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Tasha Porter by Jabari Jordan

age: 42

residence: New York, NY

education: Associates Degree in Accounting

occupation: Bank Teller

marital status: Married with 3 kids



"The little things matter"

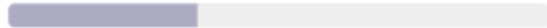
After leaving work at around 5, she likes to come home and unwind with a nice glass of red wine, while watching Family Fued.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A nice stable home, where her kids are happy and content.

Needs

- Good health care for her children
- Good service at hospitals
- Constant reassurance that she's a good mother

Values

- Family time
- Putting her kids before herself

Wants

- To be a millionaire
- Retire tomorrow to spend more time with her kids
- To go back to school to get another degree

Fears

- One of her sickly kids became very ill
- Having to bury one of her sweet little babies one day
- Bank robbers

Tony Peter

age: 38

residence: North Carolina, Charlotte

education: High school diploma

occupation: Gas station cashier

marital status: Single



Play videogames

Plays videogames and works low paying jobs.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Play videogames

Does not need healthy food

Needs

- Videogames
- A better computer
- Gamer chair
- Take a shower
- Better food

Wants

- A girlfriend
- Friends
- Get family back

Values

- Do not do anything but play videogames
- Have no sleep
- Never go outside
- Never take a shower

Fears

- Lose internet connection
- Computer breaks
- Run out of food

Dixie Normous(Landon Evans)

age: 33

residence: SC,Columbia

education: phd in chemistry

occupation: teacher/meth dealer

marital status: married to 3 and 9 kids



"proof is in the pudding"

making meth

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

food and meth

Needs

- hospital records
- medical intervention
- needles
- a therapist
- a easy way to check into a hospital

Wants

- meth
- medical intervention for meth addiction
- for SLED to leave her alone

Values

- meth
- teaching people how to cook meth
- her time

Fears

- getting arrested for meth
- IRS
- US Marshalls
- FBI
- SLED



Chris Buck(De'Andrae Graham)

age: 48 years old

residence: Richmond, Virginia

education: High School diploma

occupation: BMW logistics

marital status: Married with 7 kids



"I can't die I have seven kids"

He goes to work then back home to his kids. He has some health issues here and there.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being able to stay healthy to raise all 7 of his kids.

Needs

- Help with his kids
- A degree
- Faster service

Wants

- An easier job
- To be first any time he seeks medical assistance
- His children to teach him about social networks

Values

- Hospitals
- Longevity in living

Fears

- He might die
- Long lines in the hospital
- His wife

