



Juan Cano-Selles

Senior Product Owner | Program Manager

PROFILE

- 10+ years in automotive IT, leading large-scale cloud transformation programs across Europe.
- Delivered multi-million-euro platforms for millions of connected vehicles, ensuring global compliance.
- Cut operating costs by 70% via data-driven change management and architectural redesign.
- Skilled in scaling Agile organizations (12+ teams) and implementing AI-enabled workflows.

PROFESSIONAL EXPERIENCE

Senior Program Manager — CARIAD SE

Mar 2024 – Sep 2025

Wolfsburg, DE

- Directed Volkswagen Automotive Cloud transformation, aligning 6 organizational units and 12 Agile teams under a unified roadmap.
- Managed an 8-figure budget, ensuring delivery of cloud-native services within strategic cost and timeline objectives.
- Established KPIs and dashboards, improving executive visibility and accelerating decision-making cycles.

Program Manager — CARIAD SE

Nov 2020 – Mar 2024

Wolfsburg, DE

- Delivered License & Service Activation platform enabling millions of vehicles to meet global compliance requirements.
- Reduced operational costs by ~70% through data-driven change management and architectural redesign.
- Designed BI dashboards for product adoption and performance metrics used by executive stakeholders.

Technical Project Lead — SEAT S.A.

Mar 2019 – Nov 2020

Barcelona, ES

- Led integration of Online Connectivity Unit (OCU), enabling eCall and remote unlock.
- Oversaw crash, vibration, and EMC testing, ensuring compliance with EU safety standards.

Consultant Roles — AKKA Technologies

Oct 2015 – Mar 2019

Barcelona, ES

- Project Consultant (2017–2019): Supported integration of connected vehicle components across OEM programs.
- Technology Consultant (2015–2017): Developed IoT solutions (Python/C/C++ firmware, HTML/CSS/AngularJS web) and managed QA/CI pipelines.

EDUCATION

Master in Engineering – Telecommunication (EQF Level 7)

Miguel Hernández University, Alicante, ES

CONTACT

juan.cano.selles@gmail.com

+49 163 150 9581

linkedin.com/in/jcanoselles

Braunschweig, DE

SKILLS

Cloud & DevOps: AWS, Azure, Kubernetes, Docker, CI/CD

Agile Leadership: SAgile, Scrum, backlog management, team coaching

Data & Tools: Power BI, KPIs, Jira, Confluence, AI workflows

LANGUAGES

Spanish (native)

English (proficient)

German (advanced)

French (beginner)