

**Directions**

View the T.E.D. Talk and complete the following grid. If you run out of space on the grid for any of your answers, feel free to continue writing on the back of this sheet.

**1** Title of Ted Talk:

**2** Name of Speaker:

**3** What was the speaker's thesis (main point) of this speech?

**5** Ethos is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart. How does this speaker build ethos?

**4**

Circle the term that describe this Ted Talk

LOL      ZZZZZ

Dope    Geeked

Phat    Flat

Murk

**6** Pathos is an appeal to emotions (everything from humor to horror) in order to sway an audience, while logos is the use of data/evidence to prove one's case. Did this speaker rely more on pathos or logos in his/her presentation? What argument/point in this presentation did you find the most compelling? Why?

**7** T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker does well in terms of engaging the audience.

1.

2.

**8** Write two specific things you learned from this presentation.

1.

2.

**9** If you could ask this speaker a question about his/her information or presentation, what would you ask?

**10** What group of people would benefit the most from hearing this lecture?