

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BPJHZ015

**Issuer Name**

The Smarter Web Company

**UK or Non-UK Issuer**

UK Issuer

**2. Reason for Notification**

Issuer increasing its ordinary share capital/total voting rights

**3. Details of person subject to the notification obligation**

**Name**

Green Lumber Holdings, L.P.

**City of registered office (if applicable)**

Texas

**Country of registered office (if applicable)**

USA

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

[Redacted]

**City of registered office (if applicable)**

[Redacted]

**Country of registered office (if applicable)**

[Redacted]

**5. Date on which the threshold was crossed or reached**

10 June 2025

**6. Date on which Issuer notified**

27 June 2025

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer

Resulting situation on the date on which threshold was crossed or reached	2.91%	0%	2.91%	5,955,000
Position of previous notification (if applicable)	4.05%	0%	4.05%	5,955,000

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
Ordinary shares GB00BPJHZ015	5,955,000		2.91%	
Sub Total 8.A	5,955,000		2.91%	

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

## 9. Information in relation to the person subject to the notification obligation

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Patrick McGee	Green Lumber Holdings, L.P.	2.91%		

## 10. In case of proxy voting

### Name of the proxy holder

**The number and % of voting rights held**

**The date until which the voting rights will be held**

**11. Additional Information**

**12. Date of Completion**

27 June 2025

**13. Place Of Completion**

Texas, USA