

Javan (Zhao) Wang

Engineering Student & Product Designer



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EMAIL ADDRESS



javanwang.com
PORTFOLIO WEBSITE

- Incorporate product usability with iterative design to create products with the greatest impact.
- Extensive experience with designing and building UX prototypes for agile development and iterations
- Three years of working experience with front-end web development using HTML/CSS/JS.
- In-depth knowledge of user testing and UX research methodologies and processes

> WORK EXPERIENCE

GAME UX & PRODUCT DESIGNER Uken Games Jan 2016 - Apr 2016

- Created and prototyped the experience, interface, and interactions for multiple major game systems using a mix of Skala, Photoshop, and Sketch
- Major involvement in the design and analysis of the Q1 user playtest; collaborated with the UX and products team to dissect user behaviour from over 50 participants
- Compiled information and presented findings for UX research and user playtests to the studio
- Participated in the ideation and creation of multiple major PvE iterations

WEB APP PRODUCT DESIGNER Roadmunk May 2015 - Aug 2015

- Responsible for major product design decisions, lead and designed new application features such as 'Weekly Planning', 'Archiving', and 'Reviewer Mode'
- Responsible for all branding designs; designed various distributed materials for the marketing and sales team based on existing brand stylings
- Responsible for the redesign of the company website to improve SEO
- Designed and created interactable prototypes to demonstrate UI/UX behaviour

WEB DEVELOPER & DESIGNER Conrad Center (BETS) Jan 2014 - Apr 2014

- Designed landing page and management dashboard application.
- Designed high level wireframes using Photoshop and Illustrator.
- Front-end feature designs emphasized on cross-platform compatibility (responsive design).

> PROJECTS

LEGGO EVENT MOBILE APP Freelance Project Sep 2015 - ONGOING

- Redesigned the entire UX workflow for both the iPhone and Android app
- Redesigned the company mobile app landing page
- Created branding strategy and guidelines for Leggo; including posters and BCs

PACIFIC WESTERN TRANSIT Freelance Project Jun 2015 - Aug 2015

- Created promotional posters for PWT during the Pan Am Games
- Designed various distributed collaterals and other branding assets for the client

> EDUCATION

UNIVERSITY OF WATERLOO

Candidate for B.ASc April 2018
Honours Chemical Engineering

> SPECIALIZATIONS

SKILLS

Interface & Experience Design
User Testing & Research
Frontend Development
Branding Strategy
Interaction & Animatics Design
Product Prototyping
Technical Writing

TOOLS

Sketch 3
Adobe Illustrator CC
Adobe Photoshop CC
Adobe AfterEffects CC
UXPin
InVision
Flinto

HOBBIES & INTERESTS

Sprites & Pixel Art
2D Illustrations
Animations
Board Games
Video Games
ASOIAF/GoT Trivia
Cooking
Hiking