Test external links in documentation

Context and Problem Statement

The JabRef repository contains Markdown (`.md`) files documenting the JabRef code. The documentation contains links to external resources. For high-quality documentation, external links should be working.

Decision Drivers

• Checking external links should not cause issues in the normal workflow

Considered Options

• Check external links once a month
• Check external links in the "checkstyle" task
• Do not check external links

Decision Outcome

Chosen option: "Check external links once a month", because it provides a basic quality baseline.

Positive Consequences

• Automatic notification of broken external links

Negative Consequences

• Some external sites need to be disabled. For instance, GitHub.com always returns "forbidden".
• Contributors find it strange if external links are broken (example: user-documentation#526)

Pros and Cons of the Options

Check external links once a month

• Good, because does not interfere with the normal development workflow
• Bad, because an additional workflow is required

Check external links in the "checkstyle" task

- Good, because no separate workflow is required
- Bad, because checks fail independent of the PR (because external web sites can go down and go up independent of a PR)

Do not check external links

- Good, because no testing at all is required
- Bad, because external links break without any notice
- Bad, because external links have to be checked manually