

29 August 2025

**The Smarter Web Company Plc**  
("SWC" or the "Company")

**Total Voting Rights**

In accordance with the Financial Conduct Authority's Disclosure and Transparency Rules, the Company hereby announces that it has 269,556,453 ordinary shares of 0.1p each in issue, each share carrying the right to one vote. The Company does not hold any ordinary shares in treasury.

The above figure of 269,556,453 ordinary shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

**ENQUIRIES:**

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