JUAN CANO-SELLES

Spanish National (EU/EFTA) | Automatic Work Authorization | Relocating to Switzerland

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English: C2 | German: C1 (Verhandlungssicher) | Immediate Availability

EXECUTIVE PROFILE

Senior Technical Program Manager: Software Development & Systems Integration

10 years of experience scaling global digital services, bridging distributed cloud architecture with hardware-software leadership across the connectivity chain.

- **Software Execution:** Directed transition to event-driven architectures (Kafka, AWS) for a 4M+ vehicle fleet; expanded operations from a single team to a five-team Agile Release Train (ART).
- **Cloud & SaaS:** AWS Certified Solutions Architect (SAA-C03); engineered technical infrastructure for pay-per-use digital features, managing complex software licensing and lifecycle compliance.
- **Program Governance:** Expert in JIRA/Confluence administration, creating automated dashboards to synchronize product roadmaps with engineering execution and GTM strategies.

WORK EXPERIENCE

CARIAD SE | **Technical Program Manager (Senior Product Owner)**   *Wolfsburg, Germany | Nov 2020 – Aug 2025*

- **Governance & Tooling:** Enforced JIRA governance and standardized reporting dashboards across 5 DevOps teams, providing leadership with real-time visibility into quarterly release velocity.
- **SDLC Management:** Directed end-to-end roadmap for the Service Activation Cluster, ensuring 99.9% uptime and alignment between Product Management and Engineering for global software releases.
- **Licensing & SaaS:** Deployed technical framework for pay-per-use digital features, unlocking new revenue streams for partners through custom license management and SaaS-based subscription models.
- **Commercial Oversight:** Managed external engineering partners, overseeing SOW development and PO creation to ensure financial alignment with program objectives.
- **Global Compliance:** Governed global constraints including China's RTM and EU eCall standards, managing architectural separation to meet international data sovereignty demands.

SEAT S.A. | **Technical Project Lead (Connectivity Systems)**   *Barcelona, Spain | Mar 2019 – Nov 2020*

- **GTM Coordination:** Synchronized hardware and software release cycles for connectivity modules, aligning development milestones with global Series Production (SOP) and sales expectations.
- **Internal Beta Programs:** Spearheaded internal alpha/beta testing programs, managing logistics for hardware-in-the-loop (HiL) environments to validate firmware against customer use cases.
- **Stakeholder Engagement:** Acted as technical bridge between Tier-1 suppliers and internal departments, translating complex technical logic into actionable status updates for executive management.
- **Certification:** Validated 100% compliance for safety-critical EU eCall regulatory standards, supervising high-stakes crash and homologation test preparations.

Akkodis | **Systems Integration Engineer**   *Barcelona, Spain | Oct 2015 – Mar 2019*

- Architected application logic and firmware for NFC-based IoT systems, managing power optimization and real-time constraints for battery-powered devices.
- Engineered hardware emulators (Python/Qt) to accelerate software protocol validation and developed custom Linux drivers for low-level connectivity modules.
- **Consulting (SEAT S.A.):** Led software release validation and HiL testing cycles for series-production connectivity units.

LANGUAGES & CERTIFICATIONS

- **Languages:** Spanish (Native), English (C2 / Native Level), German (C1 / Verhandlungssicher), French (B1 / Conversational)
- **Certifications:** PMP (2025), SAFe PO/PM (2021), AWS Certified Solutions Architect – Associate (SAA-C03) (2026)

EDUCATION

Master of Science in Telecommunications Engineering   Miguel Hernández University, Spain | 2015