

INTRO (30 sec)

VO (high energy):

“Ladies and Gentlemen... get ready! இங்க வருது plastic world-ஐ destroy பண்ணைற... நம்ம Manpaanai Mafia Gang!”

(4 பேர் slow-mo entry, shades, attitude pose)

Leader:

“Guys... நீங்க குடிக்குற plastic bottle water... sun paathale boil aagidum!”

All (sync):

“That's why... we launch Operation Manpaanai!”

SCENE 1 – “Plastic Bottle Court Case” (1 min)

Judge:

“Order! Order! Next case: Public vs Plastic Bottle!”

Plastic Bottle (funny voice):

“My Lord... நான் innocent! நான் water carry பண்ணேன்... sun ennai fry பண்ணிடுச்ச... அதுக்கு என்ன செய்ய?”

Prosecutor:

“Innocenta?! நீங்க sun paatha உட்னே cooker whistle போல heat-aagiduvinga!”

Judge:

“Silent! இப்போ Manpaanai Activist பேசுதும்!”

Activist (mass entry):

“My Lord... world full heat wave... but இந்த manpaanai gives natural cool wave!”

(He lifts the manpaanai dramatically)

Activist:

“இதுக்கு permanent-ஆனா Nature Cooling Certificate இருக்கு!”

Plastic Bottle:

“Sir... நான் chemical-aa maranjaen... என்னால daan problem.”

Judge (hammer hit):

“Final judgement:
Manpaanai = Hero.
Plastic = Zero.
Case closed!”

VO:
“Justice served! Cooling preserved!”

SCENE 2 – “IT Office Stress Breakdown” (1 min 10 sec)

Employee 1:
“Brooo... my brain crashed... laptop hang... client ping... நா life-க்கே ping-pong!”

Employee 2:
“Bro relax... இதோ one sip water...”
(He gives plastic bottle)

Employee 1 (sip):
“Brooo this is not water... இது pure tension juice!”

HR (angry):
“What is going on? Why productivity is going down?”

Office Boy (hero entry):
“Madam... productivity down because... water quality down!”

(He brings manpaanai like it's treasure)

HR:
“OMG! This is like free AC for the company!”

Employee 1 (sip சுடிச்சு sudden energy):
“Madam... reboot aagiten! Heart calm... mind cool... stress uninstall aayiduchu!”

Employee 2:
“Bro... உன் face smooth-aa iruke? Soft Instagram filter aa?”

Employee 1:
“That's not filter... அது Manpaanai power!”

VO:

“Stress ah? Heat ah? One sip manpaanai... mind gets auto-refresh!”

SCENE 3 – “Village Ration Shop Secret” (50 sec)

Customer 2 (whispering):

“Anna... கேட்டேன்... உங்கடம் special item irukum nu...”

Officer (dramatic):

“Shhh... இது ration item இல்ல... இது Indian treasure!”

(He slowly reveals manpaanai like it's gold)

Customer 2:

“Ohooo... இதுதான் that legendary cooling pot-aa?!”

Paati (power entry):

“உடம்ப strong-ஆ இருக்கணும்னா... இதுல water குடிந்த பா! Plastic-la poison தான்!”

Officer:

“Correct! இதுல water குடிச்சா... hands-la cold, heart-la bold, body-la gold!”

GRAND FINALE (20 sec)

Leader:

“In a world full of heat...”

Member 2:

“In a life full of stress...”

Member 3:

“In a society full of plastic...”

All (together pose):

“Your life-ku one and only cool friend...”

Manpaanai is the trend!”

(Funny freeze pose)