



A Billion \$ End To A Movie Series

Harry Potter & The Deathly Hallows Pt. 2
Script Analysis

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PART 2

Harry Potter

AND THE
DEATHLY
HALLOWS
PART 2



BOX OFFICE

The highest gross over \$1.34 global box office revenue



MOVIE RANK

8.1 IMDb rating and 96% fresh from rotten tomatoes site



ACCOLADES

Won 32 awards totally from 2011 to 2012

The most successful part

Harry Potter & The Deathly Hallows Pt. 2

Methodology



01

02

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04

Research Question

Collect Data
Convert to csv file

Process Data
Read csv file and mine narratives
in R studio

Script Analysis

Research Question



What kind of script plot should be selected to help attract the audience ?



Does the character setting help boost the box office ?

Social Network Analysis

Based on Newman-Girvan algorithm to find different communities in networks.

Node

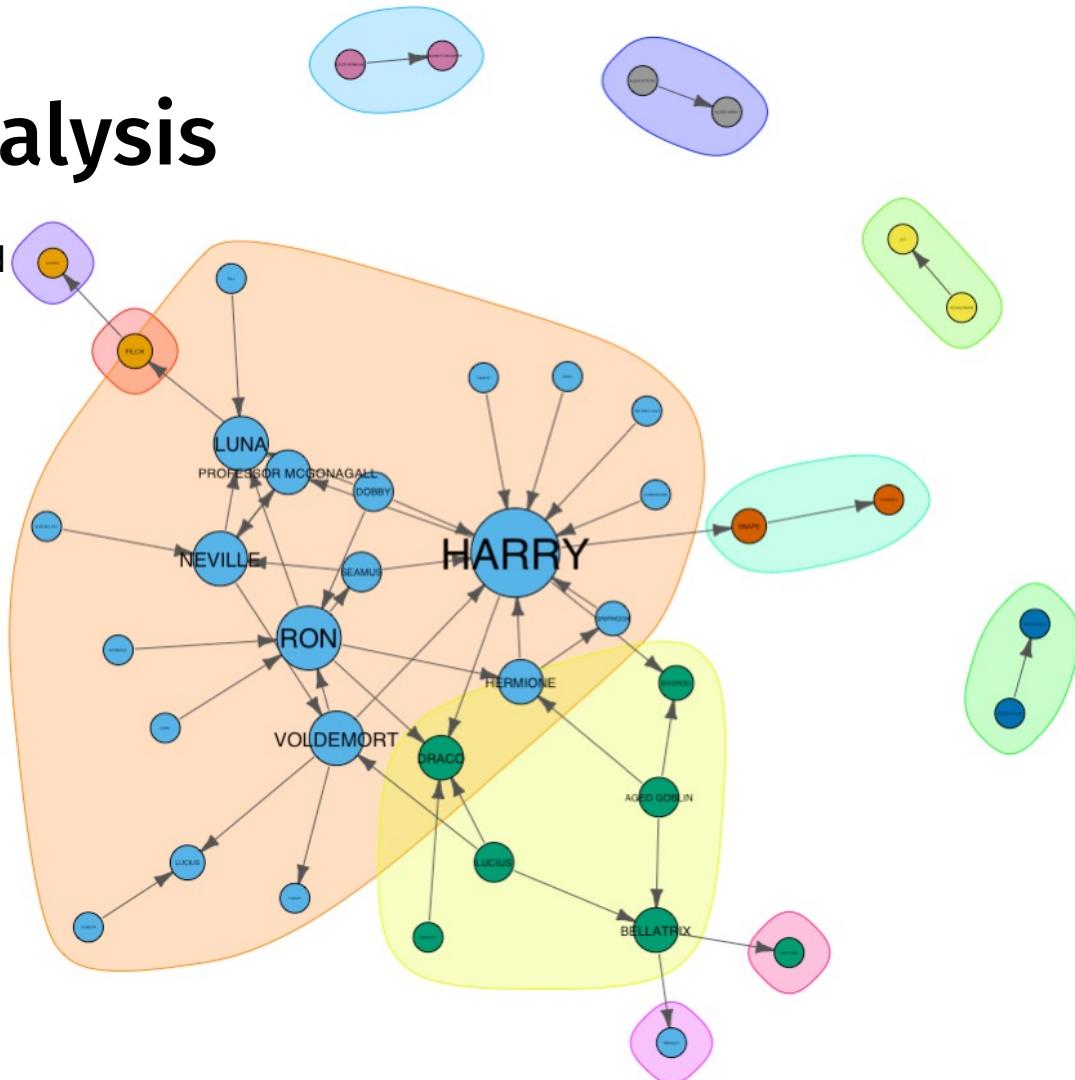
The larger the size, the more links a character has.

