

25 April 2025

**The Smarter Web Company PLC  
("The Smarter Web Company" or "The Company")**

**Completion of Name Change**

Further to the Company's announcement earlier today, The Smarter Web Company PLC is pleased to confirm that the change of name from Uranium Energy Exploration PLC to The Smarter Web Company PLC has now been formally registered with Companies House.

The Company's Ordinary Shares will now trade under the name The Smarter Web Company PLC. The ticker SWC and ISIN number GB00BPJHZ015 remain unchanged.

*Andrew Webley, CEO of The Smarter Web Company said "I would like to thank our legal advisors for promptly completing the name change.*

*We now look forward to growing through organic growth and corporate acquisitions.*

*Alongside our core operating business, we are pioneering a Digital Assets Treasury Policy, including Bitcoin, into our strategy."*

For more information, please refer to the Company's investor relations website and Admission Document, which is available at: <https://investors.smarterwebcompany.co.uk/>

**About The Smarter Web Company**

The Smarter Web Company offers web design, web development and online marketing services. Clients pay an initial fee, an annual hosting charge and an optional monthly marketing charge. Growth opportunities exist for The Smarter Web Company around these existing services.

In addition to organic growth, the Company will progress an acquisition strategy targeting other businesses with a view to growing its number of clients and / or recurring revenue. The Smarter Web Company will only make acquisitions where the Directors believe the timing and opportunity is appropriate.

Since 2023 The Smarter Web Company has adopted a policy of accepting payment in Bitcoin. The Company believes that Bitcoin forms a core part of the future of the global financial system and as the Company explores opportunities through organic growth and corporate acquisitions is pioneering the adoption of a Digital Asset Treasury Policy, including Bitcoin, into its strategy.

Visit our website: <https://www.smarterwebcompany.co.uk>

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The Directors of the Company accept responsibility for the contents of this announcement.