Team Beta Assignment 1

# **Candidate Generators Assignment Summary**

# Jonathan Shang-Wen Chang (jsc2279): Two Tower generator, content embeddings & similarities comparison.

I did content embeddings by using OpenAl's CLIP embedding in addition to selecting artist styles, sources and seeds. The output is *user\_features\_tensor* in the *two\_tower.py*.

I also developed code to implement the similarity comparison of user and content embeddings. Since user-based queries are small, I implemented lookup tables to assure the size of tensors during embedding. I also implemented the code to get the two tower model connected to the application and generate results. The involved files are *TwoTowerANNGenerator.py* and *BetaController.py*.

#### Nicole Yu (ny2334): Two Tower generator, user embeddings.

I did user embeddings by combining the user features in professor's code and our own-designed user features and then generated embeddings accordingly. The new features interact with content features. The output is *user\_features\_tensor* in the *two\_tower.py*.

Our own-designed features are the following conditional probabilities:

- "indie" score: P(a user will like a content | this content is an unfavorable contents)
- "vigilante" score: P(a user will dislike a content | this content is a popular contents)
- **"basic" scores:** P(a user will like | this content is a popular contents), P(a user will dislike | this content is an unfavorable contents)
- The idea of the above scores is generated by Jonathon. I am responsible for implementing and incorporating the code.

### Jingru Chen (jc5898): User-based collaborative filtering.

I implemented collaborative filtering with the user-item matrix, see code file services/backend/src/data\_structures/user\_based\_recommender/beta/UserBasedRecommender.py and

services/backend/src/reccomendation\_system/recommendation\_flow/candidate\_generators/beta/CollabertiveFilteredSimilarUsersGenerator.py

## Rohan Sheelvant (rns2167): Our choice generator.

I worked on the your choice generator. For this generator, I implemented the popularity-based generator. The logic behind the popularity generator is to retrieve all items having highest number of likes. I implemented this using SQL command.

Additionally, I also helped Jingru decode errors in Collaborative based filtering code and

integrate her work to deploy the generator on docker. I was responsible for creating the submission repo and creating a PR.