

JAMES T. PLATT

Financial & Business Analysis

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Highly motivated problem solver with a passion for operations, finance and getting things done.

EXPERIENCE

Financial & IT Consulting Project Manager, San Francisco Bay Area, CA 2012 – 2016

IT Consulting Project Manager – CodeKings (IT Consulting Start-Up, Bought by RewardStyle), San Mateo, CA

- In charge of internet software development for web and mobile applications, focus on security & performance
- Managed group of 5 engineers and 1 designer through to client project completion
- Built front-end ad server for rS Media using HTML5, CSS3, JS, jQuery, Ember.js and Angular.js
- Maintained, wrote and tested affiliate API queries through Python scripts for in-house financial reporting tool

Web Developer – ThisMoment (Start-Up Online Marketing Agency), San Francisco, CA

- Built marketing technology for companies to connect with their target audiences in real time on any device
- Built website for Budweiser's Super Bowl ad "Hero's", which was the 2nd most tweeted campaign of all time
- Developed customized websites and applications for Fortune 500 companies, using in-house frameworks
- Utilized HTML5, CSS3, jQuery, Javascript and PHP to build custom sites; managed revision history through Git
- Troubleshoot and modified individual pages, modules and SQL databases for QA and customer support requests

Office Manager / Bookkeeper / IT Helpdesk – TRC, Inc. (Bar of America, Hospitality), Truckee, CA

- In charge of office management, cash and IT at the largest private restaurant conglomerate in Lake Tahoe
- Performed daily accounting duties and analysis reporting for upper management
- Performed intermediate webmaster duties such as domain registrar redirecting, DNS, server & web hosting
- Installed new POS system and new PCs, upgraded all old hardware and systems

Accounting Software Quality Assurance Analyst, Reno, NV 2010 - 2011

QuickBooks Quality Assurance Analyst – Intuit Inc. (Revenue: \$4.2 billion), Reno, NV

- QA Analyst for QuickBooks enterprise software designed for small businesses, accountants and individuals
- Performed and documented functional, regression and end-user acceptance testing of QuickBooks upgrades

Business Analyst – GFI Group (Wall Street Broker), New York, NY 2008 – 2010

- Promoted to Business Analyst at GFI. In charge of designing the best possible in-house trade capture systems
- Acted as project manager; liaised between the company's most important resources: Brokers and Developers

Sr. Accountant – GFI Group (Wall Street Broker) / Associated Press, New York, NY 2004 – 2008

- Responsible for the accounting and monthly reporting of 30+ desks and 5+ foreign offices
- Prepared monthly financial statements for GFI Foreign Exchange trading desks using Oracle systems

EDUCATION

- **B.A., Business Management Economics** – UC Santa Cruz, CA
- **Web Development Bootcamp** – CodingDojo, Mountain View, CA