

# Patient Patty

## the Private School Teacher



"EdTech  
inspires  
learning  
and  
creativity."

I also use:

**typing.com**

**Raz-Kids**

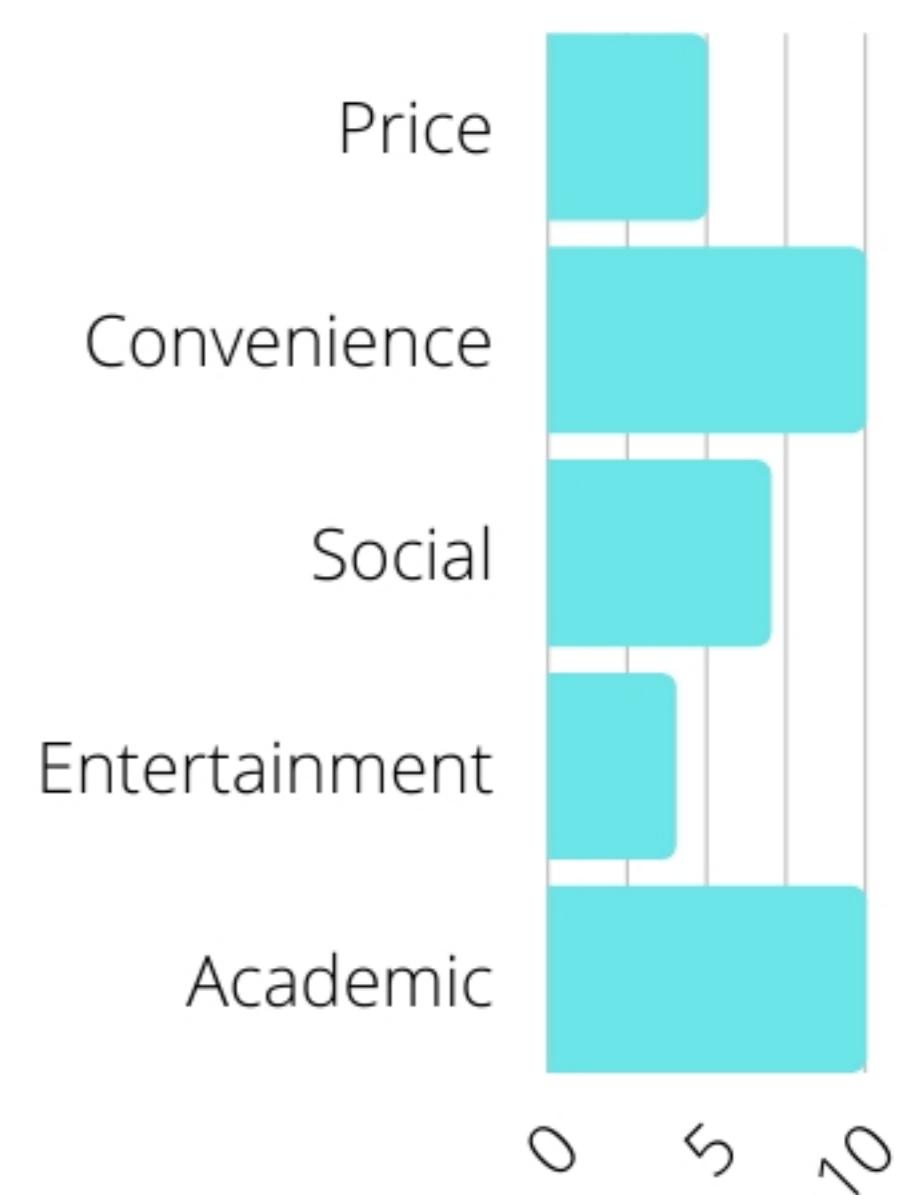
**BrainPOP**

Innovative

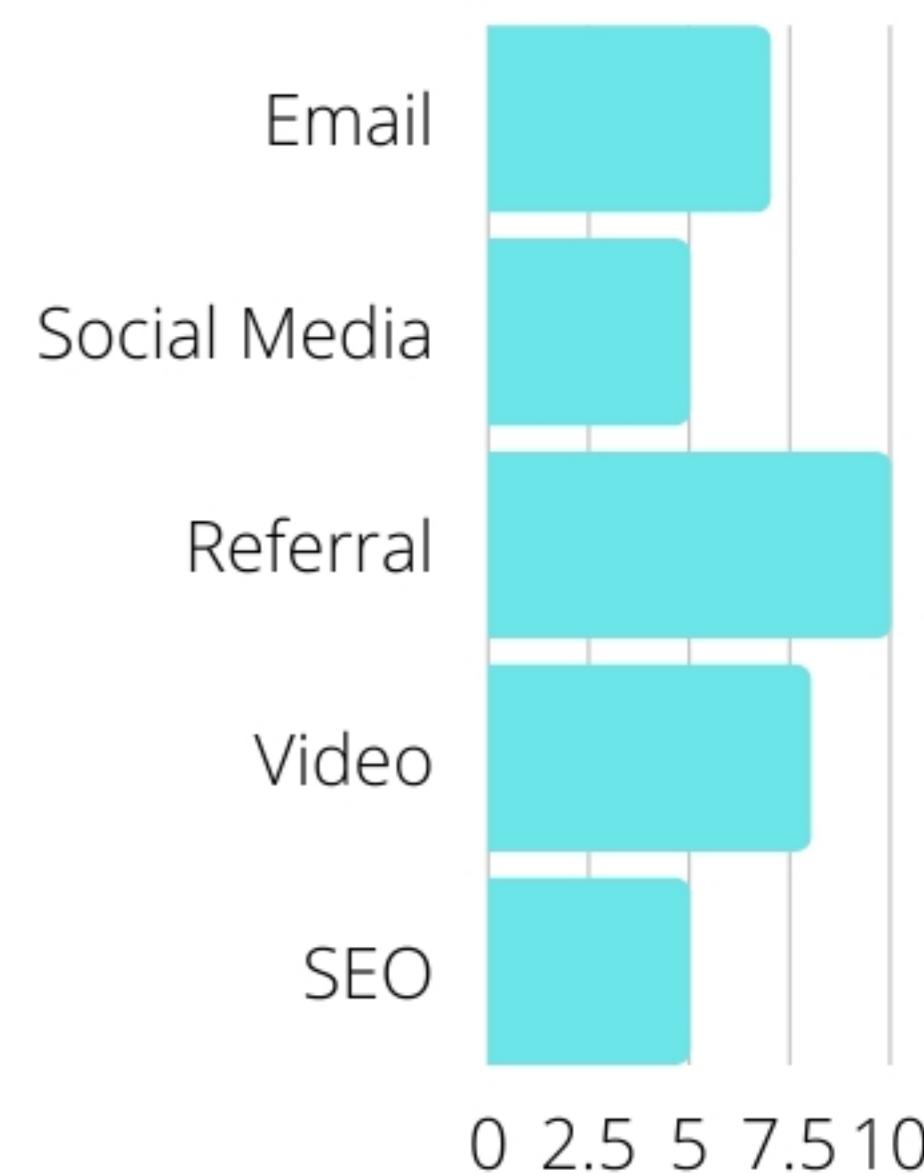
Resourceful

Networker

### Motivations



### Preferred Channels



- Goals:
- Pick and choose features and navigate to specific content in StudyHaus in the classroom for delivering a hybrid lesson
  - Customizable lesson content for individual student pace of learning; I don't mind that students are learning ahead of others in course content
  - Have innovative project and extracurricular teaching ideas supported by rich media content

Frustrations:

- Students expect education to be very entertaining; I need variety in delivery of lesson content
- Students in one class have very advanced level or are very behind grade level
