

TOOLS

Sketch
InVision
Illustrator
Photoshop
After Effects
Flinto
HTML/CSS/JS
Marvel

SKILLS

User experience design
User interface design
Usability testing
Interaction design
Frontend development
Branding strategy
Prototyping
2D animations

EDUCATION

University of Waterloo

Sep 2013 - Apr 2018

B. of Applied Sciences
Chemical Engineering

INVOLVEMENTS

UW/UX Executive

Jan '16 - Present

UX design club dedicated to growing and educating the community. Responsible for club strategy, event planning, and outreach.

Sigma Chi Fraternity

Jan '18 - Present

Active member, serving as the event historian and web-master.

WORK EXPERIENCE

Symbility Intersect

Product Designer Intern, Summer 2017

Responsible for the UX flow and animation design for a pilot luxury gifting app, for Lindt Chocolatiers. Responsible for the UX redesign of 'Tasks' management dashboard on Claims Connect, an insurance claims platform

Noom Inc.

Product Designer Intern, Fall 2016

Unified, organized, and documented User Interface patterns across multiple platforms; developed a scalable UI library for business facing web-based development. Established design guidelines for both web and mobile consumer facing development

Uken Games

UI/UX Designer Intern, Winter 2016

Created and prototyped multiple major in-game systems. Played pivotal role in UX design of CloudBreakers, idea iterations on the different areas of PvE, conducted user research consisting of 50 playtesters

Roadmunk

UI/UX Designer Intern, Summer 2015

Took ownership of design decisions in the overhaul and launch of features such as 'Weekly Sprint View' and 'Reviewer Mode', increasing paid user conversion. Redesigned and A/B tested landing page to reduce bounce rate and improve SEO. Responsible for company branding strategy.

PROJECTS

Power to Gas - Energy Hub for Automotive Manufacturing

Capstone Project, Jan 2016 - Mar 2018

Design of energy hub system for Toyota which utilizes Power to Gas technology to reduce natural gas consumption and curb emissions.

Leggo Mobile

Passion Project, Sep 2015 - Present

Lead designer of Leggo Event, redesigned and launched V2 in July 2016. Developed brand identity and design guidelines for mobile & web. Over 5000 cumulative downloads on App Store and Google Play, 4.7/5 rating.