



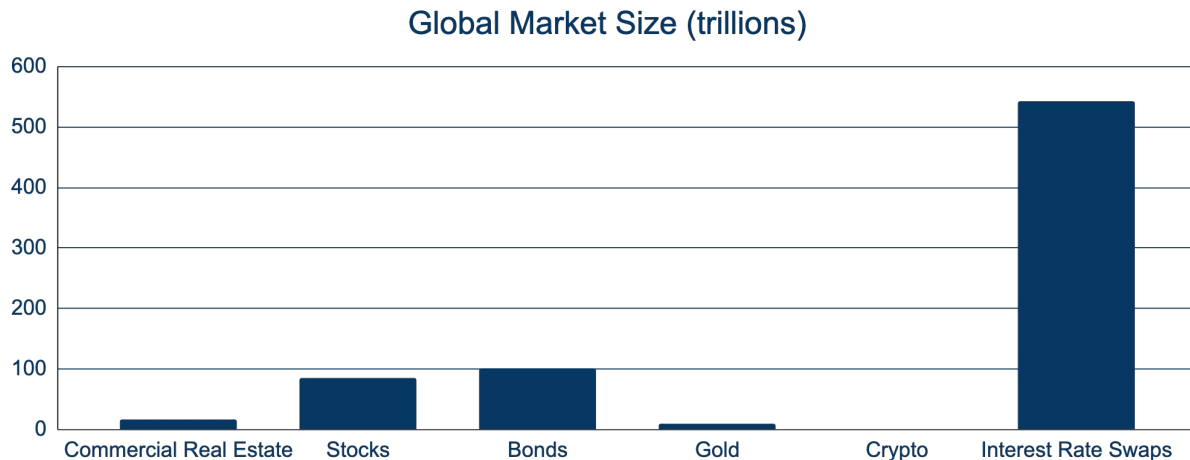
# DefiHedge

Pre-seed financing investor deck

DefiHedge is the first and most efficient protocol in crypto for fixed-rate lending & interest rate swaps.

Traditional interest rate derivatives are a

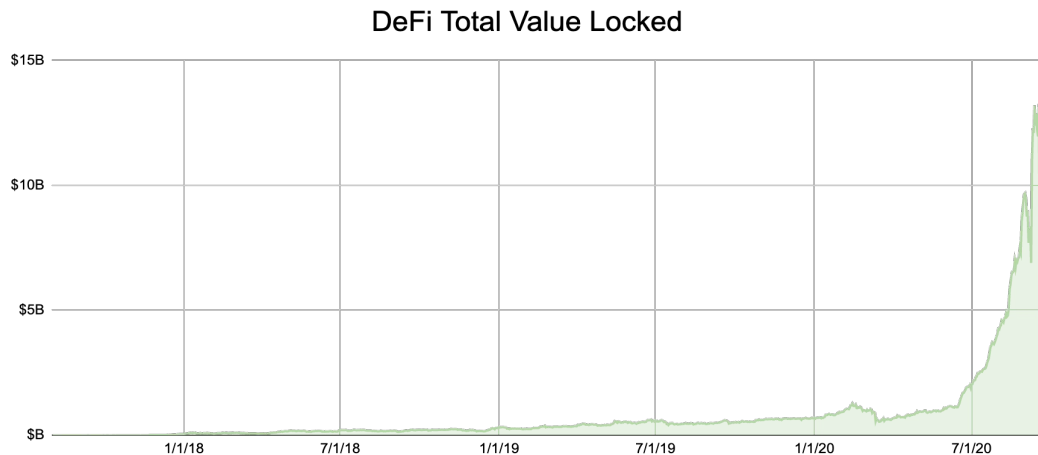
# \$524 Trillion Market.



Source: The Bank for International Settlements 2020 annual economic report.

Interest rate derivatives are used to manage lending risk or speculate on interest rate volatility.

