

# Jaydeep Das

UI/UX Designer | Graphic Designer | Front-End Developer

Kolkata, India | jaydeepdas863@gmail.com | +91 8455882539 | [LinkedIn Profile](#) | [Portfolio](#)

## EDUCATION

### Amity University Kolkata (2022 - Present)

- Bachelor of Technology in Computer Science and Engineering
- GPA: 7.13

### Ghanashyam Hemlata Vidya Mandir, Jharsuguda Class XII (2022)

- Percentage: 82%

### Class X (2020)

- Percentage: 72%

## CAREER OBJECTIVE

Creative UI/UX and graphic designer passionate about crafting visually engaging and user-friendly digital experiences. Skilled in blending aesthetics with functionality, developing interactive web solutions, and designing surreal, storytelling-driven visuals. Seeking opportunities in UI/UX, web design, and digital storytelling.

## WORK EXPERIENCE

### Freelance UI/UX & Graphic Designer (2024 - Present | Remote)

- Designed intuitive wireframes and prototypes using Figma to enhance user experiences.
- Created responsive and engaging interfaces, improving usability and accessibility.

### Graphic & Web Designer (Freelance) (2023 - Present | Remote)

- Developed interactive websites using HTML, CSS, JavaScript, and React basics.
- Designed digital marketing graphics, social media visuals, and UI mockups for brand consistency.

- Built responsive no-code websites using Framer and Wix to streamline development.

## Graphic & Thumbnail Designer

### Clip Fluent Agency | (2022-Present)

- Created high-conversion YouTube thumbnails, increasing Click-Through Rate (CTR).
- Applied A/B testing to optimize visual engagement and brand consistency.
- Designed dynamic visuals with Photoshop, Illustrator, and After Effects.
- Leveraged color psychology and data-driven design to boost audience retention.

## SKILLS

### UI/UX & Web Design

- Wireframing, Prototyping (Figma, Adobe XD)
- User Research & Experience Optimization
- No-Code Web Development (Framer, Wix)
- Front-End Development (HTML, CSS, JavaScript)

### Graphic Design & Motion Art

- Adobe Photoshop, Illustrator, After Effects
- Blender (3D Design & Animation)
- Storytelling & Motion Design

## PROJECTS & ACHIEVEMENTS

- Developed no-code websites using Framer for personal projects.
- Created conceptual posters and surreal digital art for social media campaigns.
- Designed UI/UX for a Job Site project, improving navigation and user experience.
- Crafted a surreal poster series inspired by music, myths, and abstract concepts.