Juan Cano-Selles

Senior Program Manager — Cloud Platforms, Enterprise Services, ERP-Adjacent Systems

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Profile

- Senior Program Manager with 10+ years delivering cloud-based enterprise services, large-scale integrations, and multi-team transformation programs across Europe.

- Experienced in aligning engineering, architecture, and business stakeholders to deliver scalable services, streamline operational processes, and drive adoption of new capabilities.

- Strong background in Azure-oriented integration patterns, service lifecycle workflows, compliance requirements, and cross-region rollout governance involving 12+ engineering teams.

- Automotive domain specialist with a track record of influencing partner teams, reducing delivery risk, and coordinating multi-vendor execution at enterprise scale.

Core Technical & Program Qualifications

- Cloud & Integration: Azure services, API boundaries, monitoring, automation, identity flows; guiding engineering teams through integration and readiness milestones.

- Enterprise Processes: Subscription, entitlement, compliance, and regional rollout processes supporting enterprise-scale operational domains.

- Customer & Partner Engagement: CxO and cross-functional stakeholder alignment, delivery assurance, risk identification, mitigation planning, and adoption frameworks.

- Program Leadership: OKRs, structured governance cadences, runbooks, risk frameworks, readiness checklists, vendor management, multi-team orchestration.

- Data & Insights: Power BI dashboards for service health, compliance, adoption, and KPI-driven decision-making.

Professional Experience

Senior Program Manager — Enterprise Cloud Services & Integration

CARIAD SE (Volkswagen Group), Wolfsburg, Germany   Mar 2024 – Sep 2025

- Directed a cross-functional program unifying enterprise service platforms used across global automotive brands, coordinating 12+ engineering, architecture, data, and security teams.

- Provided architectural guidance on Azure-based integration, monitoring, automation, and service lifecycle workflows, reducing operational risk across six organizational units.

- Introduced program governance (OKRs, risk reviews, rollout readiness), improving delivery predictability and ensuring consistent adoption of new cloud capabilities.

- Led engagement with customer-facing and partner teams across Volkswagen Group, improving transparency and alignment on business process impacts.

- Managed an 8-figure vendor ecosystem, ensuring consistent delivery quality and alignment to enterprise integration roadmaps.

Program Manager — Global Service Activation Platform (ERP-Adjacent)

CARIAD SE, Wolfsburg, Germany   Nov 2020 – Mar 2024

- Delivered the global License & Service Activation Platform for digital services, supporting entitlement, lifecycle, compliance, and onboarding processes aligned to enterprise operational needs.

- Scaled the platform from 10k to 4M+ vehicles, coordinating backend, identity, data, QA, compliance, and operations teams across regions.

- Achieved 70% OPEX reduction through automation, architectural simplification, and standardization of cross-team workflows.

- Built Power BI dashboards for adoption, service health, KPIs, and compliance reporting, enabling CxO-level visibility and data-driven governance.

- Established cross-brand rollout processes to reduce integration risk and improve market deployment readiness.

Engineering Program Lead — Connectivity & Regulatory Services

SEAT S.A., Barcelona, Spain   Mar 2019 – Nov 2020

- Delivered the Online Connectivity Unit (OCU) across 20+ EU markets, coordinating engineering, regulatory, QA, and compliance teams; equivalent to multi-region enterprise rollout governance.

- Ensured readiness for EU eCall regulatory processes, translating functional and operational requirements across suppliers and internal teams.

- Led validation programs (crash, EMC, vibration) ensuring reliability, traceability, and compliance across markets.

Systems Integration Engineer — IoT & Automation

AKKA Technologies, Barcelona, Spain   Oct 2015 – Mar 2019

- Built automated CI and testing workflows improving reliability and quality for enterprise-grade connected services.

- Coordinated software, QA, and systems engineering workstreams under evolving functional and compliance requirements.

Education

Master in Engineering — Telecommunication (EQF Level 7)

Miguel Hernández University, Spain — 2013

Certifications

- Project Management Professional (PMP), 2025

- SAFe Product Owner / Product Manager, 2021

Technical Skills

- **Cloud & Integration:** Azure, AWS, API Management, Monitoring, Automation

- **Enterprise Processes:** Entitlement, lifecycle, compliance, rollout governance

- **Data & Reporting:** Power BI, KPI frameworks, service health dashboards

- **Execution:** OKRs, risk mgmt, dependency mapping, readiness criteria

- **Tools:** Jira, Confluence, CI/CD, distributed systems fundamentals