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## Module 2.1 - Introduction to HTML, CSS, and Javascript

### Overview

- Web Development
- Parts of a web page
- Web Site Components
  - Structure (X/HTML)
  - Presentation (CSS)
  - Behavior (Javascript)
- Simple Web Pages
- More Complete Web Page Example

### Web Development

- Requirements
  - Web Server
  - File location that the web server accesses for requested content
  - Files must be readable by all users
- General Process
  - Create basic content in HTML or XHTML (structure)
  - Change appearance of content through the definitions of styles using CSS (presentation)
  - Add dynamic capabilities to content through Javascript (behavior)
  - REPEAT over and over and over and over again

## Parts of a Web Page

```
1 <html>
2   <!-- The HTML block is the container for all of your page content -->
3   <head>
4     <!-- The head is where you include pointers to external resources
5        (i.e. style sheets and javascript files), blocks of Javascript code
6        , styles, etc. -->
7     <title>The page title also goes in here</title>
8   </head>
9   <body>
10    <!-- The body is where you put all of the content for the page
11       (i.e. the material that will be displayed in the web browser) -->
12    <h1>Headers</h1>
13    <div>Generic blocks of content</div>
14    <p>Paragraphs</p>
15    <table>Tables</table>
16    <img ...>Images</img>
17    <form ...>Forms</form>
18    <ul>Unordered Lists</ul>
19    <ol>Ordered Lists</ol>
20    <li>List Items</li>
21  </body>
22 </html>
```

## Web Site Components - Structure

Content is defined in terms of the structural elements available in HTML/XHTML

- Sample HTML/XHTML Tags
  - Paragraphs (i.e. blocks of text) are contained within `<p>...</p>` tags
  - Headings (i.e. section headings, sub-headings) are contained within numerically defined header tags: `<h1>...</h1>`, `<h2>...</h2>`, `<h3>...</h3>`, etc.
  - Tabular data are within `<table>...</table>` tags
  - List are specified within `<ol>...</ol>` or `<ul>...</ul>` tags, depending upon whether the list is ordered (numbered) or unordered (e.g. bulleted)
  - User input elements are put within `<form>...</form>` tags
  - Blocks of content (i.e. sections or divisions) are defined within `<div>...</div>` tags
- Structure is translated into the Document Object Model (DOM) for later use by CSS and Javascript

## Web Site Components - Presentation

Modifications to default rendering of HTML/XHTML elements are made through styles defined in CSS

- Styles may be
  - defined in an external file that is referenced within the `<head>` block (the preferred method when doing “real” web development)
  - directly defined within the `<head>` block of a web page
  - directly embedded in the elements to which they apply (generally not a “Good Thing”)
- When not embedded within an element, a style definition consists of

- A selector
- The style definition, enclosed in “curly-brackets”, separated by “semi-colons”
- For example: `h1 {color:red; font-size:18px;}`

## CSS Selectors

Selectors may be based on several criteria

- Element name: `h1`, `p`, `table`, `ul`, etc.
  - Element: `<h1>A top level heading</h1>`
  - Selector: `h1 {color:red; font-size:18px}`
- Element ID: a unique name assigned to HTML/XHTML elements within the structure of the document
  - Element: `<p id="para01">Some text goes here</p>`
  - Selector: `#para01 {color:blue; font-size:12px}`
- Class ID: a name assigned to multiple elements which may be modified through reference to their class
  - Element: `<p class="instructions">Here are some instructions</p>`
  - Another Element: `<p class="instructions">Here are some more instructions</p>`
  - Selector: `.instructions {color:red; font-size:12px; text-decoration:blink}`
- Selectors may be combined in a variety of ways

## Web Site Components - Behavior

The most interoperable language for adding dynamic behavior to web sites is *Javascript* - supported by most browsers on most operating systems

- A full-fledged programming language
  - A non-trivial undertaking to become proficient in
  - Experience in other programming languages can contribute to learning Javascript
- Defines actions that may be taken on/by DOM elements
- Allows for modification of existing DOM elements, creation of new DOM elements after the page has finished loading from the server, retrieval of new content after page loads
  - An interactive web page that may behave like a local desktop application

## Reference Links

- [w3schools.com](http://w3schools.com)
  - [HTML 4.0 / XHTML 1.0 Tag Reference](#)
  - [Cascading Style Sheet \(CSS\) selectors and elements](#)
  - [Javascript reference](#)
- World Wide Web Consortium (W3C)
  - [HTML and CSS Background](#)
  - [HTML and CSS Tutorial Links Page](#)
  - [Validators Page](#)
- [Webmonkey.com](http://Webmonkey.com)
  - [HTML Cheat Sheet](#)
  - [CSS Guide](#)

