

Prepared by:

ENGLISH PROJECT NGO, STAND FOR YOUR CAUSE!



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INTRODUCTION

NGO Name & Meaning

Meaning of the Name

- Inspired by a Tunisian series where the true treasure was water
- symbolizing the quest to protect valuable community resources



FOCUS AREAS

- Water preservation
- Access to clean and safe water
- Awareness about sustainable water use in Tunisia

OUR IDENTITY

Water... a right for every human



BOARD OF DIRECTORS

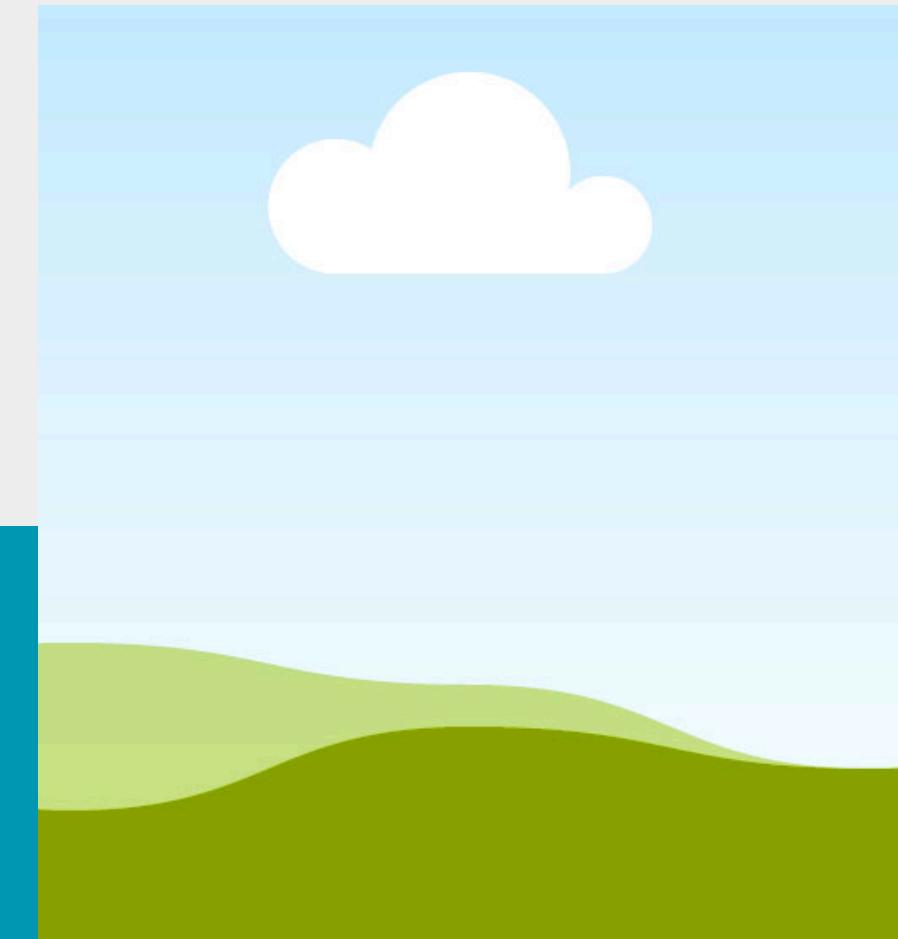
Board of Directors



INSAF MAKHLOUFI
President

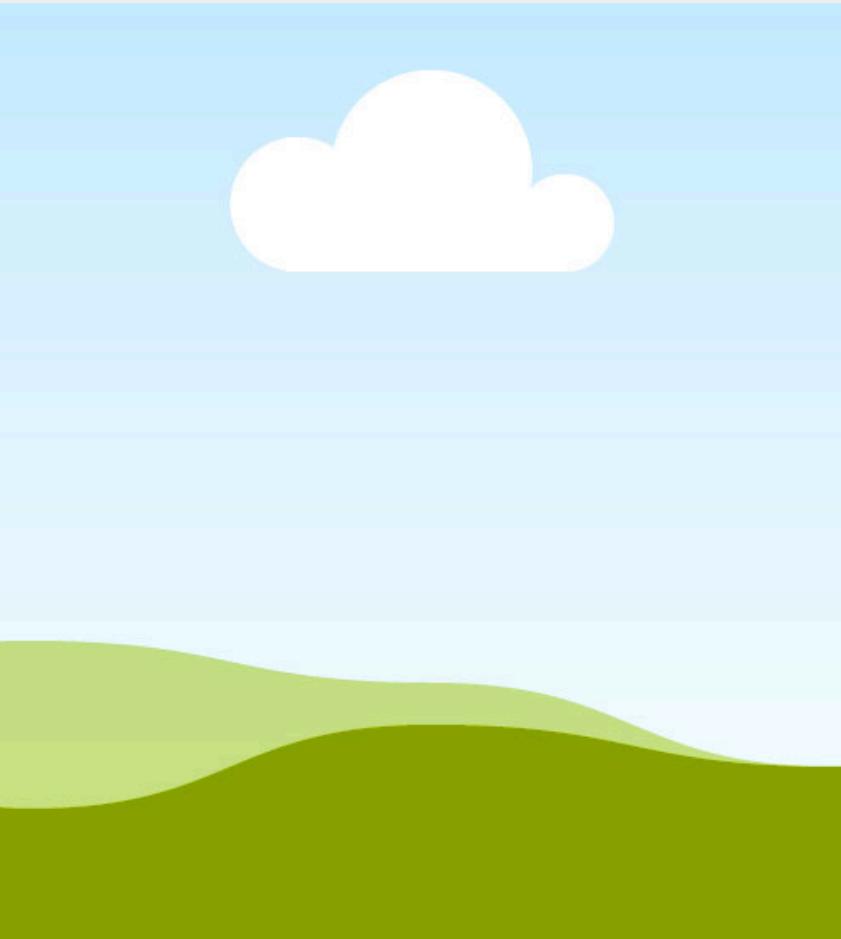


ABDELHAMID AYADI
Vice President



JIHED KHLIFI
Research & Community
Engagement Officer

Board of Directors



AMIR SOUSOU
Secretary

ABDELALLAH LAHDHERI
Treasurer

JACER KHLIFI
Project Manager



PROBLEM STATEMENT



The Water Water Water



→

Problem Statement

Tunisia – Water Scarcity:

