# Module 2.1 - Introduction to HTML, CSS, and Javascript

#### Overview

- Web Development
- Parts of a web page
- Web Site Components
  - Structure (X/HTML)
  - Presentation (CSS)
  - Behavior (Javascript)
- Simple Web Pages
- More Complete Web Page Example

# Web Development

- Requirements
  - Web Server
  - File location that the web server accesses for requested content
  - Files must be readable by all users
- General Process
  - Create basic content in HTML or XHTML (structure)
  - Change appearance of content through the definitions of styles using CSS (presentation)
  - Add dynamic capabilities to content through Javascript (behavior)
  - REPEAT over and over and over again

# Parts of a Web Page

```
<html>
       <!-- The HTML block is the container for all of your page content -->
2
       <head>
           <!-- The head is where you include pointers to external resources
           (i.e. style sheets and javascript files), blocks of Javascript code
           , styles, etc. -->
           <title>The page title also goes in here</title>
       </head>
       <body>
           <!-- The body is where you put all of the content for the page
           (i.e. the material that will be displayed in the web browser) -->
11
           <h1>Headers</h1>
           <div>Generic blocks of content
13
           Paragraphs
           Tables
15
           <img ...>Images</img>
16
           <form ...>Forms</form>
17
           Unordered Lists
18
           Ordered Lists
       </body>
20
   </html>
```

#### Web Site Components - Structure

Content is defined in terms of the structural elements available in HTML/XHTML

- Sample HTML/XHTML Tags
  - Paragraphs (i.e. blocks of text) are contained within ...
  - Headings (i.e. section headings, sub-headings) are contained within numerically defined header tags: <h1>...</h1>, <h2>...</h2>, <h3>...</h3>, etc.
  - Tabular data are within ... tags
  - List are specified within ... or ... tags, depending upon whether the list is ordered (numbered) or unordered (e.g. bulleted)
  - User input elements are put within <form>...</form> tags
  - Blocks of content (i.e. sections or divisions) are defined within <div>...</div> tags
- Structure is translated into the Document Object Model (DOM) for later use by CSS and Javascript

#### Web Site Components - Presentation

Modifications to default rendering of HTML/XHTML elements are made through styles defined in CSS

- Styles may be
  - defined in an external file that is referenced within the <head> block (the preferred method when doing "real" web development)
  - directly defined within the <head> block of a web page
  - directly embedded in the elements to which they apply (generally not a "Good Thing")
- When not embedded within an element, a style definition consists of
  - A selector
  - The style definition, enclosed in "curly-brackets", separated by "semi-colons"
  - For example: h1 {color:red; font-size:18px;}

#### **CSS Selectors**

Selectors may be based on several criteria

- Element name: h1, p, table, u1, etc.
  - Element: <h1>A top level heading</h1>
    - Selector: h1 {color:red; font-size:18px}
- Element ID: a unique name assigned to HTML/XHTML elements within the structure of the document
  - Element: Some text goes here
  - Selector: #para01 {color:blue; font-size:12px}
- Class ID: a name assigned to multiple elements which may be modified through reference to their class
  - Element: Here are some instructions

  - Selector: .instructions {color:red; font-size:12px; text-decoration:blink}
- Selectors may be combined in a variety of ways

# Web Site Components - Behavior

The most interoperable language for adding dynamic behavior to web sites is Javascript - supported by most browsers on most operating systems

- A full-fledged programming language
  - A non-trivial undertaking to become proficient in
  - Experience in other programming languages can contribute to learning Javascript
- Defines actions that may be taken on/by DOM elements
- Allows for modification of existing DOM elements, creation of new DOM elements after the page has finished loading from the server, retrieval of new content after page loads
  - An interactive web page that may behave like a local desktop application

#### Reference Links

- w3schools.com
  - HTML 4.0 / XHTML 1.0 Tag Reference
  - Cascading Style Sheet (CSS) selectors and elements
  - Javascript reference
- World Wide Web Consortium (W3C)
  - HTML and CSS Background
  - HTML and CSS Tutorial Links Page
  - Validators Page
- Webmonkey.com
  - HTML Cheat Sheet
  - CSS Guide

# Simple Web Page

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"</pre>
   "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
   <html xmlns="http://www.w3.org/1999/xhtml">
       <head>
           <meta http-equiv="Content-Type" content="text/html;charset=utf-8" />
6
           <title>This is a simple web page</title>
       </head>
       <body>
           <h1>They don't get any simpler than this!</h1>
10
           OK, not much simpler than this.
11
           Hello World?
12
       </body>
13
   </html>
```

link to example

#### Simple Web Page with CSS

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"</pre>
   "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
   <html xmlns="http://www.w3.org/1999/xhtml">
       <head>
           <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
6
           <title>This is a simple web page - with styling</title>
           <style type="text/css">
               h1 {color:blue; font-size:large}
               p.para {color:#777777; font-size:small}
10
               #annoying {color:red; text-decoration:line-through}
           </style>
12
       </head>
       <body>
14
           <h1>They don't get any simpler than this!</h1>
15
           OK, not much simpler than this.
           Hello World?
17
       </body>
   </html>
19
   link to example
   Simple Web Page with Javascript
   <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"</pre>
   "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
   <html xmlns="http://www.w3.org/1999/xhtml">
       <head>
           <meta http-equiv="Content-Type" content="text/html;charset=utf-8" />
           <title>This is a simple web page with Javascript</title>
           <script type="text/javascript">
               function genericAlert() {
                   alert("You just did something ...")
                   document.getElementById("clickMe").style.color = "red"
11
               }
           </script>
13
       </head>
```

<h1>They don't get any simpler than this!</h1>

OK, not much simpler than this.

link to example

</html>

</body>

<body>

15

17

19

21

# More Complete Web Page Example

Hello World?

[Figure 1 about here.]

What happens when you click me?

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# List of Figures

1	NAWRS Mapper.	<i>HTML</i> : 39	Lines; $CS$	SS: 136  Lines;	core.js: 515 Lines +	- Google Maps API
	and JOuery Frame	ework				

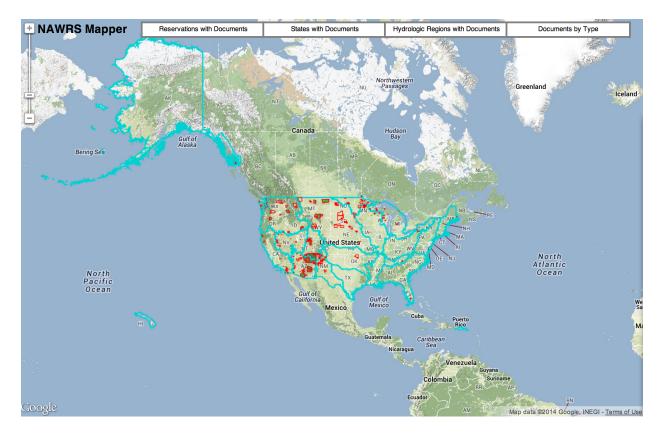


Figure 1: NAWRS Mapper. HTML: 39 Lines; CSS: 136 Lines; core.js: 515 Lines + Google Maps API and JQuery Framework