Link

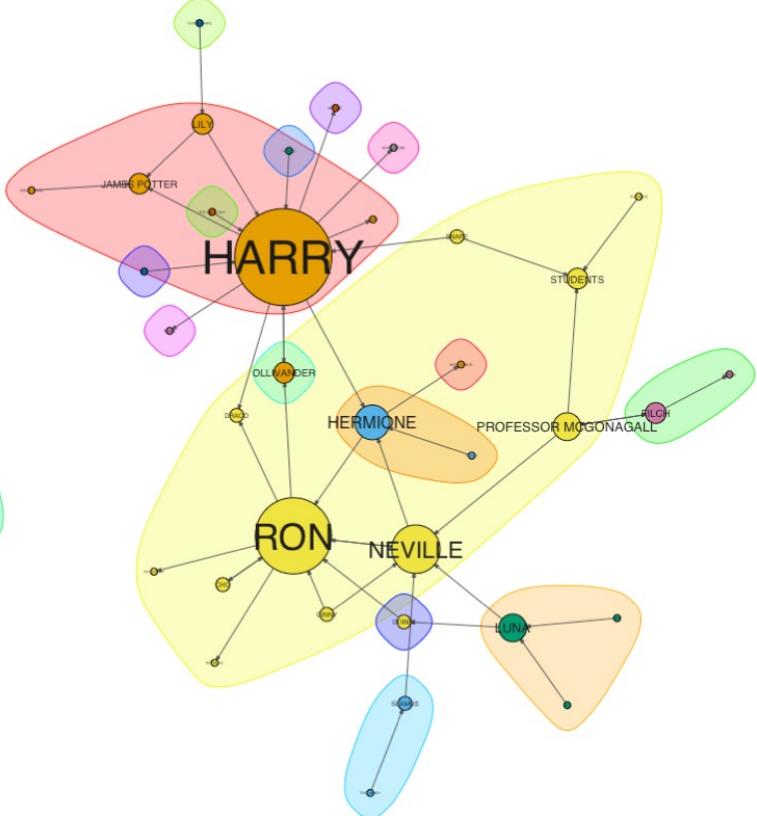
A relation between two characters.
The more relations, the more arrows a character has.

Community

The larger the size, the more nodes dense within a community are.

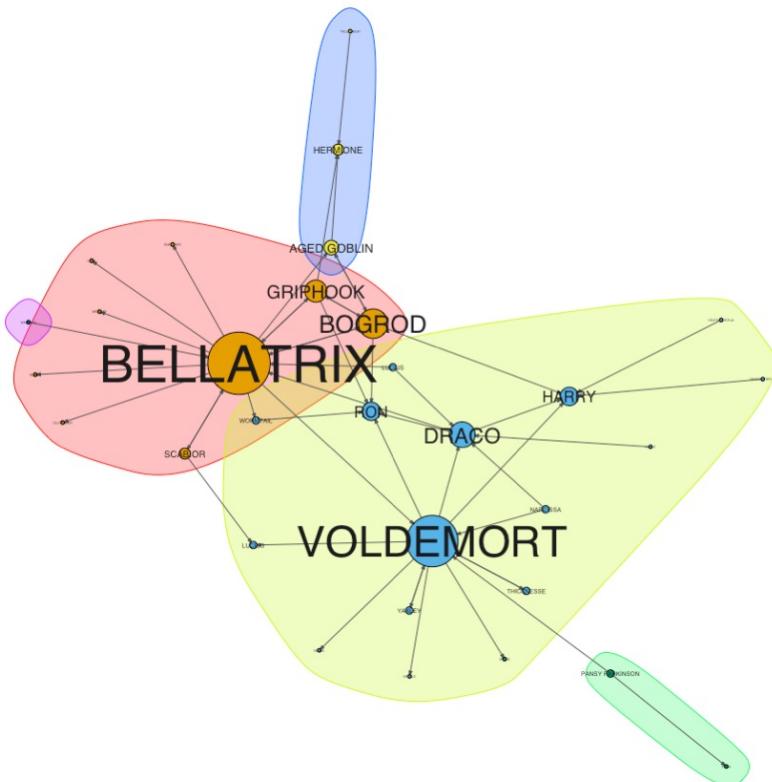


Social Network Analysis



Good guys

V.S.

