

# JAMES PLATT III

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## Experience:

### **FOUNDER, The Sneaker Savant, LLC**

January 2014 to Present – Oakland, CA

Having sold over 1,000 pairs of sneakers on eBay single-handedly over the past 15 years, I wanted to standardize the condition of the shoes that I was selling. In collaboration with a few industry veterans, I created a brand, a workflow, products and procedures in order to create the only sneaker (condition) grading service on the market.

- Develop end-to-end fulfillment process of receiving shoes, grading, registering, photographing and packing, listing, selling and shipping out to customers all over the world.
- Work with several overseas companies to procure grading and preservation production supplies.
- Developed and maintain complex grading algorithm, database, registry and front-end database.
- Maintain 100% positive buyer feedback seller rating through eBay accounts (primary ID: TheSneakerSavant)

### **SOFTWARE ENGINEER, rewardStyle, LLC (formerly PROJECT MANAGER, CodeKings, LLC)**

January 2015 to Present – San Mateo, CA

- Run, maintain, write and test affiliate API queries through Python scripts for in-house financial reporting tool
- Build Front-End Ad server for rS Media using HTML5, CSS3, JS, jQuery, Ember.js and Angular.js.
- Manage group of 5 engineers and 1 designer through to project completion (of rS Media)

### **FRONT END ENGINEER, Thismoment, Inc.**

May 2013 to August 2014 - San Francisco, CA

- Develop customized websites and applications for fortune 500 companies using in-house frameworks or processes
- Utilize HTML5, CSS3, jQuery, Javascript and PHP to build custom sites. Manage revision history through Git.
- Create and maintain basic and custom 'on-template' websites using proprietary content management system.
- Troubleshoot and modify individual pages, modules and SQL databases for QA and customer support requests.

### **OFFICE MANAGER, Tahoe Restaurant Collection, Inc.**

December 2011 to December 2012 - Truckee, CA

- In charge of all things IT at the largest private restaurant conglomerate in Lake Tahoe.
- Performed intermediate webmaster duties with domain registrar redirecting, DNS, server & web hosting packages.
- Installed new POS system and new PCs, upgraded all old hardware and systems.

### **QUALITY ASSURANCE ANALYST, Intuit, Inc. via FIALA Project Resources**

October 2010 to July 2011 - Reno, NV

- Responsible for documentation and performance of functional, regression and end-user acceptance testing of QuickBooks upgrades in an Agile project management environment.
- Tested development and engineering upgrades by reconciliations, UI and UX testing, batch job processing, stored data and back office user interfaces. Utilized black and white box testing methods.

### **STRATEGIC BUSINESS SYSTEMS ANALYST, SR. ACCOUNTANT & JR. ACCOUNTANT, GFI Group, Inc.**

March 2004 to March 2010 - New York, NY

## Education:

### **WEB DEVELOPMENT BOOTCAMP, CodingDojo.co**

February 2013 to April 2013 - Mountain View, CA

- Completed 3 class projects using a myriad of languages

### **Bachelor of Arts, Business Management Economics, UC SANTA CRUZ**

Graduated 2002

- Primarily focused on mathematical methods for economists