

Learning@Sitecore



July, 2019 V.1

 SITECORE®

Index

- 03 About Sitecore
- 04 On-Demand Learning Solutions
- 05 Instructor-Led Training Learning Solutions

CLOUD LEARNING

- 07 Getting started with Managed Cloud

COMMERCE LEARNING

- 09 Implementing Sitecore Experience Commerce™ 9.0.1 Classroom
- 10 Introduction to Sitecore Experience Commerce™ 9.1 eCourse
- 11 Preparing for your Sitecore Experience Commerce™ Deployment 9.1 eCourse

DEVELOPERS LEARNING

- 13 Sitecore® Experience Solution Developer™ 9.2
- 14 Sitecore® Experience Solution Developer 9.1
- 15 Sitecore® Platform Essentials for Developers 9.0
- 16 Sitecore® Developer Foundations 8.x and 9.0
- 17 Sitecore® Experience Solution Developer 8.2

DIGITAL MARKETING OPTIMIZATION LEARNING

- 19 Context Marketing Fundamentals 9.2 Instructor-Led Classroom
- 20 Context Marketing Fundamentals 9.2 Digital Classroom
- 24 Personalization and Experience Optimization 9.2 eCourse

HELIX LEARNING

- 26 Building Solutions using Sitecore® Helix 9.2 Digital Classroom
- 29 Building Solutions using Sitecore® Helix 9.2 Instructor-Led Classroom

JSS LEARNING

- 31 Sitecore® JSS Fundamentals 9.2 eCourse

SITECORE EXPERIENCE ACCELERATOR LEARNING

- 33 Introduction to Sitecore® Experience Accelerator 9.2 eCourse
- 34 Fast-Track Design in Sitecore® Experience Accelerator 9.2 eCourse

SITECORE EXPERIENCE PLATFORM LEARNING

- 36 Introduction to Sitecore® Experience Platform™ 9.2 eCourse
- 37 Installing Sitecore® XP0 9.2 eCourse

WEB EXPERIENCE MANAGEMENT LEARNING

- 39 Web Experience Management 9.2 Instructor-Led Classroom
- 40 Web Experience Management 9.2 Digital Classroom

About Sitecore

Sitecore is the global leader in experience management software that combines content management, commerce, and customer insights. The Sitecore Experience Cloud™ empowers marketers to deliver personalized content in real time and at scale across every channel—before, during, and after a sale. More than 5,200 brands—including American Express, Carnival Cruise Lines, Kimberly-Clark, and L’Oréal—have trusted Sitecore to deliver the personalized interactions that delight audiences, build loyalty, and drive revenue.

To enroll in any of our learning solutions, click on the links below.



eCourses



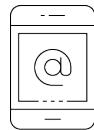
Check out our guidelines on how to purchase and take our eCourses [here](#).



Instructor-Led Training



Questions?



