###### **API Documentation for Taggd**

###### **1. Candidate - Search Autocomplete (for homepage and search page)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/employer/autocomplete |  |
| method | GET |  |
| body | keyword:”java” | compulsory |
| response | {  "data": [  "Senior Java Architect",  "Senior Software Engineer - Java Developer",  "Full Stack Java Developer",  "Senior Developer - Java Angular Full Stack",  "Core Java Developer",  "Senior Developer - Java",  "Lead Engineer - ORMB & Java",  "Software Engineer - Java",  "Java Production Support with Windows",  "Backend Developer - Java",  "Lead Engineer - Java",  "JAVA Bench",  "Architect Specialist - Java, Miscroservices",  "Senior Engineer Software - Java",  "Senior Manager - Java/QA Development",  "JavaUI",  "Senior Software Engineer - Java",  "Java Unix Production Support",  "Softwaare Engineer - Java Developer",  "Senior Architect - Java",  "Java Stack Developer",  "Lead Developer - Java",  "Senior Software Engineer - Java Full Stack Developer",  "Lead - Java Implementation",  "Java Developer"  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **2. Candidate - Filter (Get all cities and industries)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/candidate/filter |  |
| method | GET |  |
| body |  |  |
| response | {  "data": {  "city": [  "Baddi",  "Gurgaon",  "Ranchi",  "Lucknow",  "Bilaspur",  "Dehradun",  "New Delhi",  "Chennai",  "Bengaluru",  "Lakhimpur",  "Zaheerabad",  "Kolkata",  "Jaipur",  "Ludhiana",  "Thrissur",  "Hyderabad",  "Ahmedabad",  "Mangalore",  "Nellore",  "Patna",  "Mohali",  "Bhopal",  "Mumbai",  "Pune"  ],  "industry": [  "Sales",  "IT",  "Oil and Gas / Power / Infrastructure / Energy",  "Insurance",  "Pharma",  "IT &amp; Software",  "Defence / Government",  "Automobile",  "Power &amp; Energy",  "Auto / Auto Ancillary",  "Banking / Financial Services / Broking",  "Manufacturing",  "E-commerce",  "Finance"  ]  },  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

###### **2. Candidate - Search**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/employer/search |  |
| method | GET |  |
| body | keyword: “Project Manager” | compulsory |
| response | **{**  **"data": [**  **{**  **"Sr. No": "282",**  **"JobRole": "Assistant Vice President",**  **"Industry": "IT / Tech",**  **"Skills": "IT Project Manager",**  **"Location": "Pune",**  **"Required Experience": "13-17"**  **},**  **{**  **"Sr. No": "1564",**  **"JobRole": "Service Project Manager",**  **"Industry": "IT / Tech",**  **"Skills": "Project Management",**  **"Location": "Pune ",**  **"Required Experience": "8-12"**  **}**  **],**  **"success": true**  **}** | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **3. Employer - Search**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/candidate/search |  |
| method | GET |  |
| body | keyword: “IT-Java Full Stack”  city:”Bengaluru”,  Industry:“IT,Sale”  experience:”4-7”,  ctc:”1-5,”, | optional |
| response | keyword: “IT-Java Full Stack”  & CTC Not Response  <https://taggd.in/api/candidate/search?city=Bengaluru&Industry=IT,Sale&experience=4-7>  {"data":[{"Sr. No.":21,"Type":"Candidate","Name":"Chandrasekhar Reddy M","Email":"chandu84985@gmail.com","Contact No. - Optional":"+91-8498969109","Candidate code":"ITC\/1585630367920","Jobtitle":"Java Full Stack","T-score %":54.57,"Verfication status":"WIP","Industry":"IT","Location":"Bengaluru","Experience":3,"Expected CTC":2000000,"Notice Period":90,"Skills":"Angular.JS, Core Java, HTML, Hibernate, JavaScript, Spring, jQuery","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":100,"Type":"Candidate","Name":"Sriram K G","Email":"sri.kg91@gmail.com","Contact No. - Optional":"+91-9994883496","Candidate code":"ITC\/1726473425014","Jobtitle":"Deputy Manager - Mobility Solutions","T-score %":65.25,"Verfication status":"Enriched","Industry":"Automobile","Location":"Bengaluru","Experience":9,"Expected CTC":3300000,"Notice Period":90,"Skills":"Artificial Intelligence, BASIC, Python, Reinforcement Learning, SQL","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":27,"Type":"Candidate","Name":"Vaibhav