various APIs and making asynchronous JavaScript requests.
- Exceptional team communication, time management, and multi-tasking skills.

EXPERIENCE:

Darden Restaurants, Inc.

2016 - 2018

Online Analytics Associate

Orlando, FL

- Effectively communicated to key stakeholders the interactions and behaviors of visitors on all the brands' digital properties such as websites and mobile apps.
- Developed and launched automated tests using JavaScript and JQuery in order to monitor the validity of website tags.
- Lead the team effort in enhancing analytics by providing efficient Quality Assurance (QA) of website tags so that all web analytics data are within 95% confidence rate.

The SocialLion, LLC

2014 - 2017

President & Founder

Orlando, FL

- Effectively cultivated a digital marketing agency from idea conception to profitability
- Established and executed digital marketing advertising campaigns while maintaining strategic goals and following branding guidelines
- Created company tools and documentation in order to aid marketing, operations, and sales. These tools included custom content calendars, client report templates, marketing strategy guidelines, and systems & processes in order to maintain a cloud based team environment

EDUCATION:

BACHELORS – Business Management | *Minor* - Information Technology

University of Central Florida

3.96 GPA & Founders Award Recipient (College of Business)

CERTIFICATE – Front End Web Development Nanodegree

Udacity