training@sitecore.com

On-Demand Learning Solutions

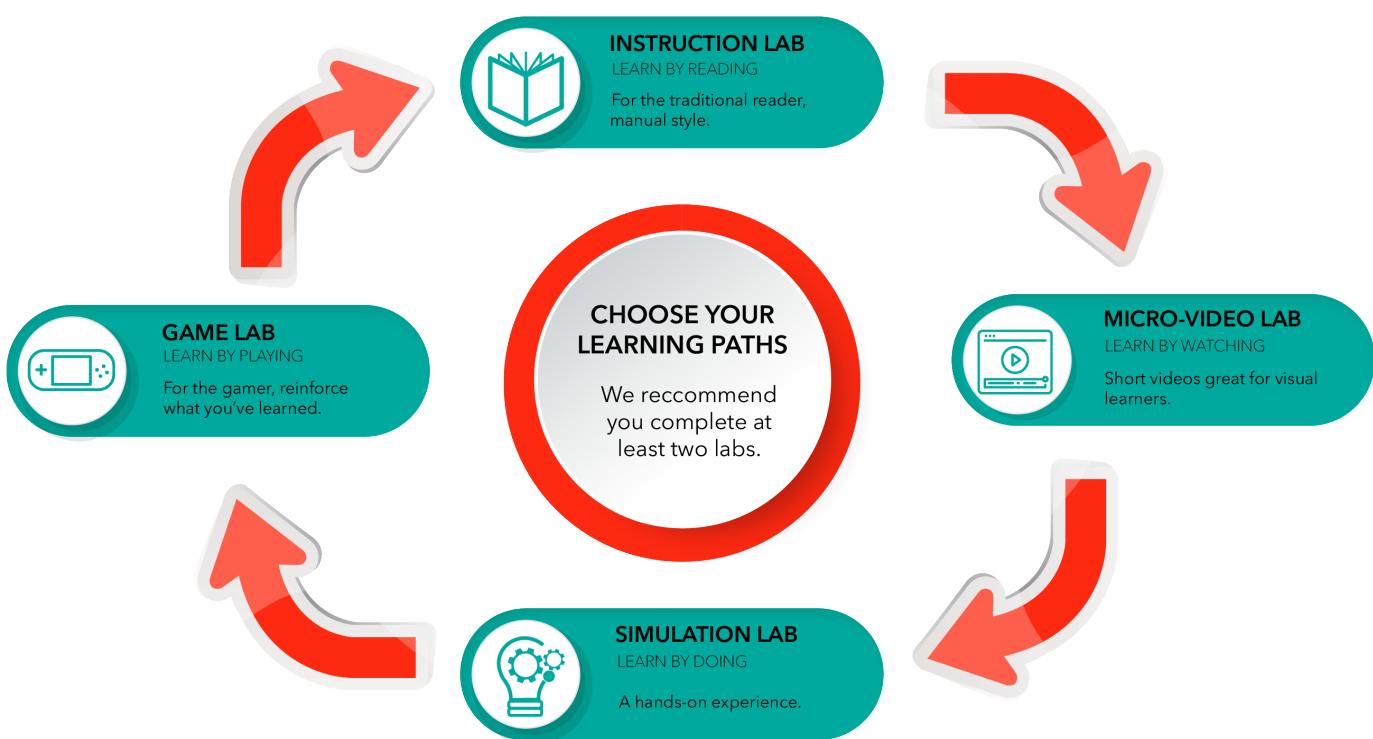
Our On-Demand, 24/7, anywhere, anytime platform allows learners to gain access to our training online via computer, tablet, and/or mobile device.



eCourses: Interactive 1.0-1.5-hour digital courses designed for you to choose the way you want to learn. Learn by reading (Instruction Lab), watching (Micro-Video Lab), doing (Simulation Lab), or playing (Game Lab).



The Digital Classroom Package: These packages consist of a series of eCourses that are geared toward providing a comprehensive knowledge base regarding a specific topic.



Instructor-Led Training

Learning Solutions

Delivered in a classroom or virtual setting and guided by our expert instructors, learners can engage and collaborate with peers while participating in a hands-on, interactive learning experience.



Instructor-Led Training Learning (ILT) Solutions: Our ILT solutions are led by our expert instructors and geared toward learners that want to participate live



Virtual Instructor-Led Training (VILT): Our VILT solution is led by an expert instructor in a virtual classroom setting with learners participating virtually.



CLICK TO ENROLL
AMERICAS



CLICK TO ENROLL
EMEA



CLICK TO ENROLL
GREATER ASIA



Cloud Learning



Getting started with Managed Cloud



Modality: **eCourse**

Version: **Managed**

Cloud for

Sitecore 9.2

Language: **English**

Prerequisites:

- Sitecore® Developer Certification
- You have a solution design for a Managed Cloud as determined with a Sitecore sales team.

Course description:

Sitecore's Managed Cloud will help your organization reduce operational costs and deployment risks and improve time to market. The **Getting Started** course is designed for Sitecore customers and Partners who are deploying a Managed Cloud solution for the first time and need an overview of where to begin and who will be doing what.

Completing this course will enable architects to fast-track implementation and de-risk the design process. As we proceed, we'll define the roles and responsibilities of Sitecore®, the technical contact, and/or the Sitecore Partner in regard to designing, provisioning, implementing, and engaging with Sitecore Support/Cloud Operations in relation to your environment. This course is one in a series of topics regarding Managed Cloud. Additional courses will cover content such as architecting, deploying, securing, and scaling your environment.

