

Aircraft Safety Analysis for Business Expansion

Assessment of Aircraft Accidents for Commercial and Private Operations

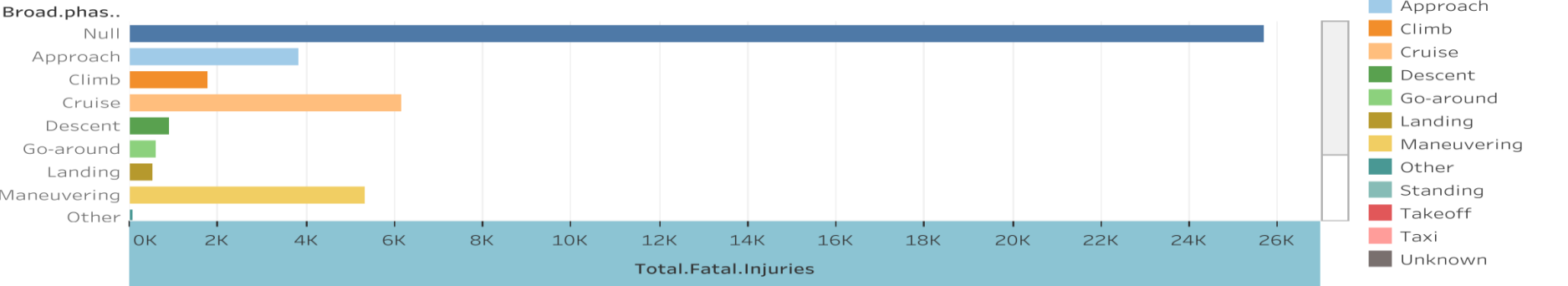
Jabes Kotieno

February 2025

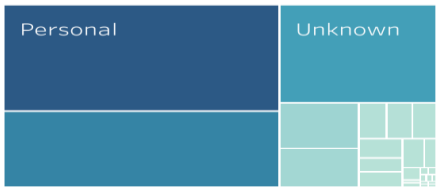
THE DASHBOARD

ANALYSIS OF AIRCRAFT ACCIDENT FOR DECISION Making

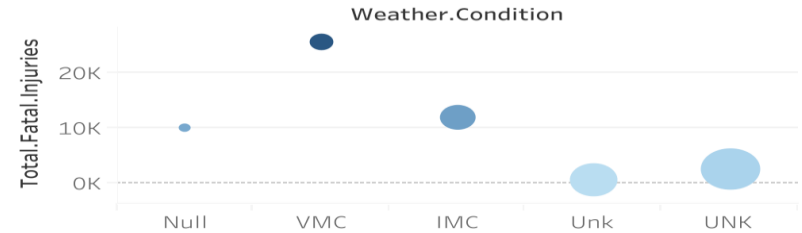
Total Fatal Injuries per Flight Phase



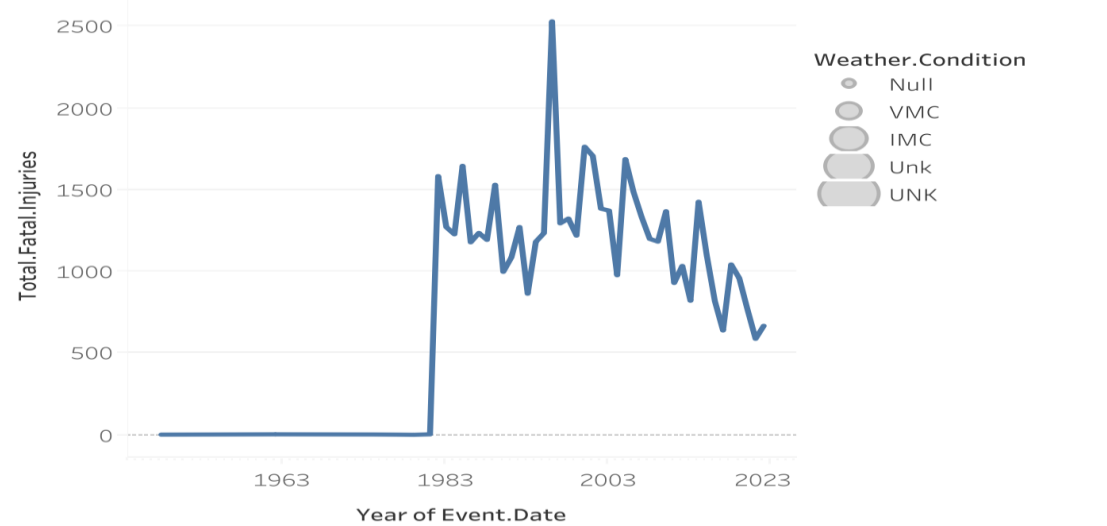
Purpose of travel and fatality



Total fatality per weather condition




Total Fatal Injuries Over time

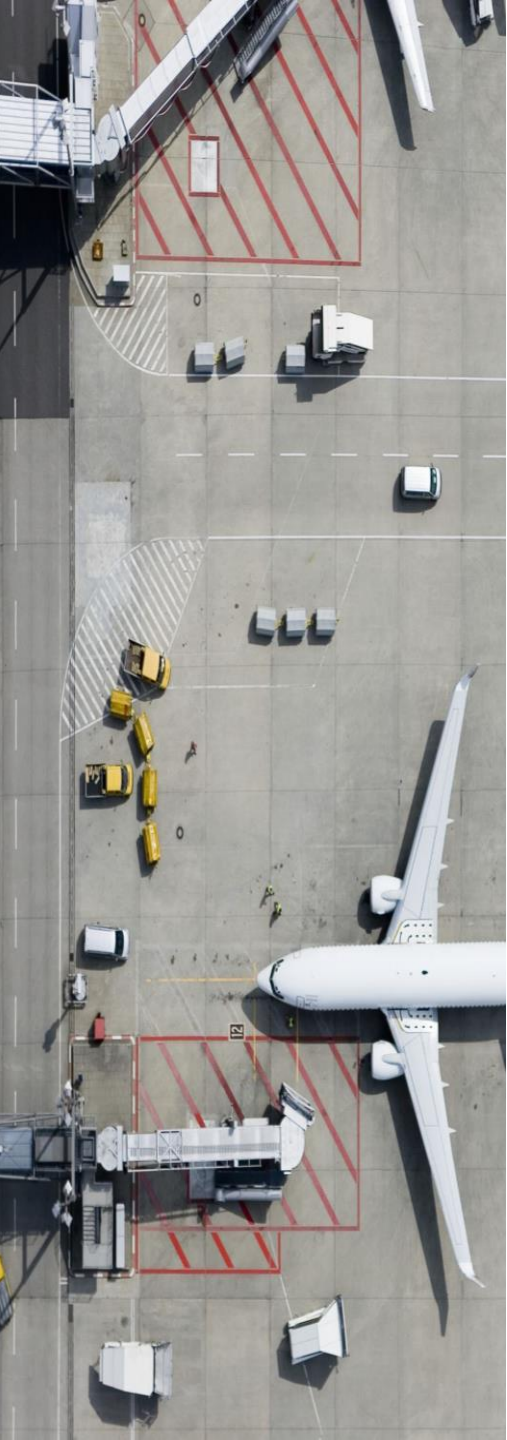


Overview

- **Objective:**
 - Identify the safest aircraft models to minimize business risk.
- **Rationale:**
 - Aviation safety impacts operational costs, reputation, and passenger confidence.
- **Method:**
 - Data-driven insights to guide aircraft selection.

The Business Context

- **Company Expansion:**
 - Exploring aviation as a new industry.
 - **Potential Risks:**
 - Accidents, maintenance costs, operational safety.
 - **Role of Data:**
 - Understanding accident patterns to mitigate risks.
- 
- A large yellow triangle is positioned in the bottom right corner of the slide, pointing towards the top right.

