

MOBILE & WEB UX DESIGNER

JUAN CAMILO CARO RODRIGUEZ

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EDUCATION

Diploma Graphic Design	Yoobee Colleges	July 2020
Diploma Web Design/UX	Yoobee Colleges	July 2021
Certificate Complete Web Developer In 2023: Zero to Mastery	ZTM	July 2023
Certificate Complete Web Design: from Figma to Webflow to Freelancing	Udemy	Jan 2025

SKILLS

- Back End Skills: SQL JSON, NodeJS
- Front End Skills: HTML5, CSS3, React, jQuery, JavaScript ES6
- Webflow & Figma
- Chrome Developer Tools & Debugging
- Database Web Storage
- Version Control Git
- API management
- Marketing and DNS management
- Eagerness to learn
- SEO Positioning
- Ability to work in a highly technical environment
- Can do attitude
- Photoshop, Illustrator
- Leadership

Portfolio

<https://codewithjuan.com/>

Web Services

Freelancing

Web & UX Designer

Wellington New Zealand

June 2022 - Jan 2025

Mastertouch & Jono Decorators Limited

Key Achievements:

- Implemented and enforced brand guidelines across all product interfaces, ensuring consistent graphic standards and enhancing brand recognition throughout the customer journey.
- Designed and developed websites with optimized load times, improving site speed by 80% and ensuring superior performance on all devices.
- Implemented SEO best practices within the design to enhance organic search rankings and visibility.
- Conducted user research and usability testing, leading to improved website navigation and functionality.
- Implemented responsive design practices, optimizing websites for mobile devices and increasing mobile traffic by 85%.
- Held meetings with the clients, discussing in-depth how we'll build the right website to solve his particular problem, with regular follow-up meetings to go over design iterations and additions.

DataTorque
Internship

Software Engineer
Wellington New Zealand

Nov 2021

DataTorque is a company focused on Revenue, Customs, and Transport Management, doing Implementation Services and Support, considering Business Process Design and Change Management, including Infrastructure Services and Data Security

Key Achievements & Projects:

- Improved code quality by conducting thorough peer reviews, resulting in a reduction of bugs by 20% and ensuring that all code was ready for testing.
- Implemented effective troubleshooting techniques to address software issues, resulting in a 15% decrease in customer complaints and improved user experience.
- Utilized advanced SQL queries to analyze and optimize the performance of our revenue management system, resulting in a 15% increase in efficiency.
- Developed and executed comprehensive UI and integration test plans using C# and JavaScript, resulting in a 20% reduction in software bugs.
- Integrated plugins in micro front-end apps using React, resulting in a 30% decrease in load time for web pages.

Referee upon request

Kind, Regards

Juan Camilo Caro Rodriguez