Duration: 45 minutes

Price: EUR180/ USD210



Commerce Learning



Implementing Sitecore Experience Commerce™



Modality: **Classroom**

Version: **9.0.1**

Language: **English**

Prerequisites:

- Sitecore Experience Commerce Overview course
- Sitecore Experience Commerce Essentials course

Course description:

In this hands-on course, developers will enhance their ability to extend the Sitecore® Commerce Engine using plugins and the functionality of a storefront and Sitecore Experience Accelerator (SXA). Updates include: A new Sitecore Experience Commerce™ (Sitecore XC) comprehensive certification exam that incorporates an expansion of new content about external pricing systems (ERP) integration, custom search listing for Sitecore SXA Storefront, importing and exporting of products, best practices for pushing orders to an ERP, custom commerce personalization rule creation, and more.

Duration: 4 days

Price: EUR2,550/ USD3,000



Introduction to Sitecore Experience Commerce™



Modality: **eCourse**

Version: **9.1**

Language: **English**

Prerequisites:

- Knowledge of Sitecore® Experience Accelerator
- Knowledge of Sitecore® Experience Platform™

Course description:

Sitecore Experience CommerceTM (XC) is a single integrated platform that will establish or enhance your commerce capabilities by optimizing your customer's personalized end-to-end experience. These improvements can lead to increased conversions, cross-sells, upselling, and brand loyalty.

This course will help users of Sitecore XC understand commerce and identify the functionality included in the product. We'll provide you with the fundamentals you need to get started on your Sitecore XC journey, specifically by outlining high-level details of the platform and discussing the key considerations that will lay the foundation for your commerce deployment.

This course is one in a series of topics regarding Sitecore Experience CommerceTM. Additional courses will cover content such as specific business tool usage, SXA Storefront rendering application, and Commerce Engine deep-dive topics.

Duration: 1 hour

Price: EUR180/ USD210



CLICK TO ENROLL



Preparing for your Sitecore Experience Commerce™ Deployment



Modality: **eCourse**

Version: **9.1**

Language: **English**

Prerequisites:

- Knowledge of Sitecore® Experience Accelerator
- Knowledge of Sitecore® Experience Platform™
- Knowledge of Sitecore® Experience Platform™

Course description:

Sitecore Experience CommerceTM (XC) is a single integrated platform to establish or enhance your commerce capabilities by optimizing your customer's personalized end-to-end experience. Sitecore XC facilitates the delivery of your business objectives, resulting in lowered customer acquisition costs, increased conversions, and establishment of brand loyalty. As an implementer of Sitecore XC, this course will help you effectively define your commerce objectives, functional architecture, and develop a roadmap.

This course also walks you through the functional aspects of Sitecore XC, mapping commerce specific tasks and workflows. Finally, Preparing for your Sitecore Experience Deployment will assist you in creating your unique XC functional architecture and a roadmap for proceeding with your implementation plan and subsequent operations.

Duration: 1 hour

Price: EUR180/ USD210



Developers Learning





Sitecore® Experience Solution Developer™



Modality: **Instructor-Led Training** Version: **9.2** Language: **English**

Prerequisites:

- One year or more experience building ASP.NET Model View Controller (MVC) web applications
- Knowledge of C# and Language-Integrated Query (LINQ)

Course description:

The **Sitecore® Experience Solution Developer™** course gives you a hands-on learning experience focused on installing and configuring your Sitecore environment, designing your website framework, developing reusable components, implementing search-driven components, and establishing security preferences. At the completion of the course, you will be able to build and deploy a microsite using Sitecore XP 9.2.

The completion of the Sitecore Experience Solution Developer course makes you eligible to take the Sitecore Developer certification exam. You can register to take the exam with an online proctored service from anywhere in the world or in a testing center. When you pass the exam, you will receive certification and become a Sitecore Certified Professional, joining the exclusive global community of Sitecore developers.

Duration: 4 days

Price: EUR2,550/ USD3,000



Sitecore® Experience Solution Developer



Modality: **Instructor-Led Tranining** Version: **9.1** Language: **English**

Prerequisites:

- You should have at least one year of experience building ASP.NET MVC web applications and an understanding of C# and LINQ

Course description:

In this hands-on course, **Sitecore® Experience Solution Developer**, developers are taught to build robust MVC solutions that integrate with the content management system and marketing capabilities of Sitecore 9.1. The course focuses on MVC design patterns, Sitecore's Presentation Architecture, creating dynamic presentations, the utilization of the Sitecore API, interactions with visitors to your site, implementing search-driven capabilities, the use of Sitecore Security Architecture, and Sitecore Workflows. The purchase of a seat in the Sitecore Experience Solution Developer course includes the option to take the Sitecore Developer certification exam. When you pass the exam, you will become a Sitecore Certified Professional. You can register to take the exam with an online proctored service from anywhere in the world or in a testing center.

