

# Jeronimas Zimantas

## Multimedia & Marketing

Self-taught developer with educational background of marketing and event organization. Passionate about content creation, web development and everything internet.



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📍 Copenhagen, Denmark

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## EDUCATION

### Sports & Event Management Bachelors Top-up Copenhagen Business Academy

08/2019 - 01/2021

Copenhagen, Denmark

- Sports & E-sports industries
- Event Organization
- Corporate Social Responsibility (CSR)
- Sustainable Development
- Volunteerism
- Customer Journey

### Marketing Management AP VIA University College

08/2016 - 01/2019

Horsens, Denmark

- Marketing theories, & tools
- Market research, Sales strategies
- Digital marketing channels
- Logistics, Business Law
- Practical approach
- Team-based learning activities
- Consumer behavior
- Sports associations

## WORK EXPERIENCE

### Marketing Intern Danmarks Basketball Forbund

08/2020 - 11/2020

Copenhagen, Denmark

- Social media management
- Content creation
- Video production (Adobe Premiere, After Effects)
- Graphic Design (Adobe Photoshop)
- Branding

### Retail Consultant / Sales Assistant Verslo Vartai

11/2015 - 07/2016

Lithuania

- Always met or exceeded sales targets
- Exceptional customer service
- Creation of promotional material
- Events organization
- Stock-taking
- Consumer electronics

## SKILLS

Social Media

Communication

HTML

CSS

JavaScript

Events

Sales

SEO

Adobe Photoshop, Premiere, After Effects

## COURSES

Intro To Coding - Zenva (2021)

HTML, CSS, JavaScript

JavaScript Algorithms & Data - FCC (2021)

Javascript

Responsive Web Design - FCC (2021)

HTML, CSS

## LANGUAGES

English



Lithuanian



Danish



Russian



## INTERESTS

Content Creation

Web development

Basketball

Biking

Graphic Design

E-sports

Internet Culture

Video Games

Consumer Electronics