John T Lovato

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Developer / Designer - Ethical Al Champions, April 2021 - Present

- Oversaw teams in design and developing of startup site.
- Collaborate with team members to develop branding guides and marketing packages.
- Compiled a library of user-friendly templates for re-use.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Established scope and set milestones for development of site, laying groundwork from layout to launch (CMS, Javascript, React)

Developer - STEEL | LINE (Contract), February 2021 - April 2021

- Responsible for creation of a Pittsburgh sports based e-commerce site.
- Collaborated with team designer and photographer to establish and maintain brand guidelines.
- Utilized proper UI/UX techniques to create a cohesive and inclusive site.
- Worked with stakeholders to create an effective and attractive workflow.
- Created and deployed a user friendly and mobile friendly site capable of user logins, admin use, inventory listing, and more (Heroku, Postman, Javascript, React).

Manager - Fast Graphics & Signs, March 2018 - January 2021

- Worked with clients to establish scope of project, set milestones and establish goals.
- Enhanced and upgraded client artwork, including illustrations, readying them for print.
- Developed collateral for clients such as displays, marketing, signs, etc.
- Managed and oversaw teams of designers to set daily goals, assigning duties, and scheduling milestones.
- Supervised financial initiatives banking, payroll, and budgeting.

EDUCATION

Front End Development - Treehouse Online, June 2019 - November 2020

- Created several project sites using a mobile-first approach using HTML, CSS, JQuery an Javascript.
- Sought afterclass learning of React, Python, SCSS/LESS, and APIs.
- Rated and reviewed fellow peer-published sites.

Computer Science, Bachelors - Adams State University, September 2009 - June 2013

- Build an maintain websites based on today's standards.
- Trained in UI/UX, accessibility, and best practices.

Other Skills

- Adobe Photoshop, Illustrator, InDesign, Etc
- Microsoft Office, Word, Excel, Powerpoint, etc
- Creativity, Illustration, Problem-Solving