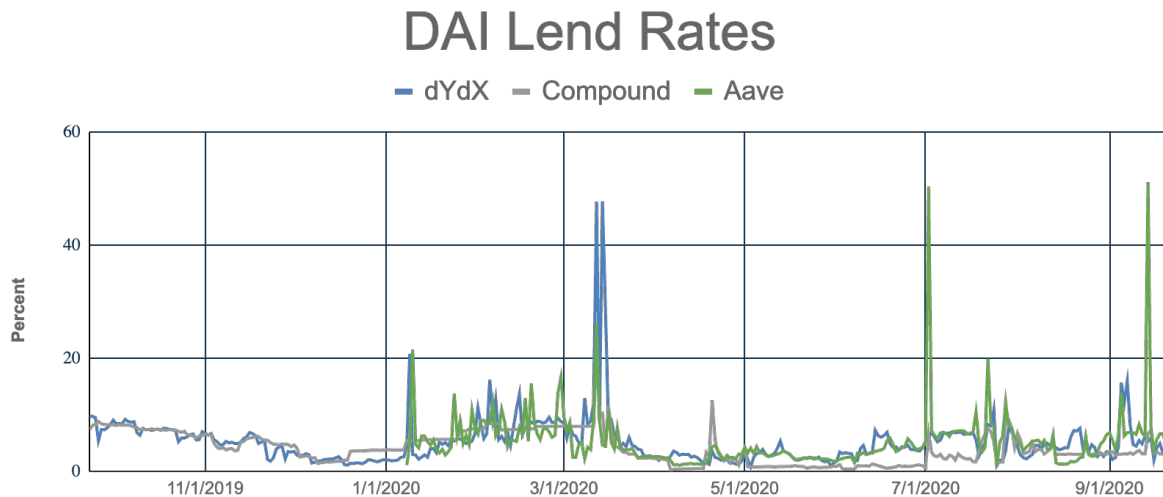
With the introduction of “Yield farming”, DeFi has grown by **16x** over the last year and created a massive market worth **\$9.52 Billion**.



Source: DeFi Pulse total value locked in DeFi as of September 22, 2020.

However, DeFi lending has a problem today...  
interest rates are **floating**.

With the rise of liquidity mining and yield farming,  
rates have become even more **volatile**.



# DeFiHedge introduces a **new symbiotic product** into the DeFi ecosystem that simultaneously solves a major problem and creates a new opportunity.

## Fixed Rate Returns

Variable rate lending services (e.g. Compound, Aave) allow those with surplus assets to put them to use, but only those with a high risk tolerance find the volatile rates these services offer to be acceptable. DeFiHedge gives them a stable way to participate in DeFi.

## Interest Rate Speculation

New protocols paired liquidity mining have the ability to change market dynamics quickly. However, currently there is no way for speculators to bet directionally on interest rates.



