



# JUAN CANO-SELLES

SENIOR PRODUCT OWNER | PROGRAM MANAGER

## PROFILE

- Senior Product Owner / Program Manager with 10 years across cloud platforms and device-side systems, bringing cross-domain insight to service evolution and portfolio leadership.
- Last 5 years focused on cloud backend platforms: lifecycle ownership, DevOps operating models, KPI steering and multi-team delivery across 10–12 Agile/DevOps teams.
- Earlier experience in embedded/ECU and connected-services integration, enabling a strong end-to-end understanding of digital service architecture.
- Experienced in shaping service portfolio strategy, defining governance models and coordinating product owners and DevOps teams across domains.

## PROFESSIONAL EXPERIENCE

**SENIOR PROGRAM MANAGER — Backend Consolidation** Mar 2024 – Sep 2025  
CARIAD SE Wolfsburg, DE

- Drove cloud backend consolidation across 12 Agile/DevOps teams, improving service stability, tooling coherence and cross-domain consistency.
- Shaped portfolio strategy, integration milestones and governance frameworks in collaboration with architecture, engineering and business leadership.
- Established KPI dashboards (SLOs, deployment performance, service maturity) for executive steering.

**SENIOR PRODUCT OWNER — Digital Portfolio Governance** Nov 2020 – Mar 2024  
CARIAD SE Wolfsburg, DE

- Owned backend services defining connectivity portfolios for millions of vehicles across EU, NAR and CHN.
- Owned service evolution and led roadmap alignment with architecture, compliance, DevOps and operations to ensure lifecycle stability.
- Achieved 70% cost reduction and increased resilience through platform simplification, standardisation and automation.

**TECHNICAL PROJECT LEAD — Connected Services Integration** Mar 2019 – Nov 2020  
SEAT S.A. Barcelona, ES

- Led delivery of connected services (eCall, remote functions), coordinating ECU, backend, suppliers and homologation partners.
- Managed release content, cross-domain integration plans and readiness gates across HW/SW/backend.
- Ensured robustness through structured validation, testing and defect resolution.

**ENGINEER / CONSULTANT — IoT & Automotive Platforms** Oct 2015 – Mar 2019  
AKKA Technologies Barcelona, ES

- Contributed to IoT and automotive platforms through embedded development and OEM release support.

## CONTACT

juan.cano.selles@gmail.com

+49 163 150 9581

linkedin.com/in/jcanoselles

Braunschweig — Zürich-ready

## EDUCATION

### Master in Engineering

Miguel Hernández University, Alicante (2013)

## CERTIFICATIONS

**PMP** (PMI, 2025)

**SAFe PO/PM** (2021)

## SKILLS

**DevOps:** CI/CD, automation, service reliability

**Service:** SLAs/SLOs, observability, lifecycle ownership

**Portfolio:** service evolution, roadmap governance, prioritisation

**Leadership:** cross-team alignment, governance, stakeholder steering

**Operations:** KPIs, SLOs, service maturity, incident governance

## LANGUAGES

Spanish (native)

English (proficient)

German (advanced)

French (beginner)