

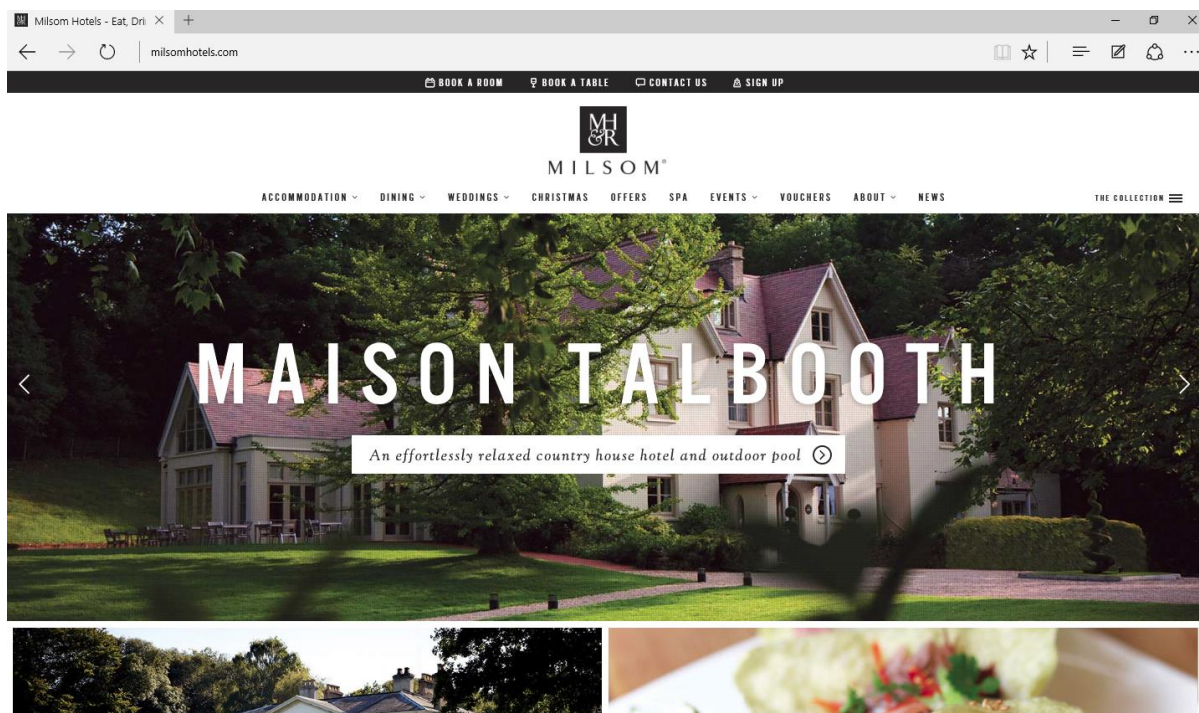
## Pair Report KM

Appendices: A joint report conducted on active hotel websites inspecting influential aspects that can impact on our website in a positive and negative style. Testing of our own website being conducted to make sure that it is functional and robust.

A review of our influences:

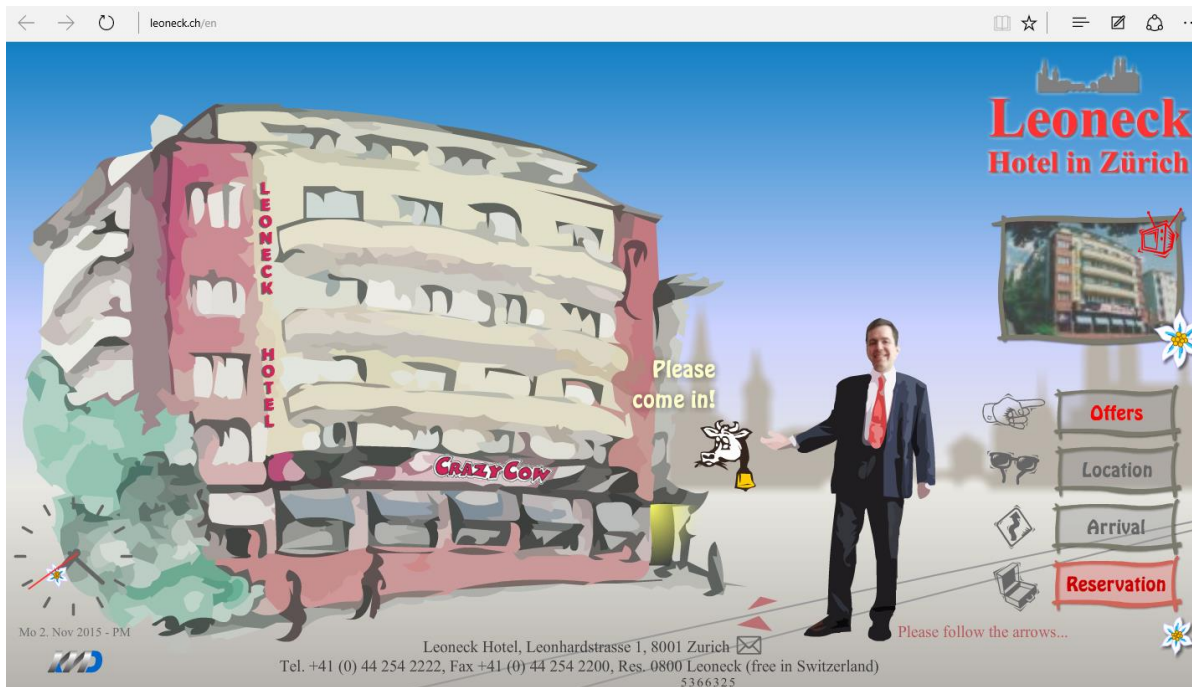
Before taking into consideration of our proposed plan of action we went into extensive research into finding out how hotel companies conduct themselves online. Majority of the major hotel companies offered knowledge about their hotel and services that they can offer providing the main fundamentals of any organisation in this industry. A simple google search produced the most popular visited hotel sites which includes the main hotel companies either in a regional or national scale.