Duration: 4 days

Price: EUR2,550 / USD3,000



Sitecore® Platform Essentials for Developers



Modality: **eCourse**

Version: **9.0**

Language: **English**

Prerequisites:

- This eCourse is designed for developers who have experience building ASP.NET MVC web applications and an understanding of C# and LINQ.

Course description:

This eight-hour eCourse teaches developers to build MVC solutions that integrate with Sitecore Platform 8.0, 8.1, 8.2, and 9.0. This training covers creating a site's structure and presentation, implementing search-driven components, publishing content, working with complex fields, reusing components, and configuring and extending Sitecore. The purchase of the **Sitecore Platform Essentials for Developers** eCourse includes the option to take the Sitecore Certified Platform Associate Developer exam. Developers who pass the exam become Sitecore Certified Professionals. Developers can register to take the exam with an online proctored service from anywhere in the world or at a testing center.

Duration: 8 hours

Price: EUR670 / USD780



Sitecore® Developer Foundations



Modality: **eCourse**

Version: **8.x and
9.0**

Language: **English**

Prerequisites:

- Students must have access to a Sitecore License to complete this course.

Course description:

In this free, three-hour eCourse, students will learn the basics of Sitecore. They will learn how to create data infrastructure, build editable pages, and publish content. During the course, students will build a basic website with the powerful and easy-to-use Sitecore XP. Students will also build simple MVC components by using a text editor with minimal coding. This course gives students a complete overview of the different elements in the process of building a website with Sitecore.

Duration: 3 hours

Price: Complimentary



Sitecore® Experience Solution Developer



Modality: **eCourse**

Version: **8.2**

Language: **English**

Prerequisites:

- eCourse prior to registering for this course. You should have at least one year of experience building ASP.NET MVC web applications and an understanding of C# and LINQ.

Course description:

This twelve-hour eCourse teaches developers to build robust MVC solutions that integrate with the content management system and marketing capabilities of Sitecore 8.0, 8.1, and 8.2. The course covers MVC design patterns such as separations of concerns, unit testing, and dependency injection as well as how to build data-driven applications using the Sitecore Services Client.

Learn how to build real-world, MVC-based Sitecore solutions that turn digital strangers into delighted customers with context marketing. The purchase of the Sitecore Experience Solution Developer eCourse includes the option to take the Sitecore Professional Developer certification exam. When you pass the exam, you will become a Sitecore Certified Professional Developer. You can register to take the exam either with an online proctored service from anywhere in the world or in a testing center.

Duration: 12 hours

Price: EUR670 / USD780



Digital Marketing Optimization Learning





NEW

Context Marketing Fundamentals



Modality: **Instructor-Led
Classroom**

Version: **9.2**

Language: **English**

Prerequisites:

- None

Course description:

The **Content Marketing Fundamentals** course will help you deliver a personalized experience to your users by implementing visitor data collection and Machine Learning. With the Content Marketing Fundamentals course, you will be able to get a complete overview of your customer by tracking their journeys, storing their data, and examining their journey results. This information will allow you to deliver targeted content personalization and ensure the optimal customer experience.

Duration: 1 day

Price: EUR850/ USD1,000





Context Marketing Fundamentals



Modality: **Digital Classroom**

Version: **9.2**

Language: **English**

Course description:

The Content Marketing Fundamentals course will help you deliver a personalized experience to your users by implementing visitor data collection and Machine Learning. With the Content Marketing Fundamentals course, you will be able to get a complete overview of your customer by tracking their journeys, storing their data, and examining their journey results. This information will allow you to deliver targeted content personalization and ensure the optimal customer experience.

Number of eCourses: 5

Price: EUR710 / USD840





Context Marketing Fundamentals
Digital Classroom

course 1 Utilize Sitecore® Marketing Features	course 2 Deliver an Enriched 360 View of the User Experience	course 3 Create and Use Campaigns to Trigger Measurable User Actions	course 4 Implement Targeted Marketing Automation	course 5 Utilize Machine Learning to Deliver Personalization
---	--	--	--	--

CMF 1 Utilize Sitecore® Marketing Features

Prerequisites:

- none

Course description:

This course is for Digital Marketers to learn how to identify customer intent and leverage it to create aligned digital goals that help to reach their company's strategic objectives. By the end of this course, Digital Marketers will be able to create goals, assign them values based on an Engagement Value Scale, and utilize these goals to assess where visitors are in their journeys in regard to the company's strategic objectives.

