

## **1. Problem description**

Although I'm totally, fully, and completely against Foursquare, maybe even more – I feel organic aversion, as this should not be the capstone project on “Foursquare” but capstone project on APPLIED DATA SCIENCE (!), still as I'm obliged I will challenge the Foursquare and will try to find out how much useful data can I get out of it on Tokyo metropolis. I will pretend the case of imaginative investor who is seeking the opportunity for investment in this very specific location yet limited to the HORECA. Depending on data acquired from the Foursquare will try to find out which are the most popular venues for the “evening out of home” and which tend to be more diverse with regard to the type of cuisine/restaurant/coffee shop while if there are any other neighborhoods which seem to be more traditional. Afterwards will try to elaborate where could be a good location and what could be the best choice for this investment.

## **2. Data description**

I will try to follow similar set of data like used for NY and Toronto analysis, gathering most popular types of venues in each given neighborhood. This should provide information if the neighborhood is a popular leisure destination and if it has kind of international character (various types of restaurants/cuisines – pizza, French, Burger etc) or if it tends to be more traditional focused, say limited to Asian types of food/restaurants. Based on this analysis will then try to find out what type of venue could be a good choice for the investment.