When inquiring about potential influential websites we came across Milsom Hotels (<http://www.milsomhotels.com/>). This website stood out from a lot of other websites that we had visited with its simplistic colour scheme with a well thought out layout. The first aspects that we liked about the website is that it contains vibrant, friendly pictures with a small menu allowing you to navigate the website with ease. Its clear conceive layout was easy to navigate through but still provide all the information that the user needs. The menu was mainly focusing on different events that happen across year allowing this user to make reservations based on what the event they would like to book. Each of these different events takes you too different packages that they offer which show prices and what's included. We found it very easy also to be able to book a room or table depending on if we were looking to stay or to eat. Overall this was our favourite website we can across.

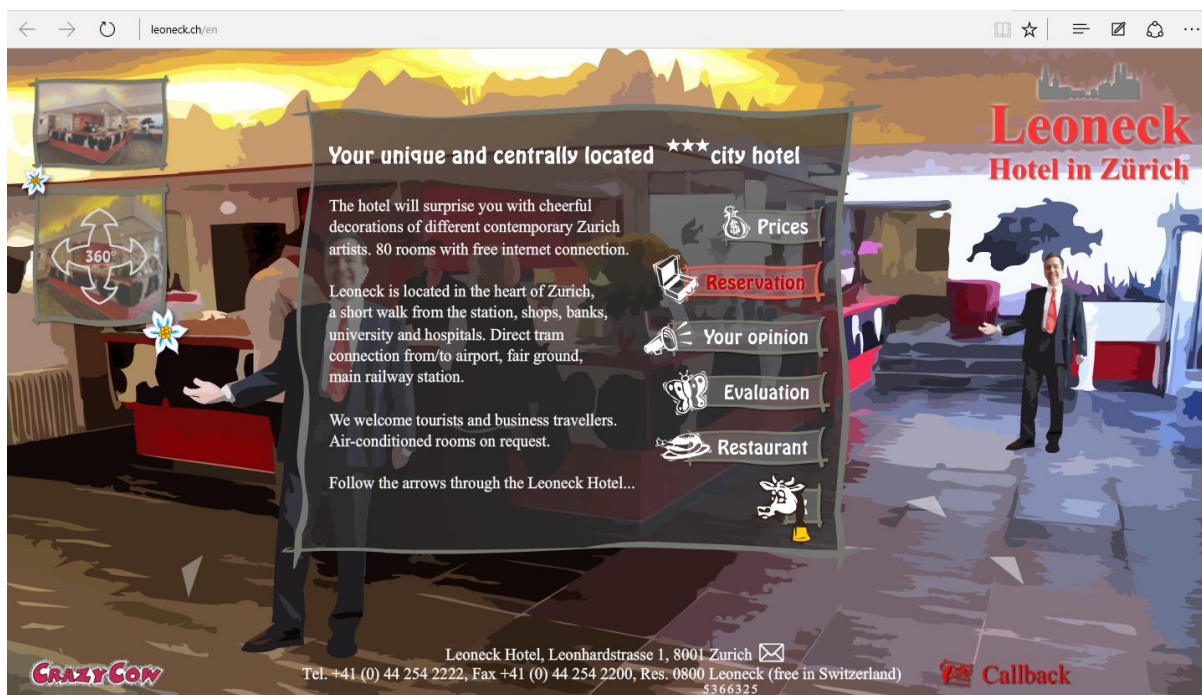


One website we really disliked was called Leoneck Hotel (<http://www.leoneck.ch/en/>) which is a hotel based in Zurich. They offer accommodation like Milsom Hotels but only in their

one hotel not in a number of hotels. On first entering this site it feels too much was happening with no clear concise menu to navigate from. The concept of the site was too try and provide a virtual tour feel but with using mainly cartoon pictures which we found inappropriate for what the website was trying to achieve. Not only has this, but a man who is not explained seemed to present himself on the main pages. Although we believe they were trying to give a friendly and welcoming experience, it did the opposite by making the website look unprofessional and a little strange.