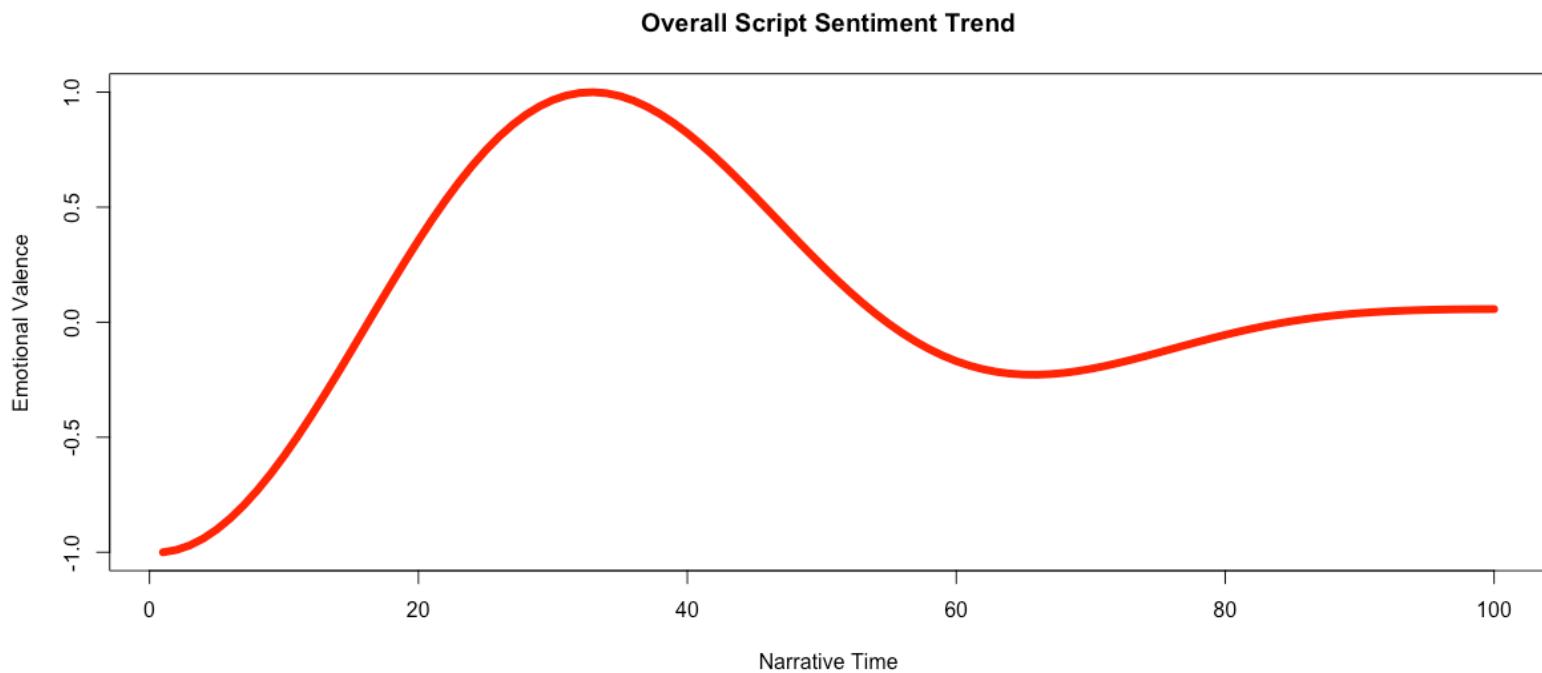


Evil guys

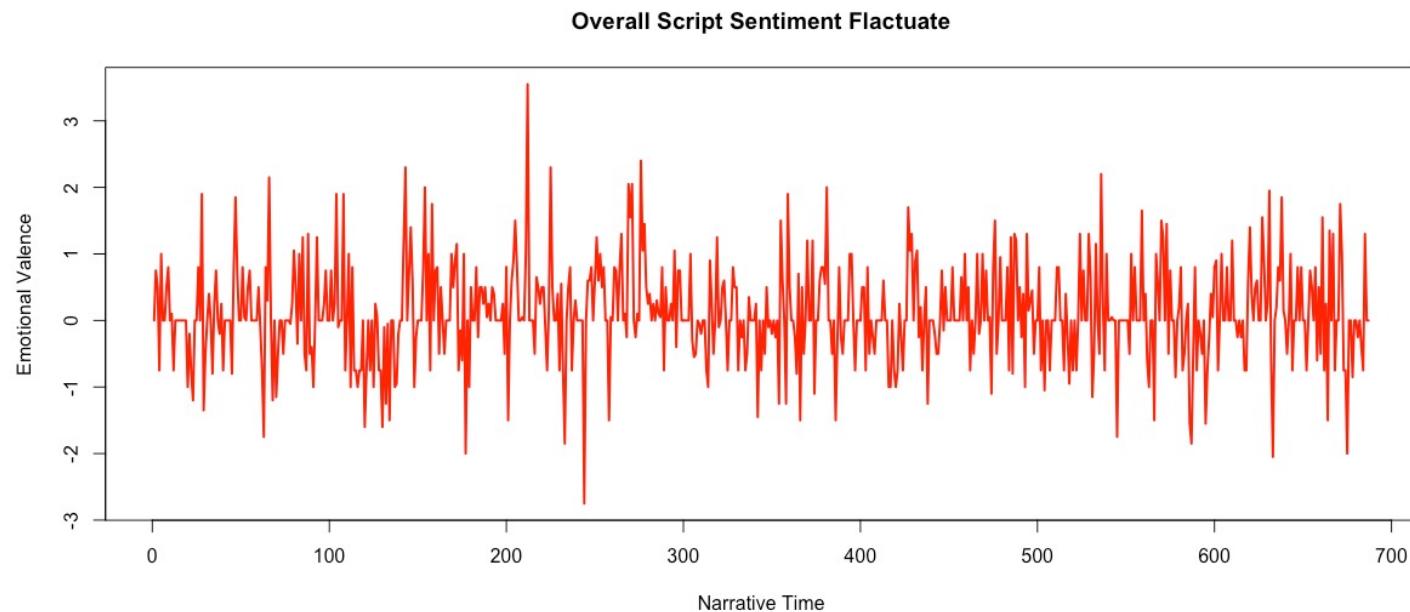
Script Word Frequency analysis



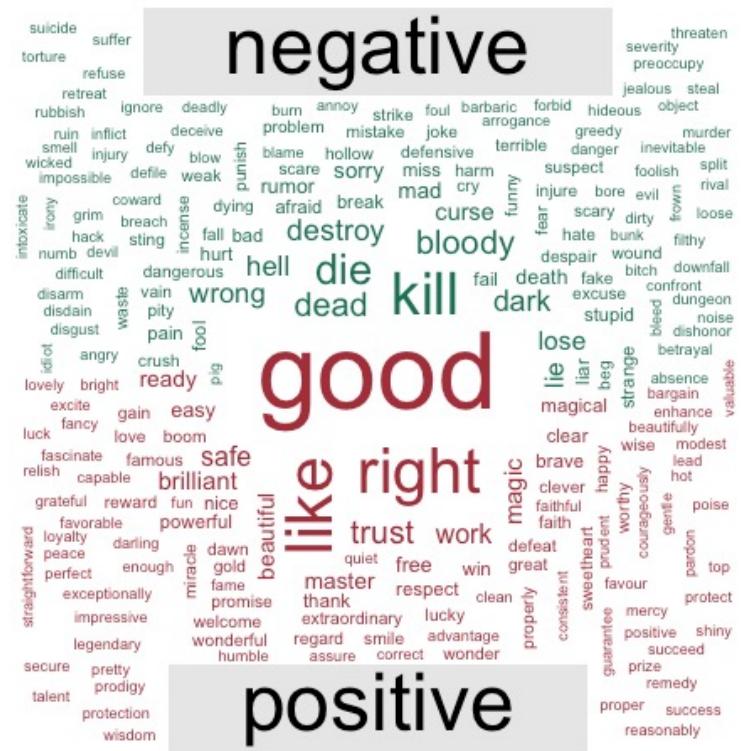
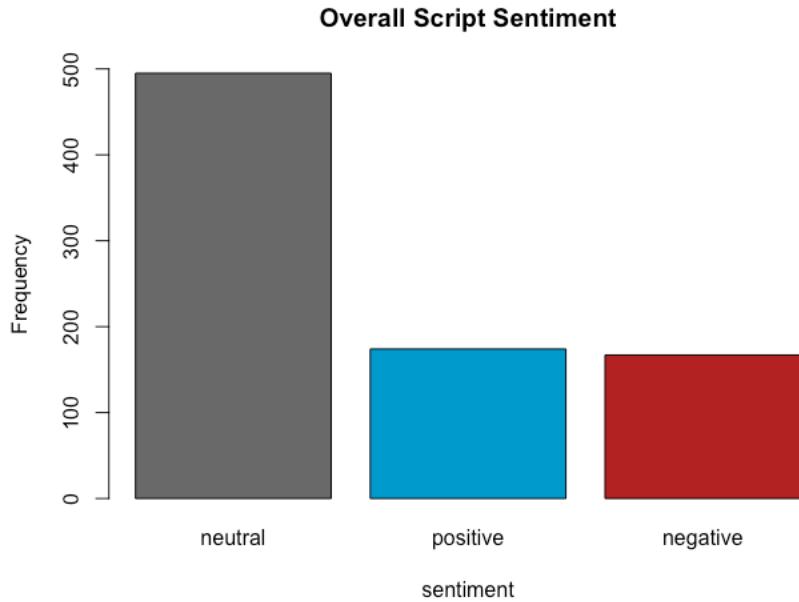
Overall Plot Sentiment Analysis



Overall Plot Sentiment Analysis



Overall Plot Sentiment Analysis



Overall Script Sentiment Analysis

negative

dangerous
weak funny dying strange
miss mad curse pain
hollow afraid sorry
joke dead bloody problem
defensive
destroy die kill hurt suspect
scare rumor death
scary
incense
relish clear lie fail
happy love break
powerful safe dark strike
pardon win brave pretty
remedy miracle fun
sweetheart nice clean
beautifully capable
top promise famous
wise clever boom legendary
impressive smile defeat
worthy consistent work favour
enhance assure master fame lead
excite faith extraordinary

positive

Good guys

negative

wound
terrible
wise
worthy

grateful
magical

quiet clever
famous shiny fancy
loyalty

master great respect
extraordinary powerful
lucky nice
regard
sweetheart

like
safe
reward
courageously
mercy
prudent
valiantly

work
bright
properly
dawn
ready
darling
poise
fascinate
welcome

deadly
confront
faithful
happy
gold right

sting
mistake
dirty miss
punish
fall retreat
defy pity
injure

underestimate
untouched
mad forbid
excuse
downfall
fear
despair
absence
difficult
afraid
harm
harm
dead kill
wrong

