

Tommy Twing (Joe Zelinsky)

age: 22

residence: Los Angeles

education: High School Dropout

occupation: Internet Scammer

marital status: Complicated



"Money is money"

Sleeps all day, wakes up to play on his computer, goes back to sleep

Comfort With Technology

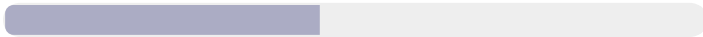
INTERNET



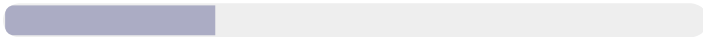
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- High internet speed
- Fast loading computer
- Comfy bed

Values

- Sleep and napping
- Money and wealth

Criteria For Success:

- The job is not done until they have no money left
- Working more than 5 hours a day is bad
- Do not make any emotional connection with your clients

Wants

- New faster computer
- A bigger house
- Apet

Fears

- Losing wifi connection
- His computer breaking
- His bed not being comfortable