Agochiya","Email":"vaibhav1302@gmail.com","Contact No. - Optional":"+91-7017539087","Candidate code":"ITC\/1585549287274","Jobtitle":"Java Full Stack","T-score %":66.42,"Verfication status":"WIP","Industry":"IT","Location":"Bengaluru","Experience":4,"Expected CTC":1500000,"Notice Period":10,"Skills":"Angular.JS, Core Java, HTML, Hibernate, JavaScript, Spring, jQuery","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":756,"Type":"Candidate","Name":"Arghya Jana","Email":"j.arghya1991@gmail.com","Contact No. - Optional":"+91-9883777049","Candidate code":"ITC\/1627551093196294","Jobtitle":"Deputy Manager - Mobility Solutions","T-score %":68.52,"Verfication status":"Enriched","Industry":"Automobile","Location":"Bengaluru","Experience":5,"Expected CTC":1500000,"Notice Period":0,"Skills":"Artificial Intelligence, BASIC, Python, Reinforcement Learning, SQL","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":1461,"Type":"Candidate","Name":"Nishant Saxena","Email":"nishansaxena@gmail.com","Contact No. - Optional":"+91-8050005889","Candidate code":"ITC\/1628759623463367","Jobtitle":"Deputy Manager - Mobility Solutions","T-score %":70.43,"Verfication status":"Enriched","Industry":"Automobile","Location":"Bengaluru","Experience":11,"Expected CTC":3000000,"Notice Period":60,"Skills":"Artificial Intelligence, BASIC, Python, Reinforcement Learning, SQL","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":1613,"Type":"Candidate","Name":"Veeramani M","Email":"veeramani177@gmail.com","Contact No. - Optional":"+91-8072311433","Candidate code":"ITC\/162798989294568","Jobtitle":"Engineer - System Integration","T-score %":57.77,"Verfication status":"Enriched","Industry":"Manufacturing","Location":"Bengaluru","Experience":5,"Expected CTC":1050000,"Notice Period":60,"Skills":"CAN, CANoe, HIL, Powertrain Analysis","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":742,"Type":"Candidate","Name":"Pravallika Gutta","Email":"guttapravalika@gmail.com","Contact No. - Optional":"+91-9505030219","Candidate code":"ITC\/1627726248939450","Jobtitle":"Deputy Manager - Embedded System","T-score %":67.78,"Verfication status":"Enriched","Industry":"Automobile","Location":"Bengaluru","Experience":4,"Expected CTC":700000,"Notice Period":90,"Skills":"Matlab, Simulink, Stateflow","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":803,"Type":"Candidate","Name":"Srikanth Mulupoju","Email":"bksrikanthm@gmail.com","Contact No. - Optional":"+91-7776060670","Candidate code":"ITC\/1627472913247475","Jobtitle":"Deputy Manager - Testing","T-score %":66.8,"Verfication status":"Enriched","Industry":"Manufacturing","Location":"Bengaluru","Experience":7,"Expected CTC":1200000,"Notice Period":60,"Skills":"DFMEA, ISO 26262","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":1446,"Type":"Candidate","Name":"M Mohammed Gouse Khan","Email":"mayanamdgousekhan@gmail.com","Contact No. - Optional":"+91-9441033691","Candidate code":"ITC\/1627988465559944","Jobtitle":"Deputy Manager - Embedded System","T-score %":67.58,"Verfication status":"Enriched","Industry":"Automobile","Location":"Bengaluru","Experience":4,"Expected CTC":1500000,"Notice Period":90,"Skills":"Matlab, Simulink, Stateflow","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true},{"Sr. No.":1,"Type":"Candidate","Name":"Suruchi Kumari","Email":"kumarisuruchi1993@hotmail.com","Contact No. - Optional":"+91-7867837012","Candidate code":"ITC\/1585630430151","Jobtitle":"Java Full Stack","T-score %":48.75,"Verfication status":"WIP","Industry":"IT","Location":"Bengaluru","Experience":4,"Expected CTC":1300000,"Notice Period":90,"Skills":"Angular.JS, Core Java, HTML, Hibernate, JavaScript, Spring, jQuery","Critical to Quality":true,"Behavioual Assessment":true,"SME Evaluation":true,"Video Profile":true}],"success":true} | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **4. Employer - View Profile (Get candidate details)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/candidate/detail |  |
| method | GET |  |
