



JUAN CANO-SELLES

SENIOR PROGRAM MANAGER

CONTACT

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Braunschweig, DE — remote capable

EDUCATION

Master in Engineering Telecommunication

EQF Level 7
Miguel Hernández University
Alicante, ES

CERTIFICATIONS

PMP — Project Management Professional (2025)
SAFe Product Owner / Product Manager (2021)

SKILLS

Program & Delivery: governance, risk & change control, release planning

Architecture & Data: Cloud (AWS, Azure), CI/CD, data & BI dashboards

Stakeholder & Agile: client advisory, cross-functional leadership, Scrum/SAFe, backlog governance

LANGUAGES

Spanish (native), English (professional)
German (business fluent), French (beginner)

PROFILE

- PMP-certified senior program manager with more than 10 years' experience leading large-scale digital transformation and cloud platform programmes in regulated industries, including automotive.
- Experienced in guiding customers through cloud adoption journeys, aligning business objectives with technical solutions and providing architectural guidance and risk mitigation to support successful implementations.
- Skilled in change control, release governance, stakeholder alignment and customer success management across cross-functional and multicultural teams, with a proven ability to deliver complex projects remotely.

PROFESSIONAL EXPERIENCE

SENIOR PROGRAM MANAGER — AUTOMOTIVE CLOUD— CARIAD SE

Mar 2024 – Sep 2025
Wolfsburg, DE

- Directed Volkswagen Automotive Cloud transformation across all Group brands and markets; served as primary contact for partner engagement, release coordination and risk mitigation across 12 teams and six units.
- Collaborated with engineering and product teams to integrate cloud services with manufacturing and distribution systems, capturing stakeholder feedback and driving continuous improvement.

SENIOR PRODUCT OWNER — LICENCE & SERVICE ACTIVATION— CARIAD SE

Nov 2020 – Mar 2024
Wolfsburg, DE

- Owned the global Licence & Service Activation platform for millions of vehicles; led cross-functional teams across Product, Engineering and Operations and standardised workflows (SLAs, templates, RACI), KPIs and release processes to improve reliability, adoption and stakeholder satisfaction in regulated markets.
- Collaborated with business stakeholders and development teams to ensure regulatory and data privacy alignment, using data dashboards to monitor adoption and performance.

TECHNICAL PROJECT LEAD — CONNECTIVITY— SEAT S.A. Mar 2019 – Nov 2020

Barcelona, ES

- Managed integration of connected services (eCall, remote unlock) across manufacturing lines, coordinating suppliers and manufacturing partners to ensure compliance and readiness gates while resolving technical issues and delivering features on schedule.

CONSULTANT ENGINEER — IOT & QA— AKKA Technologies Oct 2015 – Mar 2019

Barcelona, ES

- Developed firmware and web solutions for IoT projects, built CI/CD pipelines and automated QA processes, and supported project planning, risk tracking and documentation for multiple clients.