

## Skol Brand Health Questionnaire (English)

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#	Answer
1	Yes

undefined. undefined

#	Answer
1	Mbungira felix

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#	Answer
1	0785713617

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#	Answer
1	Gatenga

undefined. undefined

#	Answer
1	Male

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#	Answer
1	Kigali Urban

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#	Answer
1	25-29

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#	Answer
1	In the last 1 week

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#	Answer
1	More than once a week, but not daily

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#	Answer
1	Small bottle

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#	Answer
1	3

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#	Answer
1	Mutzig (012)

undefined. undefined

#	Answer
1	Turbo King (016)

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#	Answer
1	Panache

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#	Answer
1	Primus

undefined. undefined

#	Answer
1	Skol Pulse

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#	Answer
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1	Mutzig
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#	Answer
1	Amstel
2	Heineken
3	Legend
4	Turbo King
5	Primus
6	Cheetah
7	Skol Gatanu
8	Skol Malt
9	Skol Lager
10	Virunga
11	Tusker
12	Senator

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#	Answer
1	

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#	Answer
Spontaneous awareness a. TOM RECORD FIRST MENTIONED HERE	Mutzig
Spontaneous awareness a. TOM RECORD FIRST MENTIONED HERE	Turbo King
Spontaneous awareness a. TOM RECORD	Primus

FIRST MENTIONED HERE	
Spontaneous awareness  a. TOM RECORD FIRST MENTIONED HERE	Skol Gatanu
Spontaneous awareness  a. TOM RECORD FIRST MENTIONED HERE	Skol Malt
Spontaneous awareness  a. TOM RECORD FIRST MENTIONED HERE	Virunga
Spontaneous awareness  a. TOM RECORD FIRST MENTIONED HERE	Amstel
Spontaneous awareness  a. TOM RECORD FIRST MENTIONED HERE	Heineken
Spontaneous awareness  b. OTHER BRANDS AWARE OF	Skol Pulse

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#	Answer
Very Masculine	Barack Obama

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#	Answer
Very Masculine	Mutzig
Very Masculine	Skol Gatanu
Very Masculine	Virunga
Very Masculine	Turbo King
Very Feminine	Primus
Rather Masculine	Skol Lager
Rather Masculine	Amstel
Neutral	Skol Malt
Rather Feminine	Skol Malt

## undefined. undefined

#	Answer
Very Local	Skol
Very Local	Skol Malt
Very Local	Primus
Very Local	Turbo King
Very Local	Mutzig
Very International	Heineken
Rather International	Skol Pulse
Rather Local	Amstel
Neutral	Skol Gatanu
Neutral	Virunga Mist
Neutral	Virunga Gold

## undefined. undefined

#	Answer
Very Traditional	Primus
Very Traditional	Mutzig
Very Modern	Mutzig
Rather Modern	Skol Malt
Rather Modern	Skol Lager
Rather Modern	Turbo King
4	Neutral
Rather Traditional	Virunga Mist

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#	Answer
Very High Quality	Mutzig
Very High Quality	Skol Malt
Very High Quality	Skol
Very Low Quality	Primus
Rather Low Quality	Amstel
Rather High Quality	Turbo King
Rather High Quality	Amstel
Rather High Quality	Skol Lager
Neutral	Skol Gatanu
Neutral	Virunga Mist

## undefined. undefined

#	Answer
Very Old	Mutzig
Very Old	Skol Malt
Very Old	Heineken
Very young	Skol Malt
Very young	Mutzig
Rather young	Skol Lager
Rather young	Turbo King
Neutral	Amstel
Rather Old	Virunga

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#	Answer
Very Light	Heineken
Very Strong	Mutzig
Rather Strong	Turbo King
Rather Strong	Amstel
Neutral	Skol Lager
Neutral	Skol Gatanu
Neutral	Virunga
Rather Light	Skol Malt

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#	Answer
Very Affordable	Skol Malt
Very Expensive	Mutzig
Very Expensive	Skol Malt
Rather Expensive	Skol Gatanu
Neutral	Turbo King
Neutral	Amstel
Neutral	Heineken
Rather Affordable	Skol Lager

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#	Answer
Very Serious	Mutzig
Rather Serious	Skol Gatanu
Rather Serious	Turbo King
Rather Serious	Amstel
Very Fun	Skol Malt
Rather Fun	Skol Lager
Neutral	Virunga

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#	Answer
1	Smartphone

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#	Answer
1	Shukuru Levi

undefined. undefined

#	Answer
1	1200080070824106

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#	Answer
1	Yes

*Date: Apr 3, 2023 11:54 PM - Apr 4, 2023 12:17 AM*

*Location: X3QW+V3 Kigali, Rwanda - X3QW+V3 Kigali, Rwanda*