Duration: 1 hour

CMF 2 Deliver an Enriched 360 View of the User Experience

Prerequisites:

- Utilize Sitecore® Marketing Features

Course description:

In the **Deliver an Enriched 360 View of the User Experience** course, you will learn how Sitecore obtains, organizes, and stores digital information about your visitors, all of which will allow you to build personalized content for your customer. With this course, you'll also learn to pinpoint the exact types of tests you need to create to provide the most personalized experience for your users. You will be able to track visitors and ensure their data is utilized to deliver the most personalized and optimized digital experience.

Duration: 1.5 hours

CMF 3 Create and Use Campaigns to Trigger Measurable User Actions

Prerequisites:

- Utilize Sitecore® Marketing Features
- Deliver an Enriched 360 View of the User Experience

Course description:

The **Create and Use Campaigns to Trigger Measurable User Actions** course will help you build, create, and deploy campaigns for users. These campaigns capture valuable user information, which you will access with the Path Analyzer and Path Analyzer map to identify user journeys. Knowing this information will help you see if your visitors have reached your digital goals.

Duration: 1 hour

CMF 4 Implement Targeted Marketing Automation

Prerequisites:

- Utilize Sitecore® Marketing Features
- Deliver an Enriched 360 View of the User Experience
- Create and Use Campaigns to Trigger Measurable User Actions

Course description:

With **Implement Targeted Marketing Automation**, you will be able to utilize forms and various form elements to deliver automated targeted marketing to your customers. This valuable capability will allow you to ensure that you are reaching the right users with the right content. You will also utilize Sitecore to examine the reports of your campaign to gain insights into your overall automated marketing effectiveness.

Duration: 1.5 hours

CMF 5 Utilize Machine Learning to Deliver Personalization

Prerequisites:

- Utilize Sitecore® Marketing Features
- Deliver an Enriched 360 View of the User Experience
- Create and Use Campaigns to Trigger Measurable User Actions
- Implement Targeted Marketing Automation

Course description:

With **Utilize Machine Learning to Deliver Personalization**, you will be able to utilize Sitecore's Machine Learning and Sitecore's CortexTM to tag and deliver personalized suggestions to your customers. You will also be able to track visitor engagement and the effectiveness of your machine-learning-based personalization.

Duration: 1.5 hours



Personalization and Experience Optimization



Modality: **eCourse**

Version: **9.2**

Language: **English**

Prerequisites:

- Content Marketing Fundamentals course

Course description:

The **Personalization and Experience Optimization** course will help your organization utilize the Sitecore® Experience PlatformTM (XP) to build a better customer experience (CX) on your websites. As a Sitecore user, you will learn to strategically optimize your site and make customer interactions more effective and measurable. You will gain practical guidance on how to use testing to identify what works best with your customers. After this course, you will be able to better align your customer experiences with your strategic objectives.

Duration: 1 hour

Price: EUR180 / USD210



Helix Learning





Building Solutions using Sitecore® Helix



Modality: **Digital Classroom**

Version: **9.2**

Language: **English**

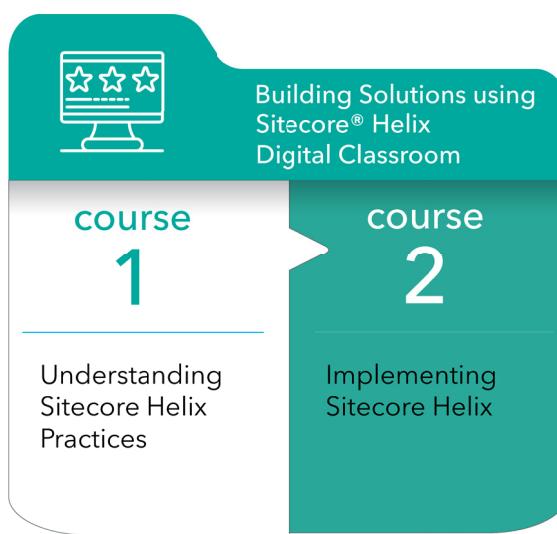
Course description:

Sitecore Helix will help your organization maximize the value of your Sitecore solution, and as a Sitecore developer, Helix will make your implementation easier to maintain and extend. This course is specially tailored for developers and architects to help create highly modular and layered solutions that are extensively scalable.