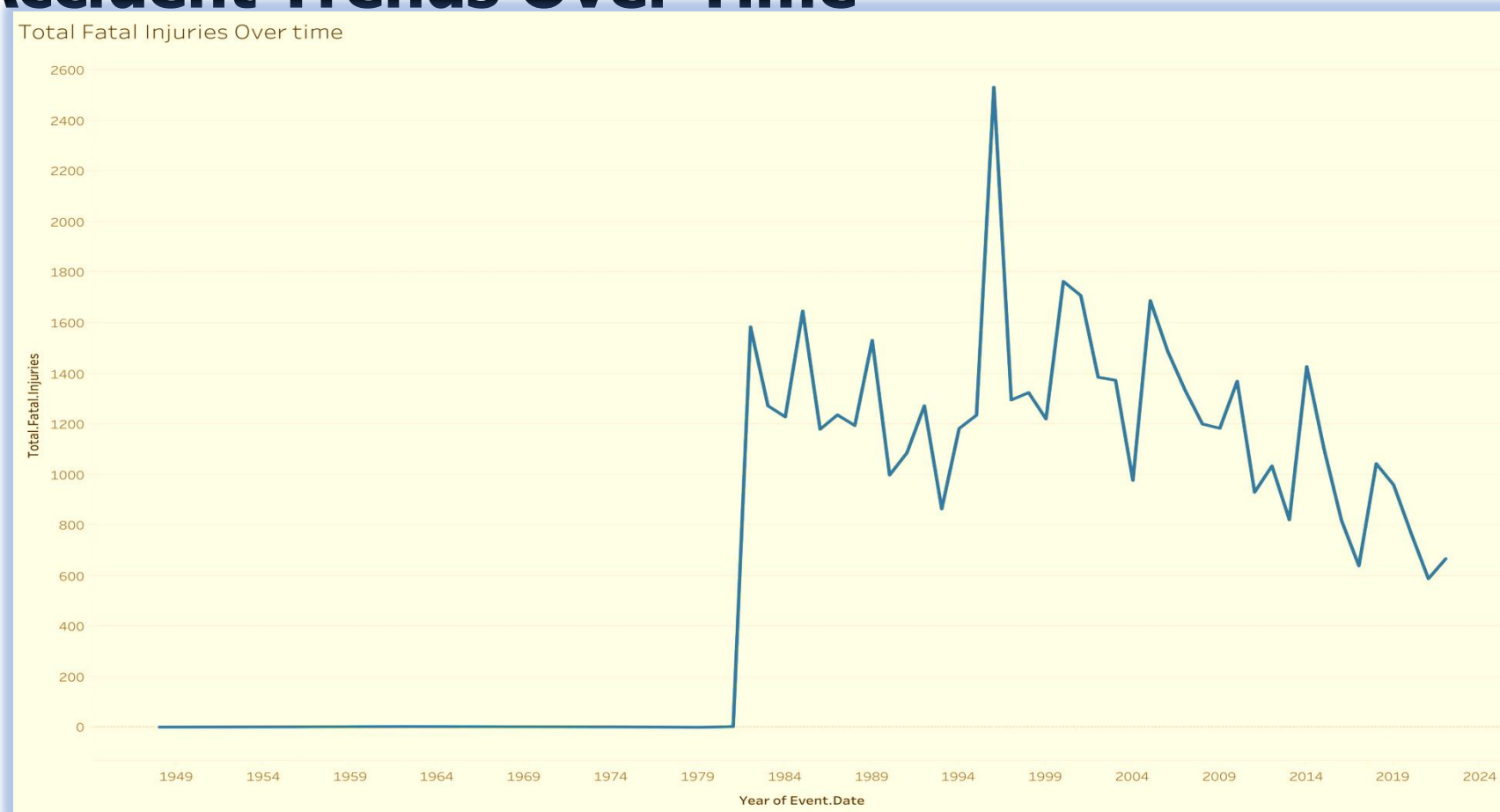


Data Description

- **Dataset:** Aviation accident reports.
 - Source: (www.kaggle.com/datasets/khsamaha/aviation-accident-database-synopses)
- **Key Variables:**
 - Flight phase (takeoff, landing, cruise, etc.)
 - Weather conditions
 - Total fatal injuries
 - Aircraft model
- **Dealing with Missing Data:**
 - Standardized unknown values to maintain accuracy
 - Ignored the columns with significant missing values

Key Findings And Business Insights

- **1. Accident Trends Over Time**





- **Finding:**

- Some years had significant spikes in fatalities.

