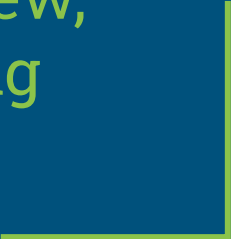




StudyGeeks



By Loughlin Claus, David Ovsiew,
Chran Suresh, and Joey Wang



The World of Tutoring

- Tutors have a hard time finding their audience
 - marketing yourself is hard
 - schools limit your outreach
 - websites charge money just to host you
- Students struggle with finding tutors
 - subjects are complex
 - tutors might not teach in a way that suits you
 - tutors are not always available
 - many help websites charge membership fees
- StudyGeeks aims to make life easier for both tutors and students



What is StudyGeeks?

StudyGeeks is a platform that helps students improve their understanding of difficult subjects by connecting them with experienced professionals.

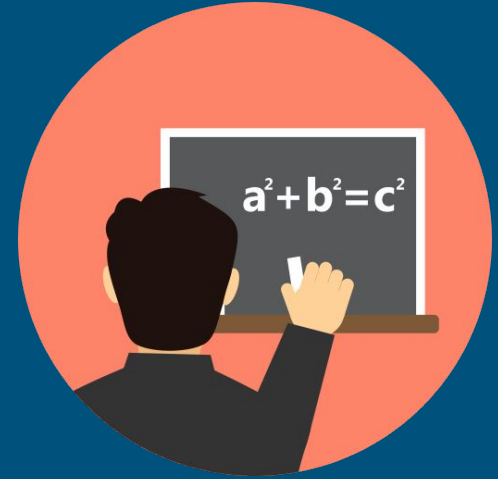
These professionals will tutor those in need one-on-one, providing aid specialized to each student.

This online platform will allow students and tutors to easily find each other, communicate, and work together to fully comprehend a wide variety of potential topics.



Target Users

- Students
 - high school/college level students needing extra help
 - people willing to take one-on-one classes but lack resources
- Tutors
 - people willing to provide one-on-one help
 - both professional and non-professional teachers can use this service



What Can You Do With StudyGeeks?

- Students can...
 - search for tutors based on subject, budget, and more
 - view tutor profiles that match their requirements
 - private message tutors
 - enter study sessions
 - review and rate tutors
- Tutors can...
 - share their information
 - chat with students
 - teach through study sessions
 - build a good reputation by getting high ratings from students



What Do I Need to Know as an Investor?



- The capital expense is limited to the developmental cost and the initial running costs of our system (any other recurring expenses would be coverable with currently available cloud-based technologies)
- The profit margin would exponentially increase as the user base increases
- The demand for this type of service is currently incredibly high, due to both students and instructors being forced to switch to online classes, as well as the increase in lesson reviews necessitated by upcoming final exams
- The individual's utilization of this website will grow over time due to the natural increase in difficulty and variety of topics that individuals must master over the course of their lifetime
- The whole platform is independent from manual intervention and once activated, can remain active for long periods of time with little to no maintenance

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What Makes Us Different?

- We provide a more personalized experience for students by having a tutor that works with them and understands their individual needs.
- Our website allows greater flexibility for both the students and the tutors when scheduling sessions.
- Individual payment depends on the usage of the resources rather than a monthly/annual membership.

