

ABOUT MYSELF

Interested in Network Public Opinion and Public Management,
Data News, New Media, etc.

Xiaoyu Ji

Master Student in South China University of Technology



PERSONAL DETAILS

Birth Date // 25 November 1994

Gender // female

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BRIEF INTRODUCTION

I am a graduate student that currently studying in the school of Journalism and communication, South China University of Technology. Under the guidance of Professor Xiaokun Wu, I am engaged in the Research of Data News and Online Public Opinion. The topic of my dissertation is "Hate Speech and Social Conflict", which is under the research of the key project of National Social Science Fund presided by my tutor. I am also a member of the Public Opinion Research Center of South China University of Technology now. The GPA of my graduate period was 3.52/4.

Aware of the importance of algorithms on network communication, I am also learning related knowledge such as computational communication. I have participated in two workshops on Computational Communication initiated by the Institute of Computational Communication, and a workshop on Network Communication and New Media initiated by Chongqing University. Besides, I also study some programming knowledge by myself.

Before September 2021, I will receive a master of Arts degree from South China University of Technology. Before that, I have obtained a Bachelor of Arts degree from Henan University with a GPA of 3.48/4.

EDUCATION

South China University of Technology // September 2018 - Present

Degree: Master of Arts (Network Communication and New Media)

Advisor: Prof. Xiaokun Wu

Research Interest: Network Public Opinion and Public Management, Data News, New Media

Henan University // September 2013 - June 2017

Degree: Bachelors of Arts (Editing and Publishing, Towards New Media)

Advisor: Prof. Pengfei Wang

Research Interest: Publishing Culture, New Media

PUBLICATIONS

-Journal

Market Value and Business Model of Data News: Based on Interviews to Leaders of 7 Chinese Data News Media

Xiaokun Wu, **Xiaoyu Ji**, Linghui Quan

Contemporary Communication(2019:05)

-Report

Chinese Data News Industry Development Report in 2019

Xiaokun Wu, **Xiaoyu Ji**, Genfang Yu, Linghui Quan, Tianfang Zhao

Chinese News History Academic association-Media economics and Management Committee

CONTESTS

2020/06 (In progress, Enter the provincial competition) "Internet+" and Innovation and Entrepreneurship Competition for College Students.

2019/12 **Second Prize (top 2.5 percent)**, Henan University Tower Journalists' Day and News Gathering and Writing Competition.

- 2019/11** **Third Prize(top 5 percent)**,Shanghai International Intelligent Media Works Competition of College Students.
- 2019/11** **Third Prize(top 5 percent)**,National City Management Competition for College Students.
- 2019/06** **Second Prize (top 4.5 percent)**,China Data News Competition.

AWARDS

- 2019/10** **Second Prize Scholarship(top 7)**, South China University of Technology.
- 2019/10** **Outstanding Graduate Cadres** of School of Journalism and communication, South China University of Technology.
- 2017/06** **Outstanding graduates**, Henan University.
- 2016/09** **School scholarship(top 10 percent)**, Henan University.
- 2015/09** **School scholarship(top 10 percent)**, Henan University.

LANGUAGE SKILLS

Mandarin: native

English: acquired

SUMMARY

Responsible and hardworking. Educated and versatile. Kind and ambitious.

I am a girl who is always enthusiastic about learning and contacting new things. I like all kinds of meaningful things and be enthusiastic about public welfare and voluntary activities. I am friendly and good at discovering and listening. In my spare time, I like to take a walk, listen to light music and get in touch with nature.

For more personal details and works, please visit my homepage:

<https://jxyjxyjxy.github.io/jixiaoyu-homepage/>.