- Droughts and poor water management limit availability.
- Low awareness of sustainable water use.

Impact:

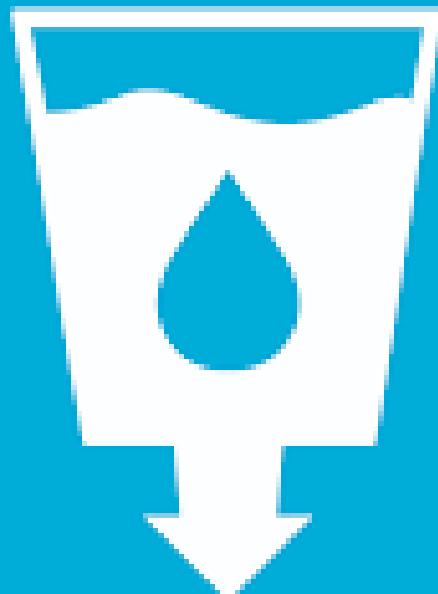
- Farmers struggle → food insecurity.
- Families face limited clean water → health risks.
- Overuse harms the environment.



SDG

RAGOUJ KENZ: A DROP OF HOPE FOR TUNISIA

6 CLEAN WATER
AND SANITATION



RAGOUJ KENZ helps by giving clean water, teaching people to save it, and using new ideas to solve Tunisia's water shortage



VISION, MISSION & VALUES

Values:

Sustainability, Responsibility, Solidarity,
Innovation, Community Impact

Vision:

“A Tunisia where everyone has access to clean
water and communities thrive sustainably.”





Mission:

- Protect water resources and promote responsible use.
→
- Develop community projects to improve water access.
- Partner with authorities, NGOs, and schools to raise awareness.



ACTION PLAN



ACTION PLAN FOR “JOUGAR”

- Use drip irrigation on farms.
- Improve wells and pumps.
- Teach water saving in schools.
- Spread awareness on radio and markets.
- Support farmers with smart crops.
- Create local water groups.
- Store rainwater in basins.





CHALLENGES

Challenges



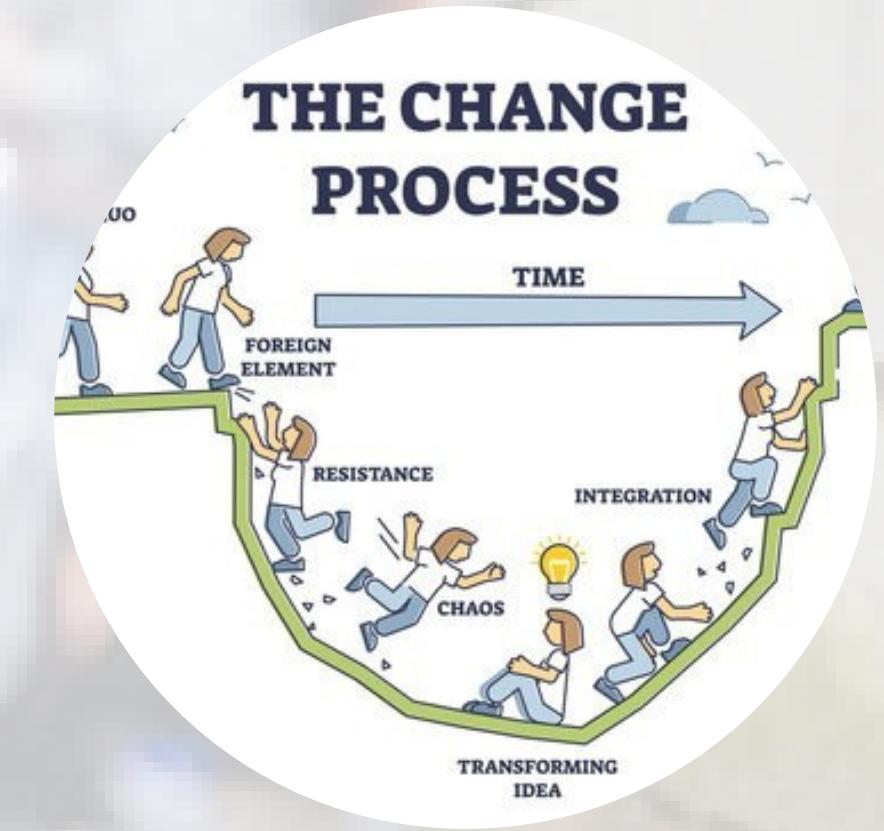
Limited funding



Climate change & scarcity



Need strong partnerships



Resistance to new practices



CONCLUSION



conclusion

Ragouj El Kenz is dedicated to protecting Tunisia's most precious resource - water. Through education, innovation, and community action, we aim to create a future where clean water is accessible to all.

Together, let's Stand for Our Cause!

THANK YOU

Let us be the change to make Tunisia a better place