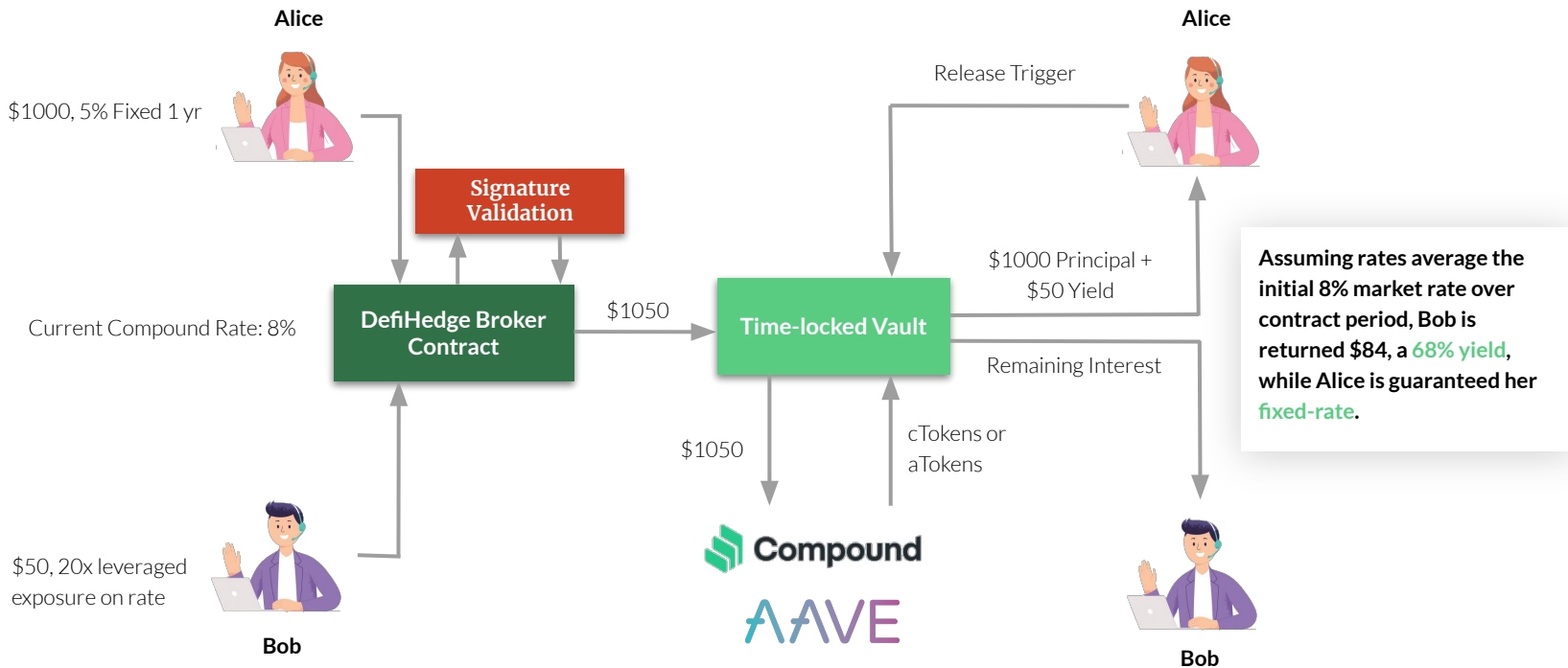
Lenders and traders demand  
**security.**

To ensure system fidelity, all assets are custodied in smart contracts and there is no borrowing, ever. As such, there is no counterparty or liquidation risk at the DefiHedge layer.

Using DefiHedge, lenders supplying to popular protocols like Compound and Aave can avoid volatility and **lock in a fixed yield**.

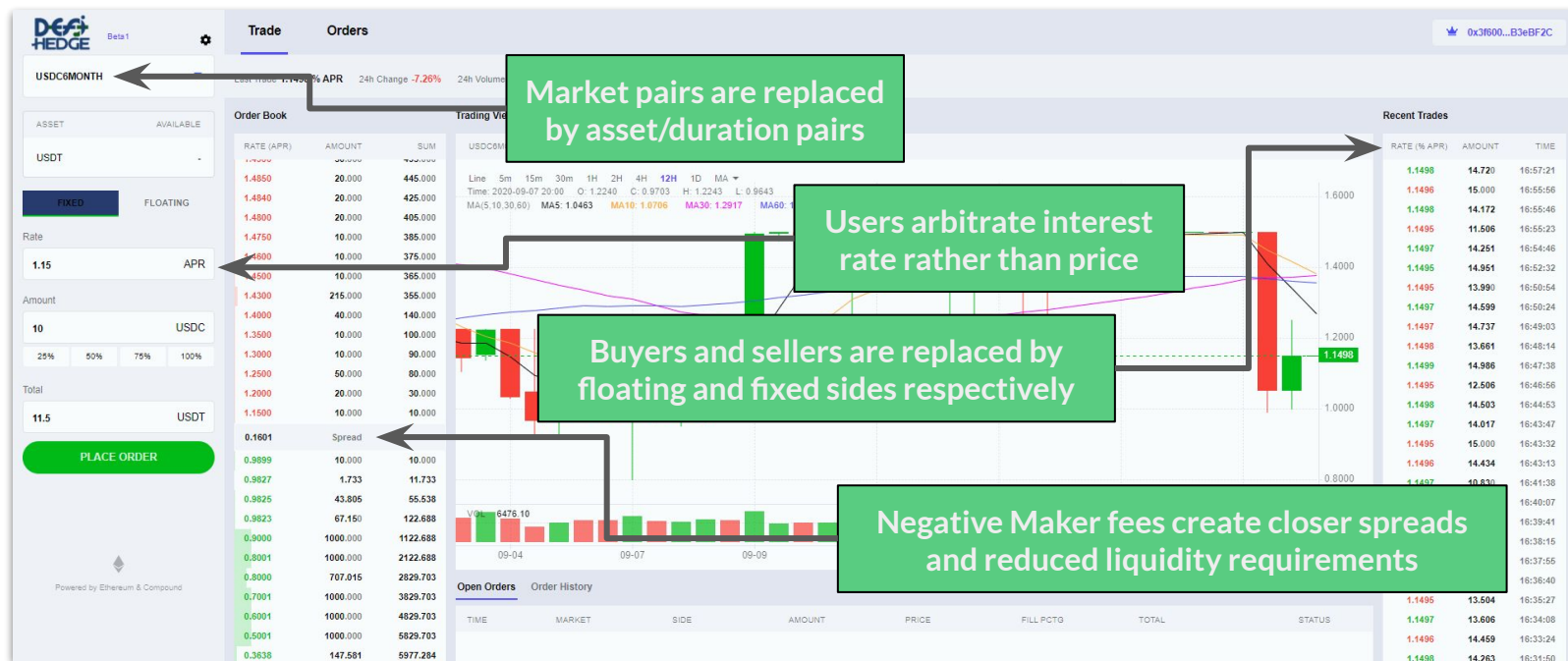
On the other side of the trade, speculators can **make leveraged directional bets** on the interest rates within these external protocols.

