Brand Guidelines | Version 1.1 © Karen Leon

FULL LOGOTYPE



PALETTE



BRANDMARK



MONOCOLOUR VERSIONS

TYPOGRAPHY

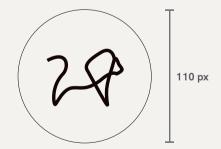


HK Grotesk Regular

ABCDEFGHIJKLMN ÑOPQRSTUVWXYZ abcdefghijklmnñop qrstuvwxyz 1234567890¿?¡!& **HK Grotesk Bold**

ABCDEFGHIJKLMN ÑOPQRSTUVWXYZ abcdefghijklmnñop qrstuvwxyz 1234567890;?;!&

THUMBNAIL



MINIMUM SIZE



TEXTURES

