

# Jeremiah Wodke

Web Developer → Graphic Designer → Internet Marketing

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I'm a jack of all trades when it comes to web development. For the past 4 years I have been doing Internet Marketing, Graphic Design and Web Development (2 years) for a company called Peak Studios.

However, for the last 18 months I have been putting in long hours in my free time learning full stack web development. This learning process has recently lead me to resign from the company I was doing internet marketing at and has given me the privilege of doing freelance web development for small businesses as well as running my own small internet marketing and web development company specializing in small business growth.

## EXPERIENCE

### **Peak Studios, Remote/Boulder, CO — Director of SEO**

Jan 1st, 2012 - July 15th 2016

I ran a small team whose tasks were to methodically analyze and increase the paid and organic SEO for numerous corporate franchises. Corporations include; Chem-Dry and N-Hance Revolutionary Wood Renewal. Being that Peak Studios is a small consultancy I had to fill a lot of positions to meet the demands of our clients. I truly enjoyed working with our clients and watching our marketing strategy help their businesses grow.

### **Peak Studios, Remote/Boulder, CO — Web Developer**

Jan 1st, 2012 - July 15th 2016

Assisting in the creation and/or maintainability of Wordpress templates for companies including but not limited to Chem-Dry, Marco's Pizza, Brand Journalists, N-Hance Wood Renewal and more.

Achievements at Peak Studios:

- Assisted in doubling Peak Studios Clientele in a 2 year period by doing PPC sales, customer support, SEO (web, social, business, paid) for N-Hance Franchises as well as assisting in development of N-Hance New Corporate Website.
- Promoted to Director of SEO after achieving large number of customer

## Graphic Design

Wordpress, Laravel, PHP, MySQL, HTML5, CSS3, JavaScript, jQuery, SASS, Grunt, NPM, Version Control (Git), Liquid (Shopify), Jekyll, CloudCannon, Ruby, Ruby on Rails, UX Design Principles, Agile Principles, REST Apis, AJAX, CRUD, Oauth, WooCommerce, SSL, Cross-Browser Testing (Manual and Browser-Stack)

## Graphic Design

High-Fidelity Mock-Ups, Photoshop, Illustrator, SVG, Asset Restoration, Asset Optimization, Professional Photography

## Internet Marketing

SEO Best Practices, Analytics, Keyword Research, Competitive Analysis, Site Auditing, Social Media Optimization, Powerlisting Software, Hootsuite, Website SEO, Video Optimization, PageRank Trust Flow Metrics, Citation Flow Metrics, A/B Testing and Optimization.

calls reporting search ranking success, customer support and website SEO innovation and implementations.

- Successfully closed my first deal as a marketing consultant and web developer for Rossi Vucinovich PC, a nationwide serious personal injury law firm.
- Promoted to Full Time Front-End Developer after successfully demonstrating my passion and skill for Web Development. Skills included HTML, CSS, PHP and Wordpress Theme Development

## **Chilson Recreational Facility, Loveland, CO — Facility Supervisor**

Jan. 2010 - March. 2012

Responsibilities:

- Customer Support
- Overseeing Facility Attendants
- Facility Supervision for Night Events

Achievements at The Chilson Recreational Facility:

- Promoted to Facility Supervisor after 1 year of Employment

## **EDUCATION**

### **Front Range Community College, Fort Collins, CO**

2010 - 2012 (Some College)

- Associates of Arts

*"I dropped out of school because of things that I never learned"*

- *Third Eye Blind*

### **Udacity, Online**

2016

- Frontend Developer Nanodegree

### **Flatiron School, Online**

2016

- JavaScript Basics
- JavaScript Section of Full Stack Developer Program

## **Rossi Vucinovich PC**

— Client

Specs: Wordpress Integration, Custom Blog Integration, Re-Design, Graphic Design, Asset Restoration, Lucrative SEO Strategy

Review:

## **Eric A. Sunness Attorney at Law LLC**

— Client

Specs: Ruby on Rails, SEO Practice Area Specific Site, SEO, Marketing, Graphic Design, Asset Restoration

Review:

## **Pikes Peak Plastics: Plastic Injection Molding**

— Client

Specs: Custom Wordpress Integration, Graphic Design, CSS3 Animations, Custom Slider JS, SEO, Marketing

## **Impactstud.io - company website**

— Client

Specs: Ruby on Rails, Responsive, CEO of company

## **Forever Love Pet Care**

— Client

Specs: Low Budget, Static Website, Jekyll, jQuery Behaviour

## **Launch School, Online**

2016

- Programming Fundamentals
- HTML and CSS

## **Udemy Online Learning**

2016

- Wordpress Theme Development with Bootstrap
- The Complete Wordpress Developer Course
- PHP for Beginners: Become a PHP Master
- Photoshop for Web Design
- Object Oriented Programming in PHP

## **REFERENCES**

### **Eric Homiak**

SEO / Assistant

Peak Studios

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### **James Vucinovich**

President / Client

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