

31 July 2025

**The Smarter Web Company PLC
("The Smarter Web Company" or "Company")**

Total Voting Rights

In accordance with the Financial Conduct Authority's Disclosure and Transparency Rules, the Company hereby announces that it has 265,596,547 ordinary shares of 0.1p each in issue, each share carrying the right to one vote. The Company does not hold any ordinary shares in treasury.

The above figure of 265,596,547 ordinary shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

ENQUIRIES:

The Smarter Web Company CEO Andrew Webley	+44 (0) 117 313 0459
Tennyson Securities Lead Broker Peter Krens	+44 (0) 207 186 9030
Peterhouse Capital Limited Aquis Stock Exchange Corporate Adviser Guy Miller Aquis Stock Exchange Corporate Broker	+44 (0) 207 469 0930 +44 (0) 207 220 9797