

2017 2018 2019 2020 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 ₹2.1M ₹142M 350K Revenue Trend Total Profit Margin Revenue Sales Qty Revenue Contribution % by Profit Contribution % by Profit % by market ₹25M Market Market Luckn... Delhi .. Mum... Kanpur 0.4% Delhi ... Mum... Delhi ... 0.6% Ahme.. 12.7% Ahm... Surat 0.9% ₹15M Nagpur Nagp.. 9.4% Jan 2020 Feb 2020 Mar 2020 Apr 2020 May 2020 Jun 2020 Bhopal 1.4% Bhopal Chen... 7.6% Profit Margin Profit Margin % custmer_name Revenue Revenue Ahme... 2.2% Contribution Contribution % Kochi Kochi 6.2% % Nagpur 2.3% Electricalsquipo Stores ₹86,908 0.1% -0.5% -11.5% Bhopal **Epic Stores** ₹30,02,834 2.1% -6.8% -4.7% Expression ₹82,845 0.1% -0.2% -4.2% Mumbai 2.4% 1.5% Kanpur Hyde... 3.9% Insight ₹5,71,430 0.4% -0.5% -1.9% Synthetic ₹9,16,267 0.6% -0.4% -1.0% Hyder... 0.8% Patna 4.5% Patna 2.0% Integration Stores ₹19,09,611 1.3% -0.2% -0.2% Relief ₹7,73,301 0.5% 0.1% 0.3% Patna 0.6% Bhub.. 0.8% Kochi 4.7% Electricalsara Stores ₹6,56,41,977 46.2% 11.9% 0.4% **Logic Stores** ₹33,19,243 2.3% 0.6% 0.4% Luckn... 0.3% Electricalslytical ₹55,37,904 3.9% 1.3% 0.5% Kanpur 0.5% Chennai 6.3% **Premium Stores** ₹58,99,748 4.1% 1.4% 0.5% Zone ₹9,27,154 0.7% 0.2% 0.5% Surat 0.2% Surat 0.1% Hyder... 6.7% Path ₹17,23,307 1.2% 1.0% 1.1% Control ₹41,82,662 2.9% 2.5% 1.2% Bhub... 0.1% Luck.. Bhuba... Sound ₹7,40,856 0.5% 0.5% 1.3% Total ₹14,22,24,545 100.0% 100.0% 1.4%

₹142M

350K

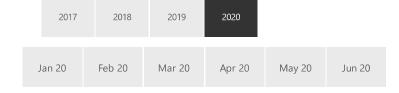
₹2.1M

Revenue

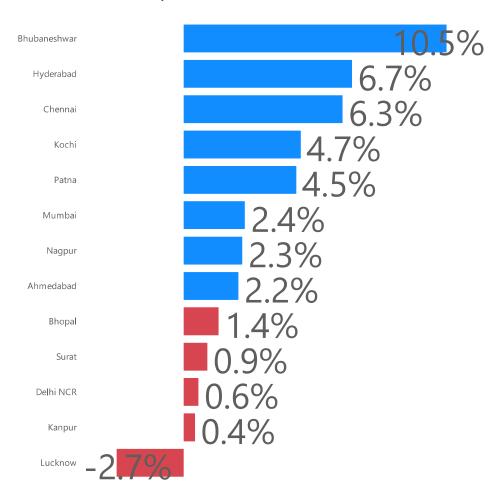
Sales Qty

Total Profit Margin





Revenue Contribution % by Market



Revenue Trend



		Contribution %	Contribution %	
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Info Stores	₹50,64,374	3.6%	7.8%	3.2%
Control	₹41,82,662	2.9%	2.5%	1.2%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Epic Stores	₹30,02,834	2.1%	-6.8%	- 4.7%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.7%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%
Total	₹14,22,24,545	100.0%	100.0%	1.4%