

Idea for seamless user experience

1. Game will pop up on screen attracting users on prizes to be won while learning how to see if product/seller is reliable or not
2. Game is simulator of yes and no and will affect the story and prizes according to what they choose like choose your own story genre where actions have consequences
3. After completing the game, they may use the chat bot to find something specific such as foundation and the bot will ask them to take a quiz to help make the suggestions from the chatbot more personalized
4. Quiz will ask user about specifications such as color, skin sensitivity, affordability, brand etc. to make it easier for the user to find what they are looking for
5. After taking the quiz, the chatbot will filter out for products as per the user specification and will suggest what other users have searched as well
6. After the user finds the product but is unsure how it will look like, they can use the try-on feature by placing a picture of themselves into the app and can apply the cosmetic, similar to Watsons try-on feature
7. If user is happy with the suggested product, they can add to cart while continue shopping on other items repeating step 3-6
8. Before checking out, the bot will put what other recommended products according to people who have searched similar products