

Phase One: Empathize and Ideate

Create a Mood Board to Generate Ideas

Fonts

Lato

Futura

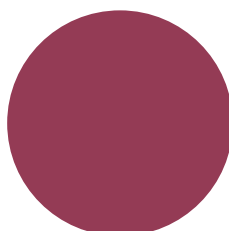
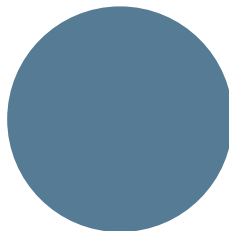
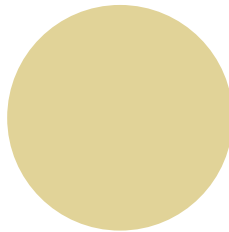
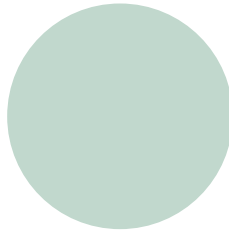
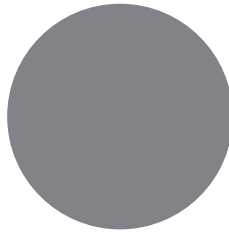
Univers

Microsoft Sans
Serif

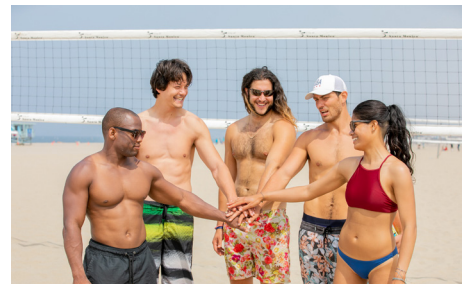
BEBES NEUE

Century
Gothic Pro

Colors



Images



References:

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