

# Jonathan Deleon - [[www.JonathanTDeleon.com](http://www.JonathanTDeleon.com)]

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**PROFESSIONAL SUMMARY:** Highly curious and driven **Front End Web Developer** that has acquired complementary skills in business, internet marketing, and web analytics.

## **TECHNICAL SKILLS:**

- Proven proficiency in modern HTML5, CSS and JavaScript.
- Develops in ECMAScript 6, and utilizes responsive web design techniques.
- Ability to develop web applications using Front End frameworks such as Angular and React.
- Heavily utilizes software development tools such as Git Version Control, Grunt, Gulp, WebPack, Babel, NPM, and Javascript Linting.
- Ability to build unit tests utilizing Jasmine and TDD testing methodology.
- Experience working with various APIs and making asynchronous JavaScript requests.
- Exceptional team communication, time management, and multi-tasking skills.

## **EXPERIENCE:**

### **Darden Restaurants, Inc.**

**2016 - 2018**

*Online Analytics Associate*

Orlando, FL

- Effectively communicated to key stakeholders the interactions and behaviors of visitors on all the brands' digital properties such as websites and mobile apps.
- Developed and launched automated tests using JavaScript and JQuery in order to monitor the validity of website tags.
- Lead the team effort in enhancing analytics by providing efficient Quality Assurance (QA) of website tags so all web analytics data are within 95% confidence rate.

### **The SocialLion, LLC**

**2014 - 2017**

*President & Founder*

Orlando, FL

- Effectively cultivated a digital marketing agency from idea conception to profitability
- Established and executed digital marketing advertising campaigns while maintaining strategic goals and following branding guidelines
- Created company tools and documentation in order to aid marketing, operations, and sales. These tools included custom content calendars, client report templates, marketing strategy guidelines, and systems & processes in order to maintain a cloud based team environment

## **EDUCATION:**

### **BACHELORS – Business Management | *Minor* - Information Technology**

University of Central Florida

3.96 GPA & Founders Award Recipient (College of Business)

### **CERTIFICATE – Front End Web Development Nanodegree**

Udacity