Click each section and press ⋯ to remove instructions

About this template

Brainstorm

Gather participants, define a prompt, and generate ideas

GOOD FOR

- Identifying ideas that help answer brainstorming questions relating to business, customers, products, etc.

PEOPLE

Best with a team of 3 & above

MORE TEMPLATES

5 Why's
Crazy 8s
Reverse Brainstorming

Quick tips

QUICK TIPS

Toolbar
It's at the bottom of your screen for quick access to statuses, and anything you need.

Move and Zoom
Holding Spacebar, use the hand tool to pan around. Zoom in and out in the top right corner.
Spacebar

Work with your team
Flip users below with others. Use the Present button above to invite your team.
Share

HELPFUL TOOLS

Stickies
Press "S" to quickly add a sticky to the canvas.
S

Stamps
Leave your mark on the canvas with a stamp. Make sure you have a stamp in your user settings. This enables you to stamp your avatar.
E (toggle)

Timer
Set timers for to time-box your brainstorm sessions so you can stay on schedule. You can find the timer in the toolbar along with other delightful features.
02:00

Brainstorm overview

Brainstorm

Context

- Why we're meeting today
- What you should know
- Why you should care

To come away with today...

- Some sense of what we're trying to accomplish
- Another thing to come away with

Guidelines

- A guideline
- Another guideline

Other context

Prompt 1

User stories (artist)

- As a new user, I want to easily sign up for an account.
- As an artist, I want to be able to make a portfolio site a specific category.
- As an artist, I want to upload images of my artwork with titles and descriptions.
- As an artist, I want to receive notifications when someone engages with my work.
- As an artist, I want users to be able to leave comments and reviews on my portfolio.

Prompt 2

10 min

Product backlog (artist)

- Create user registration form with email and password, or Google oauth(a feature to use an existing account e.g. Google)
- Develop a portfolio management page with all the uploaded artworks of the artist
- Create an artwork upload feature with title, description and tags.
- Add Text
- Add Text
- Add Text
- Add Text

Prompt 4

User stories (user/visitor)

- As a visitor, I want to browse through a variety of artworks without an account.
- As a user, I want to see updates and new artwork from the artists I follow in a centralized feed.
- As a user, I want to follow artists whose work I enjoy.
- As a user, I want to see a curated section showcasing popular and trending artwork.

Prompt 6

10 min

15 min

Product backlog (user/visitor)

- Develop a main page where featured artworks are showcased.
- Create a search bar
- Add Text
- Add Text
- Implement a filter for the artworks shown
- Implement a follow system of the desired artist
- Add artwork details options.

Prompt 5

10 min

User stories (recruiter)

- As a company, I want to be able to create a listing for artistic positions.
- As a company, I want to be able to save interested artists.
- As a recruiter, I want to be able to view a portfolio of potential candidates for future reference.
- As a company, I want the ability to send direct messages or connection requests to artists.
- As a recruiter, I want to be able to filter artists by skill (e.g. current artists employed, freelancer etc.)
- As a company, I want to be able to post job listings that includes information about our company culture and values.
- As a company, I want artists to be able to follow our company for regular updates.

Prompt 7

10 min

Product backlog (recruiter)

- Develop a job listing management page.
- Add Text
- Implement a feature for follower/artist alerted of offers.
- Add Text
- Add Text
- Add Text

Synthesis

Themes

10 min

Copy ideas dumped from the right into notable themes.

Theme

Theme

Theme

Next steps

Capture next steps discussed during the brainstorm.

- Add Text
- Add Text
- Add Text

Prompt 3

Prompt #3

10 min

- Add Text
- Add Text
- Add Text
- Add Text
- Add Text
- Add Text