Juan Cano-Selles

Senior Program Manager — Cloud & Transformation

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Profile

Senior transformation leader with 10+ years of experience scaling cloud platforms and operating models in large, regulated enterprises. Proven track record in shaping executive decisions and converting complex, multi-vendor technology programmes into measurable business outcomes, including cost reduction, service reliability, and faster time-to-market. Trusted advisor to senior stakeholders, combining delivery execution with strategic judgement across cloud modernisation, automation, and governance.

Professional Experience

Senior Program Manager — CARIAD SE   Mar 2024 – Sep 2025
Wolfsburg, Germany

- Defined and steered the Volkswagen Automotive Cloud transformation agenda, aligning six business and engineering units behind a single roadmap for shared cloud services and platforms.
- Owned an 8-figure portfolio in a multi-vendor environment, reframing priorities through portfolio governance, executive dashboards, and decision forums that reduced delivery risk and improved transparency.
- Advised VP-level stakeholders on trade-offs across scalability, resilience, cost, and compliance, influencing platform scope and investment decisions in a highly regulated context.
- De-risked large-scale automation initiatives by standardising workflows and ownership models, reducing manual operational effort and accelerating deployment cycles.
- Shaped the target operating model for cloud-native operations across monitoring, cost management, and service ownership.

Program Manager — CARIAD SE   Nov 2020 – Mar 2024
Wolfsburg, Germany

- Delivered the global License & Service Activation platform supporting millions of vehicles worldwide, establishing a scalable cloud-based service backbone.
- Achieved approximately 70% operational cost reduction by challenging legacy processes and driving automation and data-driven architectural redesign.
- Structured programme roadmaps and governance to balance speed-to-market with regulatory, privacy, and cybersecurity constraints.
- Introduced KPI frameworks and analytics dashboards that informed executive decisions across regions and senior management forums.
- Orchestrated cross-functional teams spanning infrastructure, cybersecurity, data, and product to ensure end-to-end service readiness.

Technical Project Lead — SEAT S.A.   Mar 2019 – Nov 2020
Barcelona, Spain

- Led delivery of the Online Connectivity Unit (OCU), enabling connected vehicle services such as eCall and remote access across EU markets.
- Coordinated hardware, software, safety, and telecommunications teams, ensuring regulatory compliance through structured testing and certification.
- Supported industrialisation and large-scale rollout by defining operational readiness and reporting frameworks.

Consultant — AKKA Technologies   Oct 2015 – Mar 2019
Barcelona, Spain

- Supported OEM programmes integrating connected vehicle components in safety- and compliance-critical environments.
- Delivered IoT and automation initiatives, including CI/CD-driven QA workflows, improving quality and release predictability.

Core Capabilities

- **Enterprise Cloud Transformation:** Cloud platform scaling, migration roadmaps, modernisation strategies, FinOps, service operating models.
- **Operating Model & Governance:** Portfolio governance, executive steering, compliance-aware delivery, risk management in regulated environments.
- **Automation & Analytics:** Workflow automation, KPI frameworks, analytics dashboards supporting operational and executive decisions.
- **Programme Leadership:** 12+ Agile teams, multi-vendor delivery, cross-functional coordination, executive reporting.
- **Business–Technology Translation:** Advising senior stakeholders and translating strategic objectives into executable delivery models across industries.

Education & Certifications

Master in Engineering, Telecommunications

Miguel Hernández University, Alicante (2013)

- PMP Certification (PMI), 2025
- SAFe Product Owner / Product Manager (2021)

Skills

Cloud & Platforms: AWS, Azure, Kubernetes, Docker, CI/CD
Data & Automation: Analytics dashboards, workflow automation, KPI frameworks
Tools: Power BI, Jira, Confluence
Leadership: Portfolio governance, vendor management, senior stakeholder engagement

Languages

Spanish (native) • English (proficient) • German (business fluent) • French (beginner)