- Parents have high expectations for student progress because they are paying yet sometimes students are just not motivated so I turn to EdTech for out-of-the-box project ideas and inspiration

When I use StudyHaus in the classroom, it is not the main attraction of my lesson. Instead, I might show a webpage or mobile screen to my students to spark conversation or to introduce a topic. In my hybrid lessons, the students jump back and forth between working in small groups and individually on tablets and desktops. The best use of StudyHaus is for short activity bursts which provide formative assessments during teaching to check whether my students understood the main lesson content. I also use it for assigning students to collaborate and work on online projects involving rich media.

# Pressured Pete

## the Public School Teacher



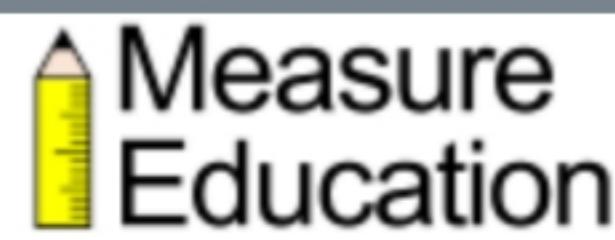
Energetic

Concerned

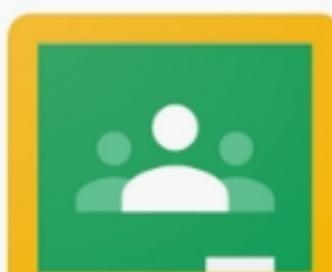
Change-maker

"EdTech  
allows  
me  
to  
stay  
organized."

I also use:



Learning.com  
EXCEL IN A DIGITAL WORLD



Google Classroom

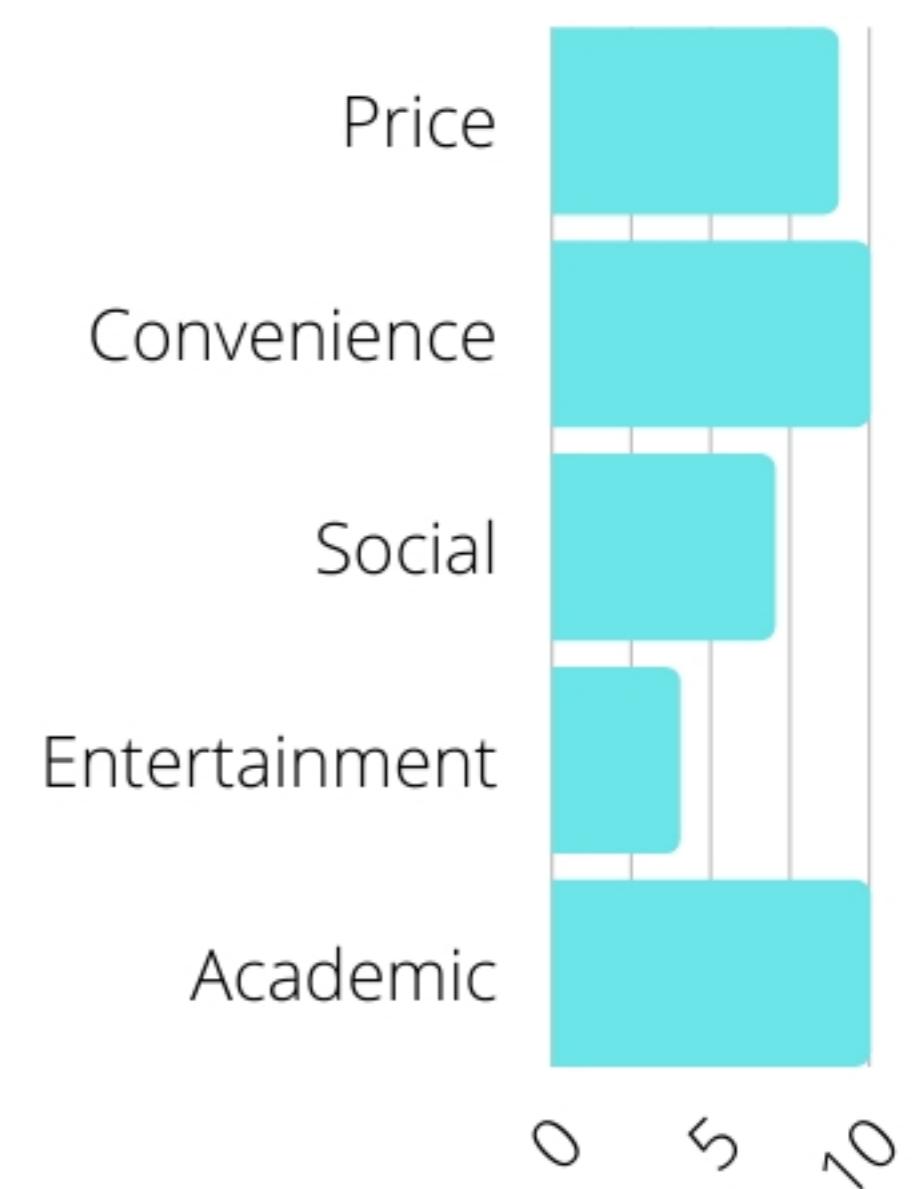
### Goals:

- Have most reliable technology in the classroom
- Easily track student progress and metrics for meeting state and national standards
- Easy to get students on same pace-more to do for advanced students and graded content or less to do on same lesson content for the struggling students and ESL students

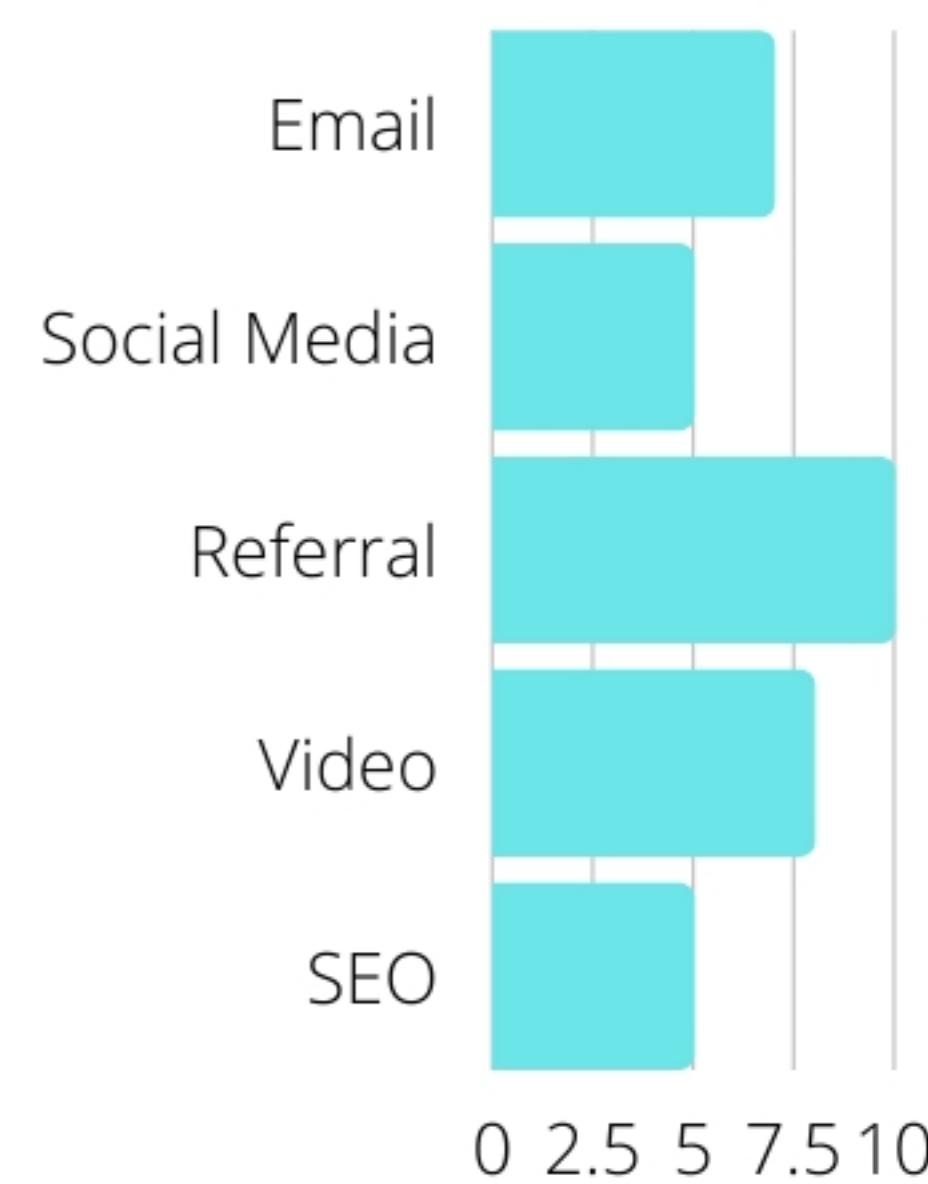
### Frustrations:

- Educational tech content needs to have enough lesson content to fill an entire classroom period in the computer lab
- Parents will complain and I will have low homework turn-in rate if tech is not easy to use or explain
- There are too many passwords for teachers and parents to safeguard and juggle; students will forget their passwords

### Motivations



### Preferred Channels



When I use StudyHaus in the classroom, it is the main attraction of my period in the computer lab. Once or twice a week, all of the tech content comes for a straight 45 minutes. If there is not enough content, my advanced students should have more to do to challenge them while not getting ahead of others in the curriculum. I use StudyHaus to forecast students' end-of-year achievement and national test scores. I also use it to communicate with parents how to track homework and sign off on student progress. It significantly reduces my paper trail.

# Keen Kevin

the K-12 Student



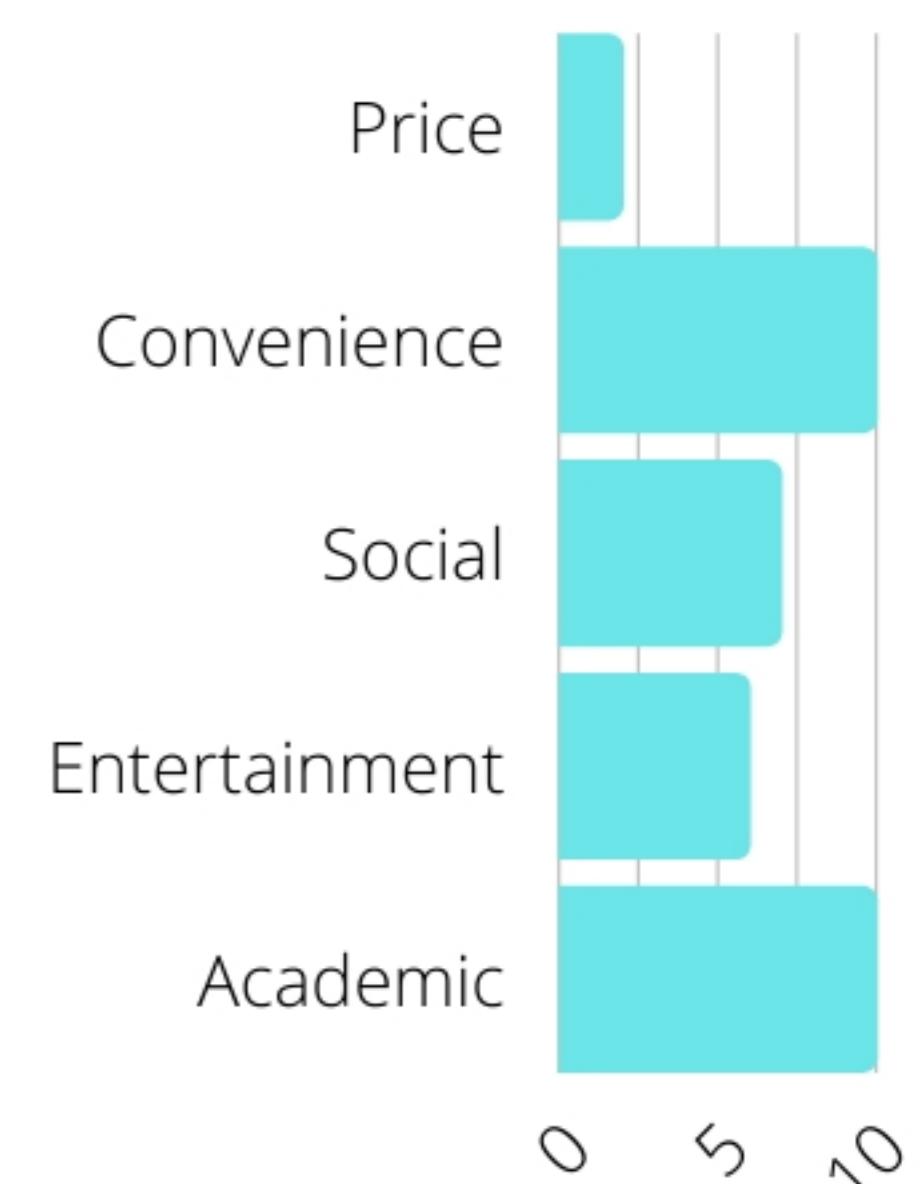
"EdTech  
is  
cool  
when  
it's  
fun."