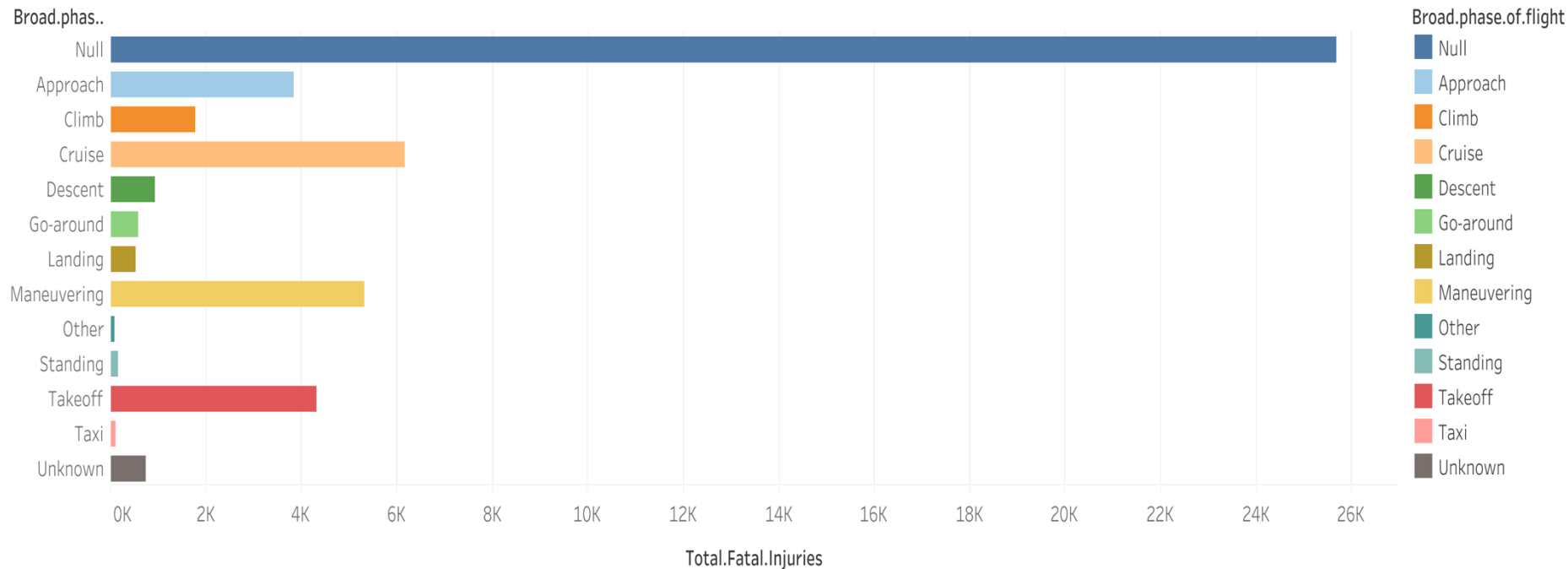
- **Implication:**

- External factors like regulations, aircraft design improvements, and maintenance have played a role over time to increase safety.