| body | Id: ”ITC/1585630385626” | Compulsory (Candidate code) |
| response | {  "data": [  {  "Sr. No.": 3,  "Type": "Candidate",  "Name": "Narasimha Rao Muddunuri",  "Email": "askmuddunuri@gmail.com",  "Contact No. - Optional": "+91-9886886510",  "Candidate code": "ITC/1585630385626",  "Jobtitle": "Java Full Stack",  "T-score %": 101.25,  "Verfication status": "WIP",  "Industry": "IT",  "Location": "Bengaluru",  "Experience": 5,  "Expected CTC": 10.4,  "Notice Period": 30,  "Skills": "Angular.JS, Core Java, HTML, Hibernate, JavaScript, Spring, jQuery",  "Critical to Quality": true,  "Behavioual Assessment": true,  "SME Evaluation": true,  "Video Profile": true  }  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **5. Employer - Search Autocomplete (for homepage and search page)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/candidate/autocomplete |  |
| method | GET |  |
| body | keyword:”stack” | compulsory |
| response | {  "data": [  "Java Full Stack",  "Dot Net Full Stack"  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

###### **6. Employer - Filter (Get all cities and industries)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/candidate/filter |  |
| method | GET |  |
| body |  |  |
| response | {  "data": {  "city": [  "Baddi",  "Gurgaon",  "Ranchi",  "Lucknow",  "Bilaspur",  "Dehradun",  "New Delhi",  "Chennai",  "Bengaluru",  "Lakhimpur",  "Zaheerabad",  "Kolkata",  "Jaipur",  "Ludhiana",  "Thrissur",  "Hyderabad",  "Ahmedabad",  "Mangalore",  "Nellore",  "Patna",  "Mohali",  "Bhopal",  "Mumbai",  "Pune"  ],  "industry": [  "Sales",  "IT",  "Oil and Gas / Power / Infrastructure / Energy",  "Insurance",  "Pharma",  "IT &amp; Software",  "Defence / Government",  "Automobile",  "Power &amp; Energy",  "Auto / Auto Ancillary",  "Banking / Financial Services / Broking",  "Manufacturing",  "E-commerce",  "Finance"  ]  },  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **7. Career - Search Autocomplete**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/career/autocomplete |  |
| method | GET |  |
| body | keyword:”sales” | compulsory |
| response | {  "data": [],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCodeN = 500 |

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###### **8. Career - Filter (Get all city and department)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/career/filter |  |
| method | GET |  |
| body |  |  |
| response | {  "data": {  "city": [  "Bangalore",  "Pune",  "WFH / PAN India",  "Chennai",  "Kolkata"  ],  "department": [  "Marketing",  "Recruitment"  ]  },  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **9. Career - Search**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/career/search |  |
| method | GET |  |
| body | keyword: “Content Marketer”  city:”Bangalore”,  department:“Marketing,Sales”  type:”Fulltime” | optional |
| response | [**https://taggd.in/api/career/search?city=Bangalore&type=Fulltime**](https://taggd.in/api/career/search?city=Bangalore&type=Fulltime) **Based On**  {  "data": [  {  "department": "Recruitment",  "list": [  {  "Sr. No.": 1,  "jobcode": "2000-12-31T18:30:00.000Z",  "Jobtitle": "Recruitment/Senior Recruitment Associate",  "Location": "Bangalore",  "Experience": 2,  "Type": "Fulltime",  "Skills": [  "Hiring Manager",  "Recruiter"  ],  "Department": "Recruitment",  "jobdescription": "•Gain a complete understanding of the Sourcing Guidelines one will receive from the Client/Hiring Manager. •Seek clarifications on our customers and vacancies, wherever needed, towards ensuring perfect understanding of the industry, client, and vacancy, before commencing on the assignment. •Prepare a Sourcing/Talent mapping plan for the position. Evaluate various options and decide upon the best plan of action to source relevant profiles including Headhunting, Employee Referrals, Referencing, Use of Industry specific online and offline sources and professional media platforms. •Ensure thorough Candidate Evaluation using various Technical and Competency based Screening questions, as mentioned in the Sourcing guidelines •Make a final shortlist