waste
vain
filthy
smell
lose
fake
blame
devil

dishonor
crush
burn
betrayal
curse
cryle
dark die

impossible

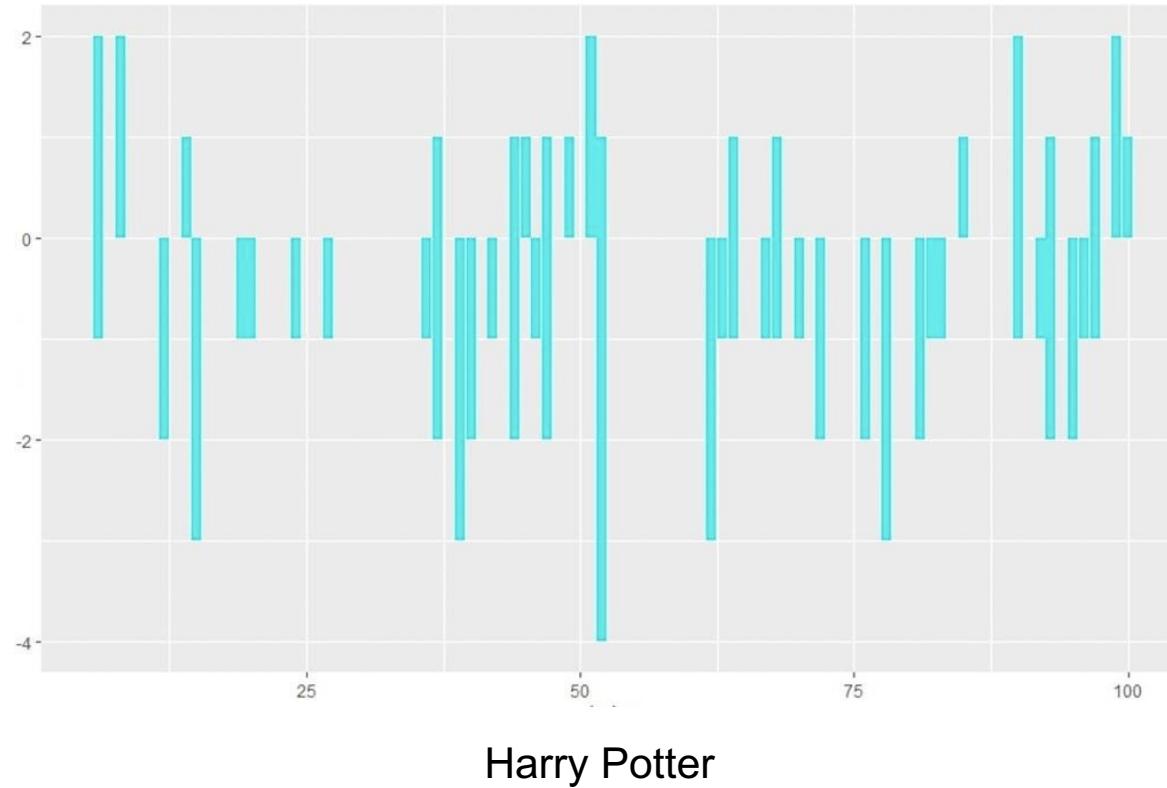
imagine

good

