

# Juan Cano-Selles

Product Manager / Program Lead — Cloud, AI & Platform Delivery

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Braunschweig, DE — open to relocate to Zürich, CH

## Profile

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- Certified **PMP (2025)** and **SAFe Product Owner (2021)** with 10+ years of experience in digital product, cloud, and AI-enabled platform delivery.
- Skilled at driving complex technical initiatives from ideation to launch, connecting engineering, UX, and business goals through data and measurable impact.
- Experienced in managing **AI/ML readiness, search and recommendation features, and commerce integrations** for large-scale user platforms.
- Combines technical literacy with product vision to deliver scalable, user-focused, and insight-driven experiences.

## Core Competencies

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- **Product Strategy & Execution:** Translating product narratives into OKRs, roadmaps, and launch metrics.
- **AI/ML Product Readiness:** Data validation, feature evaluation, and KPI tracking for model-driven services.
- **Cross-Functional Collaboration:** Partnering with Engineering, UX/UI, Data Science, and Leadership for aligned execution.
- **Cloud & Tooling:** GCP, AWS, CI/CD, API design, and telemetry-based insights for reliability and scalability.
- **Stakeholder Leadership:** Communicating vision, trade-offs, and outcomes to C-level and partner teams.
- **Product Domains:** Cloud Platforms, AI Services, Search & Recommendation Systems, Digital Commerce.

## Professional Experience

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### Program Manager — Cloud & Data Platforms

Mar 2024 – Sep 2025 | Wolfsburg, Germany

*CARIAD SE (Volkswagen Group)*

- Directed cross-functional delivery of large-scale cloud and data platforms enabling AI-based connectivity and analytics services across multiple brands.
- Defined OKRs and measurable KPIs to operationalize platform strategy and ensure launch readiness for data-driven applications.
- Partnered with engineering, UX, and analytics teams to translate complex technical specifications into product milestones and measurable outcomes.
- Governed roadmap and release cadence across 12 Agile teams; presented adoption metrics and progress to C-level stakeholders, driving a 25% improvement in release predictability.
- Oversaw ML data pipeline readiness and validation workflows, aligning data quality with algorithmic feature deployment and user experience improvements.

### Senior Product Owner — Connectivity & Digital Services

Nov 2020 – Mar 2024 | Wolfsburg, Germany

*CARIAD SE (Volkswagen Group)*

- Owned the end-to-end lifecycle of a multi-brand platform activating digital and connected services for millions of users across Europe.

- Defined product requirements and acceptance criteria in collaboration with distributed engineering and UX teams.
- Implemented performance dashboards and telemetry analytics to enable data-informed prioritization and roadmap iteration.
- Delivered multiple 0→1 initiatives introducing predictive and AI-enhanced automation layers, improving service activation speed by 20%.
- Regularly presented delivery progress, risk posture, and roadmap adjustments to executive steering committees.

### **Technical Project Lead — Connectivity Systems**

Mar 2019 – Nov 2020 | Barcelona, Spain

*SEAT S.A.*

- Led validation and integration of connected systems enabling remote vehicle data and telematics services.
- Coordinated multi-supplier engineering collaboration ensuring compliance, reliability, and scalability.

### **Consultant Engineer — IoT & QA Automation**

Oct 2015 – Mar 2019 | Barcelona & Ingolstadt, Germany

*AKKA Technologies*

- Developed automated testing and CI/CD frameworks for IoT and embedded platforms, cutting validation effort by 15%.
- Supported multiple OEM clients, ensuring product quality, traceability, and delivery velocity across complex system releases.

## **Education**

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### **Master in Engineering — Telecommunications (EQF Level 7)**

2013 | Alicante, Spain

*Miguel Hernández University*

## **Certifications**

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- Project Management Professional (PMP) — PMI, 2025
- Certified SAFe Product Owner / Product Manager — Scaled Agile, 2021

## **Languages**

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- Spanish (native), English (professional), German (business fluent), French (beginner)