



Polytechnic University of the Philippines
College of Engineering
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ENSC 20103

Technopreneurship 101

Assessment #1

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Inspiring Google Story - https://www.youtube.com/watch?v=f_eiMKp4QW8

In the video wherein a speech was done by Larry Page, who is the CEO and Co-Founder of Google, he has stated many interesting ideologies to his listeners. In his speech, founding Google was not easy to do. He was in a lot of predicaments as he was just a student. He was worrying about his studies and does not want to disappoint his parents. These are relatable in most of us students. There are hard choices to do during our studies, and some might be because of our interests, others might be a way to have a better life. What I have learned from his speech is that we should not be afraid to innovate things and ideas that we have just because it might affect our studies. As Larry Page have said in his speech, that we should not be afraid of failure, it is because failure is part of innovation. It is impossible to not fail in the process of innovation. There are a lot of things that can hinder you and you should not be afraid of it and do not let it be a thing that will stop you from innovating.

The Apple Story in Motion Design - https://www.youtube.com/watch?v=TqKWrlOO_5s

It was shown in the video the timeline of one of the most famous brands in terms of technology, which is the Apple. It was shown in the video that apple has come a long way to what it is in today's generation and time. Apple has innovated a lot of things and almost all of it was a help to the people. It is shown in the video that in innovation, improvement of products and inventions will not be avoided and it is something that is always part of. Having failures and defects in products is not a bad thing in business. Having failures in products just means that there is still a way to improve the product. Improving the products show that there is a development in your business. Consistency and is one of the things I learned from the video. Being consistent and not giving up in innovating new and improved products is a way to have a better brand of your company. There might be failures in some of it, but that failures will be a steppingstone for the success of a company.

HP Origins - <https://www.youtube.com/watch?v=hLORM1TcE1A>

In this video, the timeline of Hewlett-Packard, more known as HP, was shown. There were a lot that was shown in the video. First, was that HP was started in a small house and was only managed by two people. As time passed by, after their first product, their brand was able to be known by other people. It all starts with just a single product of innovation. During this process of development, they were able to have a company with many people. One of the things that was said in the video which I liked is that a company is not made for making money. A company earns money for innovation which in exchange is a contribution to the society. This shows a good mentality of how a company should work. A lot of companies these days are more focused on profits and money making and not in making a product that will have a big contribution to the society. Another thing that I liked in the video is the "HP" way of managing a company. What was shown in the video is that the CEO of the company treats his workers or employees as a family. It was shown and was told that every employee in their company was known by the CEOs and that they were close to each other. In addition to it, they said that having that kind of work environment resulted in a more effective way of working. In my opinion, this is a good way of managing a company since having a positive work environment will cause the employees to work more effectively since their will be talks and sharing of ideas, which is a must in a company for innovation. Having a competitive workspace or environment might affect the employees negatively.