Key Findings And Business Insights

• 2. Risk by Flight Phase

Total Fatal Injuries per Flight Phase





- **Finding:**

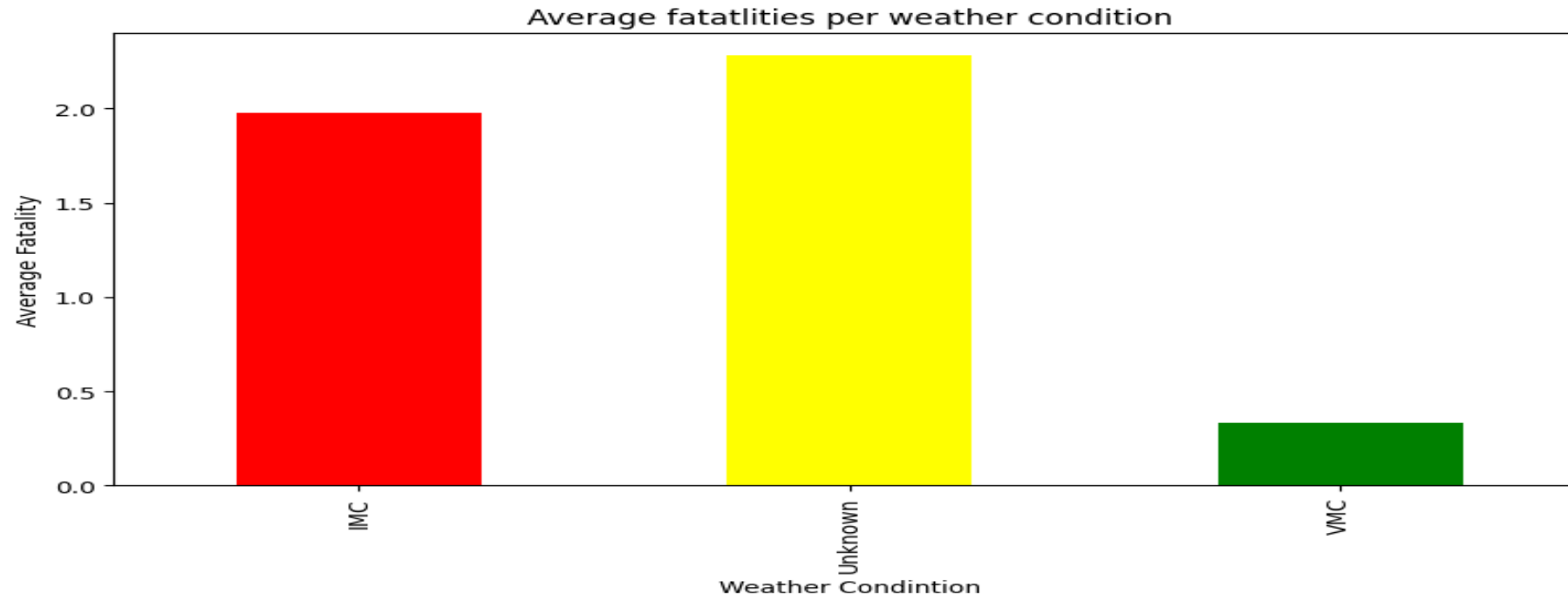
Landing and approach phases have the highest fatality rates.

- **Implication:**

- More focus is needed on aircraft reliability during these phases.

Key Findings And Business Insights

- **3. Weather and Safety**





- **Finding:**

- Instrument Meteorological Conditions (IMC) lead to higher fatalities than Visual Meteorological Conditions (VMC).

- **Implication:**

- Aircraft should have strong all-weather capabilities

Business Recommendations

Prioritize

Prioritize aircraft with strong landing & approach safety records.

Invest in

Invest in aircraft with proven performance in poor weather conditions.

Choose

Choose models with a history of lower fatality rates over time.

Applied Data Analysis Tools and Techniques



Python: Data analysis and visualization



Pandas: Data processing and cleaning



Matplotlib & Seaborn: Creating visualizations



Jupyter Notebook: Running and documenting analysis



Git & GitHub: Version control and project management

Next Steps

- **Additional Research and Analysis:**
 - Cost-benefit analysis of safe aircraft models.
 - Maintenance and operational cost projections.
 - Consult with aviation safety experts before purchase.

Thank
you!