Curious

Independent

Switcher

## Motivations



### Goals:

- discover cool new tech and apps to tell my friends about
- show off tricks and tips from what I know more about academics from outside learning
- become the smartest kid in my class and maybe my grade

### Frustrations:

- school can be too boring and there's not enough games
- I want to know what grown-ups know about making money, computers, and business. I don't want to wait till I'm older
- I'm a little worried about my future status in society

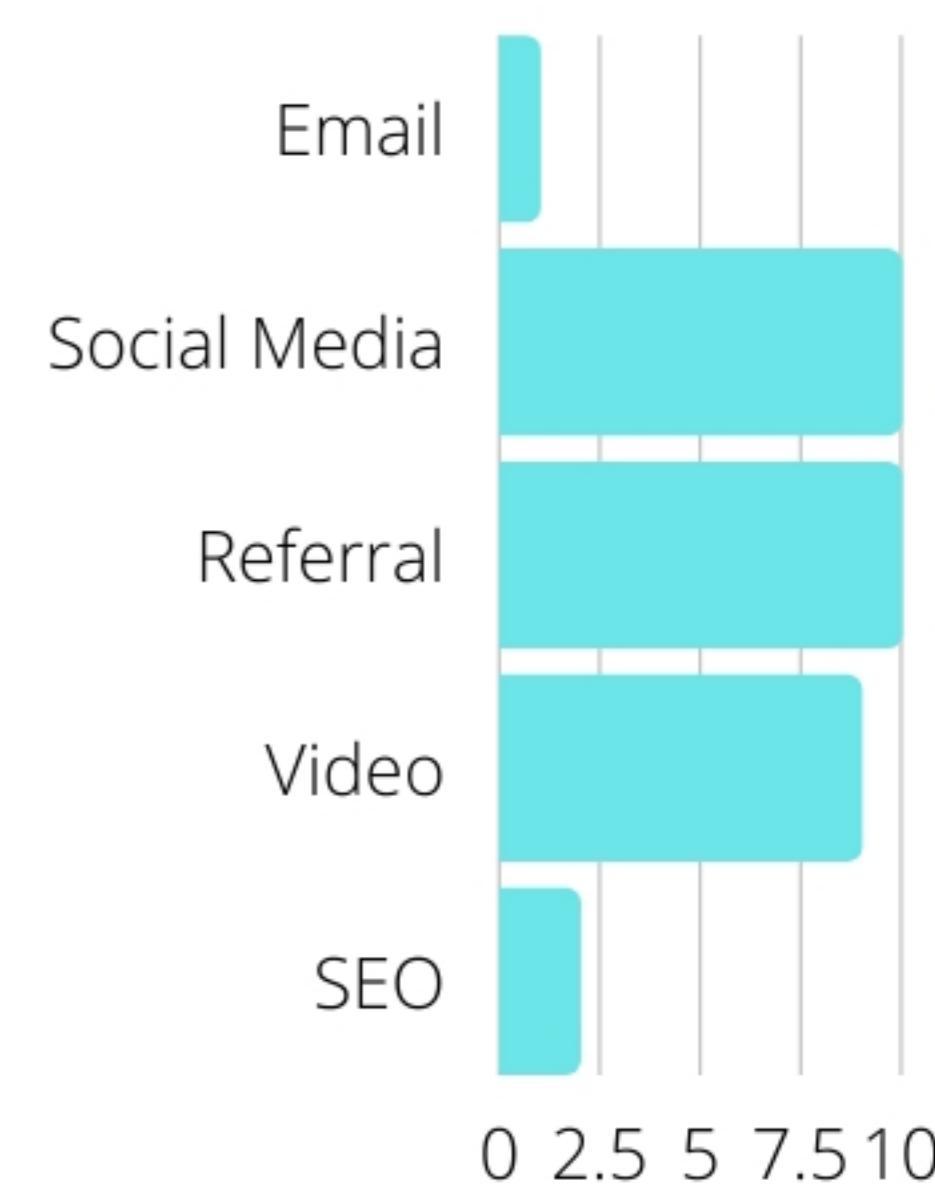
## I also use:

**MINECRAFT**

**MISSION US**

Google Arts & Culture

## Preferred Channels



My school doesn't use StudyHaus, and I found it on an mobile app on my own after school one day. I like the animated avatars and rewards system that allows me to style my avatar and my mobile phone pet. I like being able to send some of the content in a greeting text gif to my friends after I complete a level. The gifs are funny and the animals are cute. I also have learned quite a bit of stuff I can't learn at school like how to plan the cash flow for a business. Now I am going to make the case to my parents that this summer they should let me sell candy at the swimming pool.

