| Term | Meaning | | |
|-----------------------------|---|--|--|
| Gross Sales | Total money from all sales (before any deductions). | | |
| Net Sales | Actual income from sales after removing returns, discounts, etc. | | |
| Returns | When customers give back products for a refund. | | |
| Discounts | Price reductions offered to customers. | | |
| Allowances | Partial refunds for issues (e.g., damage, delay), without full returns. | | |
| Refund | Money returned to the customer (full or partial). | | |
| Revenue | Total money made from selling goods/services. | | |
| Income / Profit | Revenue minus all costs and expenses. | | |
| Term | | Meaning | |
| Stock / Inventory | | Products available for sale. | |
| Stock Keeping Unit (SKU) | | Unique identifier for each product (useful for barcoding). | |
| Reorder Level | | The point when new stock should be ordered. | |
| Out of Stock | | Product is not available. | |
| Dead Stock | | Products that haven't sold for a long time. | |
| Term | Meaning | | |
| Invoice | A bill given to the customer after purchase. | | |
| Receipt | Proof of payment received. | | |
| Customer Loyalty | Programs to reward repeat customers. | | |

| Customer Loyalty | Programs to reward repeat customers. | | |
|---------------------|---|--|--|
| Credit Sale | Sale where customer pays later. | | |
| Cash Sale | Sale where customer pays immediately. | | |
| Term | Meaning | | |
| Cash | Physical money. | | |
| Card Payment | Via credit/debit cards. | | |
| UPI / QR Payment | Digital wallets or mobile apps. | | |
| Split Payment | Customer pays with multiple methods (e.g., part cash, part card). | | |
| Term | Meaning | | |

Government charge on goods/services.

Part of the price that tax is applied to.

Unique number for each sale, important for

Tax (VAT/GST)

Invoice Number

records.

Taxable

Amount

| Term | Meaning |
|----------------------|--|
| Sales Summary | Report showing total sales, net sales, returns, etc. |
| Top-Selling Items | Products that sold the most. |
| Profit Margin | How much profit per item sold. |