The visuals on the website is not the only thing that let it down but the virtual tour experience was not very clear and when it becomes clear it just feels unnecessary. Users would like to find out more information on the hotel or booking a room then trying to figure out how the

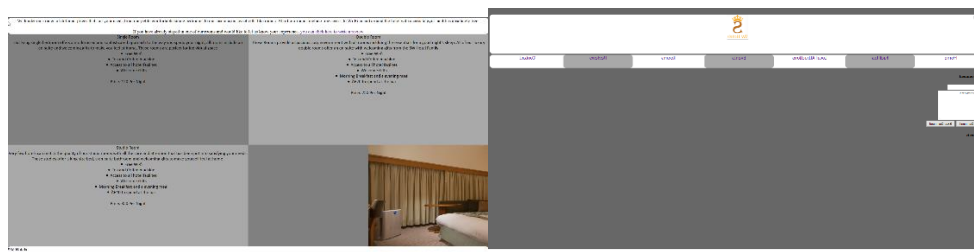


website works. Addition to this, menus will be make an irritating bell sound, buttons would not function properly.

Looking at both of these websites helped us understand what we wanted and what we did not want within our designing and implementation of our website. We now knew that having a simplistic yet robust website that can be easily navigated through is the key to having a successful hotel website. Giving users what they need without any hassle on their part will attract more customers to be able to want to use the website not just because they need too. The colour schemes that we will use are very important as it gives the user their first impression of our website. Simple but effective we feel is key as they can determine a professional looking website to a non-professional one.

## Testing Phase:

### Test 1: Making sure all Pages connect to each other

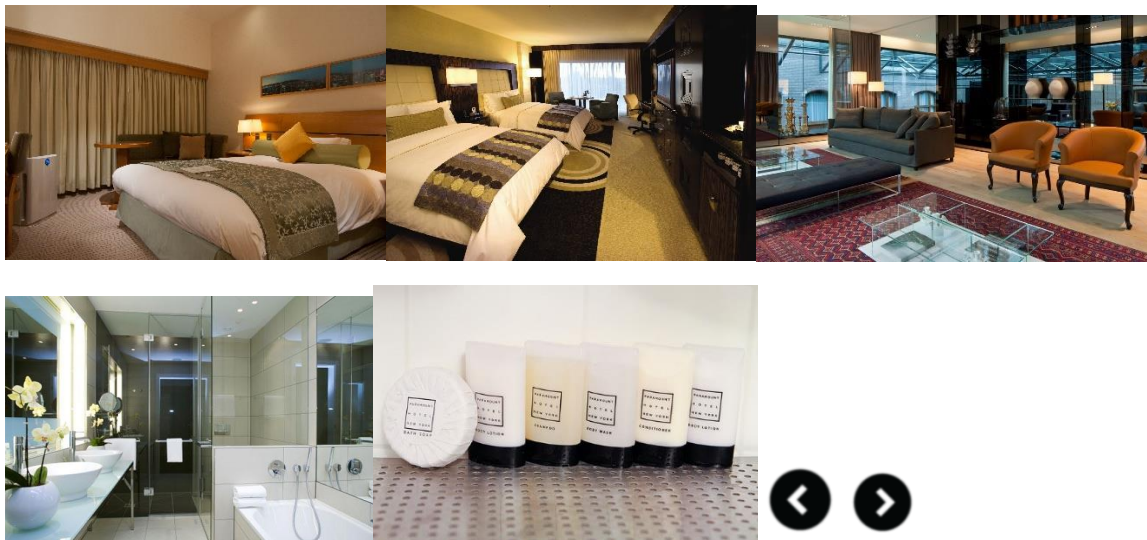






The first test that I decided to do was to make sure that all my `<a href>` links were working correctly and that they linked to the correct HTML pages. From the testing that I did, I found that they worked correctly.

## Test 2: Testing the JavaScript Slider



I had to make sure before we launched the website that my JavaScript image gallery was working correctly, I made sure that I checked it with both buttons, as I programmed the image gallery to be able to go forwards and backwards through the photos using arrows as buttons.

### Test 3: Resizing for phones and tablets



The Final Test I did was test the resizing of the website for tablets and mobile phones, unfortunately the menu bar was above my ability when it came to coding, I was able to make the text and images resize using percentages within my CSS instead of PX.