based on Interview, CV analysis and genuine assessment of the candidates' interest in said vacancy •Adhere to specified TAT and Performance parameters while adequately guiding the candidate on the selection process and handholding them through it, with proper guidance. •Manage all coordination for interview scheduling and follow-ups with proper detailing and complete professionalism •Enable the closure process through guiding candidate on salary negotiation, resignation management, notice period management, smooth relocation and joining of candidate • Ensure complete adherence to TAGGD’s processes & policies, ensure updating of records and co-operation with team members towards driving compliances •Ensure highest level of service to Candidates and Clients towards maintaining positive VoC from various internal and external stakeholders.\n\nEnd to end Recruitment\n\nAny graduate or post-graduate preferably an MBA (HR)|2+ years in recruitment for IT|Experience in Stake holder engagement |Excellent Written and Oral Communication (Must Have) |Knowledge of professional and social media usage (Must Have) |Head Hunting Skills (good to have) |Positive attitude towards work (Must Have) |Ability and willingness to learn new skill sets (Must Have) |Ability and willingness to keep oneself updated of various developments in targeted industries (Must Have) |High target and delivery orientation (Must Have) |Proficient in use of Excel and Word (Must Have)\n\n1) Who has worked with Search firm / Recruitment Consultancy / RPO 2)Can do headhunting and salary benchmarking if needed 3) Immediate Joiner and someone with short notice period 4) K3 experience of working as a sourcer 2) Immediate Joiner"  }  ]  }  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

###### **10. Career - View Profile (Get details)**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/career/detail |  |
| method | GET |  |
| body | jobcode: ”CP-003” | Compulsory |
| response | {  "data": [  {  "Sr. No.": 3,  "Jobtitle": "Content Marketer",  "Location": "Bangalore",  "Experience": "3",  "Type": "Fulltime",  "Skills": "Research, data insights",  "Department": "Marketing",  "joobdescription": "1.\u0001Research audience, competition, prior content performance data and insights, as well as best practices to plan and develop content strategy. 2.\u0001Plan and execute buyer-centric content journeys and campaigns to drive brand awareness and lead generation 3.\u0001Own, and develop always-on content initiatives for both B2B and B2C content — including, but not limited to website, emails, newsletters, product guidebooks, thought-leadership reports, blogs, news articles, case studies, advertising, social and landing pages. 4.\u0001Develop an editorial calendar to support content marketing initiatives including social, email, blog, community and product releases. 5.\u0001Manage and review/edit work of external/gig content writers, and ensure timely publishing of industry-specific blogs and articles 6.\u0001Liaison with digital marketing members and ensure SEO-friendly content is distributed across various online channels 7.\u0001Collaborate with designers to produce visually engaging content. 8.\u0001Proactively communicate challenges with the multiple stakeholders and pre-empt roadblocks while managing a project ",  "jobcode": "CP-003"  }  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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###### **11. Career - Listing**

|  |  |  |
| --- | --- | --- |
| endPoints | /api/career/listing |  |
| method | GET |  |
| body |  |  |