# Resilient Rachel

the Remedial Student



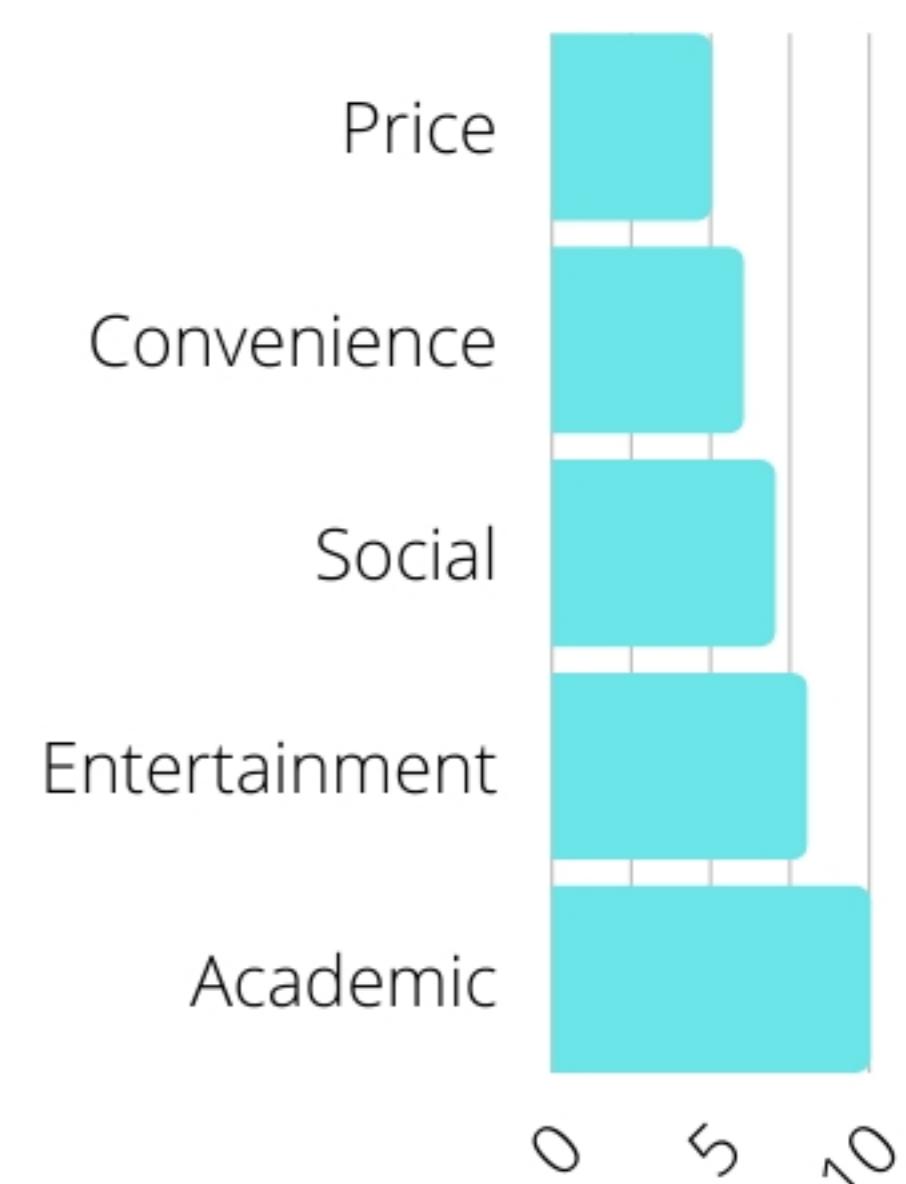
"EdTech  
helps  
me  
to  
stay  
focused  
at  
home."

Forgetful

Discouraged

Passive

## Motivations



### Goals:

- Graduate on time or soon after
- Help myself, family, or friends recover from a life event
- Study smarter, and still have time to do fun things

