

Juan Cano-Selles

Product Manager | Cloud & AI Platform Solutions

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Braunschweig, DE — open to relocate to Zürich, CH

Profile

- Product Manager with 10+ years leading scalable cloud, data, and AI platforms in Europe, bridging engineering, UX, and business strategy.
- Delivered multi-brand SaaS and messaging platforms from concept to launch, impacting millions of connected users.
- Combines technical fluency (cloud architecture, data pipelines) with customer empathy and evidence-based decision-making.

Product & Technical Skills

- **Product Management:** Roadmaps, OKRs, user research, A/B testing, experimentation, KPI-driven prioritization.
- **Cloud Platforms:** GCP (Pub/Sub, Cloud Run, Dataflow), AWS, Azure, Kubernetes, Docker, CI/CD.
- **Data & AI:** BI dashboards, LLM integration, analytics instrumentation, data automation, experimentation metrics.
- **Collaboration:** Agile/SAFe leadership, UX–Engineering–Data Science alignment, stakeholder engagement.

Professional Experience

Senior Program Manager — Cloud Transformation

Mar 2024 – Sep 2025 | Wolfsburg, Germany

CARIAD SE (Volkswagen Group)

- Defined and executed roadmap for Volkswagen Automotive Cloud, a platform enabling 12M+ connected users across EU brands.
- Launched data-driven KPI analytics on AWS and GCP Dataflow, cutting executive decision latency by 30% and improving uptime visibility.
- Partnered with engineering, UX, and analytics to design experimentation dashboards supporting continuous delivery and release feedback loops.

Program Manager — Connected Vehicle Platforms

Nov 2020 – Mar 2024 | Wolfsburg, Germany

CARIAD SE (Volkswagen Group)

- Owned end-to-end lifecycle of a multi-brand SaaS platform handling millions of daily activations; increased user activation throughput by 2x.
- Collaborated with engineering and data science to implement automated A/B experimentation improving activation success by 12%.
- Defined product OKRs aligning roadmap to adoption and engagement outcomes; reduced operational overhead by 70%.

Technical Project Lead — Connectivity Systems

Mar 2019 – Nov 2020 | Barcelona, Spain

SEAT S.A.

- Drove end-to-end delivery of the Online Connectivity Unit (OCU) enabling remote services and eCall across EU markets.
- Led validation and compliance for multi-brand integration and EU safety and data standards.

Consultant Engineer — IoT & QA Automation

Oct 2015 – Mar 2019 | Stuttgart & Ingolstadt, Germany

AKKA Technologies

- Developed IoT automation frameworks and CI pipelines improving release throughput by 25%.
- Supported cross-OEM connected-vehicle integrations with embedded analytics and QA automation.

Education

Master in Engineering — Telecommunication (EQF Level 7)

2013 | Alicante, Spain

Miguel Hernández University

Certifications

- PMP — Project Management Professional (PMI), 2025
- Certified SAFe Product Owner / Product Manager

Languages

- Spanish (native), English (professional), German (business fluent), French (beginner)