

Perry Fung

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WORK EXPERIENCE

MB Property Management Inc

Jan 2023 – Present

Intern

Remote

- MB Property Management Inc is a solution-driven company that specializes in managing real estate properties.
- As Intern, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
 - Created engaging reels on Instagram that garnered over 500 to 1000 views, showcasing the properties managed by MB Property Management Inc. and highlighting their unique features. Utilized my skills in video editing using tools like Photoshop, DaVinci Resolve, and Wavepad Sound Editor to produce visually appealing and captivating content
- Achieved a 10% increase in Instagram Reel user traffic through a highly effective, on-brand content strategy co-developed with the marketing team.
- Increased impressions by 20% by staying on top of industry developments in social media marketing, video production, audio editing, SEO, and Google Ads.

Dominion Voting

Aug 2021-June 2022

Satellite Tabulator Officer

Trenton, CA

- Spearheaded the documentation and reporting of anomalies and issues in hardware and software products, notably ImageCast Precinct, resulting in an impressive 5% reduction in user errors during crucial voting operations.
- Developed an Excel document that uses Solidworks to compare and analyze existing tabulators, resulting in a 10% decrease in malfunction mistakes.

Accelerated Accessibility

Oct 2021-Jan 2022

Social & Marketing Strategist

Remote

- Expanded the company's social media footprint on new platforms and its user base on current ones, such as LinkedIn, Twitter, and Instagram, by 20%.
- Created engaging written or graphic content using Canva and Photoshop

Canadian Tire

Oct 2017-June 2018

Sale Associate

Toronto, CA

- Worked alongside retail representatives to boost sales by enhancing products presentation
- Maintained and organized merchandise to drive continuous sales

PROJECT AND EXTRACURRICULAR ACTIVITIES

Ryerson University

Jan 2023 - April 2023

Team Member for Capstone Project (Automatic Jar Opener)

Toronto , CA

- Created accurate 3D CAD models of the automatic jar opener mechanism while ensuring appropriate tolerances were maintained.
- Employed calculations involving gear ratio to identify and select the most suitable planetary gear for the stepper motor, enabling smooth rotation of the base.
- Optimized cost-effectiveness by selecting the appropriate plastic material for 3D printing using Cura, eliminating the need for routine battery changes and transitioning to a more efficient power source, a 120V outlet

Toronto Hackathon

May 2022-June 2022

Team Member

Toronto , CA

- Created a resume parsing app using OCR and NLP to make personalized resumes
- Achieved the esteemed position of runner-up, securing the impressive 5th place

EDUCATION , CERTIFICATIONS, SKILLS & INTERESTS

Toronto Metropolitan University (formerly Ryerson University)

Oct, 2023

Bachelor in Mechanical Engineering

Toronto, On

Brainstation

Sep, 2022

Certificate in Digital Marketing

Toronto, On

- **Skills:** Python, Java, C+, HTML

- **Interests :** 3D printing, Solidworks, Autocad, Photoshop, Canva, Arduino