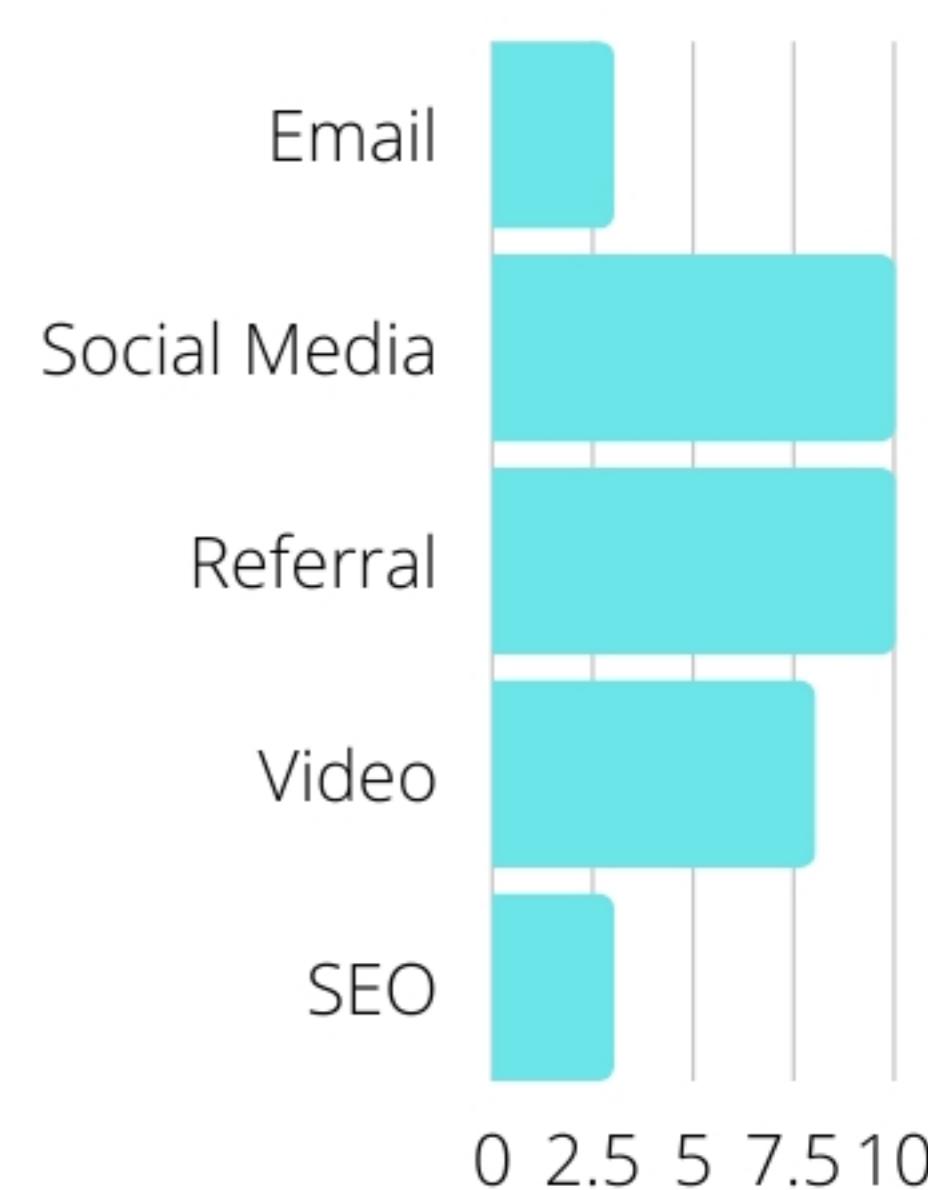
### Frustrations:

- Academics are hard to follow and not self-explanatory
- I have to look too many words up in the dictionary and it slows me down
- I hate certain subjects and I'm no good at them no matter how hard I try

## I also use:



## Preferred Channels



The after-school director told me to make an account on StudyHaus to avoid summer school next year. I hope I can get caught up, so I use the self-tracking and planning tool to schedule my curriculum for the year to make sure I arrange to cover it all in my own time this year. I feel like I get better step-by-step explanations on StudyHaus and when I click on text the definition pops up so I don't get slowed down by having to look up new words in the dictionary or Googling them. I hate some subjects, but I definitely want to raise a puppy on my phone so I'm more motivated to learn math to feed my puppy each day.

# Gainful Gabby

the Good Guardian



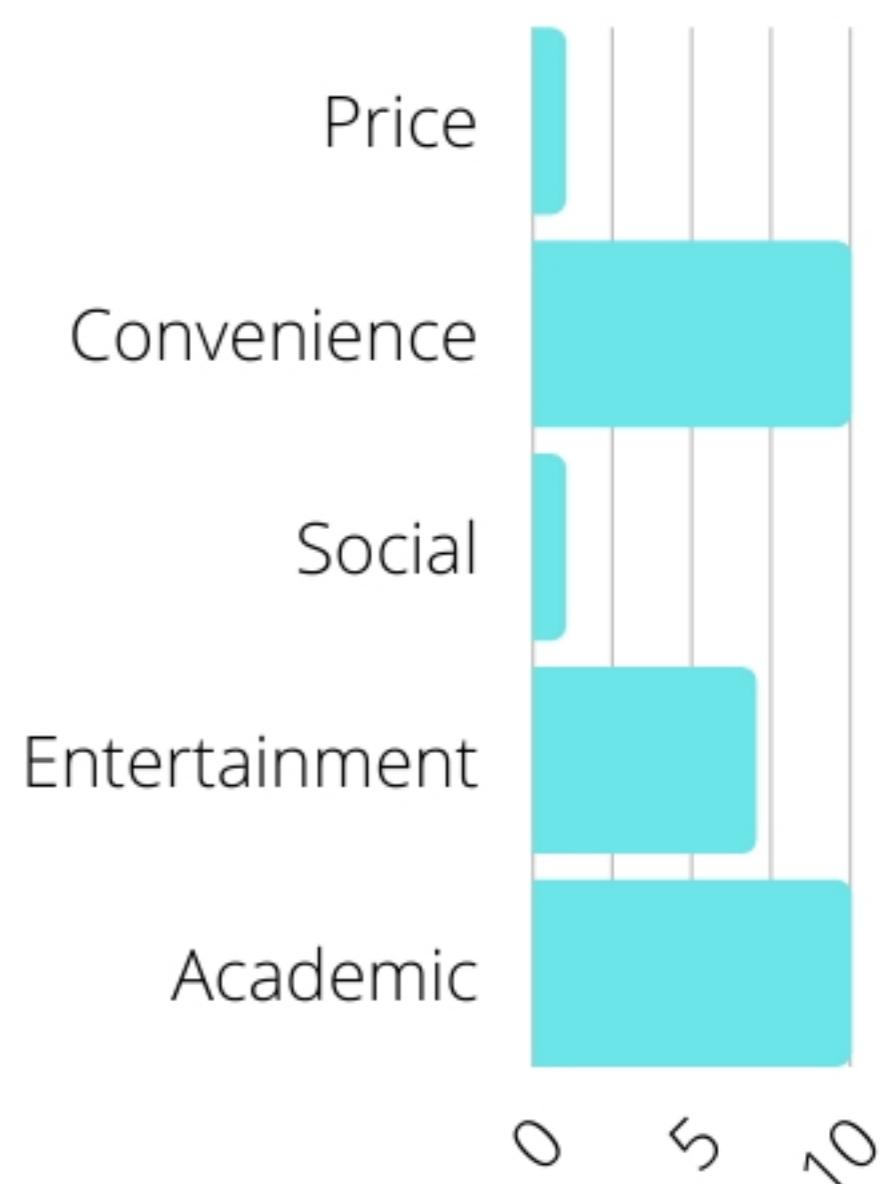
"EdTech  
fills  
in the  
gaps  
for  
access  
and  
privilege."