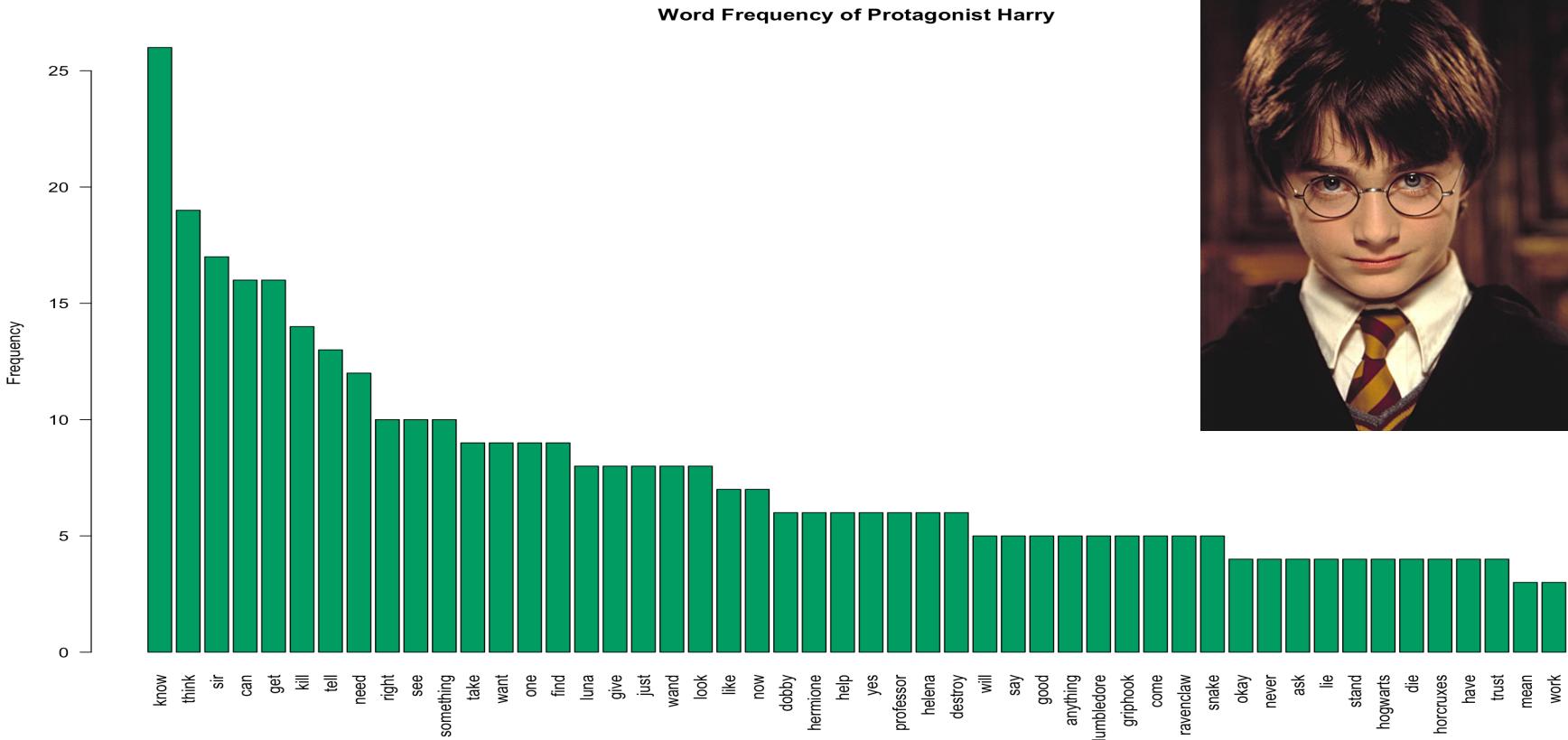
positive

Evil guys

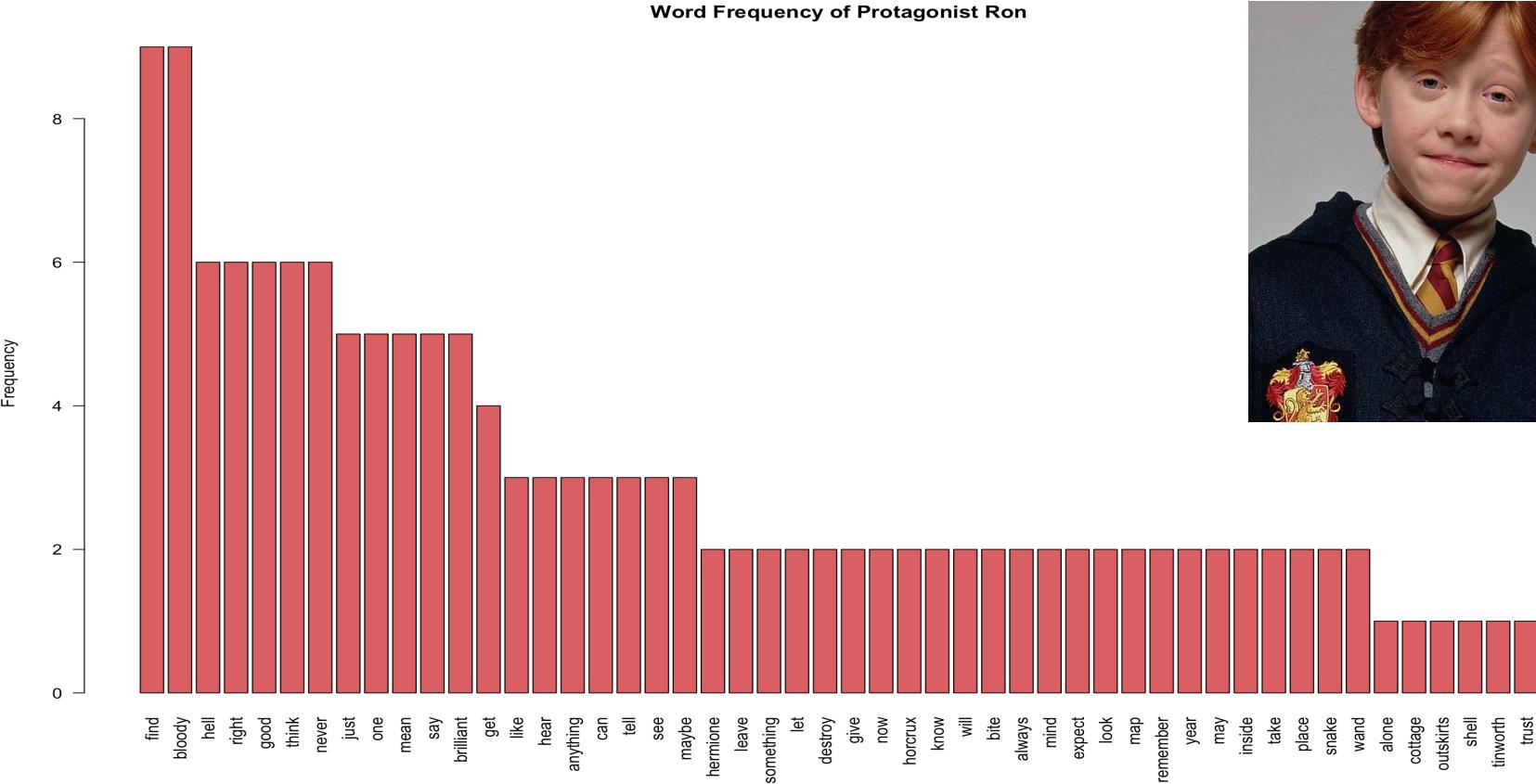
Character Sentiment Analysis



Character Word Frequency analysis-HARRY

