

JUV Studios English style guide

Titles

We do not generally use title case.

Spelling

We use a few less common spellings.

Connection -> Connexion

Inflection -> Inflexion

Reflection -> Reflexion

Sulphur -> Sulfur (as per IUPAC's recommendation)

Program -> Programme (most dictionaries recommend the former when referring to computer programmes)

Quotation marks

Use single quotes as the primary quotation marks and use double quotes inside an existing quotation.

Place punctuation marks after the end quotation mark unless it is part of the quoted text.