

# JAMES WILLIAMS

UX Lead - Humanizing technology, everyday.

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📍 Chicago, IL



## EXPERIENCE

### UX Lead - GenAlpha

📅 June 2018 - Present

- Define the design, behavior and usability requirements of the GenAlpha ecommerce product.
- Work closely with CTO, Product Owner and customers to bring consistency to process and product.
- Participate in new customer acquisition meetings

### Senior UX Engineer/Design - AccuLynx

📅 Nov. 2017 - June 2018

- Create the AccuLynx pattern library and guidelines.
- Lead iteration demonstrations, planning, and retrospective as a part of the 6 person team.
- Lead UX Engineer for new Reporting feature.

### Senior UX Engineer/Design - Zywave

📅 Nov. 2014 - Nov. 2017

- Lead for the Product Design team (5 designers/4 engineers)
- Worked on several products, varying teams, collaborating with developers, business analysts and project managers to meet sprint deadlines and goals.

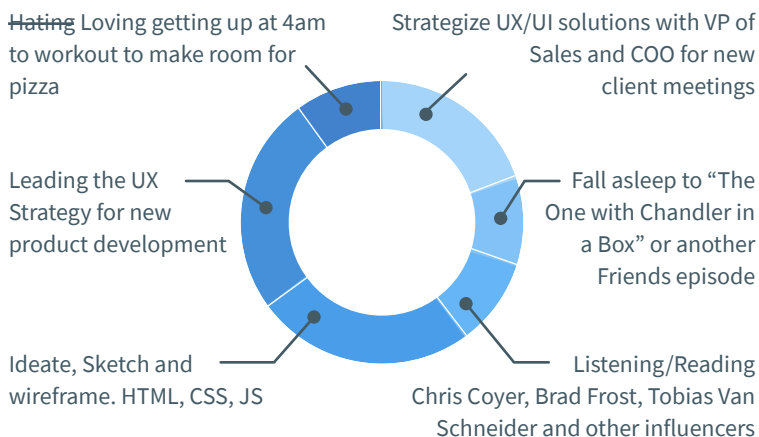
**Previous:** Front End Engineer, Front End Engineer II

### Web Designer - Moraine Valley

📅 March 2013 - Nov. 2014

- Design and Develop UX guidelines for college website
- Participate in cross departmental meetings

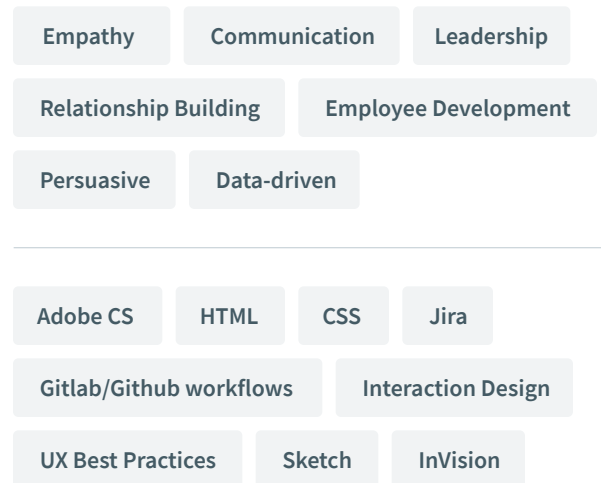
## LAST 24 HOURS OF MY LIFE, USUALLY



## MY PHILOSOPHY

*"I have found that all ugly things are made by those who strive to make something beautiful, and that all beautiful things are made by those who strive to make something useful."*

## STRENGTHS & SKILLS



## LINKS

jaameswilliams.com

linkedin.com/in/james-williams-25639a36

<https://codepen.io/jaamesw/>

## EDUCATION

**B.A. - Saint Xavier University**

📅 2009