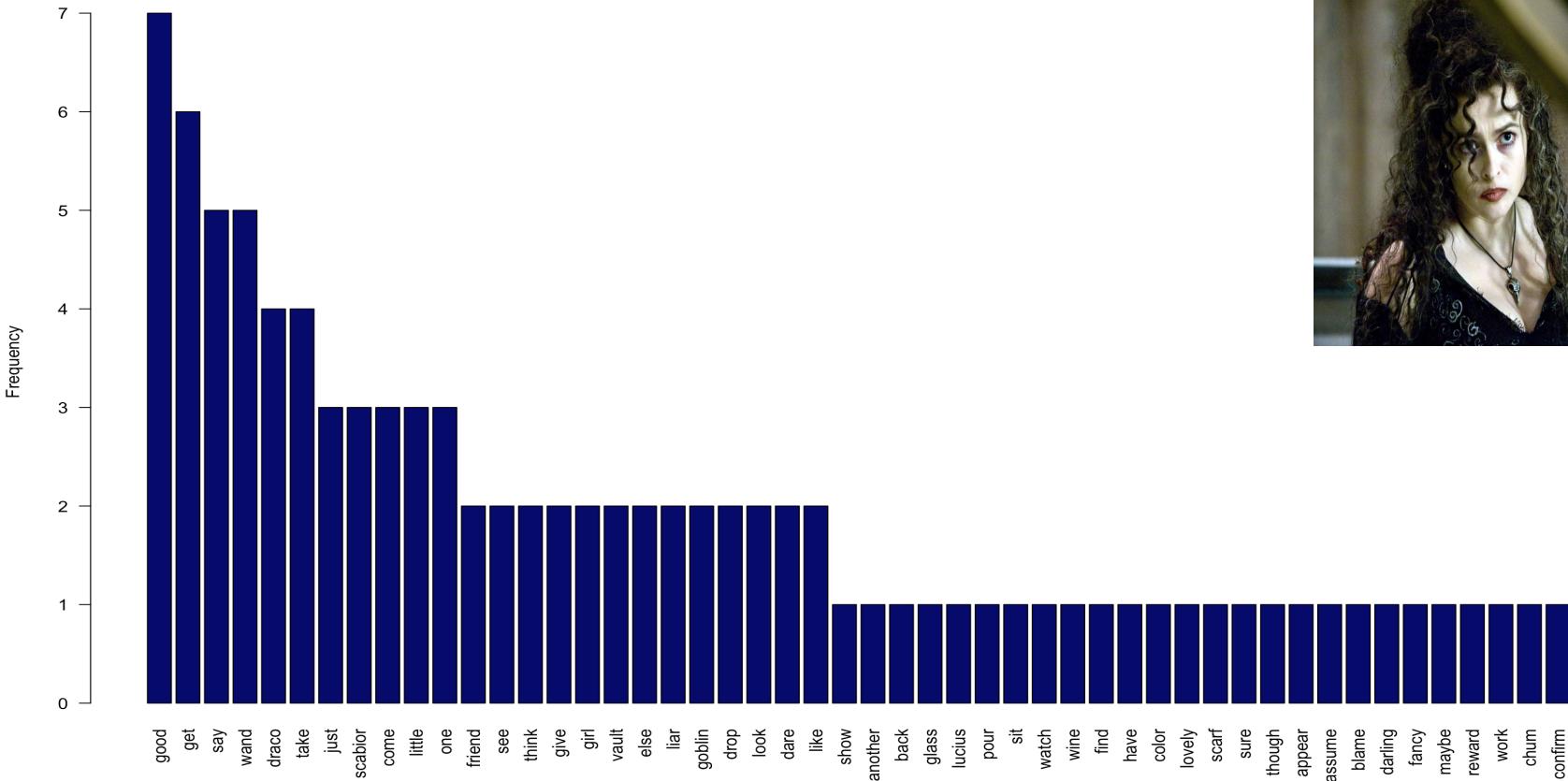


Character Word Frequency analysis-RON



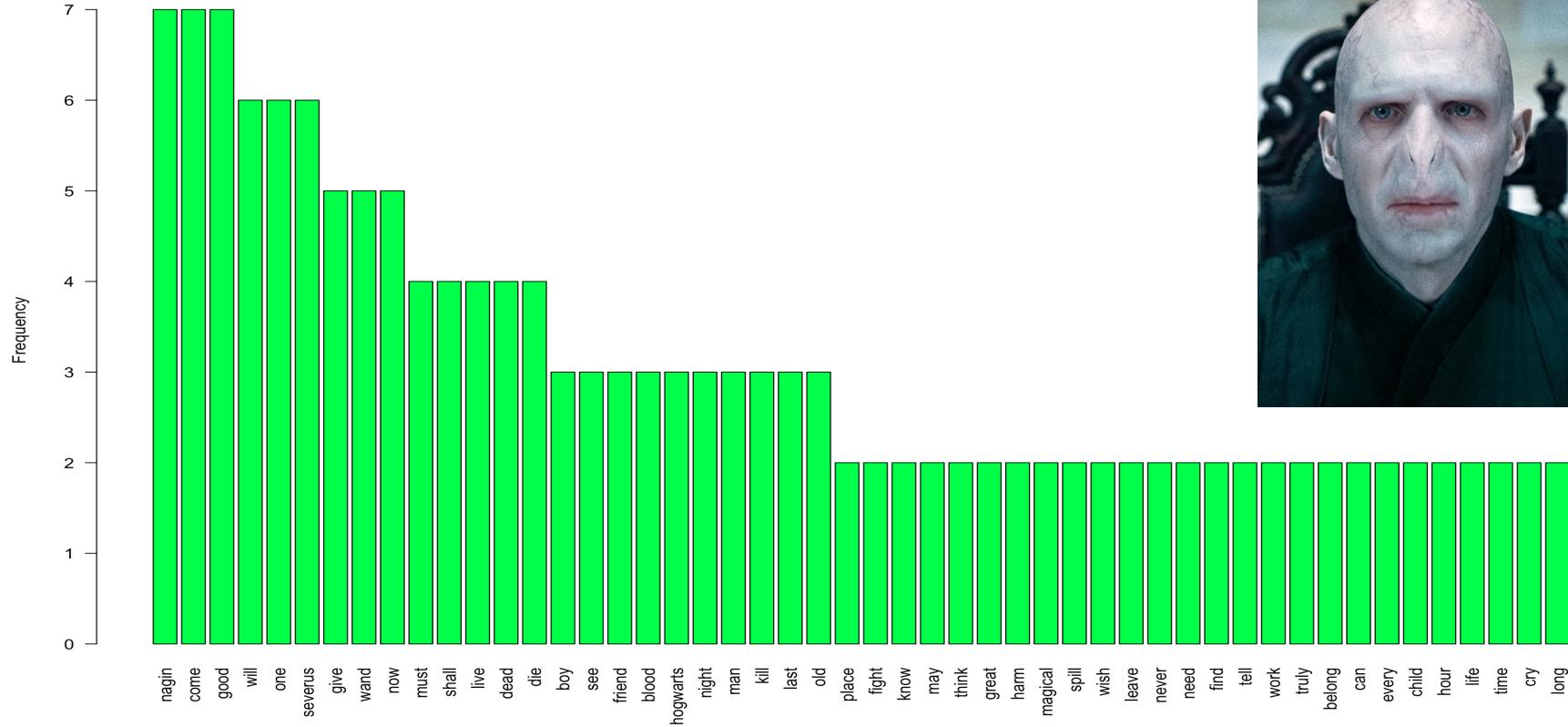
Character Word Frequency Analysis-Bellatrix