# How DefiHedge Works





# In addition to the protocol, DefiHedge has also built an exchange to facilitate transactions.



# Competition Overview:

## Fixed Rate Approaches in DeFi

### Zero-Coupon Bond

Decentralized zero-coupon bond models allow users to collateralize their capital in return for a coupon that can be redeemed for a predictable price at maturity.



This construction allows users to buy/sell a fungible coupon and ensure a fixed yield based on the current coupon price on the open market.

<b>Yield</b>	
	

### Direct Collateralized Swap

Direct collateralized swaps allow two users (floating trader & fixed lender) to match with one another and enforce a direct rate swap agreement at current market rate.

This construction allows lenders to directly receive a fixed-yield, reducing UX complexity and contract risk.

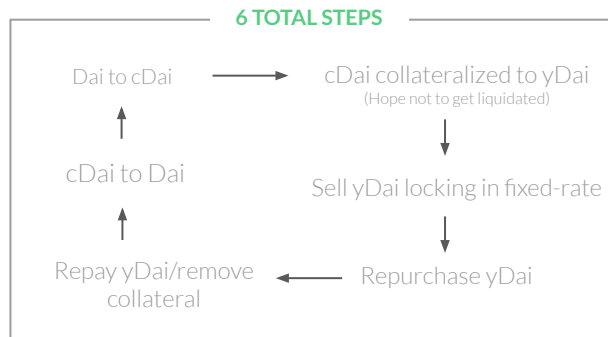
	
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# Competition Overview:

## Why are Collateralized Swaps better than z-c bonds?

### Zero-Coupon Bond

- High liquidity requirements (Lending, -Borrowing, Liquidation, Liquidity Provision)
- Necessitates slippage
- Requires multiple transactions for most use cases
- Use Case:** *Zero-coupon bonds (specifically -Yield Protocol) are most well optimized for fixed-rate borrowing.*