Completing this course will provide you with guidelines for making your implementation easier to maintain and extend. Furthermore, this course will also improve your knowledge by helping you identify Sitecore Helix principles, understand Sitecore Helix architecture, and apply Helix practices for Visual Studio and your Sitecore templates and layouts.

Number of eCourses: 2

Price: EUR310 / USD360



Helix 1 Understanding Sitecore Helix Practices

Prerequisites:

- You must have at least three years of commercial development experience
- It is recommended you are a Sitecore Certified Developer.
- It is recommended you are a Systems Architect if you have no development experience.
- It is recommended you have experience implementing a Sitecore project.

Course description:

Understanding Sitecore Helix Practices is the first of two eCourses that are part of the Building Solutions series using Sitecore Helix's digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Sitecore Helix.

Sitecore Helix will help your organization maximize the value of your Sitecore solution, and as a Sitecore developer, Helix will make your implementation easier to maintain and extend. This course is specially tailored for developers and architects to help create highly modular and layered solutions that are extensively scalable.

Completing this course will provide you with guidelines for making your implementation easier to maintain and extend by introducing Sitecore Helix. Furthermore, this course will also improve your knowledge by helping you identify Sitecore Helix principles and understand Sitecore Helix architecture.

Duration: 1.5 hours

Helix 2 Implementing Sitecore Helix

Prerequisites:

- You should have completed **Building Solutions using Sitecore Helix: Understanding Sitecore® Helix Practices**.
- You must have at least three years of commercial development experience.
- It is recommended you are a Sitecore Certified Developer.
- It is recommended that you are familiar with software solution architecture if you are not currently a solution developer.
- It is recommended you have experience in implementing a Sitecore project.

Course description:

Implementing Sitecore Helix is the second of two eCourses that are part of the Building Solutions series using Sitecore Helix's digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Sitecore Helix.

Sitecore Helix will help your organization maximize the value of your Sitecore solution, and as a Sitecore developer, Helix will make your implementation easier to maintain and extend. This course will discuss Sitecore Helix practices for Visual Studio and your Sitecore templates and layouts.

Completing this course will provide you with guidelines for making your implementation easier to maintain and extend by helping you analyze and learn how to apply Sitecore Helix practices. Furthermore, this course will show you how to work with Visual Studio, Templates, Sitecore items, layouts, and also how to structure your configuration and settings.

Duration: 2 hours



Building Solutions using Sitecore® Helix



Modality: **Instructor-Led Classroom** Version: **9.2** Language: **English**

Prerequisites:

- You must have at least three years of commercial development experience.
- It is recommended you are a Sitecore Certified Developer.
- It is recommended that you are familiar with software solution architecture if you are not currently a solution developer.
- It is recommended you have experience in implementing a Sitecore project.

Course description:

Sitecore Helix will help your organization maximize the value of your Sitecore solution, and as a Sitecore developer, Helix will make your implementation easier to maintain and extend. This course is specially tailored for developers and architects to help create highly modular and layered solutions that are extensively scalable.

Completing this course will provide you with guidelines for making your implementation easier to maintain and extend. Furthermore, this course will also improve your knowledge by helping you identify Sitecore Helix principles, understand Sitecore Helix architecture, and apply Helix practices for Visual Studio and your Sitecore templates and layouts.

Duration: 1 day

Price: EUR850/ USD1,000



JSS Learning



Sitecore® JSS Fundamentals



Modality: **eCourse** Version: **9.2** Language: **English**

Prerequisites:

- You've completed the **Sitecore Developer Foundations eCourse**, or you're a Certified Sitecore Developer

Course description:

Sitecore JavaScript Services (JSS) will enable your organization to create a headless omnichannel customer experience that is reliable and easy to use. This **Fundamentals** course is designed for Sitecore developers and JavaScript developers who are building web applications and need an overview of where to begin and who will be doing what.

Completing this course will enable developers to build web applications using the JSS software development kit (SDK), disconnected from Sitecore using the code-first approach. As we proceed, we'll explain how to create a complex single-page application that includes components, routes, and custom route types by using a supported JavaScript framework on any operating system.

