

Juan Cano-Selles

Senior Program Manager — Digital Transformation & Business–IT Integration

juan.cano.selles@gmail.com | +49 163 150 9581 | linkedin.com/in/jcanoselles | Braunschweig, DE (open to Zürich)

Profile

- Senior Program Manager with **8+ years** leading complex, international transformation initiatives at the intersection of business, technology, and operations.
- Proven ability to translate technical and operational complexity into **investment-ready decisions** for senior stakeholders and steering committees.
- Track record of securing and expanding mandate through **budget ownership, scope growth, and measurable business outcomes**.
- Trusted partner for executives and engineering leaders in ambiguity-heavy environments requiring governance, prioritization, and delivery discipline.

Core Consulting & Leadership Qualifications

- Business–IT integration: translating platform, data, and system constraints into executable transformation roadmaps.
- Senior-level program leadership: governance models, steering committees, executive reporting, risk and dependency management.
- Financial impact orientation: cost reduction, investment justification, portfolio trade-offs, and delivery accountability.
- Change & delivery frameworks: Agile, hybrid delivery models, OKRs, critical-path planning.

Professional Experience

Senior Program Manager — Digital Platform Transformation

CARIAD SE (*Volkswagen Group*), Wolfsburg, Germany

Mar 2024 – Sep 2025

- Led a large-scale backend and cloud consolidation program across **12+ cross-functional teams**, aligning business objectives with technical execution.
- Owned programme-level **budget planning and investment justification**, presenting options, trade-offs, and risk scenarios to executive steering committees.
- Expanded programme scope by taking over additional responsibilities across organizational units, based on delivery credibility and business impact.
- Established governance structures (cadence, KPIs, decision forums) improving predictability and transparency across stakeholders.
- Managed an **8-figure vendor portfolio**, aligning commercial constraints with transformation milestones.

Program Manager — Digital Services & Activation Platforms

CARIAD SE, Wolfsburg, Germany

Nov 2020 – Mar 2024

- Delivered a global digital activation platform enabling monetized vehicle services across brands and markets.
- Scaled operations from **10k to 4M+ vehicles**, coordinating delivery across technology, data, security, and operations teams.
- Achieved **70% OPEX reduction** through architectural simplification, automation, and process optimization.
- Regularly defended continuation and expansion of funding by demonstrating value contribution, operational risk reduction, and cost efficiency.
- Provided executive-ready reporting on status, risks, dependencies, and business impact.

Engineering Program Lead – Connectivity Systems

SEAT S.A., Barcelona, Spain

Mar 2019 – Nov 2020

- Led cross-functional delivery of safety-critical connectivity systems across **20+ EU markets**.
- Coordinated internal teams, suppliers, and regulatory stakeholders to ensure compliance and operational readiness.
- Improved operational efficiency through process automation and supplier governance.

Systems Integration Engineer – IoT & Automation

AKKA Technologies, Barcelona, Spain

Oct 2015 – Mar 2019

- Supported multiple OEM programs through system integration, automation, and quality improvements.

Education

Master in Engineering – Telecommunication (EQF Level 7)

Miguel Hernández University, Spain — 2013

Certifications

- Project Management Professional (PMP), 2025
- SAFe Product Owner / Product Manager, 2021

Skills

- **Leadership & Delivery:** Program governance, stakeholder management, executive reporting
- **Transformation:** Business–IT alignment, operating model change, cost optimization
- **Technology Awareness:** Cloud platforms, distributed systems, data-driven decision support
- **Tooling:** Jira, Confluence, Power BI