SparkDev Studio (Pty)Ltd

Igniting Innovation, Crafting the Future.

SPARKDEV STUDIO
STR 610543
HAMMONDS FARM
VERULAM
KWA-ZULU NATAL
4339

SPARKDEV STUDIO PRICE PLAN

This document outlines the pricing plans for services and products offered by SparkDev Studio (Pty) Ltd. The plans are divided into three categories: Starter, Growth, and Enterprise. Pricing reflects standard market rates in South Africa, with options to suit businesses of various sizes and needs.

Web Development

1. **Starter: R8,000 – Basic 5-page static website, responsive design, and standard SEO.**
2. **Growth: R15,000 – Up to 10 pages, dynamic features, enhanced SEO, and analytics integration.**

3. Enterprise: R30,000 – Fully custom website with CMS integration, e-commerce functionality, advanced SEO, and dedicated support.

Web App Development

1. **Starter: R25,000 – Single-function web application, basic interface, and database integration.**
2. **Growth: R50,000 – Multi-featured web app with user authentication and API integration.**
3. **Enterprise: R100,000+ – Enterprise-grade web application with advanced features, scalability, and custom integrations.**

E-Commerce Development

1. **Starter: R15,000 – Basic e-commerce website with up to 20 products.**
2. **Growth: R30,000 – Medium-scale e-commerce solution with advanced filters and payment gateway integration.**
3. **Enterprise: R70,000+ – Large-scale e-commerce platform with advanced analytics, multi-currency support, and custom modules.**

System Design

1. **Starter: R20,000 – Small-scale systems with basic workflows and logic.**
2. **Growth: R50,000 – Mid-range systems with multiple workflows and database integration.**
3. **Enterprise: R100,000+ – Complex enterprise-grade systems with scalability and tailored features.**

Mobile App Development

1. **Starter: R30,000 – Simple app with basic functionality for Android or iOS.**
2. **Growth: R60,000 – Medium-complexity app with multiple screens, user authentication, and API integration.**
3. **Enterprise: R120,000+ – Advanced app with custom features, high scalability, and cross-platform support.**

Web Design

1. **Starter: R5,000 – Basic website layout with responsive design.**

2. **Growth: R12,000 – Custom designs with branding elements and enhanced UI/UX.**
3. **Enterprise: R25,000 – Fully bespoke designs with animation, advanced UI/UX, and multiple revisions.**

Mobile App Design

1. **Starter: R10,000 – Basic wireframes and minimalistic design.**
2. **Growth: R25,000 – Interactive prototypes with enhanced UI/UX.**
3. **Enterprise: R50,000 – Custom designs with advanced UI/UX, user testing, and branding integration.**

Logo Design

1. **Starter: R2,500 – Three basic logo options with one revision.**
2. **Growth: R5,000 – Five detailed options with three revisions and branding guidelines.**
3. **Enterprise: R10,000 – Unlimited revisions, 3D concepts, and a full branding package.**

Hybrid Development

1. **Starter: R30,000 – Basic cross-platform mobile application.**
2. **Growth: R70,000 – Feature-rich hybrid app with offline capabilities.**
3. **Enterprise: R150,000+ – Enterprise-grade hybrid application with complex functionality and scalability.**

iOS Development

1. **Starter: R25,000 – Simple iOS app with basic features.**
2. **Growth: R60,000 – Intermediate app with multiple integrations.**
3. **Enterprise: R120,000+ – Advanced iOS app with custom features and scalability.**

Android Development

1. **Starter: R20,000 – Simple Android app with basic functionality.**

2. **Growth: R50,000 – Intermediate Android app with robust features and API integration.**
3. **Enterprise: R110,000+ – Advanced Android app with high scalability and custom features.**

Maintenance and Hosting

1. **Starter: R1,500/month – Basic hosting with 1GB storage and regular updates.**
2. **Growth: R5,000/month – Advanced hosting with 10GB storage, priority support, and analytics.**
3. **Enterprise: R15,000+/month – Enterprise hosting with unlimited storage, dedicated support, and custom backup solutions.**

SaaS Products

1. **ShelfSense (Inventory Management System):**

   ○ **Starter: R500/month for up to 10 users.**
   ○ **Growth: R1,500/month for up to 50 users.**
   ○ **Enterprise: R5,000+/month for unlimited users and advanced analytics.**
2. **FileSentry (File and Record Management):**

- ○ **Starter: R400/month for basic tracking and 10GB storage.**
- ○ **Growth: R1,000/month for 50GB storage and multiple users.**
- ○ **Enterprise: R3,500+/month for unlimited users and advanced file-sharing features.**

3. **MemProXi (Conference Management):**

- ○ **Starter: R600/month for single event management.**
- ○ **Growth: R2,000/month for up to 5 events.**
- ○ **Enterprise: R6,000+/month for unlimited events and advanced reporting.**

4. **Eventify (Event Management):**

- ○ **Starter: R500/month for small events.**
- ○ **Growth: R2,000/month for medium-scale events with ticketing options.**
- ○ **Enterprise: R7,000+/month for large-scale events with custom modules.**

5. **SmartView (School Management System):**

- ○ **Starter: R1,000/month for small schools.**
- ○ **Growth: R3,000/month for medium schools.**

  ○ **Enterprise: R10,000+/month for large schools with advanced analytics and integration.**

Platform Pricing

1. **Facilio (Maintenance Services Marketplace):**

  ○ **Starter: 5% service fee per booking.**
  ○ **Growth: 4% service fee per booking for monthly volumes exceeding R50,000.**
  ○ **Enterprise: Custom service fees for volumes above R200,000/month.**

2. **UbunyeTech (Event Services Marketplace):**

  ○ **Starter: 6% service fee per booking.**
  ○ **Growth: 5% service fee for monthly volumes exceeding R40,000.**
  ○ **Enterprise: Negotiated service fees for high-volume users.**

3. **UbuntuXchange (B2B Marketplace):**

  ○ **Starter: 3% transaction fee for orders below R100,000.**
  ○ **Growth: 2.5% transaction fee for monthly volumes exceeding R500,000.**

- ○ **Enterprise: Custom transaction fees for volumes exceeding R1 million/month.**

This pricing plan provides flexibility and scalability, catering to businesses of all sizes and industries. For custom solutions or specific requirements, contact SparkDev Studio for a tailored quote.