- 1. It is an ubiquitous software application
  - 1. It is a template for organization of speech
- 2. Power points history began 25 years ago
  - Found by forethought Inc in 1983
  - 2. In 1987, the company began shipping Presenter
  - 3. Company was then purchased by Microsoft for 14 million
  - Now called power pointer, the software has a massive market share compared to anything else
- 3. The early 2000s brought many CEOs banned its use in meeting settings
  - 1. Military information sharing became focused on powerpoint, thus inefficient.
  - 2. Poor presentation skills lead ot faults in Afghanistan.
  - 3. The presentations became almost entirely powerpoint and when shared were confusing because of a lack of text.
  - 4. This could be the cause for crash shuttle.
  - 5. "Software appear to support creativity, works by limiting expression and neutralizing language"
- 4. Speeches are the horse in buggy in the modern automobile world of presentations
  - 1. Court cases won by use of slides
  - 2. They have become some of the biggest ways to share information
  - 3. Ted talk to anything are given from powerpoint

4.

- 5. Slides are the box that constrain the material
  - 1. Only way t show roe than one is in a very not clean environment
  - 2. The animations do not always give the audience the intended meaning

3.

- 6. The translation of Information style
  - 1. The information style changed from brevity with strict formatting to reports containing detailed and drawn out information structures.
  - 2. Graphs went from statiscalling information with regard to censuses, to being continued within everything regardless of need
  - 3. No longer was the information explained, graphs brought the need for the information to be interpreted yourself.
- 7. In order for Powerpoint to succeed presentations had to be presented.
  - 1. They tried to show that companies had been using presentations for a long time before
  - 2. The software became so good that eventually the software was selling the computer.
  - 3. Originally the presentation could be printed out onto transparent slides for use of overhead projectors
  - Powerpoint would developed further using Genigraphic's themes for presenting such as colors and templates.
- 8. Power points are normally presented and thus do not focus on the readability.
  - Presenters begin adopting unique styles to how the information was shared.
  - 2. They do not carry information the same was as a written paper.
- 9. What else is there?
  - PowerPoints has succeeded because it has become the industry staple and the industry shifted around it.
  - 2. There are many options for people that do not want to see the conventional format, many companies are implementing it now.

3.

10. "Powerpoint is just one example of the oft-overlooked conditioning of knowledge production."