Pro-active

Concerned

Comparison Shopper

## Motivations



### Goals:

- Provide my child a wide variety of life experiences and academic tutors
- See my child progress into an inspired, self-motivated learner
- Discover and develop my child's talents as early as possible

### Frustrations:

- School can't be counted on to prepare my child for the future
- I don't know everything my child needs to know to succeed today
- Communication between parents and teachers can be too infrequent or not transparent

## We also use:



StoryBird

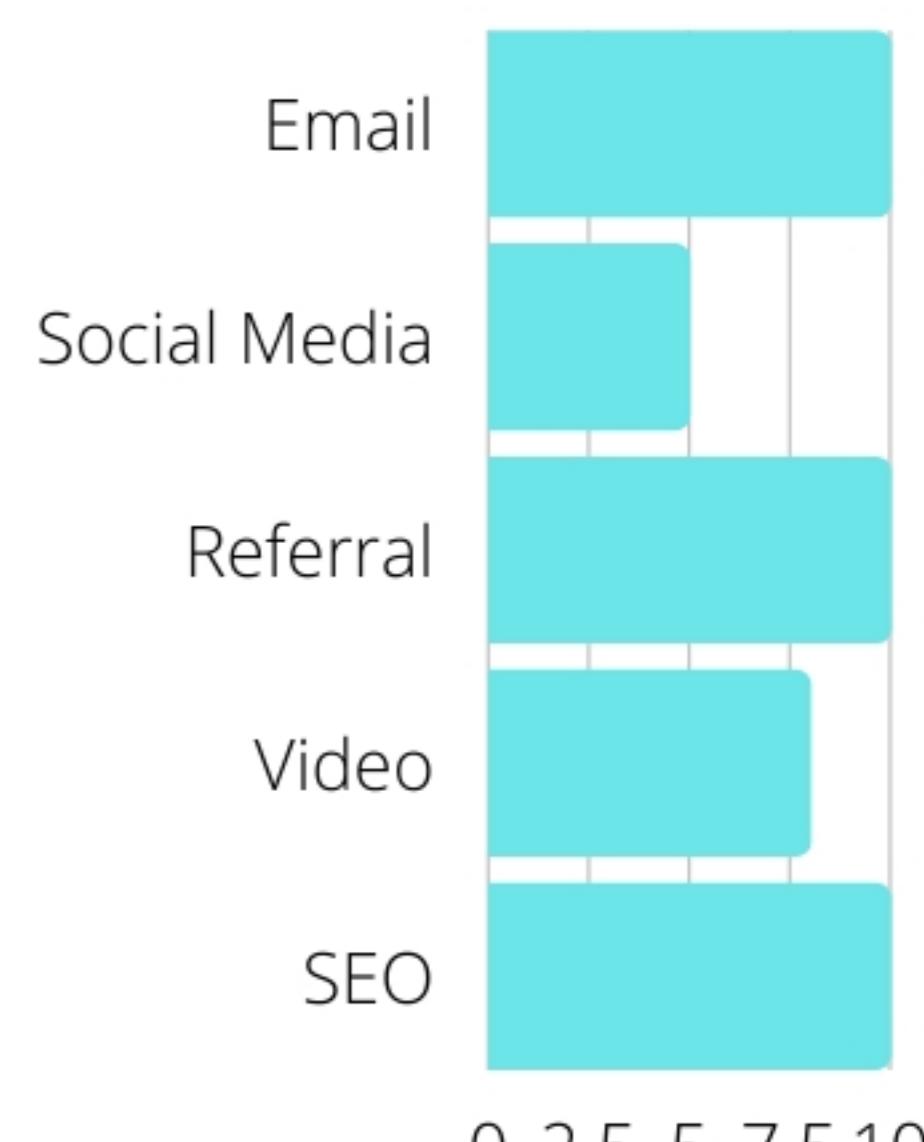


NaNoWriMo



iCivics

## Preferred Channels



0 2.5 5 7.5 10

I found StudyHaus online after about a week of searching online for a suitable extra-curricular program for my child. I liked the extra feature of optional projects to explore and the fact that my child makes an online portfolio demonstrating her applied skills which she can download and take with her. I hope it will help her chances to get admitted to an elite summer camp for junior achievers next year. She doesn't feel like I'm pushing her into this because the app is a little addictive and appeals to her aesthetically. The variable rewards make her curious to find out what happens next.