| response | {  "data": [  {  "department": "Recruitment",  "list": [  {  "Sr. No.": 2,  "jobcode": "2001-01-31T18:30:00.000Z",  "Jobtitle": "Recruitment/Senior Recruitment Associate",  "Location": "Pune",  "Experience": 1,  "Type": "Parttime",  "Skills": [  "Hiring Manager",  "Recruiter"  ],  "Department": "Recruitment",  "jobdescription": "• Responsible for sourcing the CVs for the clients in the preferrable IT , fintech , Automobile, Manufacturing, Semiconductor, Embedded etc • Source through various job portals and social media • Conduct Initial Interview rounds of the candidates • Salary Negotiation and Offer Management • Adherence to Taggd processes and policies • Maintain the dashboards (Daily/Weekly/ Monthly).\n\nSourcing\n\nAny graduate or post-graduate.|Experience: 1- 3 year|Excellent Written and Oral Communication|Working knowledge of various job portals like Naukri . Monster , LinkedIn etc. and sourcing through social medi|Positive and a go-getter attitude towards work|Ability and willingness to learn new skill sets|Ability and willingness to keep oneself updated of various developments in targeted industries|High target and delivery orientation|Proficient in use of Excel and Word\n\n1) Prior experience of working as a sourcer 2) Immediate Joiner"  },  {  "Sr. No.": 1,  "jobcode": "2000-12-31T18:30:00.000Z",  "Jobtitle": "Recruitment/Senior Recruitment Associate",  "Location": "Bangalore",  "Experience": 2,  "Type": "Fulltime",  "Skills": [  "Hiring Manager",  "Recruiter"  ],  "Department": "Recruitment",  "jobdescription": "•Gain a complete understanding of the Sourcing Guidelines one will receive from the Client/Hiring Manager. •Seek clarifications on our customers and vacancies, wherever needed, towards ensuring perfect understanding of the industry, client, and vacancy, before commencing on the assignment. •Prepare a Sourcing/Talent mapping plan for the position. Evaluate various options and decide upon the best plan of action to source relevant profiles including Headhunting, Employee Referrals, Referencing, Use of Industry specific online and offline sources and professional media platforms. •Ensure thorough Candidate Evaluation using various Technical and Competency based Screening questions, as mentioned in the Sourcing guidelines •Make a final shortlist based on Interview, CV analysis and genuine assessment of the candidates' interest in said vacancy •Adhere to specified TAT and Performance parameters while adequately guiding the candidate on the selection process and handholding them through it, with proper guidance. •Manage all coordination for interview scheduling and follow-ups with proper detailing and complete professionalism •Enable the closure process through guiding candidate on salary negotiation, resignation management, notice period management, smooth relocation and joining of candidate • Ensure complete adherence to TAGGD’s processes & policies, ensure updating of records and co-operation with team members towards driving compliances •Ensure highest level of service to Candidates and Clients towards maintaining positive VoC from various internal and external stakeholders.\n\nEnd to end Recruitment\n\nAny graduate or post-graduate preferably an MBA (HR)|2+ years in recruitment for IT|Experience in Stake holder engagement |Excellent Written and Oral Communication (Must Have) |Knowledge of professional and social media usage (Must Have) |Head Hunting Skills (good to have) |Positive attitude towards work (Must Have) |Ability and willingness to learn new skill sets (Must Have) |Ability and willingness to keep oneself updated of various developments in targeted industries (Must Have) |High target and delivery orientation (Must Have) |Proficient in use of Excel and Word (Must Have)\n\n1) Who has worked with Search firm / Recruitment Consultancy / RPO 2)Can do headhunting and salary benchmarking if needed 3) Immediate Joiner and someone with short notice period 4) K3 experience of working as a sourcer 2) Immediate Joiner"  }  ]  },  {  "department": "Marketing",  "list": [  {  "Sr. No.": 4,  "jobcode": "2001-03-31T18:30:00.000Z",  "Jobtitle": "Head of Growth Marketing ",  "Location": "WFH / PAN India",  "Experience": 5,  "Type": "Fulltime",  "Skills": [  "marketing programs"  ],  "Department": "Marketing",  "jobdescription": "1.Develop innovative growth (organic or inorganic) hacks to drive user growth and engagement on online properties via all channels and marketing programs 2.Understand the various components and drivers of growth, along with trends (such as