

Juan Cano-Selles

Product Manager | Cloud & Platform Solutions

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Braunschweig, DE — open to relocate to Zürich, CH

Profile

- Professional with 10 years of experience across engineering, hardware, and digital products.
- Five years in product ownership and program management, leading connected and cloud-based platforms from definition to launch.
- Works with engineering, UX, and data teams to deliver reliable features with clear user and partner value.
- Aligned mid-term platform roadmap with engineering and business priorities within the automotive cloud transformation.

Product & Technical Skills

- **Product Management:** Roadmaps, OKRs, backlog management, experimentation, release planning, KPI-based iteration.
- **Platforms:** SaaS lifecycle management, API-based integrations, platform messaging and notification flows.
- **Cloud & Data:** AWS (Lambda, S3, CloudWatch), Microsoft Azure, CI/CD, analytics dashboards, observability.
- **Collaboration:** Cross-functional work with Engineering, UX, and Data Science; alignment of technical architecture with product goals.

Professional Experience

Program Manager — Cloud Transformation

Mar 2024 – Sep 2025 | Wolfsburg, Germany

CARIAD SE (Volkswagen Group)

- Supported delivery of components within the Volkswagen Automotive Cloud across multiple brands; coordinated cross-team dependencies and timelines.
- Worked with Engineering and UX to refine priorities, improve platform usability, and prepare launch readiness for reporting and monitoring tools.
- Set up KPI definitions and reporting pipelines using AWS and Azure data services to track adoption and platform performance for stakeholders.

Senior Product Owner — Connected Vehicle Platforms

Nov 2020 – Mar 2024 | Wolfsburg, Germany

CARIAD SE (Volkswagen Group)

- Owned the License & Service Activation platform handling high-volume activations across global markets.
- Collaborated with Engineering and Design to improve activation flows, reliability, and partner integrations; included messaging and notification touchpoints across lifecycle events.
- Introduced experimentation practices and engagement metrics to guide feature planning and assess adoption.

Technical Project Lead — Connectivity Systems

Mar 2019 – Nov 2020 | Barcelona, Spain

SEAT S.A.

- Led integration of the Online Connectivity Unit (OCU), enabling remote and safety services across EU markets.
- Coordinated testing, validation, and compliance activities with software, hardware, and quality teams.

Consultant Engineer — IoT & QA Automation

Oct 2015 – Mar 2019 | Stuttgart & Ingolstadt, Germany

AKKA Technologies

- Developed IoT test automation frameworks and CI pipelines to improve delivery speed and stability.
- Supported multi-OEM integration of connected vehicle components and validation systems.

Education

Master in Engineering — Telecommunication (EQF Level 7)

2013 | Alicante, Spain

Miguel Hernández University

Certifications

- PMP — Project Management Professional (PMI), 2025
- Certified SAFe Product Owner / Product Manager

Languages

- Spanish (native), English (professional), German (business fluent), French (beginner)