

CSCE 190

Assignment Name: Assignment #2

Group Name: **CEC Student Maps**

Team Members who contributed:

First Name	Last Name	Email
Ty	Bettis	tbettis@email.sc.edu
Jay	Cunningham	jamyius@email.sc.edu
Quintarius	Floyd	qfloyd@email.sc.edu
Jacob	Vaught	jvaught@sc.edu

Emily Shuller

Ty Bettis

age: 18

residence: Columbia, SC

education: Currently Seeking BS in Computer Science

occupation: Cashier

marital status: Single



"I love to be ahead of schedule"

To start her day, Emily feeds her cat and cooks a healthy meal. Next, she starts to go over her notes and gets a head start on homework that is not due until later in the week. After class, she goes to work and ends her day by going to the gym.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

In order to feel successful, Emily stays ahead on her school work in order to keep a healthy work-life balance

Needs

- Transportation around campus
- Tutor Sessions
- All A's to keep her scholarship

Values

- Time Management
- Good Grades
- Good Diet plan
- Working out in gym

Wants

- Nice Clothes to wear
- New toys for her cat
- New Macbook because it is trending
- Perfect gym body

Fears

- Failing out of school
- Disappointing her parents
- Not getting her desired internship

Henry Hendrick III

Jacob Vaught

age: 67

residence: Hilton Head, SC; New York, NY

education: MBA(Masters in Business Administration) from
Harvard

occupation: CEO, Lobbyist, Philanthropist

marital status: Married, with 3 kids (2 male, 1 female)



"I don't have time for this."(Really doesn't)

As a CEO of multiple companies, Mr. Hendrick does not have a second of time to waste and has impeccable style.

You may see him spending time with this family, enjoying life.

He is also a donor to USC and needs to get around campus to meet faculty and staff

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INTERNET



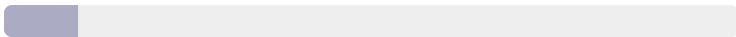
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Needs to not waste time.

Needs to feel better than everyone.

Needs

- Needs absolute control
- Needs to avoid time-wasters
- Needs to feel validated
- Needs to feel as if he has a higher level of intelligence than those around him

Wants

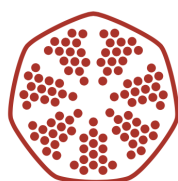
- Family
- Money
- Simplicity
- Is a control-freak

Values

- Loves to feel the more exquisite things in life
- Being Fashionably Late
- Loves control

Fears

- Fears losing family
- Fears losing power and wealth
- Fears Government intervention
- Fears the plebians
- Fears Death



Pomegranate
Investment

Logan Dahmer

Quintarius Floyd

age: 20

residence: Columbia SC

education: Seeking bachelor degree in human resources

occupation: Unemployed

marital status: Single

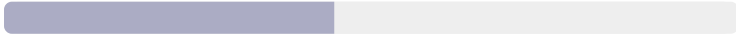


"I think I'm still drunk from last night."

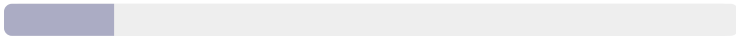
Logan Dahmer partied too hard for the first part of the semester and didn't prioritize schoolwork. He noticed his grades started to decline, and if he does not get them up, he can potentially lose his scholarship.

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INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Feels good after a great night

Needs a passing grade

Needs

- Needs to study
- Needs to Make better decisions
- Needs better time management skills
- Needs to show up on time and give effort in class

Wants

- Graduate on time
- Become a campus legend
- Money

Values

- Family
- Fraternity
- Natural Light

Fears

- Not being able to graduate on time
- Being homeless
- Getting kicked out of the fraternity

Jeffery Miller-JaMyius Cunningham

age: 18

residence: Columbia, SC

education: University of South Carolina

occupation: Student

marital status: Single



"I'd rather be early than late anyday"

Jeffery Miller is a freshman at the University of South Carolina. He's always on campus whether it be going to class, the gym, or even getting food. However, he struggles to find his way around campus and isn't quite familiar with where everything's at.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Being on time for classes
- Getting a college education
- Embracing new environments

Needs

- Support getting around campus
- Alternative routes to get around trains

Values

- Time
- Work Ethic

Wants

- To graduate with excellent grades
- To know the campus better

Fears

- Being late for anything
- Student Loans