

# Jeremiah Wodke

Web Developer → Graphic Designer → Internet Marketing

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I'm a jack of all trades when it comes to web development. Previous to being a Freelance Web Developer I have 4 years of experience doing Internet Marketing, Graphic Design and Web Development (2 years) for a company called Peak Studios located in Boulder, CO.

However, during the last 18 months I have also put in long hours in my free time learning full stack web development. This learning process lead me to resign from the company I was doing internet marketing at and has given me the privilege of doing freelance web development for small businesses for the past 8 months. While freelancing has been a blast it's also a very stressful way to make an income for your family. I'm ready to become a professional, remove some of the hats that I'm wearing (such as accountant and sales guy) and do what I love which is designing and developing software.

Other developers that I have worked with say that I am a very detail-oriented programmer who make ridiculous comments like "beautiful code is like poetry". I think it's worth noting that I am a huge advocate of continuing education and in turn I am always actively enrolled in some type of web development course; I'm currently learning react.js and will soon be transitioning into learning react with redux (can't wait). Most importantly, I'm the type of developer that can't wait to go to sleep at night so I can wake up early, get back to the office and get back to coding. I love my career choice.

## EXPERIENCE

### **Peak Studios, Remote/Boulder, CO — Director of SEO**

Jan 1st, 2013 - July 15th 2016

I ran a small team whose tasks were to methodically analyze and increase the paid and organic SEO for numerous corporate franchises. Corporations include; Chem-Dry and N-Hance Revolutionary Wood Renewal. Being that Peak Studios is a small consultancy I had to fill a lot of positions to meet the demands of our clients. I truly enjoyed working with our clients and watching our marketing strategy help their businesses grow.

## Web Development

Wordpress, PHP, MySQL, HTML5, CSS3, JavaScript, ES6, jQuery, React.js (in the process of learning), SASS, Bootstrap 4, Bootstrap.js, Grunt, NPM, Webpack, Babel, Version Control (Git), Liquid (Shopify), Jekyll, Ruby, Ruby on Rails, UX Design Principles, REST Apis, AJAX, CRUD, Oauth, SSL, Cross-Browser Testing, Responsive Web Design

## Graphic Design

High-Fidelity Mock-Ups, Photoshop, Illustrator, SVG, Asset Restoration, Asset Optimization, Professional Photograph, (Basic) Adobe Illustrator CS6

## Internet Marketing

SEO Best Practices, Analytics, Keyword Research, Competitive Analysis, Site Auditing, Social Media Optimization, Powerlisting Software, Hootsuite, Website SEO, Video Optimization, PageRank Trust Flow Metrics, Citation Flow

## **Peak Studios, Remote/Boulder, CO — Web Developer**

July 15th, 2015 - July 15th 2016

Assisting in the creation and/or maintainability of Wordpress templates for companies including but not limited to Chem-Dry, Marco's Pizza, Brand Journalists, N-Hance Wood Renewal and more.

Achievements at Peak Studios:

- Assisted in doubling Peak Studios Clientele in a 2 year period by doing PPC sales, customer support, SEO (web, social, business, paid) for N-Hance Franchises as well as assisting in development of N-Hance New Corporate Website.
- Promoted to Director of SEO after achieving large number of customer calls reporting search ranking success, customer support and website SEO innovation and implementations.
- Successfully closed my first deal as a marketing consultant and web developer for Rossi Vucinovich PC, a nationwide serious personal injury law firm.
- Promoted to Full Time Front-End Developer after successfully demonstrating my passion and skill for Web Development. Skills included HTML, CSS, PHP and Wordpress Theme Development

## **Chilson Recreational Facility, Loveland, CO — Facility Supervisor**

Jan. 2011 - March. 2013

Responsibilities:

- Customer Support
- Overseeing Facility Attendants
- Facility Supervision for Night Events

Achievements at The Chilson Recreational Facility:

- Promoted to Facility Supervisor after 1 year of Employment

## **EDUCATION**

Metrics, A/B Testing and Optimization.

## **Rossi Vucinovich PC**

— *Client*

Specs: Wordpress Integration, Custom Blog Integration, Re-Design, Graphic Design, Asset Restoration, Lucrative SEO Strategy

Review:

## **Eric A. Sunness Attorney at Law LLC**

— *Client*

Specs: Ruby on Rails, SEO Practice Area Specific Site, SEO, Marketing, Graphic Design, Asset Restoration

Review:

## **Pikes Peak Plastics: Plastic Injection Molding**

— *Client*

Specs: Custom Wordpress Integration, Graphic Design, CSS3 Animations, Custom Slider JS, SEO, Marketing

\*this website is in it's final stages and is about to be deployed. Website will be live soon. If website is not live by time of interview I can provide proof of website via my local server.

## **Personal Portfolio** — *Personal Projects*

Specs: Static Website, Jekyll, jQuery Behaviour, Load Animations, Animate.css

## **Front Range Community College, Fort Collins, CO**

2010 - 2012 (Some College)

- Associates of Arts

## **Udacity, Online**

2016

- [Frontend Developer Nanodegree](#)

## **Flatiron School, Online**

2016

- JavaScript Basics
- JavaScript Section of Full Stack Developer Program

## **Launch School, Online**

2016

- Programming Fundamentals
- HTML and CSS

## **Udemy Online Learning**

2016

- [Wordpress Theme Development with Bootstrap](#)
- [The Complete Wordpress Developer Course](#)
- [PHP for Beginners: Become a PHP Master](#)
- [Photoshop for Web Design](#)
- [Object Oriented Programming in PHP](#)

## **REFERENCES**

### **James Vucinovich**

President / Client

Rossi Vucinovich PC Law Firm

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### **Quince Wyss**

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### **Sam Ringleman**

Web Developer at MadWire

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