## Simple Web Page

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
2 "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
3
4 <html xmlns="http://www.w3.org/1999/xhtml">
5   <head>
6     <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
7     <title>This is a simple web page</title>
8   </head>
9   <body>
10    <h1>They don't get any simpler than this!</h1>
11    <p>OK, not much simpler than this.</p>
12    <p>Hello World?</p>
13  </body>
14 </html>
```

[link to example](#)

## Simple Web Page with CSS

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
2 "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
3
4 <html xmlns="http://www.w3.org/1999/xhtml">
5   <head>
6     <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
7     <title>This is a simple web page - with styling</title>
8     <style type="text/css">
9       h1 {color:blue; font-size:large}
10      p.para {color:#777777; font-size:small}
11      #annoying {color:red; text-decoration:line-through}
12    </style>
13  </head>
14  <body>
15    <h1>They don't get any simpler than this!</h1>
16    <p class="para">OK, not much simpler than this.</p>
17    <p id="annoying" class="para">Hello World?</p>
18  </body>
19 </html>
```

[link to example](#)

## Simple Web Page with Javascript

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
2 "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
3
4 <html xmlns="http://www.w3.org/1999/xhtml">
5   <head>
6     <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
7     <title>This is a simple web page with Javascript</title>
```

```
8      <script type="text/javascript">
9          function genericAlert() {
10              alert("You just did something ...")
11              document.getElementById("clickMe").style.color = "red"
12          }
13      </script>
14  </head>
15  <body>
16      <h1>They don't get any simpler than this!</h1>
17      <p>OK, not much simpler than this.</p>
18      <p>Hello World?</p>
19      <p id="clickMe" onclick="genericAlert();">What happens when you click me?</p>
20  </body>
21 </html>
```

[link to example](#)

## More Complete Web Page Example

[Figure 1 about here.]

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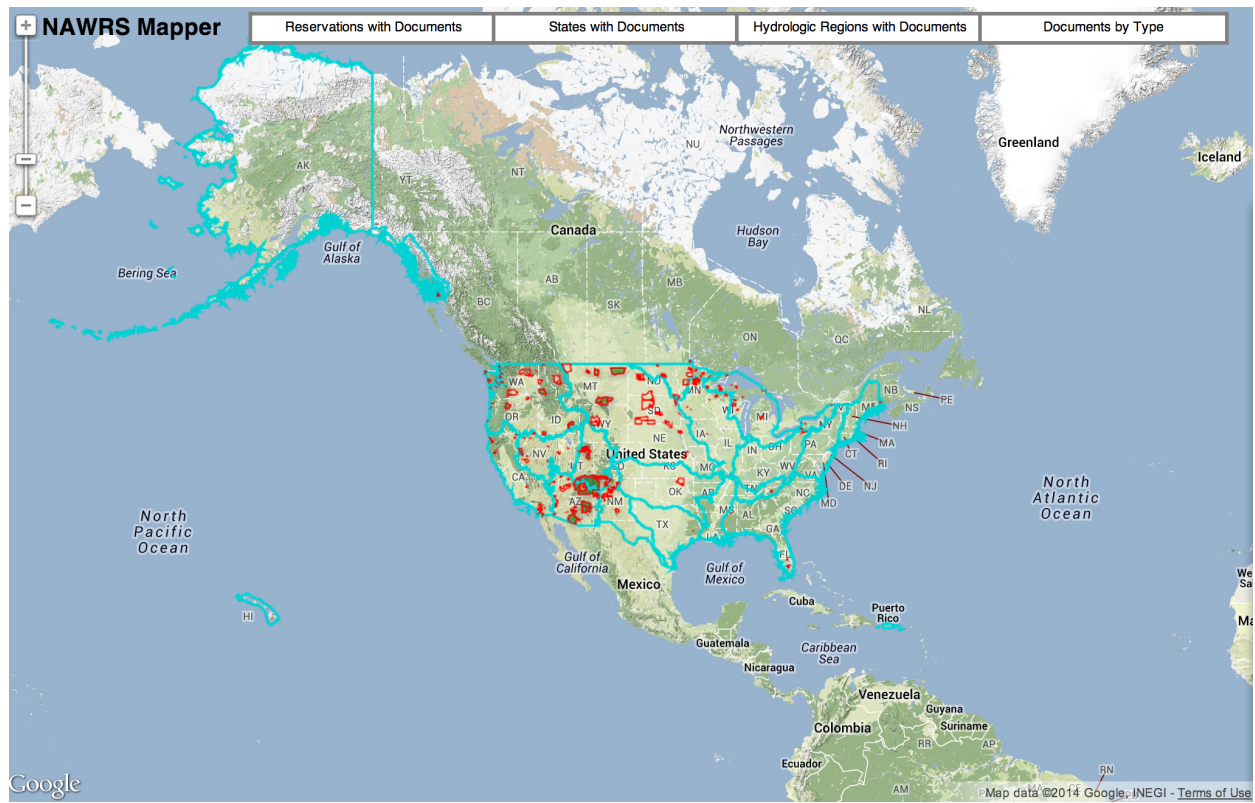


Figure 1: [NAWRS Mapper](#). *HTML*: 39 Lines; *CSS*: 136 Lines; *core.js*: 515 Lines + Google Maps API and JQuery Framework