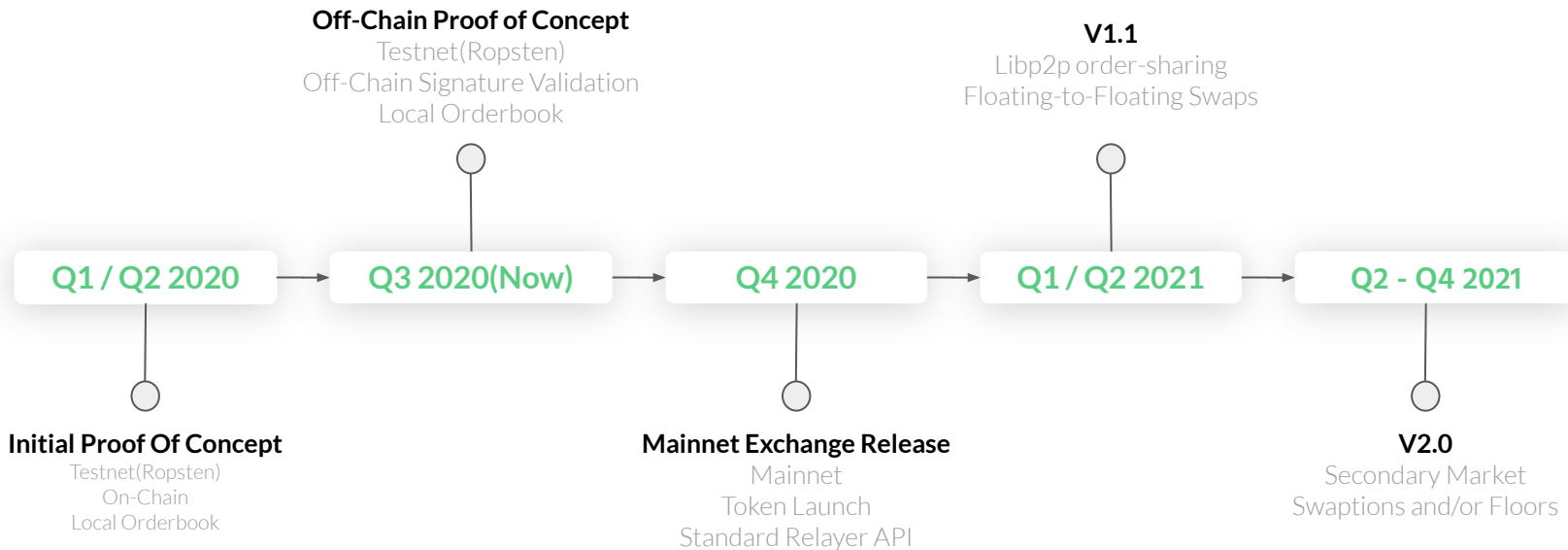
### Direct Collateralized Swap

- No borrowing, liquidation or liquidity provision layer (lower liquidity requirement, lower contract risk)
- CLOB; less slippage and further reduces liquidity requirements
- Low transaction overhead
- Use Case:** *Direct swaps provide the most efficient solution for floating-side swaps and fixed-rate lending. Direct swaps also enable borrowers of Compound/Aave to hedge their positions.*



# Roadmap:

Current progress, Upcoming Milestones



# Team

## Julian Traversa

FOUNDER & CEO



Founder & Full-Stack, Nescience  
Software & Capital

3x ETH Global Hackathon Prize  
Winner

Bitcoin Kernel Genesis Fellow

Led development of Nescience's  
non-custodial crypto rebalancing &  
market-making tools

## Hiring 3 positions

Funding from this round will go  
toward sourcing a co-founder and  
hiring for three-four open positions.

Front-end developer

Protocol developer

Full-Stack/Backend developer

Business Development Lead

# Token Distribution Strategy

## 28% Early Investors

In order to provide true utility behind our token, early investors provide the capital, resources and guidance to fill a team and build a product before token launch.

## 40% Liquidity Providers

In order to both incentivize liquidity and decentralize ownership, we offer negative maker fees in the form of token distribution.

## 2% Compound & Aave Stakeholders

In order to attract liquidity and align the incentives of current liquidity providers, we plan to snapshot the activity of each given money market before our respective releases.

## 10% Developer Fund

In order to ensure sustainable development of the protocol, we have separated funds for future community developer compensation before token launch.