traffic, conversion, user engagement, and repeat behavior) and create actionable programs leading to user growth 3.Develop, execute, and optimize referral programs and customer experience initiatives to engage with potential and existing users 4.Work closely with a range of cross-functional teams—product, customer success, design, and content-to fuel product adoption, develop go-to-market strategy and drive launches for our products 5.Should be able to flex with business needs: copywriting, optimizing onboarding conversions, content strategies, email/push, distribution activities 6.Understand data funnels, and assess user behavior with data and find actionable insights 7.Analyze and present performance reports to CXOs and other stakeholders\n\nAs a Growth Marketing Manager, you will lead the product-led growth initiatives at Taggd ranging from user acquisition to on-boarding to engagement and retention. You will work closely with the leadership team to explore 10x ideas, identify problems and execute solutions, team up with content writers, designers to implement and test your digital marketing strategies thereby driving measurable results.\n\n3+ years of relevant experience in digital and performance marketing or related roles|Experience in paid ads (social/search/display)|Product lead growth (self-serve revenue/subscription-based).|Fantastic problem-solving abilities, analytical horsepower with attention to detail|Exemplary written and oral communication skills.|Added advantage, if knows how to code preferably HTML/CSS|Is comfortable in working with Hubspot, Google Analytics, ad managers or equivalents\n\n1) Candidates working in similar industries or SAAS based organisations"  },  {  "Sr. No.": 3,  "jobcode": "2001-02-28T18:30:00.000Z",  "Jobtitle": "Content Marketer",  "Location": "WFH / PAN India",  "Experience": 3,  "Type": "Fulltime",  "Skills": [  "Research",  "data insights"  ],  "Department": "Marketing",  "jobdescription": "1.Research audience, competition, prior content performance data and insights, as well as best practices to plan and develop content strategy. 2.Plan and execute buyer-centric content journeys and campaigns to drive brand awareness and lead generation 3.Own, and develop always-on content initiatives for both B2B and B2C content — including, but not limited to website, emails, newsletters, product guidebooks, thought-leadership reports, blogs, news articles, case studies, advertising, social and landing pages. 4.Develop an editorial calendar to support content marketing initiatives including social, email, blog, community and product releases. 5.Manage and review/edit work of external/gig content writers, and ensure timely publishing of industry-specific blogs and articles 6.Liaison with digital marketing members and ensure SEO-friendly content is distributed across various online channels 7.Collaborate with designers to produce visually engaging content. 8.Proactively communicate challenges with the multiple stakeholders and pre-empt roadblocks while managing a project\n\nAs a Content Asst. Marketing Manager, you will be our creative leader who drives the day-to-day planning and execution of content design and creation – culminating in engaging stories and relevant messages that cut through the noise of the market. Content strategy and execution is both in service of Taggd’s thought leadership initiatives and its lines of business.\n\n3-5 years of relevant experience in content marketing or related roles|A in Journalism/Mass Communications. Added advantage, if is from HR Journalism|Experience in social media management, content planning and managing thought-leadership reports|Exemplary written and oral communication skills, a good listener|Self-starter & can come up with independent ideas|Showcases tenacity while handle work assignments especially in short time\n\n1) Candidates working in similar industries"  }  ]  }  ],  "success": true  } | statusCode = 200 |
|  | {  success:false  "message": "Internal Server Error"  } | statusCode = 500 |

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