Word Frequency of Antagonist Bellatrix

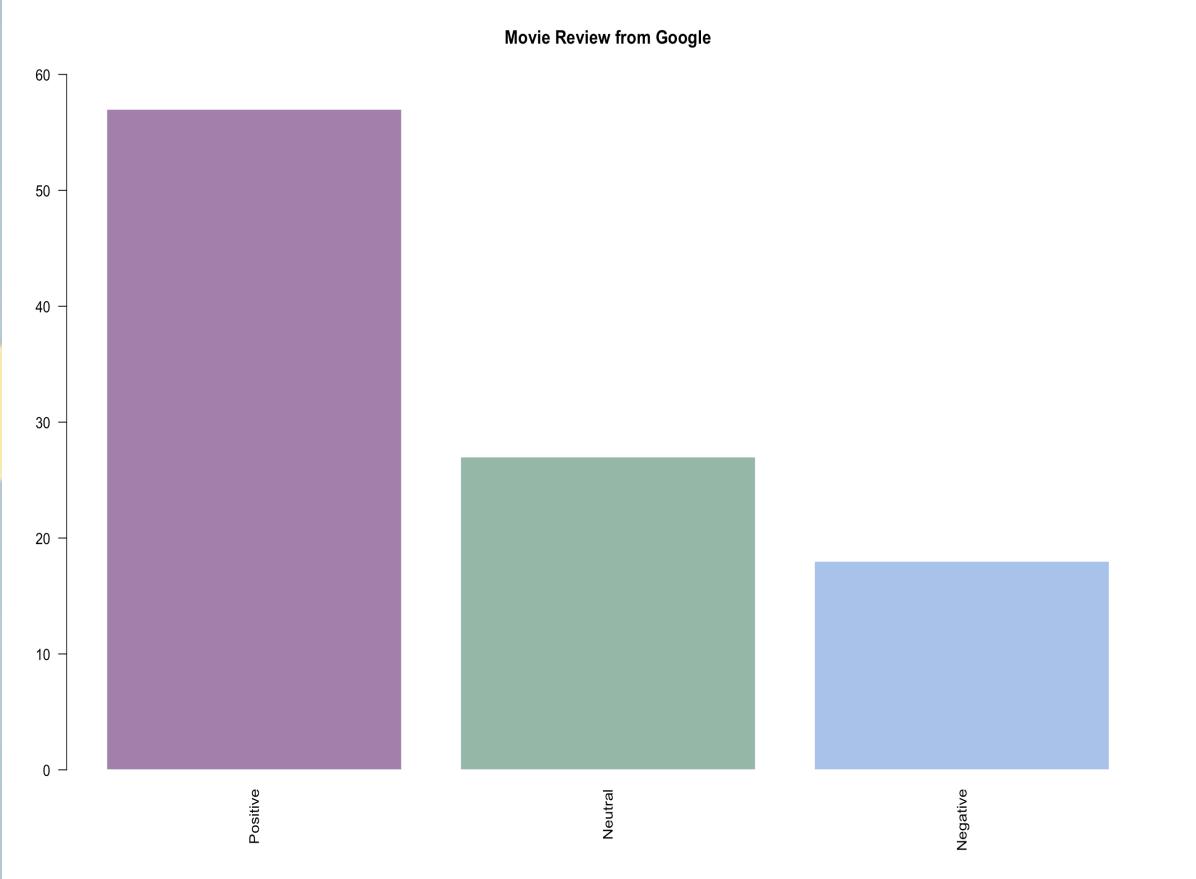


Character Word Frequency Analysis-Voldemort

Word Frequency of Antagonist Voldemort



65 Movie Reviews Considered from Google



A few reviews to look upon

The Big Finale!! I just reviewed Harry Potter and The Deathly Hollows Part 1, and now here's part 2! Right when the movie starts, the action picks up from the first movie's end to this movie. It's going by with so much action right from the start of the movie!! The End's so satisfying, there's nothing you could say!!

Harry Potter Franchise has completed 20 years guys.

Talking about Deathly Hallows Part 2 it's end of Harry Potter Movies. It's amazing, emotional, beautiful all at the same time. Warner Bros has done justice to the magical world. If you guys haven't watch Harry Potter yet let me tell you, you're missing something great and extra ordinary.

A spectacular finale that pits good against evil and is the culmination of everything the previous instalments have been gradually building towards, we see courage, bravery and perhaps most importantly, sacrifice. It is truly an emotional rollercoaster for potter fans and is not to be missed.

The Ending Movie Investment Insights



Tight Plot structure

1

The fine line that writers and directors must master to put the finishing touches on their work.

2

Intense dramatic conflicts

A plot that the audience exactly has been waiting for is a hook for the last part movie.

3

Well-doing End

As a last part of series movie, a well-doing end that make fans to accept the final send-off is important.

4

Character Connect

People do folk to watch it mainly because of the characters they adore be it a protagonist or antagonist and results in a connect to always pull them back when the last series come up.