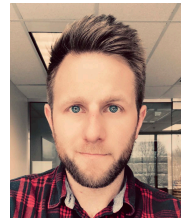# JAMES WILLIAMS

UX Lead - Humanizing technology, everyday.

✉ jim.williams925@gmail.com   📍 Chicago, IL

EXPERIENCE

UX Lead - GenAlpha
📅 June 2018 - Present

- Define the design, behavior and usability requirements of the GenAlpha ecommerce product.
- Work closely with CTO, Product Owner and customers to bring consistency to process and product.
- Participate in new customer acquisition meetings

Senior UX Engineer - AccuLynx
📅 Nov. 2017 - June 2018

- Create the AccuLynx pattern library and guidelines.
- Lead iteration demonstrations, planning, and retrospective as a part of the 6 person team.
- Lead UX Engineer for new Reporting feature.

Senior UX Engineer - Zywave
📅 Nov. 2014 - Nov. 2017

- Lead for the Product Design team (5 designers/4 engineers)
- Worked on several products, varying teams, collaborating with developers, business analysts and project managers to meet sprint deadlines and goals.
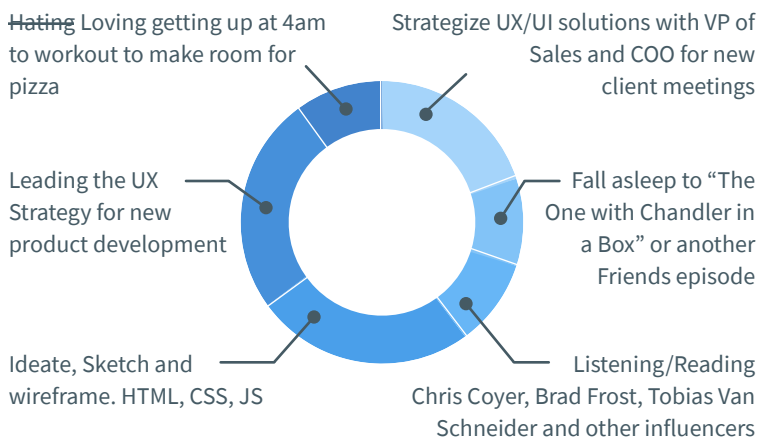
Previous: Front End Engineer, Front End Engineer II

Web Designer - Moraine Valley
📅 March 2013 - Nov. 2014

- Design and Develop UX guidelines for college website
- Participate in cross departmental meetings

LAST 24 HOURS OF MY LIFE, USUALLY

~~Hating~~ Loving getting up at 4am to workout to make room for pizza

Strategize UX/UI solutions with VP of Sales and COO for new client meetings

Leading the UX Strategy for new product development

Fall asleep to "The One with Chandler in a Box" or another Friends episode

Ideate, Sketch and wireframe. HTML, CSS, JS

Listening/Reading Chris Coyer, Brad Frost, Tobias Van Schneider and other influencers

MY PHILOSOPHY

"I have found that all ugly things are made by those who strive to make something beautiful, and that all beautiful things are made by those who strive to make something useful."

STRENGTHS & SKILLS

Empathy   Communication   Leadership

Relationship Building   Employee Development

Persuasive   Data-driven

Adobe CS   HTML   CSS   JS

Gitlab/Github workflows   Interaction Design

UX Best Practices   Sketch   InVision

LINKS

🔗 linkedin.com/in/james-williams-25639a36

◎ https://codepen.io/jaamesw/

EDUCATION

B.A. - Saint Xavier University
📅 2009