This course is one in a series of topics regarding Sitecore JSS. Additional courses will cover content such as connecting a JSS app to Sitecore, developing a JSS app in Sitecore using GraphQL and the Tracking API, and customizing a JSS app with Sitecore services.

Duration: 1.5 hours

Price: EUR7180/ USD210



Sitecore Experience Accelerator Learning





Introduction to Sitecore® Experience Accelerator



Modality: **eCourse**

Version: **9.2**

Language: **English**

Prerequisites:

- Knowledge of the Sitecore® Experience PlatformTM

Course description:

Sitecore Experience Accelerator (SXA) will help your organization expedite your digital go-to-market strategy while reducing implementation costs and total ownership costs. Completing this course provides an overview of the essentials you need to build a website and organize content through SXA. Furthermore, this course also outlines the functionality and features of the out-of-the-box tools designed to assist with page structuring and styling.

This introductory course is one in a series of topics regarding Sitecore Experience Accelerator for all users of the product. Additional courses will cover content specific to branching job roles utilizing Sitecore Experience Accelerator.

Duration: 1 hour

Price: EUR180 / USD210





NEW

Fast-Track Design in Sitecore® Experience Accelerator



Modality: **eCourse**

Version: **9.2**

Language: **English**

Prerequisites:

- You should have completed Introduction to Sitecore® Experience Accelerator.
- It is recommended that you have completed Introduction to Sitecore® Experience Platform™.

Course description:

Sitecore Experience Accelerator (SXA) enables content editors, marketers, and merchandisers to influence the design from a business perspective in real time. As a Sitecore user, you will fast-track your design and implementation process. This course will help you work with Page and Partial Designs, create components, assign renderings, customize component renderings, and innovate your design through personalization and testing features in SXA.

By the end of this course, users will be able to create reusable Page and Partial Designs, plan content structure, and get acquainted with the SXA's toolbox and different rendering types.

Duration: 1 hour

Price: EUR180 / USD210



CLICK TO ENROLL

Sitecore Experience Platform Learning





Introduction to Sitecore® Experience Platform™



Modality: **eCourse**

Version: **9.2**

Language: **English**

Prerequisites:

- None

Course description:

The **Introduction to Sitecore® Experience Platform™** course will help your organization quickly and effectively get your Sitecore environment ready for tomorrow's needs. We're going to equip administrators with the essential skills and knowledge they require to manage the platform and to feel confident about the relevant technical details. This course will guide you through the architecture of a Sitecore environment and give you hands-on experience with the daily tasks you'll perform as an administrator in your organization.

This course is one in a series of topics regarding Sitecore system administrator's tasks. Additional courses will cover content such as installing XP0 and ensuring security to your company's Sitecore environment.

Duration: 1 hour

Price: EUR180/ USD210



CLICK TO ENROLL



NEW

Installing Sitecore® XPO



Modality: **eCourse** Version: **9.2** Language: **English**

Prerequisites:

- Introduction to Sitecore® Experience Platform™

Course description:

The Installing Sitecore XPO course will help your organization quickly and effectively get your Sitecore environment ready for tomorrow's needs. We're going to equip administrators with the essential skills and knowledge they require to manage the platform and to feel confident about the relevant technical details. This course will guide you through the requirements for a successful Sitecore XPO installation as well as the installation process itself.

This course is the second in a series of topics regarding Sitecore system administrator's tasks. Additional courses will cover content such as the understanding of Sitecore's architecture, managing the platform, and ensuring security to your company's Sitecore environment.

Duration: 1 hours

Price: EUR180/ USD210



Web Experience Management Learning





Web Experience Management



Modality: **Instructor-Led
Tranining**

Version: **9.2**

Language: **English**

Prerequisites:

- None

Course description:

Sitecore® Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. This instructor-led course will help you prepare to utilize Sitecore as a Web Experience Management platform, to employ the Experience Editor to design and edit webpages, and to organize items with the Content Editor. Furthermore, you will be able to fast-track your website design through workflows in Workbox, where you will be able to control access and publishing processes. Finally, in preparation for taking the next step in your Sitecore journey, this course concludes with insights and highlights for creating personalized web experiences for your visitor.