## 10% Retained by DefiHedge

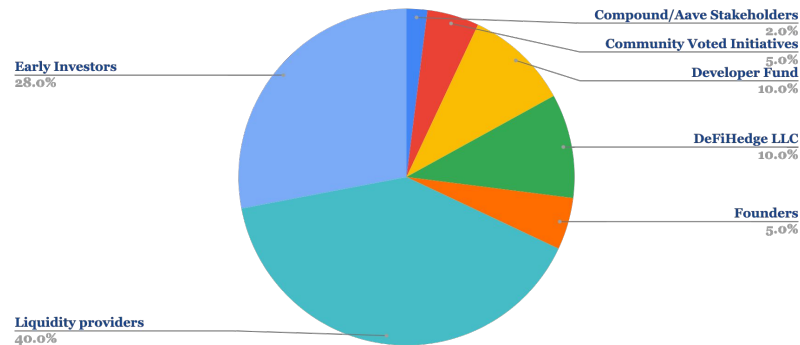
In order to fund any number of unforeseen expenses (particularly legal) we have also separated out organizational funding.

## 5% Founders

In order to push a more “fair” launch and retain founder incentives, we have limited the founder allocation to 5%.

## 5% Community Voted Initiatives

In order to ensure the sustainability of community initiatives and ensure a more altruistic ethos, we have earmarked funds for the community to commit towards initiatives such as third-party exchange interfaces, bitcoin grant rounds, etc.



# Funding Round Strategy

## Funding Goal

**\$1M** for **15%** of the network, and thus a...

**\$6.67M** fully diluted network valuation

## Primary Costs

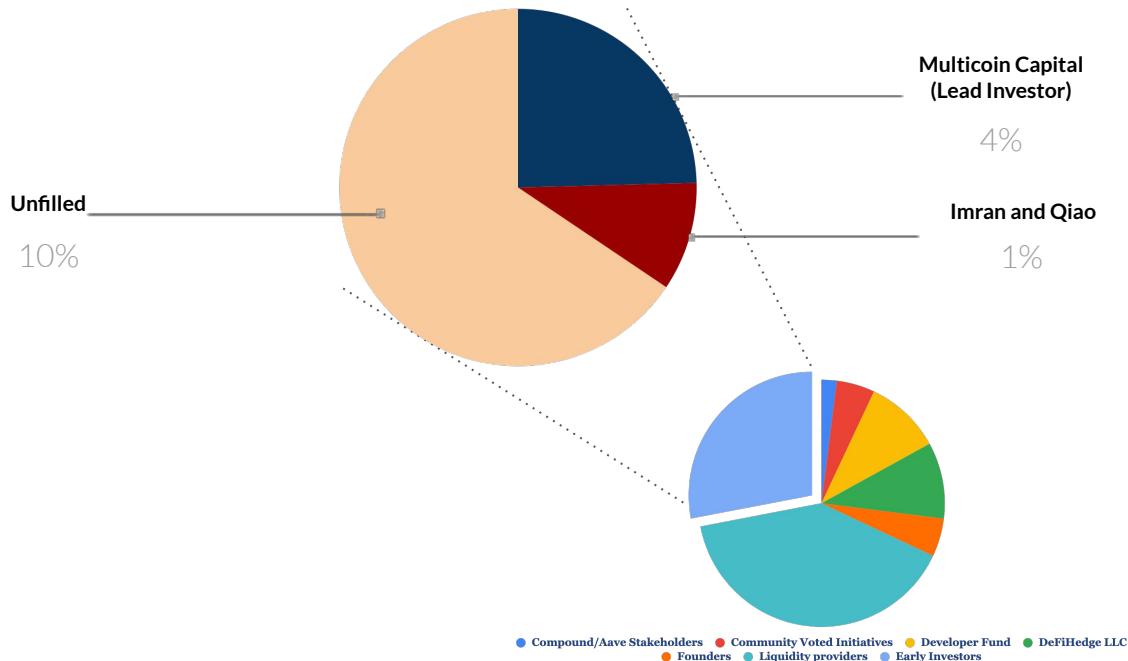
**Frontend Developer (1)** -  
\$100-125K / year

**Full-Stack Developer (1)** -  
\$110-150K / year

**Solidity Contract Developer (1)** -  
\$110-140K / year

**Legal Counsel & Cloud Hosting** -  
\$150K / year

**Total (assuming high end of estimate)** - \$565K / year





Defihedge.finance

Founder & CEO - Julian Traversa

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