Duration: 1 day

Price: EUR850 / USD1,000



Web Experience Management



Modality: **Digital Classroom**

Version: **9.2**

Language: **English**

Course description:

Sitecore® Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. This digital classroom course will help you prepare to utilize Sitecore as a Web Experience Management platform, to employ the Experience Editor to design and edit webpages, and to organize items with the Content Editor. Furthermore, you will be able to fast-track your website design through workflows in Workbox, where you will be able to control access and publishing processes. Finally, in preparation for taking the next step in your Sitecore journey, this course concludes with insights and highlights for creating personalized web experiences for your visitor.

Number of eCourses: 5

Price: EUR710 / USD840





**Web Experience Management
Digital Classroom**

course 1 Prepare for Web Experience Management	course 2 Design and Edit in the Sitecore Experience Editor	course 3 Organize Items in the Sitecore® Content Editor	course 4 Control Access and Publishing in Workbox	course 5 Create the Experience of Personalization
--	--	---	---	---

WEM 1 Prepare for Web Experience Management

Prerequisites:

- None

Course description:

Prepare for Web Experience Management is the first of five eCourses that are part of the Web Experience Management digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Web Experience Management topics with Sitecore's Content Editor and Experience Editor.

Sitecore® Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. The Prepare course is designed for Sitecore customers who are using this solution for the first time and need an overview of the advantages for a Sitecore solution, the fundamentals of the Sitecore platform, and the differences between user access permissions.

Completing this course will enable marketers to fast-track their website design through workflows and intuitive editing tools. As we proceed, we'll connect the solution to your role, identify the functions of each service, and define platform functions based on user permissions. Let's get started with Sitecore and own the experience®.

Duration: 1 hour

WEM 2 Design and Edit in the Sitecore Experience Editor

Prerequisites:

- None

Course description:

Design and Edit in the Sitecore® Experience Editor is the second of five eCourses that are part of the Web Experience Management digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Web Experience Management topics with Sitecore's Content Editor and Experience Editor.

Sitecore Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. The Design and Edit course is designed for Sitecore customers who are using this solution for the first time and need an overview of how to design and edit their website.

Completing this course will enable marketers to fast-track their website design through workflows and intuitive editing tools. As we proceed, we'll change content using Edit Mode, modify the presentation using the Design Mode, identify associated content data sources, and publish the edits to the website. Let's get started with Sitecore and own the experience®.

Duration: 45 minutes

WEM 3 Organize Items in the Sitecore® Content Editor

Prerequisites:

- None

Course description:

Organize Items in the Sitecore Content Editor is the third of five eCourses that are part of the Web Experience Management digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Web Experience Management topics with Sitecore's Content Editor and Experience Editor.

Sitecore Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. The Organize Items course is designed for Sitecore customers who are using this solution for the first time and want to understand the more advanced functions of organizing content in the Content Editor.

Completing this course will enable marketers to fast-track their website design through workflows and intuitive editing tools. As we proceed, we'll navigate content organization, identify the difference between copying and cloning items, define versioning your items, and execute publishing the edits. Let's get started with Sitecore and own the experience®.

Duration: 45 minutes

WEM 4 Control Access and Publishing in Workbox

Prerequisites:

- None

Course description:

Control Access and Publishing in Workbox is the fourth of five eCourses that are part of the Web Experience Management digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Web Experience Management topics with Sitecore's Content Editor and Experience Editor.

Sitecore® Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. The Control Access course is designed for Sitecore customers who are using this solution for the first time and want to learn how to incorporate workflows and learn the functions of the Workbox tool.

Completing this course will enable marketers to fast-track their website design through workflows and intuitive editing tools. As we proceed, we'll approve changes in workflows, identify associated content, and manage workflows in Workbox. Let's get started with Sitecore and own the experience®.

Duration: 45 minutes

WEM 5 Create the Experience of Personalization

Prerequisites:

- None

Course description:

Create the Experience of Personalization is the fifth and final eCourse that is part of the Web Experience Management digital classroom. Each course is designed to provide a comprehensive knowledge base regarding Web Experience Management topics with Sitecore's Content Editor and Experience Editor.

Sitecore® Web Experience Management will help your organization streamline its web content lifecycle and keep content relevant to visitors. The Create the Experience course is designed for Sitecore customers who are using this solution for the first time and want to learn about personalization and what it can enable on their website

Completing this course will enable marketers to fast-track their website design through workflows and intuitive editing tools. We will move into personalizing content, identifying personalized items on the web page, and previewing personalization in action. Let's get started with Sitecore and own the experience®.

Duration: 45 minutes